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4 December 2008
New York
The United Nations and Business

Business

Profit & Growth

United Nations

Peace & Poverty Reduction

Building Markets
Good Governance & Security
Climate Change
Water
Global Health
Social Inclusion

Deepening Interdependencies
Steady growth – GC Local Networks
Risk Management and Value Drivers

Exposure to ESG Issues
- Human Rights
- Workplace
- Environment
- Corruption
- Community Issues

CSR Engagement

Transmission Factors
- Litigation and regulatory risk
- Operational risks
- Reputation and brands
- Operational efficiency
- Innovation
- Access to new/existing markets
- Access to knowledge and skills
- Access to key resources

Financial Value Drivers
- Risk premiums
- Costs
- Revenues

Source: Conference Board/GC Working Group, 2005