

Dear PRME Participant,

After a successful 2nd Global Forum for Responsible Management Education last week in New York it is my pleasure to inform you about the latest developments of the PRME initiative.

- Global Forum Outcomes
- Changes to PRME Secretariat staff
- Call for PRME Activities
- SIP Reminder

Kind regards,

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Global Forum for Responsible Management Education - Outcomes

Academic Leaders at UN Forum Call on Business to Better Balance Social and Economic Objectives (New York, 23 June 2010)

Educators and administrators from 37 countries, meeting at the second UN Global Forum on Responsible Management Education, have called on business leaders to better balance social and economic objectives and encouraged management education to prepare future leaders for this challenge. At the end of the conference, participants representing business schools and other academic institutions encouraged business to emphasize societal value just as much as its commitment to shareholder returns.

Assuring their support for researchers, task forces and associations dedicated to the globalization of business education and development of effective leaders, academic leaders participating in the forum have reaffirmed their commitment to the Principles for Responsible Management Education (PRME). The UN-backed initiative was launched in 2007 to better prepare current and future organizational leaders for their dual roles as economic developer and societal servant.

The second Global Forum for Responsible Management Education on June 23 was organized by the PRME Secretariat and hosted by Fordham University Schools of Business and brought more than 215 educators together. The Global Forum released the following Outcomes Statement:

Declaration of the 2nd Global Forum for Responsible Management Education New York, NY 23 June 10

For more than 100 years, management education has sought to provide business leaders with the tools to invigorate economic growth. Yet economic gain is no longer a solitary end in the hearts and minds of the globe's six billion people. Business must emphasize societal and environmental value just as much as its commitment to shareholder return. Management education must also enhance its curricula, pedagogy, research and incentives, as well as lead by example, to prepare organizational leaders who will balance economic and social development.

We support the numerous business schools and universities, companies, governments, civil society groups and associations dedicated to the globalization of business education and development of effective leaders. These initiatives inspire us to make management education the hallmark for responsible leadership.

The Principles for Responsible Management Education (PRME), written in 2007 and now endorsed by over 300 business schools from 62 countries, serve as guidelines for management education providers to better prepare current and future organizational leaders for their dual roles as economic developer and societal steward. Yet with more than 12,000 business degree granting institutions worldwide, our job has just begun. We aspire to the goal of 1,000 PRME schools by 2015. We urge business schools to adopt the Principles and organizations to balance their economic and social objectives.

- Endorsed by the participants of the 2nd Global Forum for Responsible Management Education



[Final 2nd Global Forum Participant List](#)

Changes in PRME Secretariat

Now that the Global Forum has successfully concluded the Global Compact Office – which officially hosts the PRME Secretariat – would like to announce that Mr. Jonas Haertle (Haertle@un.org, phone: +1 212-963-0268) will take over the role as Head of the PRME Secretariat starting immediately. Jonas has worked for the PRME Secretariat since the launch of the initiative in 2007.

Jonas will be supported in the Secretariat by Ms. Lisle Ferreira (Ferreira@unglobalcompact.org, phone: +1 212 907 1348).

The Global Compact Office would like to use this opportunity to thank Dr. Manuel Escudero, the outgoing Head of the PRME Secretariat, for his outstanding work in supporting the launch and in managing PRME over the last years. Dr. Escudero – who has been appointed as Director General of Deusto Business School in Spain – will continue to work for the PRME initiative as a special advisor.

Call for PRME Related Activities 2010 – 2011

Do you have a PRME related activity planned for the 2010 – 2011 Academic Year?

In an effort to keep our growing community engaged please send us details of any PRME related conference, forum, symposium, side event, working session or workshop that your institution will host or take part in to be posted on the PRME website. PRME News and Events pages at www.unprme.org are to help your schools' message be publicly recognized and we would love to feature your activities. Please send a title, brief overview with a contact person to Ferreira@unglobalcompact.org so it may be featured on the PRME website.

Further, if you have an idea for a PRME Working Group or would like to become part of one of the many PRME platforms of engagement please feel free to contact us at PRMESecretariat@unprme.org. Please see here for an overview of current and recent activities: <http://www.unprme.org/working-groups/>

Have you submitted your Sharing Information on Progress (SIP) Report?

We would like to take this opportunity to thank those who have taken the time to submit their SIPs within your given deadline of 18 months. Many SIPs have been rapidly coming in throughout the past few days and we are proud to see the development in each of your institutions.

We would also like to remind all institutions that have not yet reported and became a signatory of PRME before January of 2009, deadline to submit an SIP is tomorrow July 1st. Those of you who have already contacted us concerning an extension please remember to have your SIPs in before by 31 August. If your school requires an extension or needs your user name and admin email please contact Lisle Ferreira at Ferreira@unglobalcompact.org.

To facilitate this process we have composed a simple document on how your institution can produce a SIP. Please take into consideration that it is not required to use this format, we are only providing these guidelines for institutions who would like the guidance. Please find our suggestions on our resource page here (<http://unprme.org/resource-docs/TipsonhowtosubmitanSIP.pdf>).

To enhance the PRME learning community we have also added a search capability within the SIP reporting section. Participants will now be able to search and upload a Report Title, Keywords and a short description. When uploading an SIP please make sure to enter this new data. If you have submitted a SIP in the past, you will also be able to update this information once logged in.

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