



United Nations Global Compact

"Opening PRME Business Schools to the Global Agenda and Partnerships for Development"

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Participants Management & Communication on Progress



What is a Company?



A predatory tiger to be shot



A cow to be milked



The strong horse that pulls the whole cart



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The Concept of Corporate Citizenship

Sustainability	vs	Protectionism
Regulation	vs	Voluntarism
Reporting	vs	Action
Accountability	vs	Taking Responsibility
Quantitative	vs	Qualitative
Standard	vs	Unique
Transparent	vs	Verification



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Global Compact - Mission

Asks business leaders to "embrace and enact"
a set of universal principles in the areas of:

- human rights
- labour rights
- environment
- corruption

...and to support the broad UN goals of peace and
development by participating in concrete projects:

MDGs

Companies are asked to take action:

Within company operations

In societies where they operate



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Entry Requirements

- Letter of participation from the company's top executive to the Secretary-General of the UN
- Commitment to make the 10 principles part of business strategy, operations and culture
- Willingness to engage in joint action with other global stakeholders in support of broader development goals (such as the Millennium Development Goals)
- Communication on Progress (COP): Annual public statement on the implementation of the GC principles



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Commitment

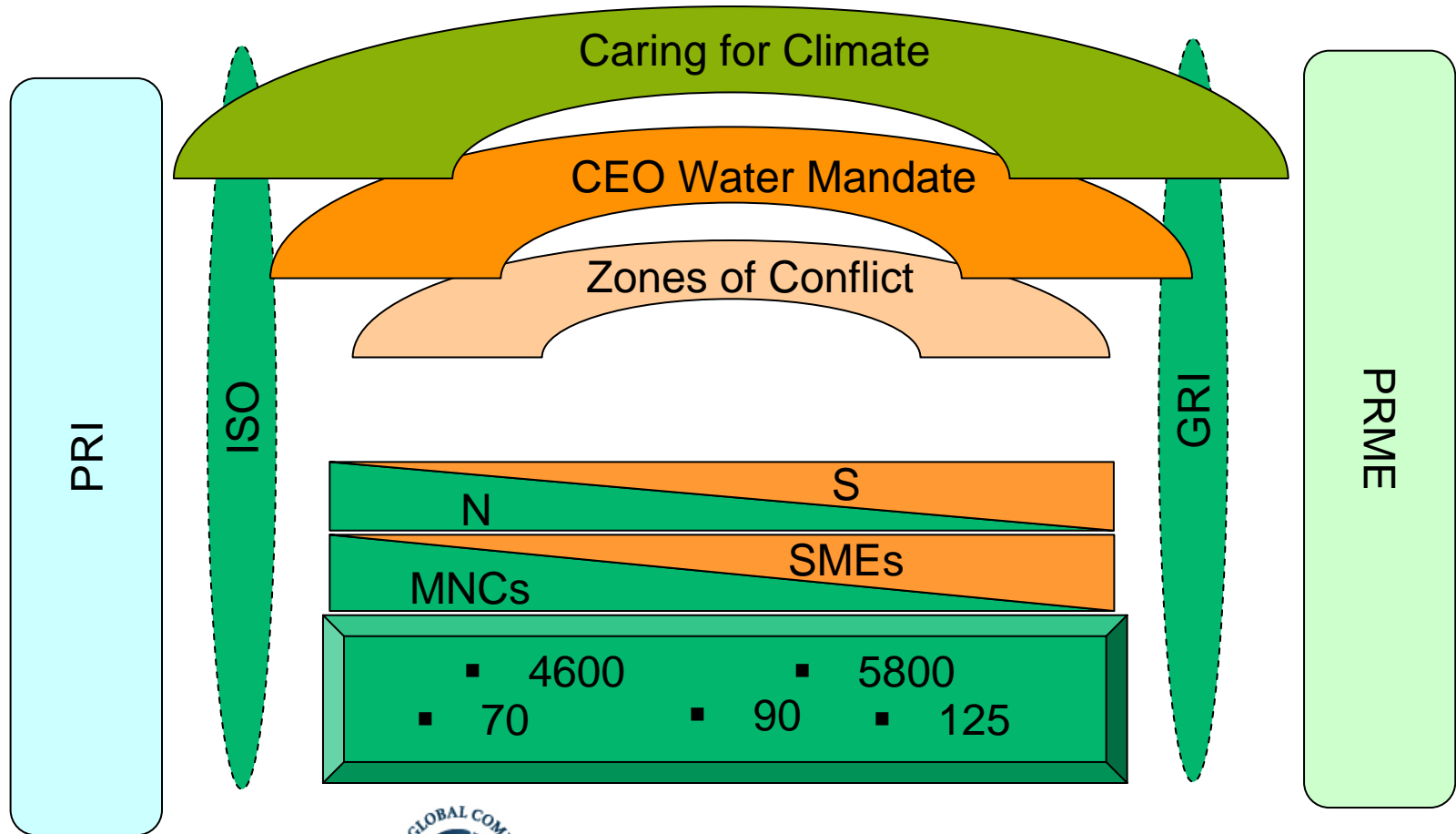
- Commitment to improvement
- Tell the stakeholders once a year of progress (Communication on Progress)
- **Public accountability**
 - Public availability (GCO)
 - Process of public accountability / social vetting

Analysis, benchmark and best practice of:

Reporting, management of reporting, implementation, stakeholder engagement etc

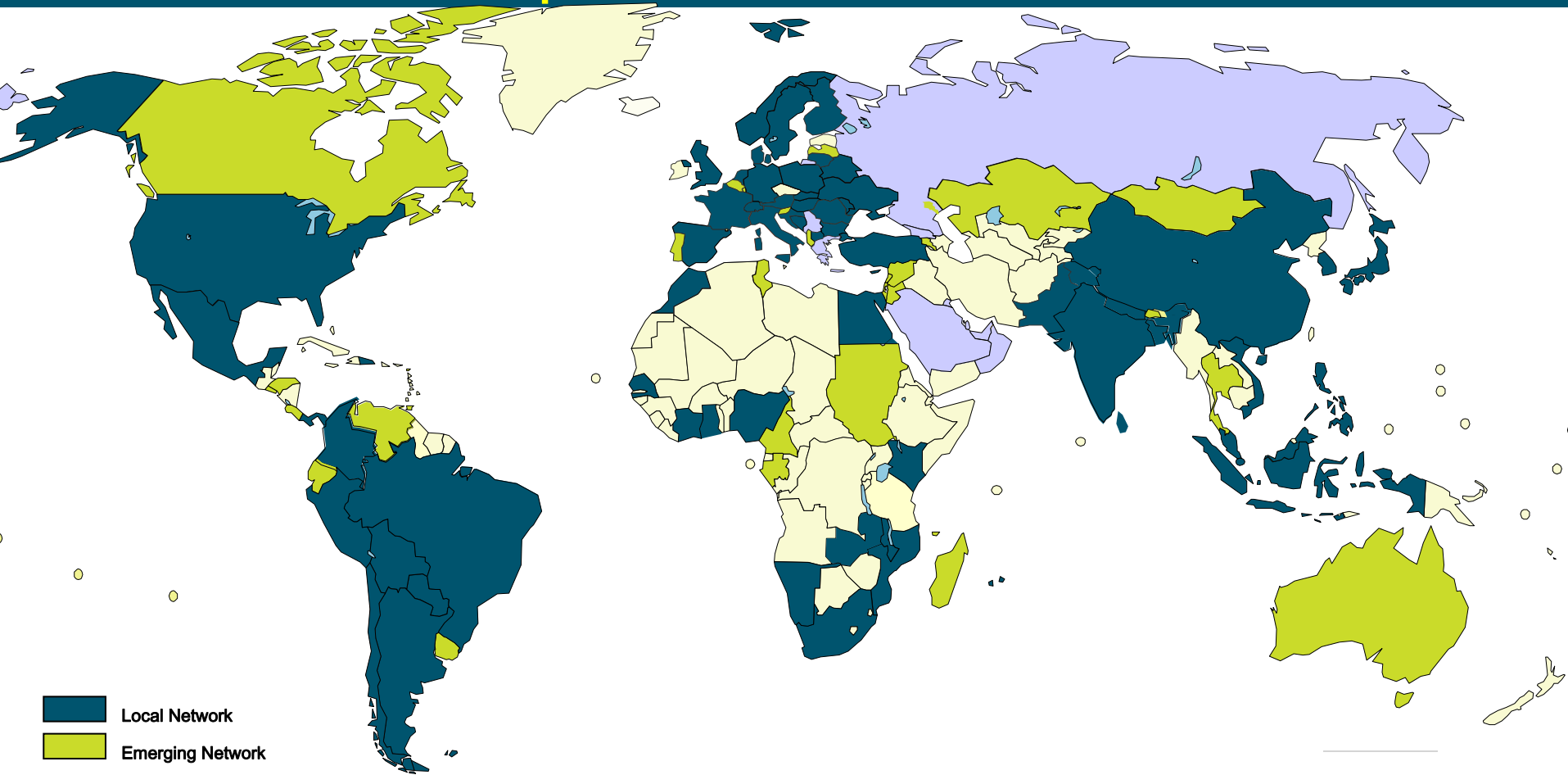


GC Status



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Global Compact Local Networks 2008



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Global Compact Local Networks

What:

Clusters or participants who come together to advance the Global Compact and its principles at the local level

Activities:

Identify local priorities

Awareness-raising and recruitment

Organise learning and dialogue events

Produce learning materials in local languages

Mobilise collective action

Facilitate partnership projects in support of MDGs

Safeguarding the overall integrity and brand of the GC initiative



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Network secretariat hosted by:

Company: Cameroon, Indonesia, Japan, Malaysia, Pakistan, Sri Lanka, UK, US
Network etc

UN Agency: Argentina, Bulgaria, Colombia, Kenya, Lithuania, Mexico
Morocco (ILO), Turkey, Ukraine etc

Business Association: Bangladesh, Bolivia, Netherlands, Mauritius,
Mongolia, Nordic Network, South Africa, Switzerland, Vietnam etc

CSR Organization: Austria, Brazil, Egypt, Greece, Italy, Malawi, Singapore

Registered Legal Entity: France, Spain, India, Panama.

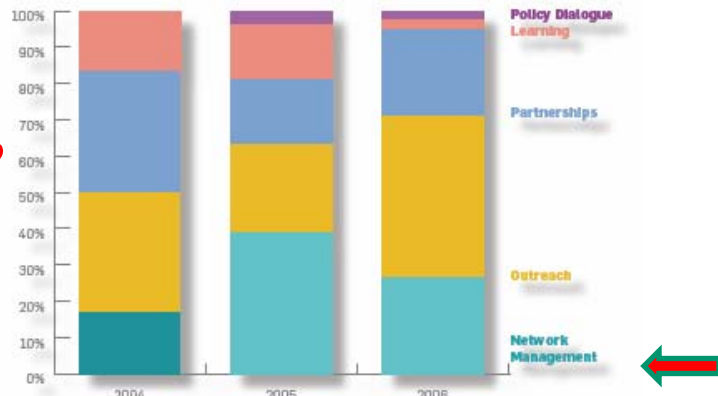


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Regional differences

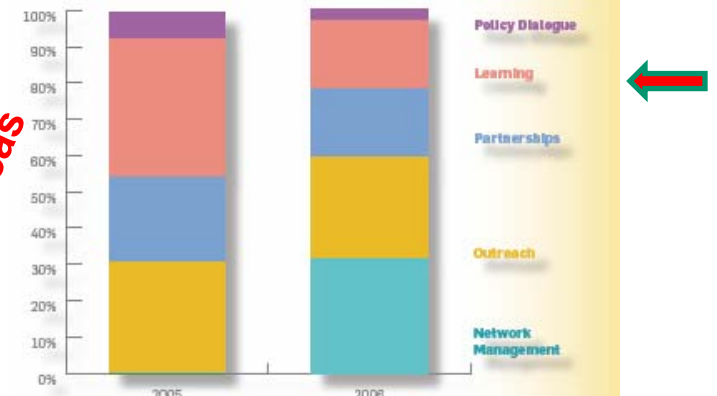
Reported Local Network Activities in Europe 2004-2006 (% per year)

Europe



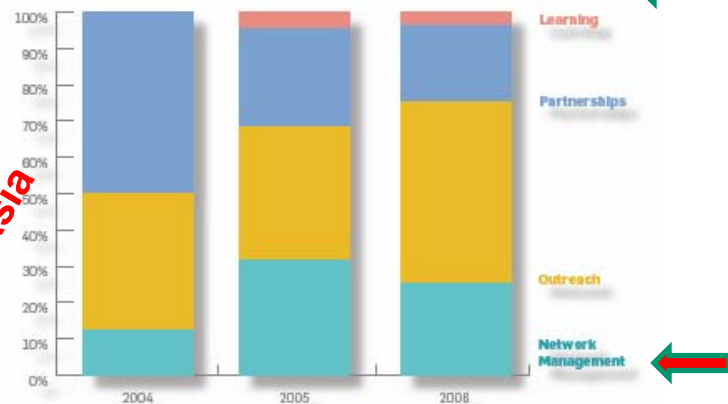
Reported Local Network Activities in the Americas 2005-2006 (% per year)

Americas



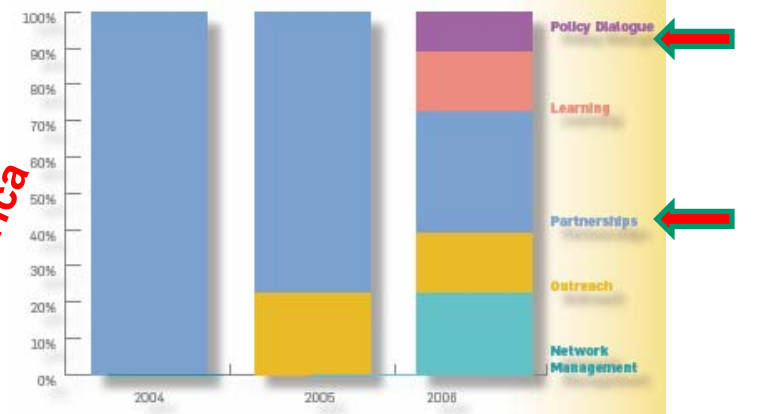
Reported Local Network Activities in Asia 2004-2006 (% per year)

Asia

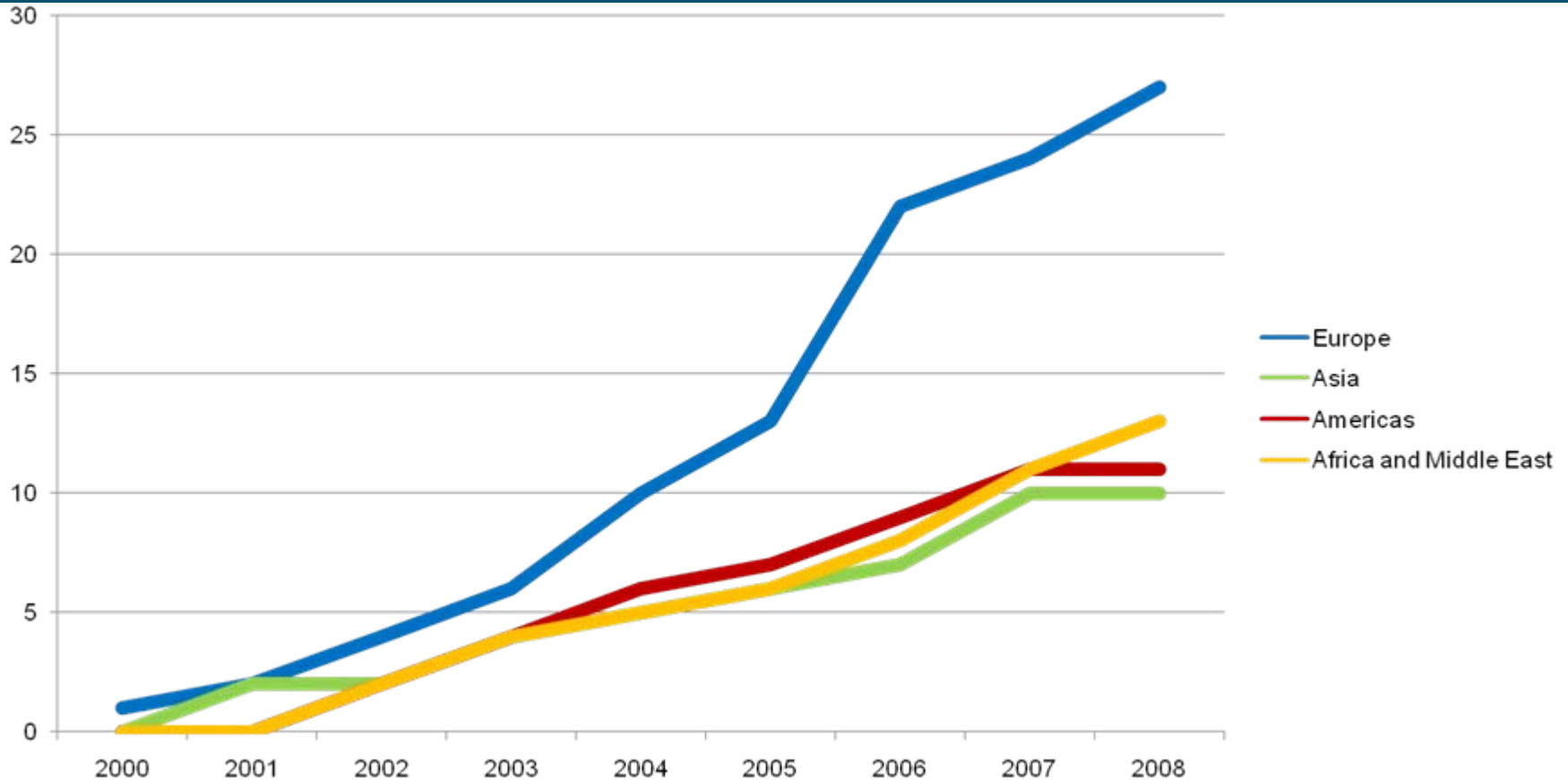


Reported Local Network Activities in Africa 2004-2006 (% per year)

Africa

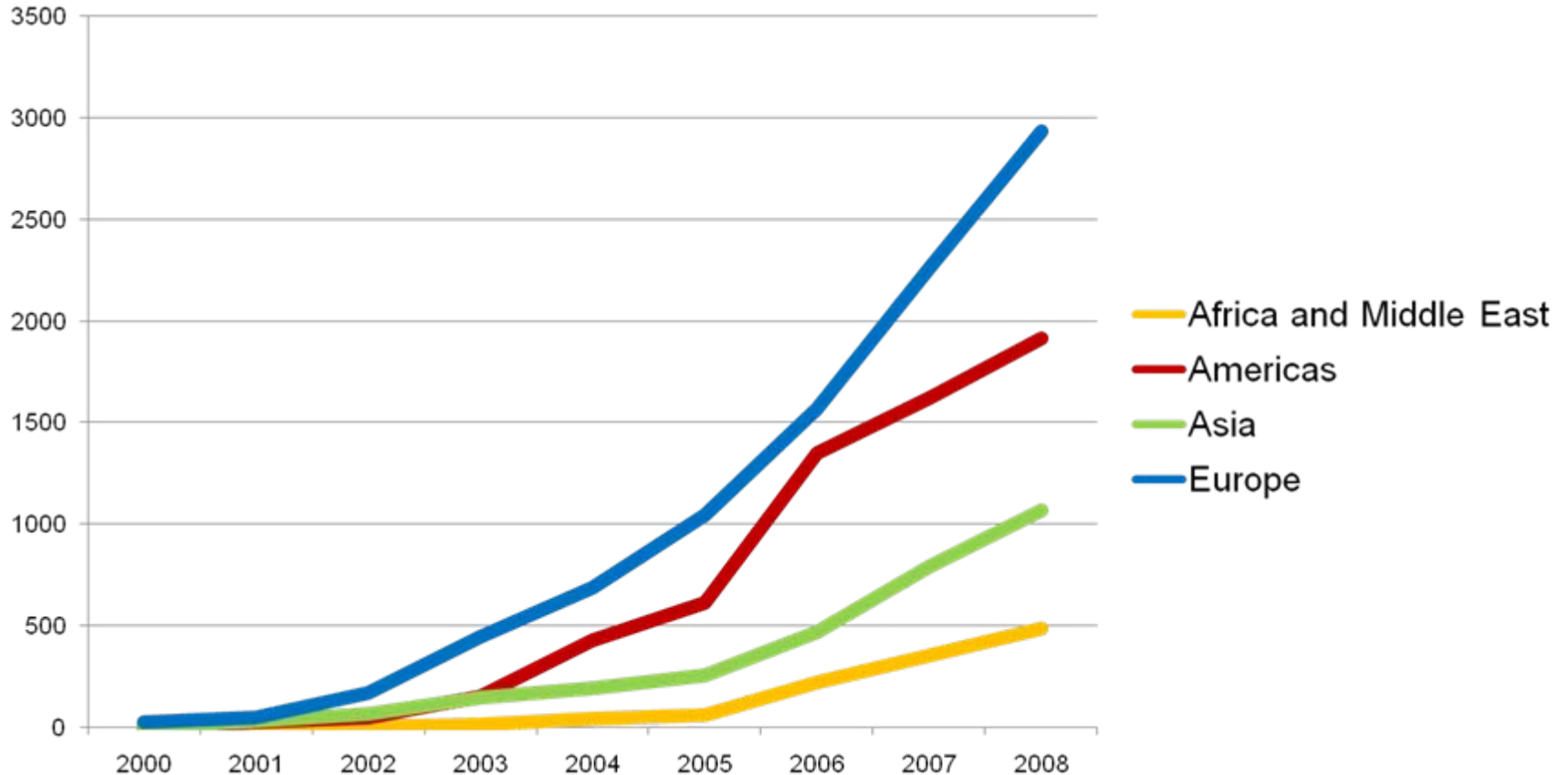


Number of established Local Networks



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Total number Global Compact participants



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Business and the MDGs

INTERNAL REPORT ITT Flygt AB

To: Sustainability
From: Ingrid Steen
Copy:
Date: May 05, 2004
Subject: Report - T
engagemen

This report is ordered by
Forum in autumn 2004.

UN

Hola soy Joana

COMMISSIONED BY THE BU
Oncdo

RESEARCH DONE BY
Dutch Sustainab

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Dutch Sustainab

Contributions from
North-Chelsea Markets

Measurement carried out on
ABN AMRO Bank, Akzo Nid
Huisman and Royal Philips E

n(o)vib
GEPAM NETHERLANDS

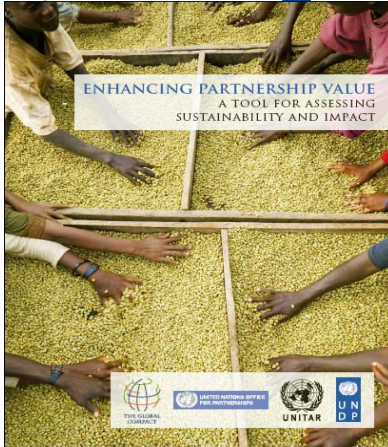
ALN NEDS **ALJONABEL** **VOU**

thp/bilition **Nethekon International** **PHILIPS**

Oncdo

Business Solutions *for*
Human Development

**ENHANCING PARTNERSHIP VALUE
A TOOL FOR ASSESSING
SUSTAINABILITY AND IMPACT**



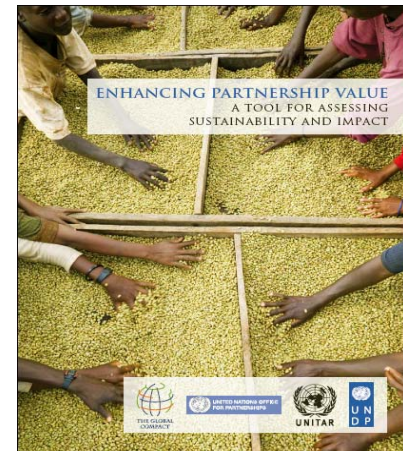
THE GLOBAL COMPACT **UNITED NATIONS OFFICE FOR HUMAN DEVELOPMENT** **UNITAR** **UNDP**



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Partnerships: Ex ante impact assessment

- Six Dimensions of Sustainability
 - Alignment
 - Internal Partnership Management
 - External Partnership Management
 - Multiplier Effect
 - Environment
 - Socioeconomic
- Summary Assessment
 - Ratings
 - Overall Assessment



Defining a partnership

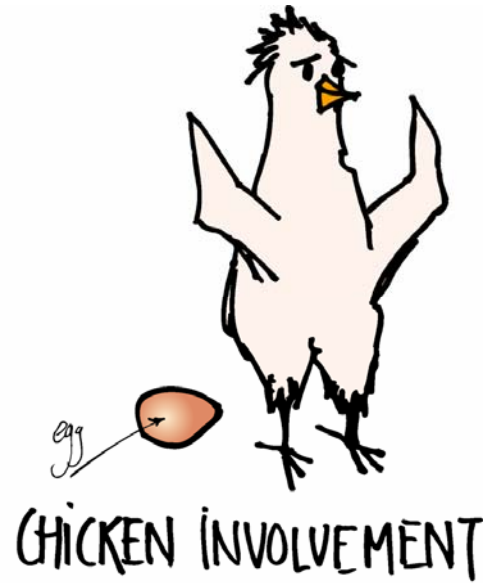
Partnerships are commonly defined as voluntary and collaborative relationships between various parties, both State and non-State, in which all participants agree to **work together to achieve a common purpose** or **undertake a specific task** and **to share risks, responsibilities, resources, competencies and benefits**. The present report deals with partnerships in which the United Nations has an interest, either as a **partner or in the promotion of partnerships** that contribute to the objectives of the United Nations.

“UN and enhanced cooperation with the private sector”
Report of the Secretary-General, 18. August 2003



Engagement – the essence

Involved or committed?



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WHY?



“It is the absence of broad-based business activity, not its presence, that condemns much of humanity to suffering.

(Former Secretary-General Kofi Annan.)



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Global Compact as a UN – business partnership

“The development of effective partnerships is an art, not a science.”

*“UN and Enhanced Cooperation with the Private Sector”
Report of the Secretary-General, 18. August 2003*

There Is ~~NO~~ Alternative



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Future



“We cannot reach these goals (the MDGs) without support from the private sector.”



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