Sensitization cum Faculty Development Workshop

'Integrating Anti-corruption in Management Education: Strategic Issues and Way Forward in Southern African Context'

Date: 7th January, 2014
Venue: The University Of Botswana, Business Block 245, Room 131
Time: 0800 Hrs

Organized by
Faculty of Business
University of Botswana
In Academic Association with
Principles for Responsible Management Education (PRME) Secretariat, New York
Introduction

The issue of ‘corruption’ has raised many challenges worldwide in the process of sustainable development. Accomplishment of poverty-eradication and sustainability objectives has severely been affected by the growing corruption in the different societies and sectors. The developing and low-income countries are found to be relatively sensitive to the corruption. Conventionally, the corruption was considered and analyzed mainly in relation to the receivers end but with growing market and economic activities have also raised a question on the role of supply-side of corruption. This leads to changing dynamics of managing ‘anti-corruption’ at micro and macro level. Accordingly the situation triggers the need for change in the practices and policies for managing the ‘anti-corruption’ activities effectively.

Concerns about high levels of corruption and a lack of public and private sector transparency and accountability continue to dominate both public and private sector agendas. These issues are seen as major contributors to the global financial crisis that we are experiencing, and the impact has been demonstrated by various high profile major company ethical failures. Understanding of the corruption related issues is crucial for practitioners, as they will greatly influence business practices in the near future and will require managers to have an appropriate set of skills to ensure transparency and accountability. As an organized body of knowledge, this educational enhancement is of recent origin and to which experienced managers may have not been exposed, Executive Education students can supplement the Master’s and Bachelor’s business education that they received with timely, issue specific materials. Traditional liberal arts subjects such as economics and political science can be enriched with research and discussion that focuses on the many facets of corruption and efforts to curtail it. In sum, there is a need for teaching and research guidelines for this growing body of knowledge that includes suggested content, methodology and framework for administering it in the B-schools at different levels of Management education. However, for effective teaching and training in such sensitive issues, the Business Schools require careful planning and preparation.

United Nations Global Compact’s Principles for Responsible Management Education has developed a comprehensive toolkit on integrating anti-corruption in management education. The present workshop focuses on the issues and strategies for effective integration of Anti-corruption issues in management courses in context of Botswana.

Objectives

- To make familiar with the changing environmental factors and its’ impact on ‘anti-corruption’ measures;
- To build a case that would help in developing appreciation towards need for anti-corruption integration in management related academic programs, like MBA and Executive-MBA;
- To discuss the key issues in effective integration of anti-corruption issues across management education value-chain in context of Botswana;
- To identify alternative approaches to mainstream anti-corruption in business and management program curriculum; and
- To enhance skills on use of selected anti-corruption teaching tools in management education.

Indicative Topics

- Emerging global anti-corruption regime
- Role of management education institutions and educators in fight against corruption
• UN PRME approach to anti-corruption education
• Integrating teaching, research and outreach for anti-corruption integration
• Teaching anti-corruption in management programs: Scenarios and anti-corruption impact analysis;
• Possible approaches to anti-corruption education in management courses in Botswana.

For Whom

• Faculty members teaching business and management programs
• Academic managers involved in curriculum planning
• Course coordinators and head of the departments
• Doctoral and post-doctoral researchers

Program Schedule

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<thead>
<tr>
<th>Sl. No.</th>
<th>Details</th>
<th>Date/ Time</th>
<th>Agenda</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Participant Registration</td>
<td>08.00 Hrs. to 08.30 Hrs.</td>
<td>Registration</td>
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</tbody>
</table>
| 2       | Workshop Session 1 (Opening Session) | 08.30 Hrs. to 10.30 Hrs. | • Introduction to Workshop Theme by Dr. Gilika Mpho  
• Participants’ introduction  
• Introductory-Note By Prof. Ronald Berenbeim  
• Introductory-Note By Prof. Shiv Tripathi  
• Introductory-note DCEC official |
| 3       | Tea-Break                   | 10.30 Hrs. to 11.00 Hrs. |                                                                                         |
| 4       | Workshop Session - 2        | 11.00 Hrs. to 13.00 Hrs. | • Present business and management education framework  
• Identification of right places for anti-corruption content  
• Alternative approaches to integrate anti-corruption in teaching research and outreach |
| 5       | Lunch-Break                 | 10.30 Hrs. to 11.00 Hrs. |                                                                                         |
| 6       | Workshop Session - 3        | 13.00 Hrs. to 15.00 Hrs. | • Alternative approaches to analyze ethical problems  
• Use of scenarios in teaching anti-corruption  
• Use of anti-corruption impact analysis |
| 7       | Tea-Break                   | 15.30 Hrs. to 16.00 Hrs. |                                                                                         |
| 8       | Workshop Session - 4        | 16.00 Hrs. to 18.00 Hrs. | • Workshop activity on model curriculum design based on PRME AC Toolkit  
• Way forward to integrate the AC Toolkit in Botswana  
• Concluding remarks  
• Distribution of Certificates  
• Closing Remarks - Dean |

* Certificates to be jointly issued by the host institution and PRME
About PRME

Principles for Responsible Management Education is an initiative by United Nations Global Compact. The PRME aims at making the management education program design and delivery responsible to the emerging global challenges. The mission of the Principles for Responsible Management Education (PRME) initiative is to inspire and champion responsible management education, research and thought leadership globally. The primary objective of the PRME working group on anti-corruption is to develop a toolkit for use by business schools to design or adapt anti-corruption modules, or to integrate anti-corruption content with existing curricula, with specific reference to MBA programs.

About Resource Persons

1. Ronald E. Berenbeim is an Adjunct Professor at the New York University Stern School of Business Administration where he has taught Professional Responsibility: Markets Ethics and Law since 1995. Professor Berenbeim is also a Senior Fellow at The Conference Board. From 2001 to 2003, he was a project director for a World Bank study of private sector anticorruption practices in East Asia and co-authored, with Jean-François Arvis, Fighting Corruption in East Asia: Solutions from the Private Sector (The World Bank 2003). He currently serves as director of The Conference Board and World Bank project on Trade Competitiveness and Integration of Poor Countries in Global Supply Chains: a Perspective of Global Suppliers and Producers. Professor Berenbeim is a member of the United Nations Global Compact Tenth Principle (anticorruption) Working Group, Transparency International’s Steering Committee on Business Principles for Resisting Corrupt Practices, and the U.S. Advisory Board of FTSE4Good. In 2010, he received a Fulbright grant to teach business ethics and governance at the University of Cergy-Pontoise in Cergy, France. In 2011, he was selected by Trust Across America as one of 2010’s Top 100 Thought Leaders in Trustworthy Business Behavior. Professor Berenbeim is a graduate of Cornell University; Balliol College, Oxford (Keasbey Scholarship); and Harvard Law School.

2. Shiv K. Tripathi, Ph.D. is Professor of Strategy, Supply Chain and Ethics at Mzumbe University Dar Es Salaam Campus (Business School). He holds Bachelor’s Degree in Electrical and Electronics Engineering, Master of Business Administration in Marketing and Ph.D. in General Management. He's also an alumnus of International Faculty Program (IESE, Barcelona, Spain). He is member in United Nations Principles for Responsible Management Education’s (PRME) Global Working Groups on ‘Anti-Corruption in Management Curricula’ and another Working Group on ‘Poverty Eradication through Management Education.’ Dr. Tripathi has more than 15 Years teaching and research experience in different institutions in India and Tanzania and has been associated as Advisor/ Board Member in different companies in India, South Africa and Tanzania. He has supervised 10 students for award of Ph.D. degree in Business Management and published 2 books and more than 60 articles/ case-studies including a recent book on management education. Dr. Tripathi has delivered a number of executive training sessions in different organizations including National Thermal Power Corporation (India), Procurement and Supplies Professionals and Technician Board (Tanzania) and University of Witwatersrand (South Africa). He has been in Editorial / Advisory/Review Board of a number of Indian and International Journals and is member of professional bodies, including CEEMAN (Slovenia), International Association of Sustainability Professionals (USA); and IESE Alumni Association (Spain). He has been visiting Scholar at ISAE Business School, Curitiba (Brazil), Visiting Professor (International Higher Education Management Certificate Program), University of Witwatersrand, Johannesburg (South Africa) and Invited Speaker at 15th International Anti-corruption Conference (IACC), Brasília (Brazil). Prof. Tripathi's academic interests include Strategic Supply-Chain Management and anti-corruption interface; Sustainability and Poverty Issues in Management with focus on developing countries; Strategic Higher Education Management; Ethics and Human Values in Management.
3. Mpho M. Gilika, Ph.D is a Lecturer of Business Management at the University of Botswana (Faculty of Business). She holds Bachelor's Degree in Business Administration from DeVry University in Atlanta Georgia, Master of Business Administration (Cum-Laude) from Keller University Atlanta Georgia, and Ph.D. in Management and Organization Development from Capella University Minneapolis Minnesota in the United States. She is a member of American Society of Training and Development (ASTD), American Association of University Women (AAUW) and is accredited as a business trainer with Botswana Training Authority (BOTA). She is the founder and Executive Director of The African Women Leadership Academy. She has more than 10 years teaching experience in Botswana and the United States. She has supervised students for Master’s Thesis and Ph.D. dissertations.

Contact:

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