

Making Global Goals Local Business

Global Compact Local Networks and PRME partnership to implement the SDG Action Plan

The new era

The rise of new technologies has generated a revolution in social interaction, establishing a new era of interconnectedness and hyper-transparency in more globalized and complex societies than ever witnessed before. In addition, new population trends and the planet under pressure pose more challenges to our societies and markets. This new context supposes a transformation for the way to do business, create policies and conduct ourselves as citizens. It also creates a shift of the epistemological paradigm, as we realize the need for more holistic scientific, research and teaching methodologies to address the complex issues we face.

The Sustainable Development Goals (SDGs) and the SDG Action Plan

The Sustainable Development Goals (SDGs) set the most strategic and ambitious shared agenda to align all stakeholders, including academia, to advance these common goals through collaboration and collective action for the world we want. The UN Global Compact launched the “Making Global Goals Local Business” campaign, encouraging businesses to advance the SDGs in local contexts. Under this umbrella, the Global Compact Local Networks play a fundamental role in the implementation of the 2030 Agenda¹ and are called to lead the “Local Networks SDG Action Plan” along with relevant partners and stakeholders. The Action Plan establishes systematic, consistent and long term processes to advance the SDGs on the ground through public-private policy dialogues and partnerships. The Action Plan aims to mobilize action and financial resources to implement the SDGs locally, while helping business and other stakeholders to align their strategy and operations to the SDGs, leveraging their engagement to shape local SDG Agendas and Indicators.

PRME as an ideal partner

Launched in 2007, the Principles for Responsible Management Education (PRME) initiative is the largest organised relationship between the United Nations and business schools, with the PRME Secretariat housed in the UN Global Compact Office. PRME’s mission is to transform management education, research and thought leadership globally by providing the Principles for Responsible Management Education framework, developing learning communities and promoting awareness about the United Nations’ Sustainable Development Goals. Ultimately, it is PRME’s vision to have the UN Sustainable Development Goals (SGDs) realised through responsible management education.

¹ As recognized by GA II Committee Resolution, Dec 2015:
http://www.un.org/en/ga/search/view_doc.asp?symbol=A/RES/70/224 Artículo 8,27 “et al”

The PRME initiative is a key partner to bring academic thinking, research and teaching to the SDG Action Plan as well as to feed back the SDG agenda to academic thinking, research and teaching. The PRME community counts 14 regional PRME Chapters around the world (reaching 650+ signatories in 85+ countries) as ready to collaborate with the Local Networks.

Triple Value Proposition:

The PRME-Global Compact Local Networks partnership creates value in three dimensions:

1. Bringing forth sustainable development challenges and the global-local practitioner agenda to enrich academic thinking, research and teaching of PRME institutions
2. Strengthening the capacities of our Local Networks to build their SDG Action Plans on a sound and robust analytical basis supported by academic analysis and diagnosis
3. Providing a practitioner agenda for applied research, teaching and innovation² on how sustainable business can have a significant impact in advancing the SDGs in the local-global context

SDG Action Plan:

PRME institutions and Global Compact Local Networks are invited to lead together implementation of SDG Action Plans locally by:

1. Hosting and conducting SDG Action Plan workshops for multi-stakeholder policy dialogue and partnerships. The results of these workshops will inform the SDG local agenda (and potentially the SDG National Action Plan) and will be incorporated by PRME signatories to feed their curricula and research.
2. Formalising partnerships for applied research, teaching and innovation in the local context.
3. Integrating PRME institutions' representatives into each Local Network Steering Committee to bring the academic perspective to these bodies
4. Establishing a joint follow-up processes with UN Global Compact Local Networks and PRME at local and global levels with the support of UN Global Compact and PRME Secretariat

More information about the SDG Action Plan process:

[Phase 2 Playbook](#)

[Supplement 1 - Public Policy Dialogue](#)

[Supplement 2 - Partnership Process](#)

[Full Phase 2 Toolkit](#)

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