

March 2013

Dear PRME Participant,

We began 2013 by announcing several new developments and are pleased to take this opportunity to provide a brief update below. Detailed information about these developments and other PRME activities can be found in the [PRME 2012 Annual Report and 2013 Outlook](#). We also hope that **PRME contact persons share information and engagement opportunities with relevant faculty and staff.**

PRME Champions, a group of the most active PRME signatories, will launch in the coming weeks. Meanwhile, PRME Chapters continue to grow and evolve, as foundational meetings take place in the UK & Ireland and the German-speaking DACH regions.

The initiative now delists PRME signatories for continued failure to report progress on efforts to implement the Six Principles of PRME. This process will continue on a semi-annual basis. Please be aware of your institution's reporting deadline (at minimum each 24 months). Information on the Sharing Information on Progress (SIP) report policy and how to submit an SIP can always be found [here](#).

The Secretariat has also introduced a small service fee to help cover administrative costs and support the initiative's next phase of development, and invoices will be sent within the coming weeks. We thank you in advance for your support and cooperation in submitting your payment in a timely manner.

Opportunities for Engagement

As usual, our issue area [working groups](#) continue to provide great resources and opportunities for engagement (more details below). **Deans/Directors and PRME contact points are requested to encourage their faculty and staff to use these resources and to join relevant PRME Working Groups and projects.**

- Contribute to the PRME Working Group on Gender Equality [Book Series](#), and learn about the [Global Resource Repository](#).
- [Sign](#) the UN Global Compact Human Rights Working Group Open Letter.
- The pilot phase of the Anti-Corruption "Toolkit," developed by the PRME Working Group on Anti-Corruption, is underway. Review the comprehensive guidelines [here](#).
- [Register](#) to take part in the [2013 PRME Summit](#) – 5th Annual Assembly, on 25-27 September in Bled, Slovenia and/or attend an upcoming regional meeting (details below). A call for contributions of inspirational case stories will be announced soon.

Communicating with the PRME Community

For up-to-date information on PRME, we encourage you to:

- Follow our blog, [PRIMEtime](#), and submit ideas to gweybrecht@thesustainablemba.com
- "Like" us, post to our [Facebook Page](#), follow and mention [@PRMESecretariat](#) on Twitter
- Keep apprised of [engagement opportunities](#) and [news items](#) via www.unprme.org
- Contribute PRME-related news, events, and activities by [emailing](#) the PRME Secretariat
- Please email us at PRMESecretariat@unprme.org with any questions or concerns.

With warm regards,



Mr. Jonas Haertle
Head, PRME Secretariat
UN Global Compact Office
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Business & Human Rights: Global Compact Leaders Endorse Open Letter

Business leaders from the UN Global Compact Human Rights Working Group have issued a call of support for academic institutions to incorporate human rights into their management education programs. The Open Letter is available for download ([English](#), [Français](#), [Español](#), [Português](#)). Businesses interested in signing the letter are asked to email humanrights@unglobalcompact.org.

Women's Empowerment Principles (WEPs): Live Webcast on 6 March

On 6 March, in recognition of International Women's Day, the UN Global Compact and UN Women will host the **5th Annual Women's Empowerment Principles Event, *Inclusion: Strategy for Change***, in New York, NY. Key speakers include UN Secretary-General Ban Ki-moon, UN Women Executive Director, and former President of Chile, Michelle Bachelet, Australian Human Rights Commissioner Elizabeth Broderick, and Sungjoo Group CEO Kim Sung-joo. The event will focus on business engagement with gender issues and feature members of the [PRME Working Group on Gender Equality](#). View the [agenda](#) and join the live [webcast](#) (6 March, 8:30am NY). Follow on Twitter: [@WEPrinciples](#) #WEPrinciples #strategy4change

PRME-related Publishing Opportunities

In support of PRME-related research, we are pleased to announce the following Calls for Papers and Contributions:

- **PRME Gender Equality Working Group Book**

"Integrating Gender Equality into Management Education"

Greenleaf Publishing invites contributions to a forthcoming title, which will be the first in a series on Gender Equality as a Challenge for Business and Management Education, which is a part of the activities carried out by the Principles of Responsible Management Education (PRME) Gender Equality Working Group. Contributions are sought from academics, practitioners, policymakers, businesses, institutions and organizations. View the full [Call for Contributions](#). Abstracts due 1 June.

- **1st PRME Canada Regional Meeting Call for Papers**

MacEwan School of Business invites submissions of empirical and conceptual papers, cases, and teaching best practices on topics related to the theme of the [1st PRME Canada Regional Meeting](#), "e³ = earth education economics." Top submissions will be eligible for journal publication and cash prizes. View the full [Call for Papers](#). Abstracts accepted 28 February-30 April.

- **Giving Voice to Values Book Collection on Business Ethics and Corporate Social Responsibility**

The *Giving Voice To Values* initiative and Business Expert Press will produce a book collection on Business Ethics and Corporate Social Responsibility that brings a practical, solutions-oriented, skill-building approach to salient questions of values-driven leadership. View the full [Call for Contributions](#). Abstract acceptance is ongoing.

- **Futures Journal**

Supported by PRME signatory University of Lincoln (UK), papers should address the aims of the call and be consistent with the mission of *Futures Journal*, which "seeks the rigorous examination of possible and alternative futures of all human endeavours." View the full [Call for Papers](#). Abstracts accepted 1 March-14 May.

2013 PRME Summit

The PRME Secretariat and PRME Steering Committee Member CEEMAN are co-organising the **2013 PRME Summit** – 5th Annual Assembly, to be held **25-26 September 2013** in **Bled, Slovenia** in conjunction with the **21st CEEMAN Annual Meeting** on **27 September**. PRME Signatories are invited to attend both events. This year's PRME Summit, organised around the theme the 4 "I"s – Inspiration, Innovation, Implementation and Impact, will contribute to the development of a new intellectual, research, teaching, and institutional agenda for future leaders in the areas of responsible management education and sustainability. [Registration](#) is now open.

2013 PRME Regional Meetings

In addition to ongoing events in Asia, Australia/New Zealand and MENA, this year will feature Regional Meetings in Canada and Latin America as well as Chapter Meetings in UK & Ireland and DACH.

- **[UK & Ireland Chapter Foundation Meeting](#)**

10 May at Aston Business School in Birmingham, UK

All UK and Ireland-based PRME Signatories are invited to meet and take part in this official formation of a [PRME UK & Ireland Chapter](#). PRME Chapters, a key [outcome](#) of the 3rd PRME Global Forum, will work to expand support for PRME and adapt the Principles to meet local needs. This meeting will confirm the Chapter's governance structure and terms of reference. Register [here](#).

- **[1st PRME Canada Regional Meeting](#)**

11-12 June at MacEwan School of Business in Edmonton, Alberta, Canada

The 1st PRME Canada Regional Meeting, "e³ = earth education economics," will be hosted by MacEwan School of Business and co-convened by the University of Guelph College of Management & Economics and the John Molson School of Business at Concordia University. All PRME Signatories in Canada and the United States are encouraged to attend and submit empirical and conceptual papers, case and teaching best practices. For more information, read the [Call for Papers](#), [register](#) for the meeting, or email e3@macewan.ca with questions.

- **[2nd PRME Latin America Regional Meeting](#)**

18-20 June at CENTRUM Católica Graduate Business School in Lima, Peru

The 2nd PRME Latin America Regional Meeting, "Innovating Global Action for Responsible Leadership in Business Education," will be hosted by CENTRUM Católica Graduate Business School. Coordinated by the PRME Secretariat, with IAE Business School, Argentina, Fundação Getulio Vargas, Brazil, and EGADE Business School, Mexico, completing the Advising Committee, and support by the Global Compact Regional Center for Latin America. The meeting will share innovations, practices, new initiatives and new ideas and to devise actions for strengthening responsible leadership in business education in Latin America and the Caribbean.

- **[3rd PRME MENA Regional Forum](#)**

9-11 November at the University of Dubai in Dubai, United Arab Emirates

The annual meeting of PRME signatories in the Middle East & North Africa, "Unleashing the Impact of Responsible Management Education: Could Business Schools offer a Road Map for a Sustainable MENA Region?," will be hosted by the

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University of Dubai. This event will include a session dedicated to faculty development on 9 November at the Dubai Chamber of Commerce.

- **[3rd Australia/New Zealand Regional Meeting](#)**

19-21 November at the University of Waikato in Hamilton, New Zealand

The annual meeting of PRME signatories in the Australasia region will be hosted by the University of Waikato Management School. The meeting will include sessions dedicated to discussing management in the context of Indigenous Rights. More information will be provided as available.

Save the Date!

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| 7 March | PRME Workshop in Ecuador
Global Compact Local Network Ecuador and ESPAE, Guayaquil, Ecuador |
| 5 - 6 April | Peace Metrics, Peace Economics, & the Role of Business co-sponsored by PRME
Kogod School of Business, American University, Washington DC, USA |
| 7-9 April | AACSB ICAM PRME Affinity Group Meeting
Chicago, Illinois, USA |
| 10 May | UK & Ireland PRME Chapter Foundation Meeting
Aston Business School, Birmingham, UK |
| 13-15 May | AABS Annual Meeting PRME-related session
HEM Business School, Casablanca, Morocco |
| 11-12 June | 1st PRME Canada Regional Meeting
MacEwan School of Business, Edmonton, Canada |
| 18-20 June | 2nd PRME Latin America Regional Meeting
CENTRUM Católica Graduate Business School, Lima, Peru |
| 23-25 June | AACSB Sustainability Conference PRME Affinity Group Meeting
Washington DC, USA |
| 25-26 September | 2013 PRME Summit – 5th Annual Assembly
Co-organised by CEEMAN and the PRME Secretariat, Bled, Slovenia |
| 9-11 November | 3rd PRME MENA Regional Forum
University of Dubai, Dubai, UAE |
| 19-21 November | 3rd PRME Australasia Regional Meeting
University of Waikato Management School, Hamilton, New Zealand |

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To sign up for communications from PRME, please email PRMESecretariat@unprme.org.

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