Principles of Partnership

Jean-Philippe Courtois
President, Microsoft International
Microsoft Mission Statement

To help people and businesses throughout the world to realize their full potential.
Microsoft Citizenship

- Serving Communities
  - Education
  - Youth and learning
  - Jobs and economic growth
  - NGOs and civil society
  - Humanitarian response

- Working Responsibly
  - Our people
  - Privacy and safety
  - Environmental sustainability
  - Responsible sourcing
  - Integrity and governance
National Plans

Designed to advance national competitiveness

World Economic Forum & INSEAD
“...making sense of the information people have -- giving them the ability to focus, prioritize and apply their expertise, visualize and understand key data, and reduce the amount of time they spend dealing with the complexity of an information-rich environment.”

New World of Work

Rotterdam School of Management
Cloud Computing
Continuous Cloud Services
For Every Person And Every Business!

Microsoft’s all in!
Tomorrow’s Leaders

- Design thinkers
- Collaboration
- Globally astute
- Social empathy
- Values guided
- Mission driven
- Dual thinkers