

March 2011

Dear PRME Participant,

As the first communication to the PRME community in 2011, please allow me to say I hope the start of 2011 has been fruitful both professionally and personally.

There is much to update you on, to begin with the [PRME Steering Committee](#) meeting in Lyon in January 2011. Key outcomes included:

- An update to PRME **Principle 6 on Dialogue** as it was missing a reference to "students" as a key stakeholder group. We thank Net Impact for bringing this to the table and proposing that students be explicitly mentioned in this principle.
- The **next PRME Global Forum will take place in May 2012 in Rio de Janeiro, Brazil**, at the sidelines of the UN Conference on Sustainable Development, also known as the Earth Summit or Rio+20. It is expected that the Rio+20 conference will draw major attention by governments, business, academia and other stakeholders to the topic of sustainable development which is a core value of PRME. Updates on the 2012 PRME Global Forum and the exact dates will be announced throughout the year.
- The Steering Committee also passed a motion that changes the **PRME Sharing Information on Progress (SIP) policy**. PRME signatories are now asked to report **at a minimum once every 24 months** instead of every 18 months. We understand that many institutions report annually and we highly encourage this practice. For those that may need more time or assistance the extra 6 months will allow you to contact the PRME Secretariat for any guidance you may need. Please contact Ms. Lisle Ferreira at Ferreira@unglobalcompact.org for any inquiries regarding your school's SIP report.

Below you will find important information on the **2011 PRME Summit** that will take place alongside the EFMD Annual Conference in Brussels, Belgium in June of this year.

As many PRME participants have requested to receive PRME communications more often we have officially launched the [PRME facebook page](#). We will use this platform to enable more frequent updates by and for the PRME community. We hope you will become a fan or "like" us and feel free to upload photos, outcomes and discussion about your PRME cases, events or news from your school.

We thank you once again for your commitment in implementing the Principles at your institution and wish you a productive 2011.



[Mr. Jonas Haertle](#)

Head, PRME Secretariat

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2011 PRME Summit, 7-8 June, Brussels

In an effort to allow PRME schools to meet as a global network and continue the dialogue in between PRME Global Forums, EFMD will host in 2011 the “PRME Summit” alongside the EFMD Annual Conference.

Theme:

“**Partnership in Responsibility: Embedding PRME in Support of the Corporation of the 21st Century**” invites a dialogue between business, business schools and other stakeholders around responsible business challenges, needs and innovative business practices. We will provide a platform where educational institutions can interact and react to corporations’ expectations from management education/development.

7 – 8 June 2011
Crowne Plaza Hotel
Brussels, Belgium

Who Should Attend:

A must for anyone engaged in the development of responsible business leaders; business human resources executives responsible for the selection of business schools for executive education; leaders of signatory business schools; those responsible for the implementation of the PRME principles and for the preparation of PRME “Sharing Information on Progress” (SIP) reports; business schools who have not yet become PRME signatories.

Aims:

- Insights from business leaders who are signatories to the United Nations Global Compact to unpack the needs of companies in the context of the development of responsible managers;
- Examples of emergent best practice in the application of the six principles of the UN PRME;
- Practical “how-to” sessions on state-of-the-art Sharing Information on Progress (SIP);
- To link the UN Global Compact’s current agenda to that of PRME with the goal of understating how to address the current impediments that the corporation faces and what management education/development can do in light of these challenges.

Format:

The PRME Summit seeks to maximize interaction between participants. For the majority of the Summit, including plenary sessions, participants will be seated at tables of approximately 10 people. Sessions will begin with a panel discussion conducted in “Question & Answer” style, to be followed by round-table discussions by participants.

More information and the registration page can be found [here](#).

Upcoming 2011 PRME Events

In addition to the PRME Summit, mark your calendar for these upcoming events which will feature PRME schools' engagement and activities regarding responsible management education. All events are co-organized by PRME or by a PRME Steering Committee Member. A full description and contact information for all the scheduled events below can be found on the [PRME events calendar](#)

- **2 - 4 March:** [Program Management Seminar](#) - Bled, Slovenia
- **20 - 22 March:** [The UN Millennium Development Goals, The Global Compact, and the Common Good Conference](#) - University of Notre Dame, USA
- **13- 15 April:** [Association of African Business Schools Members Meeting and Conference](#)
University of Cape Town, South Africa
- **24 - 27 May:** [The 7th Bentley Global Business Ethics Symposium](#) - Marseille, France
- **25 - 27 May:** [Association of MBA's International Conference for Deans and Directors](#) - Geneva, Switzerland
- **5 - 17 June:** [IMTA – International Management Teachers Academy](#) - Bled, Slovenia
- **TBD October/November:** 2nd PRME Asia Forum - Tsinghua University, China
- **8 - 10 December:** [PRME Regional Forum: Latin America](#) - Tecnológico de Monterrey, San Luis Potosi, Mexico

We hope to see you or a representative of your school at one or more of the above mentioned events.

Webinar: Human Rights Dilemma Forum, 7 April, 11am EST – Call for participation

PRME invites you to participate in a webinar introducing the Human Rights and Business Dilemmas Forum on **7 April, 2011 11:00AM EST**.

The Human Rights and Business Dilemmas Forum (<http://human-rights.unglobalcompact.org>) is a multi-stakeholder platform for multi-national corporations with operations, supply chains and distribution networks in regions that present high levels of risk to the realization of human rights. It is designed to help companies and other human rights stakeholders understand and share real-world challenges, particularly in emerging economies. In many cases, there are no straightforward solutions that will satisfy all stakeholders creating a dilemma for responsible business. The Forum is implemented by Maplecroft together with the UN Global Compact, and is funded by the GE Foundation.

The Forum provides an opportunity for users to share, explore and discuss a wide range of dilemmas, case studies and good practice with business professionals, human rights experts and other relevant stakeholders (<http://human-rights-forum.maplecroft.com>). PRME members are encouraged to provide commentary, highlight relevant events and to provide their own viewpoint of what works and what doesn't. The Forum also sets out an extensive range of materials, providing the background to each dilemma issue and serves as a useful basis for participants to gain insight into the operationalization of the UN's "Protect, Respect and Remedy" policy framework by business.

Current themes include: Child Labour, Ethnic Minorities, Forced Labour, Freedom of Association, Freedom of Speech, Gender Equality, HIV/AIDS, Housing, Human Trafficking, Living Wage, Migrant Workers, Freedom of Religion, Security Forces, Corruption, Product Misuse and Stabilisation Clauses. Forthcoming themes include: Working Hours, Privacy, Water, Community Relocation, and Health and Safety.

Featured organisations include: The Responsible Cotton Network, HP, Chiquita, Adidas-Salomon, the Open Net Initiative, Timberland, Standard Chartered, Cisco Systems, the Nike Foundation, De Beers, Gap, the International Cocoa Initiative, Manpower and Talisman Energy.

To register for this upcoming webinar please email ferreira@unglobalcompact.org with the subject line "Human Rights and Business Dilemmas Forum"

Our mailing address is:
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