

July 2011

Dear PRME Participant,

At the height of summer here in New York, I want to share the outcomes of exciting recent developments and take a brief look ahead at upcoming events and newsworthy items for the 2011-2012 year.

The 2011 PRME Summit, held in Brussels from 6-8 June 2011, was a great success, thanks in large part to our hosts and Steering Committee members, EFMD and GRI. Many thanks also to the participants. Your notes from the roundtable discussions are already being utilized and will feed into the Inspirational Guide to be launched at next year's PRME Global Forum.

Further, we are pleased to announce that, in her keynote speech at the Summit, H. Elizabeth Thompson, United Nations Assistant Secretary-General and Executive Coordinator for the [United Nations Conference on Sustainable Development](#) (Rio+20), highlighted the 3rd PRME Global Forum for Management Education as the main platform for management schools to participate in the Rio+20 process. The 3rd Global Forum will be held from 29-30 May 2012 in Rio de Janeiro.

Information on the latest PRME activities and upcoming events can be found below. I encourage you to "[Like](#)" us and post to our [Facebook Page](#), and to keep apprised of [working group activities](#), [valuable engagement opportunities](#), and [recent news items](#) via the [PRME website](#). Participants are also welcome to contribute PRME-related news items, events, and activities by emailing PRMESecretariat@unprme.org.

I would also like to use this opportunity to welcome our new Steering Committee members, the Association of African Business Schools ([AABS](#)) and the Association of Asia-Pacific Business Schools ([AAPBS](#)).

As we always note in our communications, please be aware of your reporting deadline. Information on how to submit your Sharing Information on Progress (SIP) report and policy can always be found [here](#). Please contact PRMESecretariat@unprme.org if you have any questions or concerns.

We wish you a happy and productive season.

With warm regards,



Mr. Jonas Haertle
Head, PRME Secretariat
www.unprme.org

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Outcomes of the 2011 PRME Summit

All outcomes of the 2011 PRME Summit, including a copy of H. Elizabeth Thompson's speech, can be viewed via the [PRME Website](#).

Upcoming 2011-2012 PRME Events

Please mark your calendar for these upcoming events. A full description, agenda and contact information for all scheduled events can be found on the [PRME events calendar](#)

- **1st PRME Australia/New Zealand Forum**
22 July 2011 at the University of New South Wales, Sydney
- **2011 Academy of Management (AOM) All Academy Theme Panel Symposium on PRME**
14 August 2011 at the San Antonio Convention Center, San Antonio, Texas
- **1st PRME Middle East/North Africa (MENA) Forum**
2-3 October 2011 at the American University in Cairo
- **2nd PRME Asia Forum**
19 November 2011 at Tsinghua School of Economics and Management, Beijing
- **1st PRME Latin America Forum**
6-7 December 2011, at IAE Business School, Buenos Aires
- **3rd PRME Global Forum for Responsible Management Education**
29-30 May 2012, Rio de Janeiro, in conjunction with the [United Nations Conference on Sustainable Development](#) (Rio+20), serving as the main platform for management schools to participate in the Rio+20 process.

We hope to see you or a representative of your school at one or more of the above mentioned events.

Activities

For those of you who are new to PRME, please do not hesitate to get involved with the PRME Working Groups detailed below. During the summer, several of these groups will continue their work and begin preparations for the 3rd Global Forum. Please email the [PRME Secretariat](#) for contact information of Working Group facilitators. More information about all of our Working Groups can be also found on our [website](#).

July 2011

We are pleased to announce the launch of the **[PRME Working Group on Gender Equality](#)**

Facilitators: Maureen Kilgour, Associate Professor of Business Administration at Collège universitaire de Saint-Boniface, Canada, and Patricia M. Flynn, Trustee Professor of Economics & Management at Bentley University, United States

[PRME Working Group on Anti-Corruption](#)

Facilitator: Prof. Matthias Kleinhempel of IAE Business School, Argentina

[PRME Working Group on Poverty, a Challenge for Management Education](#)

Facilitators: Milenko Gudić, IMTA Managing Director, CEEMAN and Al Rosenblum, Professor, Dominican University, US

[PRME Working Group Sustainable Leadership in the era of Climate Change](#)

Facilitators: Antony Buono, Bentley University, US; Jean-Christophe Carteron, Euromed Management, France; and Matthew Gitsham, Ashridge, UK

PRME Inspirational Guide

In preparation of the 3rd PRME Global Forum we are currently developing a resource that highlights inspiring examples on how to answer some of the most frequently asked questions regarding how to implement PRME. Examples will be drawn from some of the most engaged PRME participants. Stay tuned for more information.

[50+20 – Management Education for the World Project](#)

In the course of the last months, the PRME Secretariat has merged efforts with the Globally Responsible Leadership Initiative (GRLI) and the World Business School Council for Sustainable Business “The 50+20 Year” Project. The group has since gained the support of a wider network of partners and individuals who are working to produce an agenda for “future” management education. We are gathering insights and emerging examples from management schools around the world, i.e. those programs and policies that have taken a risk to do something altogether new and different. The 50+20 project will include a new paradigm – as well as relevant examples of existing and emerging best practices that illustrate how management schools, in their pursuit of this new paradigm, are taking action today. Based on the Sharing Information on Progress (SIP) reports, good practices will be highlighted. For additional information, please see the [50+20 Project site](#). Should you wish to contribute further examples, please contact PRMESecretariat@unprme.org.

Additional Information

Call for student researchers

The United Nations Global Compact, UNICEF, and Save the Children are currently working on an initiative aimed at developing [Children's Rights guidelines for the Private Sector](#). The project started a year ago, and we are now entering the key phase of building a solid Business Case and of defining efficient implementation strategies. In order to help us in these crucial tasks, we are looking for a student or group of students motivated to be part of this challenging and rewarding initiative on a pro bono basis. The expected starting date is August 1st, and the evaluated duration of the mission is 3 months. Professors interested in these projects for their courses and/or students, or students themselves, should contact Ms. Ursula Wynhoven (wynhoven@un.org) or Mr. Lionel Laforge (laforgue@unicef.org) for further information. Please see [CRBPI Engagement Opportunities](#) and [Research on Business Case for CRBPI](#).

Call for applications

Has one of your students driven a project that has catalysed change in management and economics teaching at your university to incorporate sustainable development? Would international recognition help further his/her project and its mission?

The [Student Award for Curricula Change](#), a joint project of PRME and oikos International, is dedicated to reward exemplary student action promoting academic innovation towards sustainable development and the integration of the Principles for Responsible Management Education (PRME). Individual students (including representatives of student groups) from all universities and faculties are welcome to apply for the award. Applicants should demonstrate they have concrete projects dedicated towards integrating PRME objectives and sustainability at the University course level, proving an impact on either existing curricula or creating new educational programs. Download the [Call for Applications](#).

Applications can be downloaded [here](#) and, along with a letter of reference and supporting materials, must be submitted to [Harriet Jackson](#) by 16 October 2011.

The winner will receive an invitation to the PRME Global Forum, 29-30 May 2012, in Rio de Janeiro, Brazil and 1000 US Dollars of project support prize money. The winner, plus one runner-up, will also be invited to join the oikos Winter School 2011 in Berlin, which is a weeklong annual platform for empowering agents of change.

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