Resources Overview

Inspirational Case Stories on the Implementation of PRME

Co-organisers CEEMAN and the PRME Secretariat invited contributions of inspirational case stories for inclusion in the 2013 PRME Summit – 5th Annual Assembly, scheduled for 25-26 September 2013 in Bled, Slovenia. The focus of the Summit, New Ways of Developing Leaders for the Future We Want, was discussed through four inter-related sessions based on the four hidden ‘I’s of PRME: Inspiration, Innovation, Implementation, and Impact. Based on a blind peer review process, 54 selected cases were selected, representing 26 countries. Each can be downloaded as an individual PDF here. The 27 case stories noted with an asterisk (*) are included in the Inspirational Guide for the Implementation of PRME, Second Edition: Learning to go beyond, which (along with the first edition) is available as a free digital version from GSE Research for the PRME community or in hard copy by order through Greenleaf.

Comprehensive Anti-Corruption Guidelines for Curriculum Change

The PRME Working Group on Anti-Corruption has developed comprehensive anti-corruption guidelines for curriculum change for business schools and management-related academic institutions around the world. The guidelines have been integrated into a single “Toolkit” to provide mechanisms to address the ethical, moral, and practical challenges students will face in the marketplace. The Toolkit integrates different topics in the form of modules that provide a “menu” from which instructors can choose in order to organise stand-alone courses and/or course modules. Access the new online platform here.

Gender Equality Global Resource Repository

The PRME Working Group on Gender Equality continues to update the Global Resource Repository, which is intended to assist faculty in integrating gender issues into management education. Faculty from around the globe have contributed to the ongoing development of the Repository, which provides an inventory of case studies, syllabi, text books, best practices, related research, search engines, organisations that address gender-related topics, etc. The Repository is a searchable web-based resource that encompasses a wide range of disciplines, including business, arts & sciences, and professional fields. Visit the Repository here.

Fighting Poverty through Management Education: Challenges, Opportunities, and Solutions

Last year in Rio, the PRME Working Group on Poverty as a Challenge to Management Education launched The Collection of Best Practices and Inspirational Solutions for Fighting Poverty through Management Education: A Compendium of Teaching Resources. Authors who contributed to the second edition of The Collection presented and discussed a selection of new best practices, which will be published and circulated in the coming months.
2013 PRME SUMMIT – 5th ANNUAL ASSEMBLY

Resources Overview

2013 PRME MGSM MBA Student Study

On the occasion of the 2013 PRME Summit, we are happy to release the second edition of an international survey of MBA students and their attitudes towards corporate sustainability and responsible management education. The first survey was launch in Rio and can be downloaded here.

E-learning Course on CSR

This first project between Enel Foundation and the PRME Secretariat is an e-learning tool on Corporate Social Responsibility (CSR) for use by business schools. This CSR tool is available online (here) for use by the responsible management education community.

UN Global Compact’s “Building the Post-2015 Business Engagement Architecture”

On 20 September, the UN Global Compact at its 2013 Global Compact Leaders Summit, with support by the World Business Council for Sustainable Development (WBCSD) and the Global Reporting Initiative (GRI), put forward a new Architecture to begin a process of engaging business participants and key stakeholders to support the United Nations’ post-2015 process.

The United Nations has worked since its founding to achieve a shared, secure and sustainable future for all of the world’s people. The vision and aspirations of the first United Nations members in 1945, as they set out to be “architects of a better world”, remain a beacon today – not just for Governments, but also for the thousands of companies and civil society organizations that have become key partners in tackling our world’s most pressing challenges.

Delivering a better future for all requires action by all – an increasingly clear proposition for businesses everywhere as environmental, social and economic challenges are more relevant and urgent than ever before. Progress has been made within the business community to orient towards sustainability. A growing number of companies are adopting a principles-based management and operational approach, and corporate sustainability is charging ahead as a collaborative and innovative space for action based on the risks and opportunities at hand.

Now, the challenge is to transition from incremental progress to transformative impact on markets and societies. Doing so will require aligning and scaling up corporate sustainability efforts within a global architecture designed to drive business action and partnerships on a massive scale. Architects of a Better World: Building the Post-2015 Business Engagement Architecture is designed as an invitation to organisations, initiatives, and networks working globally to engage on sustainable development and to join forces with the Global Compact, WBCSD, and GRI.