Sharing information on progress (SIP) 2014-2015

San Francisco Xavier Business School
The essence of San Francisco Xavier Business School SFX, resides in education and continuous learning, fostering entrepreneurship; innovation and creativity, working with ethics and social responsibility and promote training of new leaders professionals who are able to function as a being a human for life, work and business.

In San Francisco Xavier, we aim to be a first class business school in South of Peru, committed to our students and the business environment to contribute a Socially Responsible community.

For the next two years, we plan to focus even more on the principles of PRME through the development of innovative Programs and Postgraduate Diplomas for our students.

Sincerely,

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San Francisco Business School – SFX is a graduate school aimed at promoting education, professional expertise in all knowledge areas, development of the human person and learning and practice of science, technology and arts as a way to prepare people for job career and company management.

**Purpose**

SFX will develop the capabilities of students to be future generators of sustainable value for business and society and to work for an inclusive and sustainable global economy.

**Innovation and entrepreneurship**

SFX is specialized in corporate policy, management and business operations focused on innovation and entrepreneurship in all areas of business knowledge. SFX is developing programs that prepare professionals for the best performance in their jobs and leading companies. With innovation and entrepreneurship seeks to create sustainable value for future generations of companies are aimed towards development. Based on encouraging and bet on the ability of people, looking to believe in their goals. Teaching teamwork, creating leaders and working with ethics and responsibility. Accepting new ideas, forging universal, tolerant and respectful of democratic thought and pluralistic ideas, without religious, economic or cultural prejudices.
Leaders are those who shape our future, we consider that the entrepreneurship and innovation are the basis of any postgraduate study.

MBA I+E (Master Business Administration, Innovation and Entrepreneurship) of San Francisco Xavier it's about a through personal and professional improvement, not only obtaining oriented in cognitive tools business world but of attitudes and skills. They contribute to personal training, cultivating the spirit entrepreneurship, innovation and leadership as fundamental weapons for professional competitiveness and business. Upon completion of the MBA our graduates will be able manage, lead, manage, entrepreneurship and innovation in Peruvian and foreign companies as well as start own business projects with quality and global vision.

Diploma in Training and Coaching Certification Coaching is a growing discipline in Latin America and contributes to performance and optimization of human beings to professional and personal levels, to grow as people, as professionals and also in transactional and business fields. The Diploma in Training and Coaching Certification is a training process and training for participants. Coaching diploma brings benefits both personally and professionally. creating dedicated professionals and leaders.
Principle 2

Values

SFX will incorporate into their academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

San Francisco Xavier through courses, programs and trainings aims create organizational capabilities to meet the environmental, social and economic challenges. Through entrepreneurship and innovation SFX is looking for promoting professional development for the best performance.

Training our students values such as:

Freedom
Integrity
Diversity
Respect for environment and nature
Respect others
Honesty
Search for truth
Solidarity
Collaboration
Tolerance
Responsibility
Purposeful pursuit of success
Principle 3

Method

SFX will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

SFX programs help improve the personal and professional level, with a vision and business strategy that considers the social, environmental and economic variables generating social and economic value. Cultivating entrepreneurship, innovation and leadership as key for the professional and business competitiveness.

We developed the International Program on Marketing and Corporate Social Responsibility - 2014 by Ray Subhasis (India) in order to understand that CSR is more than a technical or management tool and together with marketing is a way of thinking about function economic enterprises from their social role in a globalized and informed society; professionals and political leaders must face a new marketing role, should look at marketing as a tool to ensure inclusive growth of the company by developing innovative products using the knowledge and local technology.

Testimonies

“Después de aprender y tomar conciencia sobre el cuidado de nuestro medio ambiente, termino este curso comprometiéndome a ser un Agente de Cambio, es decir, cambiar mis actitudes para un planeta mejor y sostenible”.

Marluve Delgado Zegarra | UNIVERSIDAD CATOLICA DE SANTA MARIA

“La conferencia dictada por el Dr. Ray Subhasis ha sido de mucha ayuda y aprendizaje para mí, los temas tratados me han inspirado a cambiar mi forma de ver las cosas y con ello mejorar mi desempeño en el trabajo y con las personas a mi alrededor”.

Natalia Zegarra Espejo | SOCIEDAD MINERA CERRO VERDE

“No solo interesante, sino importante conocer éste tema tan importante que no solo nos involucra como personas, sino como miembros de una familia, una comunidad y una organización”.

Emilio Bueno Cornejo | CONCRETOS SUPERMIX SA
Principle 4

Research

SFX will engage in conceptual and empirical research that advances their understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

We train employees of different companies in our region, with values, teamwork ability, commitment to wellness, sustainability and the environment, which make us a tool to make our society a place socially responsible.

SFX  works permanent research that advances our country and Latin America, applying knowledge of professionals in different areas.

Research and publications of our students are essential to ensure the academic quality of the school and the importance of the program. Participants are constantly advised on the development of his thesis, through the we call "academic coaching " in the introduction of techniques research, advice on the design and development of theses.
Partnership

SFX will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

SFX is part of ALC Coaching

ALC Coaching is a nonprofit organization that aims at the dissemination, promotion and dissemination in the professional and academic fields of "coaching" as a transformative discipline of humans on personal, professional, business and organizational level; for better performance, achievement of objectives and performance optimization through self-knowledge and management responses based on personal initiative and the discovery of self and capacities; each person experiences while participating in a training activity in coaching or in a dynamic "coach - coachee"
Principle 6

Dialogue

SFX will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

We participated in World Forum 2015 - Uruguay whose main objective was to create an opportunity to publicize and strengthen collaborative projects that will improve our understanding of the role of Jesuit business schools in the context of today's global economy.

http://www.iajbs2015uruguay.org/
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Speech by Javier Ismodes Talavera: EDUCATION FOR ENTREPRENEURSHIP AND INNOVATION IN BUSINESS SCHOOL OF JESUIT INSPIRATION IN LATIN AMERICA TOWARD A VALUE GENERATING MODEL

Abstract

Latin America has usually been in crisis, political and economic; militarism in the sixties and seventies, eighties hyperinflation, the economic opening of the 90s coupled with the instability of subversive movements in countries such as Peru and Colombia. After that the growth is coming to the continent allowing Europe and the United States to see Latin America as a potential market; activities such as mining in Chile, Peru, Dominican Republic, or gas to Brazil, Argentina and Bolivia; are promising scenarios that allow a steady growth in the continent and that the figures both GDP per capita, income per capita, exports, etc. improve considerably. Private investment has come to Latin America as a flood and it has certainly enabled significant levels of growth and investment, but the inequality gap is accentuated by the dependence on one or two productive activities.

For example, in countries such as Peru, the economic universe system is halved; the formal economy, which is structured in a scarce productive circuit, where a business sector is consolidated by the existence of some large companies with high levels of competitiveness, some medium-sized enterprises and other small ones that do not have scales of competitiveness nor quality for
building it; on the other hand more than 60% of the national economy is informal, with inefficient production circuits, underemployment and characterized by being outside the law, in a field of informal mining, informal trade, informal industry, etc. These enterprises emerged in the 80s as a result of the economic crisis and the phenomenon of terrorism.

MAIN SUBJECT: We aim to raise awareness and show the need for a new Latin American entrepreneurial model based on entrepreneurial skills, leadership, creativity and innovation, but with the training of professionals to emerge from business schools and universities, not as they are right now to survive. One of the shortcomings of business schools is that they educate administrators and managers on the existing enterprises in the corporate model, instead of being entrepreneurs who take the risk to create value and undertake innovation.

JESUIT ENTREPRENEURIAL MODEL: Ignatian inspiration is based to better serve and on a model of leadership characterized by self-knowledge, heroic acts, love for others and heroism; create optimal conditions for building an entrepreneurial and innovative jesuit model business schools

METHODOLOGY: This is an article of documentary information, based on empirical research on productivity, entrepreneurship and innovation in Latin America. Our experience in entrepreneurial development and finally the realization of a proposal for a Jesuit type entrepreneur model for the continent.

EDUCATION FOR ENTREPRENEURSHIP: we also propose a methodology for teaching management from an entrepreneurship and innovation point of view, providing the participant of soft skills such as innovation, leadership, entrepreneurship, besides the typical business management abilities of business school.

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