

September 2010

Dear PRME Participant,

We would like to wish you all the best as the beginning of the new school year gets underway. It is my pleasure to inform you of the latest developments of the PRME initiative and invite each of you or your colleagues to play a part in one or more of the following activities:

- Call for Participation in New PRME Working Groups
- Register for the 1st PRME Asian Conference, 5 November 2010, Seoul, South Korea
- Human Rights and Business Dilemmas Forum
- PRME & Principles for Responsible Investment (PRI) Webinar Series
- SIP Reminder

With warm regards,

Jonas Haertle
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Call for PRME Related Activities 2010 – 2011

Do you have a PRME related activity planned for the 2010 – 2011 Academic Year?

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Call for Participation in New PRME Working Groups

PRME Working Groups are crucial in providing strategic input to the PRME initiative. While aiming to contribute to greater coherence, PRME Working Groups help to define new areas of work that the PRME initiative has a comparative advantage in advancing. It also helps to define new forms of learning and dialogue activities among PRME participating academic institutions. A PRME Working Group is led by a Working Group Chair and open to all PRME participating academic institutions.

You or one of your colleagues are invited to join one of the following new working groups:

PRME Working Group on Anti-Corruption

Inspired by the importance of bringing the Anti-Corruption principle of the UN Global Compact into the academic debate. This group will work on the following objectives:

Teaching: Develop best-practices and encourage curriculum change.

Research: Promote research and dissemination of knowledge with a practical emphasis in the field of Business Ethics and Transparency.

To participate in this Working Group please contact Dr. Matthias Kleinhempel MKleinhempel@iae.edu.ar with copy to prmesecretariat@unprme.org. Please visit [PRME Working Group on Anti-corruption in Curriculum Change](#) for further information.

PRME Sharing Information on Progress Working Group

The [PRME SIP Working Group](#) will analyze the current SIPs and be a follow-up to the 'PRME SIP 1st Analysis Report 2008-June 2010'. The first report aimed at portraying the preliminary activities undertaken by signatories, according to the first forty-four SIP reports uploaded in the PRME website. In addition to the newly updated report to be produced, some of the scholars of the new working group might also be interested in aiming to develop research on each one of the 6 principles. If you would like to be part of this initiative, please kindly contact Dr. Jose Manuel Alcaraz at <josemanuelalcaraz@hotmail.com> with copy to PRMESecretariat@unprme.org.

Poverty, a Challenge for Management Education

The vision of this PRME working group is to be advocates for the integration of poverty-related discussions into all levels of management education worldwide.

In our role as advocates, we will:

- Create opportunities for multi-stakeholder discussions
- Foster discussion that leads to concrete results
- Disseminate reports as needed
- Serve as a global repository for innovative curricular approaches and learning methods that embed poverty deeply in management education
- Support the development of a community of management educators, researchers and professions committed to integrating poverty into the business curriculum

Please contact Milenko Gudic, of IEDC Bled School of Management at Milenko.Gudic@iedc.si to join the Poverty Working Group with copy to prmesecretariat@ungprme.org or for further information visit [Poverty, a Challenge for Management Education](#).

Please feel free to check updates on ongoing [Working Groups](#).

Register for the 1st PRME Asian Conference, 5 November 2010, Seoul, South Korea

The PRME Secretariat and Kyung Hee University kindly invite you to attend the [1st PRME Asian Forum](#). The 1st Asian Forum for PRME will be hosted by Kyung Hee University School of Management in Seoul, Korea, on November 5th, 2010.

Recognizing the unique demand for the region in pioneering the mission of Responsible Management Education, the forum will provide a platform of collaboration among the leading Asian business schools and interested scholars. Sharing information and experiences with each other will make us better deal with the change in paradigm in management education and increase the number of PRME signatories, especially among top business schools in the region.

To register and for more information visit the [Forum's web site](#). Contact Professor Yong-Seung Park at ysapr@khu.ac.kr for any additional inquiries.

Human Rights and Business Dilemmas Forum

The UN Global Compact and PRME invite you to participate in the ongoing dialogue on [Human Rights and Business](#). This online resource is a multi-stakeholder platform for multi-national corporations with operations, supply chains and distribution networks in regions that present high levels of risk to the realization of human rights. It is designed to help companies and other human rights stakeholders understand and share experiences of real-world challenges, particularly in emerging economies. In many cases, these challenges have no short term or straightforward solutions that will satisfy all stakeholders, thus representing a dilemma for responsible business.

The Forum provides an opportunity for academics and students to share, explore and discuss a wide range of dilemmas, case studies and good practice with business professionals, human rights activists and other relevant participants. Users are encouraged to provide commentary, highlight relevant events and to provide their own viewpoint of what works and what doesn't. The Forum also sets out an extensive range of materials, providing the background to each dilemma issue – ranging from child labour to security forces – and serves as a useful basis for students to gain insight into the operationalization of the UN's "Protect, Respect and Remedy" policy framework by business.

Although participants are required to register to post a comment, only their chosen usernames will be visible to external users.

See: <http://human-rights-forum.maplecroft.com/> or contact PRMESecretariat@unprme.org for additional information.

PRME and Principle for Responsible Investment (PRI) Webinar Series

The Principles for Responsible Investment (PRI) and PRME will be hosting a [webinar series on Responsible Investment \(RI\)](#) beginning in the Spring semester of 2011. The webinars are designed to provide opportunities for faculty with an interest in RI to engage with critical issues on the topic and to interface with leading investment professionals. If you would like to find out more about this initiative or get involved as a speaker, contact Natalie Beinisch at natalie.beinisch@unpri.org or Lisle Ferreira at ferreira@unglobalcompact.org

Have you submitted your Sharing Information on Progress (SIP) Report?

We would like to take this opportunity to thank those who have taken the time to submit their SIPs within your given deadline of 18 months. Many SIPs have been rapidly coming in throughout the past few days and we are proud to see the development in each of your institutions.

We would also like to remind all institutions that have not yet reported and became a signatory of PRME before January of 2009, deadline to submit an SIP is tomorrow July 1st. Those of you who have already contacted us concerning an extension please remember to have your SIPs in before by 31 August. If your school requires an extension or needs your user name and admin email please contact Lisle Ferreira at Ferreira@unglobalcompact.org.

To facilitate this process we have composed a simple document on how your institution can produce a SIP. Please take into consideration that it is not required to use this format, we are only providing these guidelines for institutions who would like the guidance. Please find our suggestions on our [resource page \(pdf\)](#).

To enhance the PRME learning community we have also added a search capability within the SIP reporting section. Participants will now be able to search and upload a Report Title, Keywords and a short description. **When uploading a SIP, please make sure to enter this new data.** If you have submitted a SIP in the past, you will also be able to update this information once logged in.

You are receiving this communication as a designated Contact Point for your organization in its participation in the Principles for Responsible Management Education (PRME). For concerns regarding receipt of communications from PRME, [please click here to unsubscribe](#).