

November 2012

Dear PRME Participant,

This busy season of PRME Regional Meetings has brought great opportunities to gather, regroup, and channel our energy to meet the goals set out in Rio. In response to the [Declaration](#) made at the 3rd Global Forum, the Secretariat has been working closely with the PRME community to develop both a leadership group and regional PRME Chapters, which are expected to launch in the coming weeks and months.

The Regional PRME Meetings, such as those in [Australia](#) in September, [Lebanon](#) in November, and [Japan](#) in December, have taken on special importance as subgroups of Signatories work to deepen their collaboration through the creation of regional PRME Chapters. These new structures are designed to offer an additional platform for dialogue, learning, and action, as well as to increase the visibility of PRME and its Signatories within respective regions and to adapt the Six Principles of PRME to fit different local contexts.

Opportunities for Engagement

As usual, our issue area [working groups](#) continue to provide great resources and opportunities for engagement (more details below). **Deans/Directors and PRME contact points are requested to encouraged their faculty and staff to use these resources and to join relevant PRME Working Groups and projects.**

- Join the [webinar](#) on Gender Equality, and learn about the [Global Resource Repository](#)
- Watch the Human Rights & Business [Webinar](#) or join the new Working Group
- The pilot phase of the Anti-Corruption "Toolkit" is underway. Review the comprehensive anti-corruption guidelines for curriculum change [here](#).
- Read about recent and upcoming work of the Poverty Working Group at [PRiMETIME](#).

Communicating with the PRME Community

For up-to-date information on PRME, I encourage you to:

- Follow our blog, [PRiMETIME](#), and submit ideas to gweybrecht@thesustainablemba.com
- "Like" us and post to our [Facebook Page](#)
- Keep apprised of [engagement opportunities](#) and [news items](#) via the [PRME website](#)
- Contribute PRME-related news, events, and activities by [emailing](#) the PRME Secretariat

We also hope that Deans/Directors and PRME contact points will share information and engagement opportunities with relevant faculty and staff.

As we always note in our communications, please be aware of your institution's reporting deadline (at minimum each 24 months). Information on the Sharing Information on Progress (SIP) report policy and how to submit an SIP can always be found [here](#). Please note that, as a result of the outcomes of the 3rd PRME Global Forum, non-communicating signatories will be considered for delisting in December 2012. Please [email us](#) with any questions or concerns.

With warm regards,



Mr. Jonas Haertle
Head, PRME Secretariat
UN Global Compact Office
www.unprme.org

November 2012

Business & Human Rights: Webinar Outcomes and Working Group Launch

On 5 October, Tom Hickey of Hess Corporation and Anthony Ewing of Columbia Law School and Logos Consulting provided an in-depth discussion of the relevance of human rights to businesses and implications for management education. **We encourage you to watch the [webinar recording](#) and share this valuable information with colleagues.**

As a result of interest expressed by the PRME community, the Secretariat soon expects to launch a new **PRME Working Group on Human Rights & Business**. Those interested in joining should email PRMESecretariat@unprme.org.

PRME Gender Equality Webinar: Register Now

During a [webinar](#) on **30 November** at **10 am** (NYC time), key leaders of the [PRME Working Group on Gender Equality](#) will address how gender equality issues are being, and can be, addressed throughout management education. They will also provide a **demonstration of the [Global Resource Repository](#)**, which identifies materials and resources that assist faculty in integrating gender issues and awareness into their respective courses. To register, email PRMESecretariat@unprme.org.

Inspirational Guide: Available Now

The *Inspirational Guide for the Implementation of PRME: Placing sustainability at the heart of management education* is available from GSE Research for £29.95/€39.95/\$49.95 + p&p. Access to the [digital version](#) is free for the PRME community. Please use this [order form](#) or contact [Claire Jackson](#) for more information. **This is truly an excellent resource for and by the PRME community, and we encourage Deans/Directors to request that their library purchase a copy.**

Greenleaf Publishing PRME Book Series

We are pleased to announce that the PRME Secretariat and Greenleaf Publishing, a leading publisher on corporate responsibility, have reached an understanding for the development of a **book series** focused on responsible management education.

The series aims to highlight the important work of PRME working groups and projects from around the world. It will provide tools and inspiration for all those working to make management education fit for purpose in creating a new generation of enlightened leaders for the 21st century.

Agreements are already in place to publish *Learning to Read the Signs* by Ron Nahser of DePaul University Kellstadt Graduate School of Business, and two books to be edited by Milenko Gudic, Al Rosenbloom, and Carole Parkes of the PRME Working Group on Poverty.

To discuss potential book projects (either authored or edited), members of the PRME community are encouraged to contact the Series Commissioning Editor John Stuart, at Greenleaf Publishing: john.stuart@greenleaf-publishing.com

November 2012

PRME Book Collection

The PRME Book Collection continues to invite proposals in three major topic areas: Educator Guides, Job Position Guides, and Specialised Topic Guides. Interested authors are encouraged to discuss their ideas with the Collection Editor, [Prof. Oliver Laasch](#). Titles are available through major book sellers or directly via the [collection website](#):

- *Academic Ethos Management*, Agata Stachowicz-Stanusch – August 2012
- *Business Integrity in Practice – Insights from International Case Studies*, Agata Stachowicz-Stanusch and Wolfgang Amann – December 2012
- *Marketing to the Low Income Consumer*, Paulo Cesar Mota – January 2013
- *Educating for values-driven leadership: Giving voice to values*, Mary Gentile – July 2013
- *Teaching anti-corruption: Developing a foundation for business integrity*, Agata Stachowicz-Stanusch and Hans Krause Hansen – July 2013
- *Responsible management: Understanding human nature, ethics and sustainability*, Kemi Ogunyemi – July 2013
- *Managing corporate responsibility in emerging markets: Issues, cases and solutions*, Jenik Radon and Mahima Achuthan – September 2013

AOM 2013: PRME Session in S. Africa, Call for Contributors to Workshop in Orlando

- The AOM Africa Conference in Johannesburg, South Africa on 7-10 January will feature a session on PRME. Please find more information on the conference [website](#).
- If you are interested in joining as a presenter in the submission for a workshop session of the 2013 Academy of Management meeting in Orlando titled *Management education for the future we want: Using the 10th principle of the UN Global Compact on Anti-Corruption to develop Corporate Sustainability with Integrity*, please contact [Agata Stachowicz-Stanusch](#) and [Charles Wankel](#).

UN Procurement Clearinghouse Launch

UN Development Business (DB) announces the launch of its new online database: www.DevBusiness.com. As the official UN website for the dissemination of procurement information, DB offers companies, business researchers, and individual consultants access to over US \$90 billion worth of project opportunities in 180 countries. Academic institutions receive a 20% discount on subscriptions. Please contact dbsubscribe@un.org for more info.

Save the Date!

30 November: [PRME Webinar on Gender Equality](#)

8-9 December: [3rd PRME Asian Forum](#)
Keio University in Tokyo, Japan

2013 (details to follow)

September: [PRME Summit 2013](#)
Co-organised by CEEMAN and the PRME Secretariat in Bled, Slovenia

June/August: 2nd PRME Latin America Regional Meeting
CENTRUM Católica in Lima, Peru

August: 3rd PRME Australia/New Zealand Forum
University of Waikato Management School in Hamilton, New Zealand