

Dear PRME Participant,

I am pleased to inform you about the latest developments of the PRME initiative, and the most updated call for participation in PRME collective activities:

- The Association of MBAs (AMBA) adopts the PRME
- International Association of Jesuit Business Schools (ASJBS) Adopts PRME
- Call to Participate in an AACSB/PRME Virtual Meeting: Creating Sustainable Travel Experiences for Students 29 July 2009 at 03:00 PM
- A call for the creation of an Advisory Board in preparation of the PRME/CBS International Conference "Sustainable Leadership in the Era of Climate Change", 23/24 November, Copenhagen Business School, Copenhagen
- Call for Attendance - Academy of Management Meeting in Chicago, IL All-Academy Professional Development Workshop (PDW): "Greening" Management Education: Educating for Global Responsibilities, Sustainability, and Ethics"
- Ashridge Releases "Developing the Global Leaders of Tomorrow" Report

Please read below on all of these items

Warm regards,
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AMBA adopts PRME

AMBA, the worldwide association and accreditation agency for MBAs, has adopted the Principles for Responsible Management Education. The Association of MBAs accredits 158 programs in 72 countries. With the adoption of the PRME, the Association joins in the efforts of other co-convening associations, like AACSB and EFMD, to place, through PRME, the values of sustainability and corporate citizenship at the core of the curricula of MBA programs. The participation of the Association of MBAs in PRME adds to the initiative a new powerful partner in terms of global outreach and international inclusiveness. Learn more about AMBA [here](#)

International Association of Jesuit Business Schools (IAJBS) Adopts PRME

The International Association of Jesuit Business Schools (IAJBS) has become a new signatory of PRME. IAJBS is a worldwide network of 176 colleges and universities (www.iajbs.org), and some of them were already participants in PRME.

The vision of IAJBS is a worldwide network of institutions committed to a quality education in management and business that is also dedicated to preparing IAJBS graduates for leadership roles in management professions in the global economy. The Jesuit education focuses on justice, leadership, profession and vocation, as well as a deep commitment to the Ignatian principles.

Call to Participate in an AACSB/PRME Virtual Meeting: Creating Sustainable Travel Experiences for Students: 29 July 2009 at 03:00 PM*

The PRME Secretariat in collaboration with AACSB calls for participation in an international webinar in the context of the AACSB CON-2009 Sustainability Conference, due on July 29 - 31, 2009 in Minneapolis Marriott City Center, Minneapolis.

The AACSB PRME Affinity Group will meet on 29 July from 3:00pm to 5:00pm. At 3:00- 4:00pm CDT, during the first half of this meeting, the chairs of the PRME Travel Study Working Group Linda Reid and Jeff Vanevenhoven will update participants on the group's efforts to date, and engage a discussion of sustainable and sustainability-specific travel study and best practices. Other participants from PRME schools are invited to join the discussion via a virtual meeting. The remainder of the session will be devoted to small group discussions and networking. For more information on the Sustainability Conference and this session please visit <http://www.aacsb.edu/sustainability/>

If you are interested in joining the Webinar, please contact Lisle Ferreira at lisle.ferreira@levininstitute.org

*Central Time

A call for the creation of an Advisory Board in preparation of the PRME/CBS International Conference "Sustainable Leadership in the Era of Climate Change", 23/24 November, Copenhagen Business School, Copenhagen

As a first building block towards the UN Conference on Climate Change (COP15) in December 2009, the Copenhagen Business School (CBS) hosted a virtual meeting in partnership with the UN Principles for Responsible Management Education (PRME) Secretariat on sustainable leadership and climate change. The event, with around 30 participants, (read Summary Report of meeting [here](#), including remarks by Mette Morsing and PowerPoint presentation by Peter Mollgaard) was a first step towards discussing the agenda, nature and expected outcomes of the PRME/CBS International Conference on Sustainable leadership in an Era of Climate Change (23-24 November 2009 in Copenhagen, Denmark).

Copenhagen Business School is inviting faculty members and Centers of PRME signatory institutions, as well as other scholars and Centers striving to meet the challenges of climate change to this International Conference, and in particular to join the "Advisory Board" in preparation of the event. Contact Jonas Eder-Hansen (jeh.ikl@cbs.dk) or Lisle Ferreira (lisle.ferreira@levininstitute.org) for further information on how to participate in the Board and the Conference.

Call for Attendance - Academy of Management Meeting in Chicago, IL All-Academy Professional Development Workshop (PDW): "Greening" Management Education: Educating for Global Responsibilities, Sustainability, and Ethics

Sunday, Aug 9 2009 11:30AM - 2:00PM at Hyatt Regency Chicago in Grand B

This PDW will help participants from a variety of management disciplines to share and develop knowledge about how to teach "green" issues in management education. The workshop supports the agenda and interdisciplinary nature of the Principles for Responsible Management Education (PRME) and offers a forum to discuss how environmental issues relate to the principles. Five panelists representing a variety of stakeholders will open the session by briefly discussing why, from their varied perspectives, the issue of "greening" management education is both necessary and timely.

Workshop participants will themselves then "join the table", addressing several focal questions on

"greening" management education during moderated roundtable discussions. Following the World Café format, participants will visit three different roundtables to ensure a maximum degree of interaction between session participants and thus establish unique opportunities for networking. The addressed questions relate to the six PRME principles and include: What new materials and pedagogical approaches can be used to "green" management education, particularly using today's advanced communications technologies? What new curriculum structures, types of assignments, and integrative approaches will provide the depth of knowledge necessary to develop "green" leaders? How do we ensure the development of global perspectives when discussing "green" issues in the classroom?

The PDW will close with a de-briefing session during which the different roundtables report back to the audience to foster mutual learning and also to clearly communicate the key take-aways. The co-organizers will attempt to synthesize what has been discussed and learned at the roundtables.

Presenters & Facilitators: Rich Leimsider (Aspen Institute), Ron Nahser (Presidio School of Management, San Francisco), Liz Maw (Net Impact), James E. Post (Boston University), Carolyn Woo (University of Notre Dame)

Organizers: Juliane Iannarelli (AACSB), Andreas Rasche (Warwick Business School), Sandra Waddock (Boston College), Patricia H. Werhane (DePaul University Chicago, University of Virginia)

Ashridge Releases "Developing the Global Leaders of Tomorrow" Report

The Global Leaders of Tomorrow project is part of the European Academy of Business in Society (EABIS) Corporate Knowledge and Learning Programme and has received financial support from the EABIS Founding Corporate Partners IBM, Johnson and Johnson, Microsoft, Shell and Unilever.

The project has been conducted in support of the UN Principles for Responsible Management Education (PRME) initiative and was launched at the Global Forum for Responsible Management Education at the United Nations Headquarters in New York, 4th December 2008.

The research has been led by Ashridge Business School with Case Western Reserve University, the Center for Creative Leadership, China Europe International Business School, IEDC-Bled, IESE, INSEAD, Tecnológico de Monterrey, the University of Cape Town and the University of Waikato. To read the full report click [here](#)