

July 2012

Dear PRME Participant,

I am writing with exciting news and outcomes from the 3<sup>rd</sup> PRME Global Forum and other events of Rio+20 last month. I also look forward to seeing many of you at the Academy of Management Annual Meeting in Boston next week. Learn more about the [three PRME-sponsored sessions](#) on Anti-Corruption, Gender Equality, and Poverty.

Rio+20 made clear that the world's most pressing challenges can only be solved through better *cooperation* and *collaboration* between governments and non-governmental stakeholders, including academic institutions, and by giving a greater role to the latter in upcoming UN conferences on global issues. Governments clearly have an important role to play, most importantly by agreeing on global governance frameworks. However, as Rio+20 made clear, currently there is little to no political will to agree on far-reaching decisions on a global level between governments. Yet, if we take the many non-governmental stakeholders into account who participated in Rio+20 and who committed to clear actions for sustainable development in their own spheres of influence, I believe that Rio+20 actually had a positive effect ([read my full blog post](#) on the constitution of academic institutions on Rio+20 on PRiMETIME, which also contains links to other participants' thoughts).

I would like to thank everyone who contributed much time and efforts to the 3<sup>rd</sup> Global Forum for Responsible Management Education, especially the Discussion Leaders, the core group, moderators and speakers, and the many people who worked on preparing the valuable reports and deliverables that were launched at the Global Forum. I would also like to thank the sponsors. Of course, the meeting would not have been such a success without the active participation of all attendees. This is a great example of the growing PRME community. Your work and dedication is much appreciated!

For up-to-date information on PRME, I encourage you to follow our blog, [PRiMETIME](#), "Like" us and post to our [Facebook Page](#), and keep apprised of [valuable engagement opportunities](#) and [recent news items](#) via the [PRME website](#). For those of you who are new to PRME, please do not hesitate to get involved with the PRME [Working Groups](#) and activities. Participants are invited to contribute PRME-related news items, events, and activities by emailing [PRMESecretariat@unprme.org](mailto:PRMESecretariat@unprme.org).

As we always note in our communications, please be aware of your institution's reporting deadline. Information on the Sharing Information on Progress (SIP) report policy and how to submit an SIP can always be found [here](#). Please note that, as a result of the outcomes of the 3<sup>rd</sup> PRME Global Forum, non-communicating signatories will be considered for delisting in October 2012, following the next PRME Steering Committee meeting. Please [email us](#) with any questions or concerns.

From here in New York, we wish you a pleasant summer.

With warm regards,



Mr. Jonas Haertle  
Head, PRME Secretariat  
UN Global Compact Office  
[www.unprme.org](http://www.unprme.org)

## Outcomes of the 3<sup>rd</sup> Global Forum & Rio+20

Main outcomes of the 3<sup>rd</sup> Global Forum for Responsible Management Education include:

- A toolkit of [Comprehensive Anti-Corruption Guidelines for Curriculum Change](#), a Report on [Fighting Poverty through Management Education: Challenges, Opportunities, and Solutions](#), and a [Gender Equality Global Resource Repository](#), all developed by issue area PRME Working Groups. The [50+20 Agenda - Management Education for the World](#) also officially launched at the Global Forum. The Academic Working Group of the Global Compact launched [A Practical Guide to the United Nations Global Compact for Higher Education Institutions: Implementing the Global Compact and Communicating on Progress](#).
- The [Inspirational Guide for the Implementation of PRME: Placing sustainability at the heart of management education](#) details real world examples of how management schools and universities, globally, undertake change processes based on the framework provided by the [Six Principles](#) of PRME. Read more about the *Guide* below.
- Through the [Rio Declaration on the Contribution of Higher Education Institutions and Management Schools to The Future We Want: A Roadmap for Management Education to 2020](#), the PRME community has agreed on a number of concrete commitments to action, including to:
  - Form a leadership group to incentivize the most engaged PRME signatory schools to go further in their implementation of sustainability principles.
  - Delist those signatories that fail to regularly share information on progress made in implementing PRME.
  - Launch PRME Regional Chapters to better engage management education communities on a local level.
- Read the raw output data/notes collected during the Roundtable Discussions of the 3<sup>rd</sup> Global Forum, which influenced the development of the Declaration noted above. We encourage the use of this data ([.xls](#), [.pdf](#)) and accompanying [background document](#) by researchers of the PRME community. The PRME Secretariat will apply this strategic input to the next phase of the initiative.
- Read [press coverage](#) of the 3<sup>rd</sup> PRME Global Forum and other [resources](#) that contributed to the discussions.

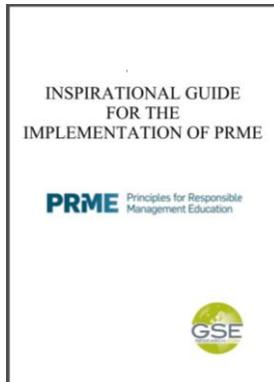
---

## Higher Education Sustainability Initiative

Read the [declaration](#) of the Higher Education Sustainability Initiative made at Rio+20. For a complete list of universities and colleges joining this "Rio Group" of educational institutions, see [www.uncsd2012.org/HEI](http://www.uncsd2012.org/HEI) and view the [Summary of Voluntary Commitments](#). If your school still wants to sign the declaration, there is still time to do so:

1. [Download & Sign a declaration of Commitment to Sustainable Practices of Higher Education Institutions](#)
2. [Complete the required application form and upload the signed HEI Declaration](#)

### *Inspirational Guide*



Print copies of the *Inspirational Guide for the Implementation of PRME: Placing sustainability at the heart of management education* will be available via GSE Research at a price of £29.95/€39.95/\$49.95 + p&p. Access to the digital version is free for the PRME community. Pre-order hard copies (available late summer) by completing the form at [www.gseresearch.com/about/prme.htm](http://www.gseresearch.com/about/prme.htm), or contact Claire Jackson ([claire.jackson@gseresearch.com](mailto:claire.jackson@gseresearch.com)) for more information.

"Seeking to inspire the further integration of responsible management education, real world examples are highlighted from around the globe on fostering a sustainability culture, changing curricula, enabling faculty or managing and consolidating. This is a unique publication in that the 63 cases illustrate successful and relevant approaches in their different contexts, moreover the standardised structure around challenges, actions taken and results provides the most effective source of inspiration. A must-read on the transformation of management education and on how our institutions are placing sustainability at the heart of management education." *Prof. Dr. Eric Cornuel, CEO, EFMD*

### **Webinar: Business and Human Rights**

- Join Tom Hickey of Hess Corporation and Anthony Ewing of Columbia Law School and Logos Consulting as they discuss the relevance of human rights for business and the implications for management education in PRME webinar at **10AM** (NYC time) on **5 October**. To register your interest in participating, please contact [PRMESecretariat@unprme.org](mailto:PRMESecretariat@unprme.org).

In June 2011, the UN Human Rights Council adopted a set of [Guiding Principles on Business and Human Rights](#). The Guiding Principles, and the [Protect-Respect-Remedy Framework](#) that they elaborate, are the culmination of six years work by Professor John Ruggie of Harvard University's Kennedy School in his capacity as Special Representative of the Secretary-General on Business and Human Rights. Among other things, the Principles make clear that business has a responsibility to respect human rights, which means not to cause or contribute to human rights abuse and to address adverse human rights impacts with which the business is involved. Respect for human rights is already a component of the [Global Compact's human rights principles](#).

What are the implications for management education of these important developments, which are being taken seriously by so many businesses and other organizations around the world? Among other things, the number of graduate level courses at universities worldwide addressing business and human rights is growing. This webinar for the PRME community will provide an update on this key area of corporate sustainability as well as introduce a social network established in 2011 for individuals teaching business and human rights to share curricula, teaching strategies and common challenges. A major multinational business will also be invited to provide a business perspective on the topic and share business expectations for management education in this area. The webinar will then afford the opportunity for Q&A and discussion.

July 2012

**Save the Date!**

- 3-7 August:** Academy of Management Annual Meeting ([3 PRME-sponsored sessions](#))  
Boston, Massachusetts, USA
- 27 September:** [2<sup>nd</sup> PRME Australia/New Zealand Regional Meeting](#)  
Griffith Business School, Brisbane, Australia
- 5 October:** [Human Rights & Business Webinar](#)
- 7-8 November:** [2<sup>nd</sup> PRME MENA Regional Forum](#)  
USEK - Holy Spirit University of Kaslik, Jounieh, Lebanon
- 8-9 December:** [3<sup>rd</sup> PRME Asian Forum](#)  
Keio University, Tokyo, Japan
- 20-21 June:** [PRME Summit 2013](#)  
Bled, Slovenia  
Co-organised by CEEMAN and PRME Secretariat

**Our mailing address is:**

PRME Secretariat  
c/o Foundation for the Global Compact  
801 Second Avenue, 2<sup>nd</sup> Floor  
New York, NY 10017

To sign up for communications from PRME, please email [PRMESecretariat@unprme.org](mailto:PRMESecretariat@unprme.org).