PRME | Principles for Responsible Management Education

PRME Communication

Dear PRME Participant,

It is my pleasure to send to inform you about the latest developments of the PRME initiative that include information on engagement opportunities and a reminder to submit your SIP if you have not done so already.

- Our biggest event for 2010, the meeting point of the PRME community: 2nd Global Forum for Responsible Management Education: 22-23 June 2010 in New York.
- Webinar on Business and Peace
- MBA Under siege-Reimagining Management Education
- Do not forget about the learning community we are creating through our reports on progress: Sharing Information on Progress

With warm regards,
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2nd Global Forum for Responsible Management Education 22-23 June 2010

Registration for the 2nd Global Forum for Responsible Management Education **is now open**. Hosted by Fordham University Schools of Business the 2nd Global Forum will be a central PRME event, where management educators committed to update education to the challenges and opportunities of sustainability and corporate citizenship in the 21st Century will meet to discuss their progress.We sincerely hope that you will be able to take part in an advanced debate on the future of management education, and discuss with all the main associations in the sector what can we do together at this crucial moment to push the PRME agenda forward.We will be delighted to have the opportunity of sharing with you, within the PRME community, visions about the global agenda and how it centrally affects management education - which today has to have a global scope.Please visit the Global Forum website to register. Registration will be on a first come first serve basis, and due to limitations on space capacity, we recommend you register as soon as possible.

Webinar on Business and Peace

On March 30th at 11:30am- 1:00pm EST George Washington University will host a virtual meeting on the subject of Peace and Business.

Peace and business is a topic of growing interest among many organizations and people, including: governments, development agencies, corporations and their associations, NGOs, social entrepreneurs, investors, and foundations. This topic is gaining acceptance as a matter of strategy for global corporations and as a matter of policy by governments to support and promote their goals for peace in zones of conflict. This working group is assembled to identify the

practices that businesses engage in that advance peace from a practical perspective. Additionally, the working group will seek to validate the connections between the actions that businesses take and their affect on building peace and advancing the post-conflict to peace process. As information is developed and understanding grows, the working group will work with other organizations to disseminate knowledge and foster outreach into strategy and policy communities.

To register for this webinar please contact Mariya Isayeva at mariyai@gwmail.gwu.edu.

MBA Under siege-Reimagining Management Education

Tuesday, May 11, 2010
9:00 am - 5:00 pm
113 West 60th Street, NYC
Hosted by: Fordham University, Graduate School of Business Administration
Sponsored by: PRME, Aspen Institute CBE, The HUmanistic MAnagement NETwork

Even before the financial crisis, management education and specifically MBA education has been in the line of fire. Scholars and external observers alike blamed business schools to educate the wrong people in the wrong ways, paving the way for a slew of irresponsible management practices. Many business schools are under pressure and react with seemingly cosmetic changes to their curriculum. If the critics are right, however, it is time to reevaluate MBA education more seriously.

Honoring its Jesuit roots, Fordham Graduate School of Business provides an opportunity for all concerned stakeholders to discuss ways out of the crisis. Together with the United Nations PRME initiative and the Aspen Institute's Center for Business Education, the Fordham GBA is holding a 1 day conference on May 11, featuring a distinguished group of speakers including:

· Michael Jensen, Harvard Business School, a leading scholar of agency theory and proponent of shareholder value maximization
· Ed Freeman, Darden School of Business, University of Virginia, a leading scholar of stakeholder theory and stakeholder management
· Rakesh Khurana, Harvard Business School, Author of "From Higher Aims to Hired hands- the social transformation of Business Schools.."
· Henry Mintzberg,* McGill University/INSEAD, a long time critic of the MBA, author of several best-selling books, including "Managers Not MBAs".

You are invited to join the conversation. The format of the conference will allow for ample interaction and high-level discussion. For more information on the conference, please click on the following link: http://www.bnet.fordham.edu/conference.

Seats are limited. Early registration ends March 30th.

*confirmation is tentative at this point.

Sharing Information on Progress: 2010, the year when most PRME participants will write their first report

Sharing Information on Progress reports (SIPs) are the crucial building block for credibility and peer learning within the PRME initiative. Signatories have in PRME only one obligation: to share information on their progress every 18 months. A large first inflow of reports are expected by 30 June 2010, in application of the PRME SIP policy:

a) 198 institutions became participants of PRME before 31st December 2008, and all of them are expected to report 18 months later, by 30th June 2010.

b) Additionally, 43 institutions, who became signatories between January and June 2009 are expected to have sent their reports before the 31st December 2010.

Please consult your date of entry in the PRME initiative and, if you became a participant in those dates, we encourage you to start the process of drafting your first SIP report.