3rd Global Forum for Responsible Management Education:
The Future We Want
14-15 June 2012  Rio de Janeiro, Brazil

Context:
20 years after the first Earth Summit in Rio de Janeiro, critical action is required by all major actors in business, government and society to build the foundation for a sustainable global economy, society and biosphere. Business schools, management-related academic institutions, and universities have a unique role to train current and future generations to lead this process. However, as a global sector, management education must make considerable change to be at the forefront of innovation and progress for sustainable development.

Interactive Meeting Methodology
Building on positive experiences of previous PRME meetings, especially the 2011 PRME Summit in Brussels, which led to the development of the Inspirational Guide, the 3 sessions of the 3rd Global Forum maximised interaction between participants and facilitated agreement on concrete action items and next steps:

Session...

...1 Identify trends, create a vision, and face challenges

...2 Develop concrete collective action plans for influencing external incentives

...3 Develop concrete action plans for changing internal processes/structures

Action plans for:
1. You, as an individual
2. Programmes & Schools
3. Partnerships
4. PRME, as an initiative
At the 3rd Global Forum, 300 leading business school and university representatives worldwide agreed on a variety of concrete commitments to action, including:

- Encourage stakeholders to integrate sustainability into HEI assessment and performance measurement processes
- Implement individual, programme, school, and partnership commitments
- Form a leadership group to incentivise the most engaged PRME signatory schools
- Delist signatories that fail to regularly share information on progress made in implementing PRME
- Launch PRME Regional Chapters to engage management education communities on a local level
- A Roadmap for Management Education to 2020
  The Rio Declaration on the Contribution of Higher Education Institutions and Management Schools to the Future We Want

[see notes]