

2013 PRME SUMMIT – 5TH ANNUAL ASSEMBLY

New Ways of Developing Leaders for The Future We Want

PRME Chapters and Regional Meetings

PRME Regional Chapters

PRME Regional Chapters were officially endorsed as an [outcome of the 3rd Global Forum](#) in Rio de Janeiro, Brazil in 2012 and often maintain close connections with [PRME Regional Meetings and Forums](#). PRME Chapters work to provide a platform for dialogue, learning, and action on responsible management and leadership education and research; increase the visibility of PRME and its signatories in a region; adapt the [Six Principles of PRME](#) into a local context and develop and promote activities linked to the Principles.

PRME Chapter Asia

The emerging PRME Chapter Asia is based on PRME Regional Forums Asia held over the past four years at Kyung Hee University in South Korea ([2009/2010](#)), Tsinghua University in China ([2011](#)), and Keio University in Japan ([2012](#)). The [4th PRME Forum Asia](#) will be hosted by the Ramon V. del Rosario College of Business at De La Salle University in Manila, The Philippines on 14-15 November. The main goal of this PRME Chapter is to define CRS in the Asian context. The **5th PRME Regional Forum Asia** will be held in 2014 at the University Utara Malaysia (UMM).

PRME Chapter Australasia

The PRME Chapter Australasia was endorsed by participants at the [2nd PRME Regional Forum Australasia](#), hosted by Griffith Business School (Australia) in 2012. The [1st PRME Regional Forum Australasia](#) took place at the Australian School of Business - University of New South Wales (Australia) in 2011. [3rd PRME Regional Forum Australasia](#) is scheduled to take place at the University of Waikato Management School (New Zealand) on 18-21 November 2013. The main activity of this PRME Chapter is the organization of an annual event.

PRME Chapter Brazil

The PRME Chapter Brazil is constituted by 21 institutions and was formally established on 8 August 2013 at ISAE in Curitiba, Brazil, with strong support from the Global Compact Brazil Local Network. The main goal of the Chapter will be to promote corporate sustainability in the ongoing debate on management practices, and joining efforts to innovate management education. The Brazil Chapter was first established in 2011 at the International Meeting in Education and Sustainability, hosted by ISAE/FGV in Curitiba, Brazil. During 2012, the Brazilian PRME Chapter undertook several efforts with the goal of strengthening the movement towards responsible management education in Brazil. The Chapter also played an active role in hosting the [3rd Global Forum for Responsible Management Education](#) in Rio de Janeiro, an effort that it is eager to reinforce in its future activities.

PRME Chapter DACH

The emerging PRME DACH Chapter consists of PRME Signatories in German-speaking countries (Germany-Austria-Switzerland). The first meeting of this group was held at Pforzheim University (Germany) on 28-29 January 2013. The main goal of this PRME Chapter is to establish a mechanism through which performance and reporting on progress in implementing PRME can be improved by mutual support.

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Talking Points and Background Info for the Masters of Ceremony

PRME Chapter Latin America and Caribbean (LAC)

The PRME Chapter LAC was initially discussed at the [1st PRME Regional Meeting LAC](#), hosted by IAE Business School (Argentina) in 2011, with the main goal of strengthening and deepening the collaboration between signatories in the region to advance PRME. The meeting was co-organized by CLADEA and supported by the Global Compact Local Network Argentina. The official launch of the PRME Chapter LAC happened during the [2nd PRME Regional Meeting LAC](#) which took place 18-20 June 2013 at CENTRUM Católica (Peru) where the members of the PRME Chapter LAC debated on their governance structure and activities for the future and came up with a written governance document. The **3rd PRME Regional Meeting LAC** will be hosted by EGADE Business School in Mexico in 2014.

PRME Chapter Middle East and North Africa (MENA)

The PRME Chapter Middle East and North Africa was initially discussed at the [1st PRME Regional Forum MENA](#), hosted by the American University in Cairo – School of Business (Egypt) in 2011. In 2012, it was officially endorsed by participants at the [2nd PRME Regional Forum MENA](#), organized by USEK (Lebanon). The goals of the PRME Chapter MENA include offering a faculty development program as part of the [3rd PRME Regional Forum MENA](#), which is scheduled to take place 9-11 November 2013 at the University of Dubai (UAE). ESCA (Morocco) will coordinate the **4th PRME Regional Forum MENA**. ESCA (Morocco) will coordinate the **2014 PRME Regional Forum MENA**.

PRME Chapter Nordic

The emerging PRME Nordic Chapter consists of PRME Signatories from Denmark, Finland, Iceland, Norway and Sweden. The first informal meeting of this group will be held at Copenhagen Business School (Denmark) on 10-11 June 2013 during the [Sustainability in a Scandinavian Context Conference](#). The main objective of the PRME Chapter Nordic is building a network based on concrete cooperative advantages.

PRME Chapter UK & Ireland

The Foundation Meeting for the **PRME Chapter UK & Ireland** was held on **10th May 2013** at **Aston Business School**. Thirty-two delegates of PRME signatory Business and Management Schools from across the UK and Ireland came together to agree the Constitution and Steering Committee and to discuss ideas on the role, activities and events for the new Chapter. The main goal of this PRME Chapter is to promote PRME in UK and Ireland business school community

Upcoming PRME Regional Meetings

4th PRME Regional Forum Asia will be hosted by the Ramon V. del Rosario College of Business at De La Salle University in Manila, The Philippines on 14-15 November. The main goal of this PRME Chapter is to define CRS in the Asian context.

3rd PRME Regional Forum Australasia is scheduled to take place at the University of Waikato Management School (New Zealand) on 18-21 November 2013.

3rd PRME MENA Regional Forum, is scheduled to take place 9-11 November 2013 at the University of Dubai (UAE).