FOCUS SESSION
PRME SDG Student Engagement Platform

18 July 2017
AGENDA

Opening remarks (5min)
  • Welcome statement: Sigrun Pahr Skudem, Manager, PRME
  • Moderator: Jason Walters, Director, Sustainability, Pearson

Projects of the PRME SDG Student Engagement Platform (3min each)
  • Introduction to the six current projects as part of the platform

Questions & Answers (10min)

Student Voices (10min)
  • Breakthrough Innovation Challenge, Students video
  • Dan Gilmour, University of Guelph, Student
  • Meredith Storey, University of Limerick, PhD

Moderated discussion (25min)

Closing remarks (5 min)
  • Jason Walters, Director, Sustainability, Pearson
Projects of the PRME SDG Student Engagement Platform

Business contribution to the SDGs – A student assessment
Vishal Kapadia, Executive Director, The WikiRate Project
Belinda Gibbons, Lecturer, University of Wollongong

Breakthrough innovation Challenge
Rosedel Davies-Adewebi, Senior Manager, UN Global Compact

AIM2Flourish
Claire Sommer, Director, AIM2Flourish

oikos PRME Research Hub
Oliver Braunschweig, President of oikos NYC

Sulitest
Aurelien Decamps, Professor, Kedge Business School & Academic Coordinator

GOWI
Giselle Weybrecht, Author and Special Adviser to the PRME Secretariat
Business Contribution to the SDGs

A Student Assessment
Business Contribution to the SDGs - A Student Assessment

Vishal Kapadia, Executive Director, The WikiRate Project
Belinda Gibbons, Lecturer, University of Wollongong
Breakthrough Innovation Challenge
Breakthrough Innovation Challenge - Platform Activities

**Breakthrough Innovation Knowledge Series**

- Series of online briefs, webinars, podcasts and case studies designed to highlight examples of pioneering innovation for sustainability
- Learn more at: breakthrough.unglobalcompact.org

**Workshops**

1. Applying identified technologies and business models to a company’s specific sustainability challenge
2. Providing a space for companies to design and test 1-2 sustainable business models
3. Providing resources for implementation

**Breakthrough Innovation Challenge**

Facilitated meetings focused on:

1. Providing networking opportunities with technologists and leading innovators
2. Identifying intersection of high potential markets of the future and the SDGs
3. Providing a deep-dive into business models and disruptive technologies driving markets of the future
Examples of Student Engagement
Advancing the SDGs

**Energy**
Challenge: Provide affordable, clean and sustainable energy for everyone

Potential Solution: Internet of Things powered mini-grid network in rural areas

Student Contribution: Develop business models that support rural energy generation

**Agriculture**
Challenge: Feeding the world through precision agriculture

Potential Solution: Sensor paired with app which farmers can use to optimize their yields

Student Contribution: Visit farms in India and research potential user needs
5 Reasons to Offer AIM2Flourish this Fall

1. World’s 1st experiential SDGs curriculum makes business’ role real and relevant to students

2. Supports SDGs learning via real-world examples for PRME SIP & other reporting

3. Student-led interviews with business leaders lead to internships & job offers

4. AIM2Flourish changes students’ mindsets about business & their own leadership potential

5. Students’ published stories are LinkedIn-ready
June 2017: Business leaders, professors and students from Israel, Morocco, Indonesia, Nepal, Mexico, Colombia, Brazil, Chile, Canada, France, and the United States
oikos-PRME Research Hub

Oliver Braunschweig, President of oikos NYC

Welcome to the oikos-PRME Research Hub!

This is an online platform to share research on sustainability in economics, finance, and management among bachelor, master and PhD students worldwide.

Writing a thesis is an important milestone in our time as students. It is also a key element in our studies that we have significant influence on: choosing a thesis topic puts us in the driving seat in defining our own curricula! A growing number of students in economics, finance and management are making sustainability an integral pillar of their thesis. They are not only shaping their own research agenda, but are also providing important impulses and inspiration for others to move in that direction.

The oikos-PRME Research Hub is designed to support this dynamic by providing a platform to share finalized or ongoing research on sustainability in economics, finance and management, to explore what others are doing in the field – and to be informed, get involved and make a difference!
GOWI is an online learning platform with a range of short courses on sustainability topics

In collaboration with experts and leading organisations

Ability to set quizzes, discussion boards, multiple languages

Create your own learning journey as a teacher or student

What is Sustainable Development

The Sustainable Development Goals

How to Make Sustainability a Part of Any Degree
Raise Awareness and Assess Sustainability Literacy

**How to:**

✓ Raise awareness amongst entire cohorts of students, staff, faculty...

✓ Assess the impact of my pedagogy in line with the SDGs

✓ Collect data for external auditors and for my research

✓ Attract and retain talents, engage collaboration / life-long learning

✓ Add value to my brand / degree / individual curriculum
1. What are the reflections from students who participated in the pilot projects? Does the PRME SDG Student Engagement Platform through these projects contribute to greater awareness towards the SDGs?

2. What are the challenges to integrate projects like these into curricula and how can these be addressed?

3. Are there suggestions to improve the platform and what additional projects should be included?