This is a progress report of Yeditepe University describing the developments after our sign up date to PRME. Yeditepe University carries on its academic activities with 13 faculties and 67 undergraduate programs under 1 Graduate School. Yeditepe University also provides global academic quality and campus facilities for its students and academicians.

This Sharing Information on Progress report describes a selected number of the Department of Business’ activities and initiatives, as well as the objectives which support the six principles for responsible management education which will be in focus until the next progress report submission in 2021.

The achievements (curriculum integration and research development in the field of corporate responsibility and sustainability) reported as we first expressed our commitment to PRME in 24 October 2014 (and our second SIP report in 2017) are still valid with a few concrete activities’ inclusion:

**Principle 1 – Purpose**

We understand that our departmental practices should serve as “an example of the values and attitudes we convey to our students,” as well as to our stakeholders.

At Yeditepe University Department of Business Administration, as well as the Faculty of Economics and Administrative Sciences we have a clear understanding of our role as creating value for society and industry via dedication to educating the leaders of the future for a culturally diverse and technologically advanced global society.

We are fostering an innovative educational environment in order to provide a holistic undergraduate and graduate education, instill intellectual curiosity, ethical, and social values, and develop competences that enable our students to excel in their professional and social endeavors.

From 1996 till now Business Administrations Department have 2140 graduate students in undergraduate and 4625 graduates in MBA and 82 PhD students. Currently we are giving education to 722 undergraduate, 289 graduate and 134 PhD students with our strong staff and
experience in business administration education and enabling our students to be managers and leaders of the future.

Our aim is to educate students in our undergraduate and graduate programs so that they will be equipped with the required talents and knowledge needed for different positions in multinational firms, founding and managing their own enterprises.

When the changes in national and international business World is analyzed, the importance of the business education model through which our graduates can differentiate themselves, will loom large.

Our curriculum is made up of courses shaping basic management and leadership abilities; courses and applications focusing on improving intellectual and multi-cultural abilities and modular courses in rich specialization areas which are in line with targeted sectors.

**Principle 2 – Values:**

As accepting the quality and success of graduates equipped with management and leadership abilities as our accreditation, we educate our students with managerial thinking, creative problem solving, communication and learning abilities. Since 1996 our department with its strong academic staff and substructure aims to give social responsibility and ethical values.

Our values are also grounded within the principles of T.C. Yeditepe University:

1. To effectively, reliably, and honestly fulfill our academic/professional responsibilities in a manner consistent with the needs/requirements of our constituents.
2. To protect freedoms of thought, expression and conscience.
3. In observance of the universal human rights and freedoms, to behave with integrity, professionalism, respect, and civility in all our work and in all our communication on behalf of the University.
4. To maintain equality and fairness in all our work.
5. To maintain transparency and open communication in all our work.
6. To ensure and maintain the security and health of our students, educators, and employees, and to protect and preserve University property.
7. To strive for continuous improvement in all aspects of our work.
And lastly, our values encompass our students, academic and administrative personnel.

**Principle 3 – Method:**

At our Faculty and the Department and Business Administration, we are proud of our world-class, dynamic faculty members striving for academic excellence to provide the highest quality undergraduate education to our students. We are nurturing an academic environment where the creation and dissemination of knowledge and the professional and academic development of our faculty members are strongly encouraged and supported. We are committed to serving our constituents with integrity and passion, and assessing our performance and measuring our achievements against our goals at all times.

Furthermore, in recognition of the global nature of all disciplines, we actively pursue and promote an international experience for our students and staff through exchange programs, recruitment of international students and academic staff, summer schools, and study abroad programs.

In short, our faculty objectives are to:

1. Excel in all dimensions of higher education – knowledge, skills, competences and values in an environment fostering respect, honesty, and open communication.
2. Impart a culture of excellence, collaboration, and respect for diverse cultures and ideas.
3. Create and disseminate knowledge via scientific research, exchange of ideas and practices with our constituents. Our students enjoy and appreciate the amenities of the beautiful Yeditepe campus as they advance and acquire the qualifications of successful career in a wide variety of international organizations.

Therefore, our aim is to enable our students to improve their intellectual models and learn how to learn which leads to lifelong learning.

Our graduates are equipped with:

1. A strong foundation of knowledge, application skills, and competences to understand and evaluate the global dynamics of the social, economic and political developments relevant to their area of study.
2. Competence in written and oral communication at a global level.
3. Cultural appreciation and respect for diversity. 
4. A strong sense of personal integrity, professional ethics and social responsibility. 
5. An appreciation and motivation for the lifelong learning process and the ability to assess and improve their personal development.

Furthermore, since 2007 the Department of Business Administration is offering “Corporate Social Responsibility and Ethics” as a compulsory course for undergraduate education. The major aim of this course is developing awareness on the importance of self-regulation in business life whereby an organization is asked its own adherence to legal, ethical, or safety standards. Besides providing conceptual background on the CSR Concept, term-projects are also mandatory in order to enable our students for reflecting their knowledge to the practical implementations.

We have contributed to the “World Hour” by turning off our lights on April 6th, 2019 between 20.30-21.20, at our University to witness our ability to act for the well-being of the world and world citizenship.

Yeditepe University has started offering Executive Master of Business Administration Program (Executive MBA) for those who would like to positively differentiate themselves in their career development. The design of the Executive MBA curriculum is built on the competencies of world class business leadership. We believe that our students aiming high, need to develop their top management qualifications and competencies. Therefore, the curriculum is designed with ten courses, each entailing two modules in itself with classes based on related theories, best practices, cases and field studies. The courses are selected and designed to meet the needs of top management with a dedication to the sustainable development value, including corporate governance and social responsibility. Those courses aim to help students understand and explore economic estimations and moral philosophy, ethics in business, corporate citizenship in companies, corporate identity and its importance, corporate management in Turkish Law, capital markets board of Turkey as well as OECD’s corporate governance principles.

“Diversity Management” course was added into the program in 2014. In this course, students will learn importance of diversification at corporate level and so they will understand how they will manage diversity to the organization’s advantage. After discussing all kinds of discrimination in business places, managerial strategies for to manage diversity are also enlightened. In this course, gender diversity will be taken into consideration comprehensively.
in order to increase awareness about the utilization of UNWEPs as gender lenses at corporate
level. The course also aims to provide specific research-based strategies for both the
individual and the organization to promote an organizational culture of nondiscrimination,
diversity, and inclusion. Because, in most of the countries including Turkey, although gender
is accepted as the key element for to achieve sustainable development, women still continue
to face with discrimination.

**Principle 4 – Research**

Yeditepe University Department of Business Administration constitutes the foundation of the
university's position as a provider of quality research, education and service.

To fulfill this mission, we are dedicated to:

1. State-of-the art international undergraduate and graduate programs designed to
cultivate future leaders/entrepreneurs equipped with the universal capabilities to
influence social, economic, and political developments in the making.

2. A work environment that fosters professional development of our faculty members;
supports creation of knowledge and its sharing at national/international platforms.

3. Service to Society at large by expanding and sharing our teaching/research activities
through vibrant collaborative relationships with a wide range of public/private
national/international institutions.

4. Personal development by fostering and reflecting a contemporary, innovative, and
entrepreneurial work culture based on integrity, tolerance, and collaboration.

Upon successful completion of the academic programs at our Faculty, the graduates will
gain the following knowledge, skills and competences on independent research and
responsibility:

1. conduct independent research in their discipline by specifying information needs
for investigating a topic-of interest, accessing the appropriate sources of
knowledge, and preparing a comprehensive research/project report,

2. fulfill their responsibility as team leader or team member in project
implementations or applied studies related to their discipline,

3. design and plan projects to achieve organizational goals and objectives and/or to
improve organizational performance.
In order to support our enthusiasm in quality research and to become a source of credible and distinguished scientific studies in the field of economics and social sciences in national and international level, we have started publishing CONRESS as a scientific journal by the Faculty of Economics and Administrative Sciences at Yeditepe University.

**Principle 5 – Partnership**

Yeditepe University Department of Business Administration is actively engaged in partnerships with public and private organizations for the benefit of stakeholders and society at large, in order to extend our knowledge of meeting social and environmental responsibilities and challenges, as well as to explore jointly effective approaches to meeting them.

Through collaboration with our stakeholders, we are enabling our students to combine theory and practice. With business simulations we are using learning through experience medium and with internships we provide sector experience to our students.

Yeditepe University Management, Application and Research Center (YUVAM) was established in 2006 by the aim of providing supports to the academic researches that are realized in the framework of multidisciplinary approach and developing projects through collaborations with public, private and non-governmental organizations. The governance of YUVAM depends on both theoretical and practical knowledge. However, it is possible to say that YUVAM is the platform that connects society, industry and academia through the efforts to disseminate the results coming from researches and implementations on good governance concept at national, regional, international and global levels.

2 members of UNESCO Chair in Anticipatory Systems Advisory Board is selected from Yeditepe University Department of Business Administration in order to both develop and promote the Discipline of Anticipation.

The University Alliances Program (UAP) opens up the world of SAP to more than 1,800 universities worldwide. Yeditepe University and SAP have signed an agreement to provide on-line training with SAP certification in part or addition to actual curriculum. Through SAP membership, universities gain access to an ever expanding range of exciting opportunities to engage with one of the world’s leading technology companies. It is the great opportunity to share good practices with the companies of the network in the field corporate responsibility and sustainability. Monitoring and managing administrative details of SAP Student Academy
have been realized by Yeditepe University, Management Application and Research Center (YUVAM).

Entrepreneurship is the main theme of our academic program which is a specialization area in both our undergraduate and graduate programs. Our university is the representative of Global Entrepreneurship Monitoring (GEM) in Turkey.

Our students can get credit from KOSGEB when they pass the KOSGEB approved course and meet the other credit application requirements. By the cooperation of TR Small and Medium Enterprises Development Organization (KOSGEB), Applied Entrepreneurship Program was opened as an elective course in the Department of Management in 2013. One of the major goal of this course is helping to create social and environmental responsive businesses besides providing necessary skills and knowledge for our students to start-up new generation enterprises. The students who complete this course are also certified by KOSGEB. They also have an opportunity to use 30 000TL fund and/or 70 000TL Credit by optimum conditions.

In order to adopt and implement the fundamental concepts of excellence, Yeditepe University has joined the National Quality Movement by KalDer¹. As a part of this agreement, our department will offer students a track on quality (including courses like TQM, EFQM Excellence Model) by KalDer’s cooperation.

Also we have Young Entrepreneurs Support Program under Management Application and Research Center (YUVAM) to provide additional support to students who have the motive to commercialize the business idea and found an enterprise. One of our students was selected to represent Turkey in Global Students Entrepreneur Awards (GSEA). Apart from the focus of founding a business, we also aim to support intrapreneurship which can be defined as using creative and innovative ideas and energy in corporate projects.

We, as a department are actively involved in summer school program for high school students in order to give them the opportunity to experience university education whilst providing a bridge from high school to university.

Department of Business Administration has celebrated and hosted two “Future Day” on March 2014 and 2015, with the theme of youth and women, respectively. It has served as a tool for helping humanity focus its attention on figuring out what kind of future it wants and striving to bring these visions to reality.

¹ Turkish Quality Association
When the business world is analyzed, it is observed that service sector is looming large and there is a decreasing trend in manufacturing and agriculture industry and the enterprises are not only in Istanbul, Izmir, Bursa and Kocaeli but everywhere in Anatolia. As the number of international partnership contracts, the level of global integration level increase in banking and finance sector, international supply chains increase and as Turkey and especially Istanbul became the regional commercial base, the position of internationalization in business World and the importance of the concept of internationalization in business administrations education can be better understood.

Apart from having international students in our classes, our students are enabled to have courses and do their internships abroad through student Exchange and Erasmus Programs. Especially through international summer programs many students come to our university and also our students go abroad and have courses abroad. It is very important for our students to evaluate themselves in international scale and gain experience in multi-cultural management environment.

Yeditepe University, Business Administration Department and the University of North Carolina Wilmington, Cameron School of Business has signed a dual degree program (DDP) accepting students for the first time in 2015. Business - UNCW (DDP) students enroll in the Business Administration Dual Degree Program, for the first two years (except for Prep School) at Yeditepe University Department of Business Administration, in remaining two years; at University of North Carolina at Wilmington (UNCW). Students who fulfill the academic requirements in both universities, will be eligible to receive two Business Administration diplomas, both from Yeditepe University and University of North Carolina (UNCW).

Our Faculty is the most active faculty at Yeditepe University with respect to expanding international ties in the context of mobility programs and strong international orientation. Students of our Faculty constitute 30 % of university-wide participants of international mobility programs. Opportunities exist to gain educational experience in almost all the countries of Europe with over 100 Erasmus agreements having been signed with partner universities. International partnerships have also been established with institutions in the United States of America, Canada and even the Far East.

We prize managers to be in connection with the community and take active part in social responsibility projects. At the same time having high ethical standards is a necessity of our
program. We believe that collaborations with corporations, non-governmental organizations and inter-governmental agencies will make us stronger.

**Principle 6 – Dialogue:**

We are nurturing an academic environment where the creation and dissemination of knowledge and the professional and academic development of our faculty members are strongly encouraged and supported whilst, we facilitate and support dialogue and debate among our stakeholders related to global social responsibility, environmental and economic value. We are committed to serving our constituents with integrity and passion, and assessing our performance and measuring our achievements against our goals at all times.