

May 2013

Dear PRME Participant,

Welcome to our May newsletter! We hope that this finds you well and that the end of a productive semester is nearly behind many of you.

Congratulations to our newest PRME Regional Chapter, UK & Ireland, which was officially launched by thirty-two delegates of PRME signatory institutions on May 10th ([view official announcement](#)). The PRME Secretariat also welcomed 10 new signatories in both March and April. Below, under "New Participants and Recent SIP Reports," kindly find links to the public PRME profiles of our most recent participants and Sharing Information on Progress (SIP) reports.

Secondly, a reminder – the annual PRME MBA Student Survey closes on May 30th, and we strongly encourage your business and management graduate students to participate. The survey aims to examine overall trends in responsible management attitudes among students around the world. [View links to the survey in multiple languages.](#)

In June, we invite you to join us at two upcoming PRME Regional Events:

- [PRME Canada Regional Meeting \(register\)](#), 11-12 June
MacEwan School of Business in Edmonton, Alberta
- [PRME Latin America Regional Meeting](#), 18-20 June
CENTRUM Católica Graduate Business School in Lima, Peru

We are also very pleased to announce that the 50+20 project's book "Management Education for the World," supported by GRLI and PRME, will be available as of June, and our publisher is [now taking orders](#). The book will launch officially at GRLI's SUN ESSEC 2013 meeting in Paris on 5-8 June ([Registration](#) / [Programme](#)).

The PRME Secretariat recently introduced a service fee to help cover the increasing administrative costs of supporting our growing community of signatories. We want to emphasise that this is not a membership fee, and the only requirement to remain a PRME signatory is regular submission of a SIP report (at minimum once each 24 months). We appreciate your contribution and would like to thank the many signatories that have already submitted payment!

Finally, we request that Deans/Directors and PRME contact points encourage their faculty and staff to share the opportunities and resources noted in this newsletter.

We wish you a relaxing and productive upcoming summer/winter and hope to see you on 25-26 September at the [2013 PRME Summit](#) in Bled, Slovenia, hosted and co-organised by PRME Steering Committee member CEEMAN.

With warm regards,



Mr. Jonas Haertle
Head, PRME Secretariat
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PRME MBA Student Survey: Request for Student Feedback

We invite business and management graduate students to participate in an international study on responsible management. It aims to examine overall trends in responsible management attitudes among business and management graduate students around the world. The results will be presented at the 2013 PRME Summit, 25-26 September. [View links to the survey in multiple languages](#), and for further information, please email Dr. Debbie Haski-Leventhal (Debbie.Haski-Leventhal@mgsm.edu.au).

The survey closes on 30 May.

PRME Webinar on Supply Chain Sustainability: Friday, 7 June, 10AM EDT/NYC

This upcoming webinar will introduce the UN Global Compact's Sustainable Supply Chains resources and workstreams, such as traceability and anti-corruption. Presenters from Infosys and Telenor, two of the business members of the UNGC Advisory Group on Supply Chain Sustainability, will outline their experience. Further, we will explore ideas for collaboration between business and academia on supply chain sustainability, and address possibilities for collaborative projects. [Register here](#)

Business & Human Rights:

- **[Global Compact Leaders Endorse Open Letter](#)**

Business leaders from the Global Compact Human Rights Working Group have issued a call of support for academic institutions to incorporate human rights into their management education programs. The Open Letter is available for download ([English](#), [Français](#), [Español](#), [Português](#)). Businesses interested in signing the letter are asked to email humanrights@unglobalcompact.org.

- **[Business Ethics and the Role of the Board - The UN and PRME seminar](#)**

28 June 2013 at AESE, Lisbon, Portugal

The seminar will explore, in consistent and systematic steps, the transmission of ethical knowledge that can be effectively integrated into strategic management, operational decision making, and in the development of organisations in general.

2013 PRME Summit – 5th Annual Assembly

The PRME Secretariat and PRME Steering Committee Member CEEMAN are co-organising the **2013 PRME Summit** – 5th Annual Assembly, to be held **25-26 September** in **Bled, Slovenia** in conjunction with the **21st CEEMAN Annual Meeting** on **27 September**. PRME Signatories are invited to attend both events. This year's PRME Summit, organised around the theme the 4 "I"s – Inspiration, Innovation, Implementation and Impact, will contribute to the development of a new intellectual, research, teaching, and institutional agenda for future leaders in the areas of responsible management education and sustainability. [Registration](#) is now open.

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2013 PRME Regional Meetings

- **1st PRME Canada Regional Meeting**
11-12 June
MacEwan School of Business
Edmonton, Alberta, Canada
- **2nd PRME Latin America Regional Meeting**
18-20 June
CENTRUM Católica Graduate Business School
Lima, Peru
- **3rd PRME MENA Regional Forum**
9-11 November
University of Dubai
Dubai, United Arab Emirates
- **4rd PRME Asia Forum – Save the Date**
14-15 November
De La Salle University Ramon V. del Rosario College of Business
Manila, Philippines
- **3rd Australia/New Zealand Regional Meeting**
19-21 November
University of Waikato Management School
Hamilton, New Zealand

New Participants and Recent SIP Reports

We are delighted to welcome these most recent PRME participants:

- Universidad de las Américas (Udla)
- Alberta College, Latvia
- Facultad de Ciencias Administrativas y Económicas, FCAE, Universidad Ices, Colombia
- Fundación Universitaria del Area Andina, Colombia
- HEC-Management School, University of Liege, Belgium
- International University of Fundamental Studies, Intergovernmental Higher Academic Council, Russian Federation
- London Metropolitan Business School, United Kingdom
- Munich Business School, Germany
- School of Economics and Management, University of Porto, University of Port, Portugal
- Universidad de las Americas (Udla), Ecuador

All Sharing Information on Progress (SIP) reports are publicly available [here](#).

Congratulations to the following signatories for submitting recent reports:

- Albers School of Business and Economics
- Ashridge Business School
- BARNA Business School
- Bond University, Faculty of Business

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- Deakin University, Faculty of Business and Law
 - Essex Business School
 - European Business School (EBS)
 - Faculty of Business Australian Catholic University
 - French-Vietnamese Center for Management Education (CFVG)
 - Fundação Dom Cabral (FDC)
 - GOA Institute of Management
 - Haskayne School of Business
 - IAG-Business School
 - Indira School of Business Studies, Pune
 - Leeds School of Business
 - Mendoza College of Business
 - Odette School of Business
 - Silberman College of Business
 - Universidad de San Martín de Porres
 - Universidad Tecnológica de México S.C.
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PRME-related Publishing Opportunities

In support of PRME-related research, we are pleased to announce the following Calls for Papers and Contributions:

- **PRME Working Group on Gender Equality**

Book - "Integrating Gender Equality into Management Education"

Greenleaf Publishing invites contributions to a forthcoming title, which will be the first in a series on Gender Equality as a Challenge for Business and Management Education, which is a part of the activities carried out by the Principles of Responsible Management Education (PRME) Gender Equality Working Group. Contributions are sought from academics, practitioners, policymakers, businesses, institutions and organizations. [View the full Call for Contributions](#). Abstracts due by 1 June.

- **PRI-CDC Academic Conference: Investing for Sustainable and Long-Term Returns Call for Papers**

The 6th Annual PRI-CDC Academic Network Conference, Investing for Sustainable and Long-Term Returns, hosted by Caisse des Dépôts in Paris from 13-15 November 2013 invites submission of paper and panel topics related to European financial markets. [View the PRI Academic Network website for details](#). Submissions due by 31 August.

- **Giving Voice to Values Book Collection on Business Ethics and Corporate Social Responsibility**

The *Giving Voice To Values* initiative and Business Expert Press will produce a book collection on Business Ethics and Corporate Social Responsibility that brings a practical, solutions-oriented, skill-building approach to salient questions of values-driven leadership. View the full [Call for Contributions](#). Abstract acceptance is ongoing.

- **Business & Human Rights Education:**

Recovering the Purpose of Business Schools

The Journal of Business Ethics Education calls for submission of cases, both theoretical and empirical work, that explore the relationship between human rights and business. View the full [call for contribution](#). Manuscripts due by 7 October.

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Communicating with the PRME Community

We are currently working to enhance our media outreach and encourage you to take advantage of the following platforms to engage not only with the PRME Secretariat but also with the wider PRME community:

- Follow our blog, [PRIMEtime](#), and submit ideas to gweybrecht@thesustainablemba.com
- “Like” us and post to our [Facebook Page](#)
- Follow [@PRMESecretariat](#) and [@jonasPRME](#) and mention #PRME on Twitter
- Keep apprised of [engagement opportunities](#) and [news items](#) via www.unprme.org
- Please email us with any questions or concerns at PRMESecretariat@unprme.org

Our mailing address is:

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