NOSSA PRÁTICA TRANSFORMA O SEU AMANHÃ

UNIOPET SUSTAINABILITY REPORT.

BRAZIL, 2019
<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. President’s message</td>
<td>03</td>
</tr>
<tr>
<td>2. Provost Letter</td>
<td>04</td>
</tr>
<tr>
<td>3. UniOpet PRME Head</td>
<td>05</td>
</tr>
<tr>
<td>4. UniOpet Background</td>
<td>07</td>
</tr>
<tr>
<td>5. Mission, Vision and Values</td>
<td>08</td>
</tr>
<tr>
<td>6. Education and Citizenship</td>
<td>09</td>
</tr>
<tr>
<td>7. Opet Institute</td>
<td>11</td>
</tr>
<tr>
<td>8. Practical Actions</td>
<td>13</td>
</tr>
<tr>
<td>9. Sustainability Approach</td>
<td>19</td>
</tr>
<tr>
<td>10. Our Educational Programs</td>
<td>22</td>
</tr>
<tr>
<td>11. Assessment of Progress</td>
<td>25</td>
</tr>
<tr>
<td>12. Contact Information</td>
<td>26</td>
</tr>
</tbody>
</table>
1. PRESIDENT’S MESSAGE.

After a rigorous process of evaluation by the Brazil’s Ministry of Education (MEC), the OPET Educational Group, which was accredited as a College in 1999, reached in December 2017 the Accreditation that allows to begin the journey to became an University.

The prerogative grants to the institution of Paraná, in addition to recognition in the market for the excellence of teaching and the quality of the teaching staff, more autonomy in its actions, combining education, citizenship and sustainability.

The differentials of UniOpet point to the actuality of innovative pedagogical projects, with pioneering programs in the partnership between the College and the market.

In addition, the focus of the teaching and learning process are the active methodologies focused on the desire of competences also in professional practices and values that cherish the continued maintenance of life on Earth.

As a signatory to PRME, the UniOpet is aligned with the challenges and the United Nations Sustainable Development Goals for 2030.

Prof. José Antonio Karam (in memoriam)

President, 2019
Adriana Karam-Koleski is the Dean of Centro Universitário UniOpet. She is currently a PhD student in Knowledge Management at the Federal University of Santa Catarina (UFSC) and is a member of LABCHIS - UFSC’s laboratory dedicated to Humane Smart Cities. She started her studies in the Language Arts field and then on Education and Organizational Behavior. She holds a Master of Arts in Education from De Paul University, Chicago, IL and an MBA in Business Management from ISAE/ Fundação Getúlio Vargas. Adriana was a visiting scholar at LASPAU (2018-2019), an institute affiliated to Harvard University, where she studied knowledge sharing at STHEM-Brazil, a Consortium of Brazilian higher education institutions dedicated to innovating education.

Adriana has dedicated most of her life to educational leadership and management in different levels of education: from K-12 to higher education. She is a board member at Grupo Educacional Opet and at Conselho da Cidadania Empresarial, an organization that articulates and makes orientation in the area of sustainability, supporting the education of entrepreneurs and citizens in the area of sustainable development. She is also the coordinator of the UNESCO Associated Schools Project Network and of the Education branch at Grupo Mulheres do Brasil for the state of Paraná.

Her research interests are in creative learning, innovation in education, sustainable development and knowledge management in networks. She understands knowledge as a powerful ingredient for sustainable development and has been promoting education for sustainability by introducing the theme as a curricular component at the undergraduate and graduate courses offered at Centro Universitário Opet. Another important element of her job at promoting sustainability through education is the encouragement of the use of the 17 ONU’s Goals for Sustainable Development as a guide to analyze and evaluate projects prepared by students, faculty and staff at the Institution. By doing so, she believes she helps setting the mind of the academic body to take these goals in consideration when preparing and conducting their research and projects.
3. Uniopet Prme Head


With their team of teachers and students, they seek to develop projects and academic research aligned with the three main pillars: social, economic and environmental in a harmonious way. Another aspect that is a reference in the development of academic projects and research are the 17 Sustainable Development Goals of the UN, meeting one of the premises of the institution, which is using resources intelligently and avoiding waste, ensuring viability with regard to sustainability with looking to the future.

In this line, academic projects and research meet the mission of educating your student body for full personal development, exercising citizenship and training for work, building and applying knowledge for the benefit of society.
4. UNIOPET BACKGROUND

Founded in Curitiba, Paraná, in 1973, the OPET Educational Group is a reference in education and in the practice of knowledge through new technologies.

In these more than four decades, it has not stopped growing and today it is responsible for a complete organizational structure that includes Undergraduate and Postgraduate courses, in presentational and distance modalities, a College, a School of Profession (Opetwork), a Publishing System of Education and a Institute of Education and Citizenship.

The pioneering spirit, the entrepreneurial spirit and the relationship with the corporate market are the distinctive features and characteristics of the Opet Group. Through partnerships and agreements with companies, public institutions and class entities, internships, seminars, forums, congresses, fairs, workshops and experimental agencies of the courses, learning mixes theory and practice, enabling the student to, before even graduating, is already attuned to the reality of his profession. Since its founding, it has trained more than 100.000 students.

It currently has 6.000 students enrolled in higher education, distributes in three campuses.

We are PRME signatory member since 2016.
5. MISSION, VISION AND VALUES.

Mission, Vision and Values

Mission Educate for the full personal development, exercise of citizenship and training for work, offering children, young people and adults the necessary conditions for the construction and application of knowledge for the benefit of society.

Vision to be recognized among the best educational organizations in the country as a reference in the use of new teaching-learning technologies and modernization of education management.
Values

**Sustainability:** Our economic and material development is directly related to the success of our operations. We prioritize the use of resources intelligently and avoid wastage ensuring the viability of our business with a view to future generations.

**Social Responsibility:** Our activities and resources are used to contribute to a fairer society and a more integrated environment. We promote social development and inclusion through education, training and appreciation of the human being.

**Innovation and Pioneering:** Our competitive strategy is based on the design, development and management of processes that continually add value to the production of knowledge. Our people are committed to arousing interest in the new.

**Transformation by Education:** Our pedagogical practices promote knowledge in different ways, always with a view to integral formation and the exercise of citizenship. We strive to apply innovative methodologies so that our students can fully develop their potential.

**Team Spirit:** Our work environment is engaging and welcoming new ideas and honest dialogues. The synergy and respect among our employees contributes greatly to the pursuit of excellence in results and confidence in the future.

**Quality in Everything We Do:** Our management is oriented to establish a quality consciousness with a view to excellence in thinking, acting and producing. We seek to respond reliably and in a timely manner to the needs required of our processes and services.

**Joint Construction:** We seek a differentiated and pioneering educational model that is based on cooperation between entities and institutions of common interest. We believe that the development and the best result come from the convergence of intentions.
The Children's City

The Children's City is a special project of the School and Opet Institute and an important differential in the training of our students from Kindergarten and Primary Education - 1st to 5th year. It was founded in May 1970 by Professor Ney Lobo.

To speak of citizenship is to speak of equality of opportunity among people, of the awareness that it is possible to transform and coexist with differences and that individual well-being passes through collective well-being. The construction of citizenship, solidarity and peace, requires profound changes of consciousness and the change of paradigms, from an ethical-political perspective. These changes occur simultaneously in people and in the context in which they are inserted.

The Children's City came about, with the intention of transforming society through education, being a place where children would have the constant experience of human values and citizenship, in order to contribute significantly to their lives, their families and community, and thus reflecting on behavioral changes and paradigms, glimpsing the transformation of their local reality. It is an important differential in the training of students in Early Childhood Education and Elementary School Opet and also attends children of Municipal Schools and Civil Society Organizations that welcome children in situation of social vulnerability.

The Children's City is composed of four poles:

Environmental pole: Garden, forest and rural space Political pole: City Hall, City Council and Forum. Service pole: Health office, shopping center and bank Cultural center: Cyber, library, toy library, family home and cultural center.

The streets with signs and traffic lights allow students to take the first steps of Citizenship.
Playing with big people, children are actually experimenting with important concepts of citizenship in practice. In this way, they recognize their role within a society, so that in the future they act and contribute as responsible, conscious and critical citizens.

The Citizenship Moment Program

This project aims to provide moments of reflection on themes related to social, health, environment, culture, citizenship, education and professionalism, not only to the school community, but also to the entire Society of Curitiba and Metropolitan Region.

There are debates, talks and lectures. The Citizenship Moment is also present in Academic Weeks promoted by Opet College and Conversation Table promoted by Opet College.

Some issues we have already addressed:

- Moral and Sexual Harassment in the Workplace;
- The humanitarian crisis of refugees in the World;
- Ethics and Citizenship;
- Social Business for Startups;
- Corporate Volunteering;
- Sustainability;
- The Labor Market in the Third Sector.
7. OPET INSTITUTE

The Opet Institute encourages social transformation through volunteering. Voluntary social action is considered by scholars of the different areas of knowledge as a new space for social transformation.

At present, solidarity actions and volunteering are being disseminated and are in a moment of appreciation, since for a long time they were forgotten by some areas and valued by others. The Opet Institute holds the Volunteer Day event.

The volunteering fair, sponsored by the Opet Institute, on the Rebouças campus, gathered over 500 visitors and 15 exhibiting NGOs to commemorate the National Volunteering Day, held on August 28. The purpose of the fair this year was to encourage the community to adopt a cause.
Instituto Opet
Reconhecimento nas práticas em prol dos Objetivos de Desenvolvimento Sustentável
e seu papel como articulador do crescimento sustentável do Paraná

Curitiba, 30 de outubro de 2018

José Antônio Fares
Superintendente de Sesi e do EOL no Paraná
Diretor Regional do Sesi no Paraná
8. PRACTICAL ACTIONS

April 2018

To analyze post-industrial society, urbanization, technological innovations and their impact on current social, political, economic and cultural structures. A Web Conference - Diversity: Cultural and Anthropological Aspects. With the mediation of the teachers, a collective discussion was held about "The use of the Brazilian Sign Language - pounds in the practice of Pedagogue". The conversation was held in two poles: Rebouças and Boqueirão and portrayed the challenges of the theme, the expectations for the inclusive work of the pedagogue and the reality regarding inclusive pedagogical practices.

May 2018

Innovation in science classes: Experiments and practical classes. Given the need to articulate theoretical concepts to practical applications, in the discipline of Theoretical-Methodological Fundamentals of Natural Science Teaching, considering this relationship necessary for the performance of future educators, there was the interest of academics to perform practical activities, focused on the contents of natural sciences for elementary school I. For this, the activity Innovation was performed in Science classes: Experiments and Practical Classes, where students could present different activities.

June 2018

The Vale do Pinhão Good Business is the result of a reformulation of the Curitiba City Hall's corporate training program. It took three months of work, in an action that mobilized several members of the city's innovation ecosystem. "The process of building the new program involved 23 partners, including representatives of City Hall, Universities (UniOpet), funding agencies, management specialists and the third sector. In this new model, micro and small conventional high - impact entrepreneurs (startups) from Curitiba will be prepared to adopt a new business culture. The program foresees the use of technology as an ally of growth, the
adoption of more modern management, the sharing of ideas and the commitment to creative and collaborative economy as development strategies.

**July 2018**

With the teachers' mediation, a collective discussion was held on “The use of the Brazilian Sign Language - Libras in the practice of Pedagogues”. The conversation was held in two poles: Rebouças and Boqueirão and portrayed the challenges of the theme, the expectations for the inclusive work of the pedagogue and the reality regarding inclusive pedagogical practices.

**August 2018**

The Opet Institute holds the Volunteer Day event. The volunteering fair, sponsored by the Opet Institute, on the Rebouças campus, gathered over 500 visitors and 15 exhibiting NGOs to commemorate the National Volunteering Day, held on August 28. The purpose of the fair this year was to encourage the community to adopt a cause.
September 2018
With the project of Integration and Citizenship Accounting Sciences course and the Mirin city of UniOpet
- Promote the development of public budget concepts and relevant legislation;
- Identify budget needs within the scope of Mirin City;
- Develop budget action proposals;
- Coordinate the actions of child public managers in budget development;
- Formalize the principles of Accountability.

October 2018
UniOpet develops the Project: Teachers Academy and the Multidisciplinary Knowledge Center, with the aim of creating an institutional environment that encourages innovation and encourages teachers to develop innovative pedagogical practices in which they will act as mentor mentors for students promoting learning experiences that enhance student employability, adding value to the educational process. With actions focused on student empowerment. Support and support to teachers and students in the development of innovative projects and actions, favoring a positive perception regarding the institution and the learning process, with a view to the overall development of their professional, relational and human capacity.

December 2018
One of today’s biggest challenges is to create in society a more conscious and responsible way of thinking about their acts and habits. Aware of this situation, students of the UniOpet Administration and Accounting course run the Campaign “Reusing women's accessories in search of self-esteem for Asylum residents”. The project aims to teach participating students how to produce beauty in a sustainable way through the collection of women's accessories. Each donation has been screened and then goes to the solidarity destination (Asylum), reverting in health, happiness and self-esteem to its residents, promoting the recovery of their identity with regard to the elderly.
March 2019
The “Declare Yourself in UniOpet” Project’s main objective was to develop a community project involving students from UniOpet business and accounting courses, face-to-face and distance learning courses, which aims to help low-income people answer their questions. The complete the income tax statement and, in addition, enable students to effectively apply the knowledge acquired in the classroom. Thus, the students, besides performing a volunteer work, were in contact with the current reality of the society of Curitiba and can use their knowledge, enabling the inclusion of the human being in society responsibly, through an effective action.

July 2019
The Federal Accounting Council Sufficiency Exam is one of the requirements for obtaining professional registration with the Regional Accounting Council (Law No. 12.249 / 2010). All students who are in the last year of the course or who have successfully completed the Accounting degree can enroll in the exam. UniOpet University Center offers this course to students and alumni on Saturdays prior to the exam date. From the first sufficiency exam, students at the UniOpet University Center had higher pass rates than the overall exam score.

August 2019
The social action for hair cutting and donation promoted by UniOpet, in partnership with the NGO “Attitude on the Head, promoted free solidarity haircuts, and for people who had already had a haircut, a collection point was offered.

October 2019
The importance of diversity and inclusion in companies should not be linked only to the legislation to be complied with in relation to professionals with disabilities. Today, when we talk about having different employee profiles, we mean that it is necessary for the company's team to have representativeness compatible with the diversity of the population and the workforce. UniOpet gives the lecture on Social Inclusion in partnership with the Free University for Efficiency, with the participation of over 150 students, believing that this way we will be preparing people to be able to include these professionals and to value diversity.
UniOpet holds “The First Photographic Exhibition of the project: Gastronomy and Media in Social Interaction”, with the participation of students with Down syndrome. The exhibition aims to value Down syndrome, patients and show that they can live normally, working and having fun.

**November 2019**

The importance of a social responsibility action and the pleasure of contributing to the improvement of the lives of people in need, made UniOpet students, in partnership with the APAEs Federation of Paraná State - Feapaes - PR, develop activities that would provide better quality of life and exercise of citizenship, in its entirety, for people in situations of vulnerability and social exclusion assisted by Feapaes, encouraging the planning, implementation and management of projects related to the courses as a teaching learning strategy applied to the acquired knowledge.
9. SUSTAINABILITY APPROACH

The Principles of Sustainability

Since 2016, UniOpet incorporated 10 Global Compact and 6 PRME Principles in its process.

THE POWER OF PRME PRINCIPLES:

“The Principles for Responsible Management Education have the capacity to take the case for universal values and business into classrooms on every continent.”

Sustainable Development Goals – UN

THE POWER OF PRME PRINCIPLES:

“The Principles for Responsible Management Education have the capacity to take the case for universal values and business into classrooms on every continent.”

UN Secretary-General Ban Ki-Moon (2007).

On September 25th 2015, countries adopted a set of goals to end poverty, protect the planet, and ensure prosperity for all as part of a new sustainable development agenda.

Sustainable Development Goals - UN
PRME Six Principles:

**Purpose:** We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

**Values:** We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

**Method:** We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

**Research:** We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

**Partnership:** We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

**Dialogue:** We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

We understand that our own organisational practices should serve as example of the values and attitudes we convey to our students.
PRME - The Ten Principles of United Nations Global Compact

➢ Human Rights
   • **Principle 1**: Businesses should support and respect the protection of internationally proclaimed human rights; and
   • **Principle 2**: Make sure that they are not complicit in human rights abuses.

➢ Labor
   • **Principle 3**: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
   • **Principle 4**: The elimination of all forms of forced and compulsory labor;
   • **Principle 5**: The effective abolition of child labor; and
   • **Principle 6**: The elimination of discrimination in respect of employment and occupation.

➢ Environment
   • **Principle 7**: Businesses should support a precautionary approach to environmental challenges;
   • **Principle 8**: Undertake initiatives to promote greater environmental responsibility; and
   • **Principle 9**: Encourage the development and diffusion of environmentally friendly technologies.

➢ Anti-Corruption
   • **Principle 10**: Businesses should work against corruption in all its forms, including extortion and bribery.
In December 2017, the Opet Group became part of Board of the PRME Brazil Chapter, due to the termination of the previous management term. The new Board is composed of representatives of the following Higher Education Institutions: Fundação Dom Cabral, Insper, Fundação Instituto de Administração, FIEP-PR System and UniOpet. The term of this new Board is for the period 2018-2019.
10. OUR EDUCATIONAL PROGRAMS

Opet School

UniOpet Extension School offers several free and open learning courses to society.

The Opet School integrates the national network of schools that are part of the Opet. Teaching System, offering Early Childhood Education, Elementary and Secondary Education.

It is aligned with the institutional guidelines that drive educational development actions with innovative solutions and linked to the demands of today's society.

Opet School is part of the UNESCO Associated Schools network, which is committed to creating and practicing quality education in the pursuit of peace, freedom, justice and human development in order to meet the educational needs of children and young people around the world.

OPET COLLEGE - UNIOPET

UNDERGRADUATE PROGRAM
The Opet College offers Traditional Classrooms and e-learning programs for Bachelor, Graduation and Technology, lasting from two years. The programs are strategically focused on the job market and business management.
POSGRADUATE PROGRAM

Postgraduation for undergraduated in the various areas of knowledge, in order to prepare for new market trends offered in the traditional classroom and e-learning modalities.

MBA PROGRAM
Master in Business Administration: programs designed for professionals who need to advance studies in various management areas.

OTHERS PROGRAMS
UniOpet Extension School offers several free and open learning courses to society.
### 11. ASSESSMENT OF PROGRESS

**Sustainability Goals.**

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<thead>
<tr>
<th>ITEMS</th>
<th>ACTIONS REQUIRED</th>
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<tbody>
<tr>
<td>ACADEMIC</td>
<td>Transform professional training into an innovative experience, with quality technical training, development of personal skills and collective and sustainable thinking.</td>
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<td>COMMERCIAL</td>
<td>Offer courses focused on Governance and Sustainability. Team training in Sustainability.</td>
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<td>MARKETING</td>
<td>Disseminate the real results of institutional projects and actions on sustainability.</td>
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<td>QUALITY</td>
<td>Implement knowledge and methodologies in the supplier management process with regard to sustainability.</td>
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<td>IT</td>
<td>Encourage and guide employees on the use of their own mugs for drinking water and coffee.</td>
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<td>PEOPLE MANAGEMENT</td>
<td>Implementing the project “Gastronomy and Media in Social Interaction”, from UniOpet brings together eight students with Down Syndrome and Sotos Syndrome in an interdisciplinary class with an unprecedented educational proposal.</td>
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12. CONTACT INFORMATION

To contact UniOpet for more information:

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