

September 2012

Dear PRME Participant,

At the start of the new school year, I want to share the outcomes of exciting recent developments and take a brief look ahead at upcoming events and newsworthy items for the 2012-2013 year.

It was a pleasure to see many of you at the Academy of Management Annual Meeting in Boston last month, where the [three PRME-sponsored sessions](#) were a great success, as well as in Rio in June. Plans to implement the outcomes of the 3<sup>rd</sup> Global Forum are already underway, including the continued development PRME regional chapters. If you have not done so already, I invite you to read the [outcomes of the Global Forum](#) and have your school [sign the declaration](#) of the Higher Education Sustainability Initiative.

The next few months offer a variety of opportunities to engage with the PRME community, including PRME regional meetings at Griffith Business School in Australia, at USEK - Holy Spirit University of Kaslik in Lebanon, and at Keio University in Japan, as well as a webinar on business and human rights (details below).

For up-to-date information on PRME, I encourage you to follow our blog, [PRIMEtime](#), "Like" us and post to our [Facebook Page](#), and keep apprised of [valuable engagement opportunities](#) and [recent news items](#) via the [PRME website](#). For those of you who are new to PRME, please do not hesitate to get involved with the PRME [Working Groups](#) and activities. Participants are invited to contribute PRME-related news items, events, and activities by emailing [PRMESecretariat@unprme.org](mailto:PRMESecretariat@unprme.org).

As we always note in our communications, please be aware of your institution's reporting deadline. Information on the Sharing Information on Progress (SIP) report policy and how to submit an SIP can always be found [here](#). Please note that, as a result of the outcomes of the 3<sup>rd</sup> PRME Global Forum, non-communicating signatories (those that have failed to submit an SIP report once every 24 months) will be considered for delisting in October 2012, following the next PRME Steering Committee meeting. Please [email us](#) with any questions or concerns.

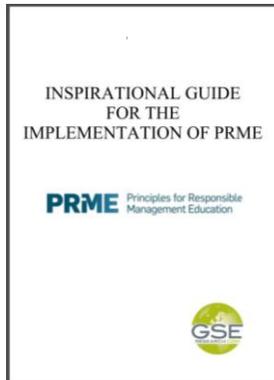
From here in New York, we wish you a productive semester.

With warm regards,



Mr. Jonas Haertle  
Head, PRME Secretariat  
UN Global Compact Office  
[www.unprme.org](http://www.unprme.org)

### *Inspirational Guide*



Print copies of the *Inspirational Guide for the Implementation of PRME: Placing sustainability at the heart of management education* are now available from GSE Research. Members of the PRME community are invited to access to the digital version for free at [www.gseresearch.com/about/prme.htm](http://www.gseresearch.com/about/prme.htm). To order a copy of the book, please complete the [order form](#) or contact [Claire Jackson](#) for more information (£29.95/€39.95/\$49.95 + p&p).

"Seeking to inspire the further integration of responsible management education, real world examples are highlighted from around the globe on fostering a sustainability culture, changing curricula, enabling faculty or managing and consolidating. This is a unique publication in that the 63 cases illustrate successful and relevant approaches in their different contexts, moreover the standardised structure around challenges, actions taken and results provides the most effective source of inspiration. A must-read on the transformation of management education and on how our institutions are placing sustainability at the heart of management education." *Prof. Dr. Eric Cornuel, CEO, EFMD*

### **Webinar: Business and Human Rights**

- Join Tom Hickey of Hess Corporation and Anthony Ewing of Columbia Law School and Logos Consulting as they discuss the relevance of human rights for business and the implications for management education in a PRME webinar at **10AM** (NYC time) on **5 October**. To register your interest in participating, please email the [PRME Secretariat](#).

In June 2011, the UN Human Rights Council adopted a set of [Guiding Principles on Business and Human Rights](#). The Guiding Principles, and the [Protect-Respect-Remedy Framework](#) that they elaborate, are the culmination of six years work by Professor John Ruggie of Harvard University's Kennedy School in his capacity as Special Representative of the Secretary-General on Business and Human Rights. Among other things, the Principles make clear that business has a responsibility to respect human rights, which means not to cause or contribute to human rights abuse and to address adverse human rights impacts with which the business is involved. Respect for human rights is already a component of the [Global Compact's human rights principles](#).

What are the implications for management education of these important developments, which are being taken seriously by so many businesses and other organizations around the world? Among other things, the number of graduate level courses at universities worldwide addressing business and human rights is growing. This webinar for the PRME community will provide an update on this key area of corporate sustainability as well as introduce a social network established in 2011 for individuals teaching business and human rights to share curricula, teaching strategies and common challenges. A major multinational business will also be invited to provide a business perspective on the topic and share business expectations for management education in this area. The webinar will then afford the opportunity for Q&A and discussion.

September 2012

**Save the Date!**

**27 September:** [2<sup>nd</sup> PRME Australia/New Zealand Regional Meeting](#)  
Griffith Business School, Brisbane, Australia

- The updated [Agenda](#) is now available, with a number of exciting speakers and breakout sessions.

**5 October:** [Human Rights & Business Webinar](#)

**7-8 November:** [2<sup>nd</sup> PRME MENA Regional Forum](#)  
USEK - Holy Spirit University of Kaslik, Jounieh, Lebanon

**8-9 December:** [3<sup>rd</sup> PRME Asian Forum](#)  
Keio University, Tokyo, Japan

**20-21 June:** [PRME Summit 2013](#)  
Bled, Slovenia  
Co-organised by CEEMAN and PRME Secretariat

**Our mailing address is:**

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