Design for the Dr Chau Chak Wing Building East façade, view across Ultimo Pedestrian Network, Gehry Partners LLP

Design for the Dr Chau Chak Wing Building West elevation, Gehry Partners LLP
We are pleased to present the 2011 report on the implementation of the Principles for Responsible Management Education (PRME) within the UTS Business School at the University of Technology Sydney.

UTS Business School is one of the largest Sydney business schools with 4800 postgraduate students and 6300 undergraduate students. Our programs attract international students from Asia, Europe and North America, and we promote a global education through exchange programs, international scholarships and research partnerships with overseas universities.

Our commitment to the UN PRME’s 6 principles extends through cross disciplinary teaching with other faculties such as IT, Engineering and Design and Building. The principles are embedded within our established centres, operations, teaching and learning, research and community engagement. We have declared our commitment to local, national and global sustainability with the Australian Technology Network of Universities (ATN), which is an influential group of 5 distinctive and prominent Australian universities who continue to champion the principles of access, equity and sustainability.

This also reflects UTS Business School’s commitment to quality teaching and ethical behaviour as one of our core values. Our commitment extends to incorporating sustainable principles in the 2020 Environmentally Sustainable Development Master Plan, as UTS aims to reduce greenhouse gases by 30% between 2010-2021.

The new UTS Business School space, the Dr Chau Chak Wing building, designed by Frank Gehry, intends to achieve a 5 Green Star Educational Building Rating, and will be a showcase for sustainability on its completion in late 2013.

Our recent appointment of Professor Suzanne Benn, Chair in Sustainable Enterprise, will provide a focus for sustainability research, teaching and external engagement across the Faculty and UTS.

We are proud of our achievements to date and as part of the UTS Strategic Plan, aim to be ‘a financially, socially and environmentally sustainable university.’
UTS Business School is creating future-fit leaders who are professionally ready for a changing environment. The school’s vision is to advance knowledge with impact through integrative thinking for the next generation of business leaders in a global world. Our task is to develop a forward-looking curriculum that will provide students with the awareness, knowledge and skills to create a sustainable world in both business practice and the society. We have created academic opportunities for our students to develop an awareness of how their decisions and values affect business and society, by integrating ethics, financial and human sustainability, and leadership through all our business courses, at both undergraduate and postgraduate levels of study.

As part of the UTS Business commitment to quality, and continual improvement process, we acknowledge the importance of external development of ideas, opportunities and best practice. We strive to incorporate these, where appropriate, into our curriculum and teaching, but also to equip students to use these skills outside their programs to benefit society.

As part of our enterprise development, we aim to broaden and deepen the array of corporate, government and community relationships to achieve and increase opportunities for productive engagement.

UTS identifies sustainability objectives in a number of key strategic documents, including the UTS Strategic Plan, UTS City Campus Master plan and the Environmental Sustainability Policy. A comprehensive UTS Sustainability Strategy is currently being developed so sustainability can be pursued in operations, teaching and learning, research, and community engagement. To meet one of the UTS Strategic Plan objectives to “include environmental sustainability principles and targets in all aspects of our decision making”, workshops for students and staff have commenced, to ensure objectives are met.
PRINCIPLE 2: VALUES
We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Within the MBA and Master of Business programs, opportunities have been created for students to develop their skills in practical projects to offer business strategies to non-profit organisations, both locally and internationally.

Shopfront is a university wide program that supports the work of academics from all faculties supervising or contributing to community projects or research.

Two lecturers in the MBA program, Dr Natalia Nikolova and Dr Jochen Schweitzer, have supervised their students in projects through Shopfront to develop non-profit organisations by providing workable business strategies.

Over the past six years, teams of MBA students from the subject Management Consulting have worked with the University's community program, UTS Shopfront, to deliver high quality, genuinely cross-disciplinary planning projects to the community sector. This has included completing strategic reviews, developing business and social enterprise plans, and documenting important organisational knowledge. Since 2006 the partnership has delivered 41 projects and more than $900,000 worth of pro bono management consulting expertise to under-resourced community organisations. The subject has received a UTS Human Rights Award and a Learning and Teaching Award Commendation.

The students who worked on the community projects are a broad mix of local and international, full-time and part-time students including cross-faculty students. Their professional backgrounds include engineering, social work, information technology, marketing, public relations, risk management, human resources, finance management, operations and logistics, and small business owners.

As reinforcement to the UTS Business mission statement, ‘Forward-Thinking Work-Ready’, in conjunction with Shopfront, UTS Business has created these opportunities for students to gain necessary skills, by investing student expertise in non-profit organisations. These projects make a significant, long-term contribution to the sustainability of UTS’s community partners.

As part of the curriculum review, the UN Global Compact’s principles have been integrated into subjects across the Bachelor of Business, Master of Business programs, MBA and the Executive MBA to ensure that sustainable teaching theories and concepts are integrated through all subjects in the Business School.
African Soul food

03 May 2010

Mbuyi Tshielantende, who came to Australia on a humanitarian visa in 2004 after fleeing his home in the Democratic Republic of Congo seven years earlier, knows all too well the challenges faced by African migrants. In 2008, he started the African Food Project. This social enterprise aims to unite Sydney's ethnic communities through food and to assist African migrants to feel settled in Australia, "their second home", by growing and selling their traditional produce.

To ensure the long-term success of the project, last year Boronia Multicultural Services contacted Shopfront – UTS's community program – for help in developing a sustainability plan.

The task was taken up by four Master of Business Administration (MBA) students – Fotis Kalis, Kanth Gudipudi, S Venkatesh Mohan Rao and Jayamohan Venicatakrishnan – as a project for their Management Consulting subject.

They were supervised by Natalia Nikolova, lecturer in the School of Management, and former School of Management lecturer, Ian Douglas. Over the 14-week Spring semester, the students created a document that covered corporate governance, risk management and business processes. Tshielantende and Boronia Multicultural Services Manager, Isaac Kisimba, are now using the step-by-step plan to structure the non-profit organisation.

Fotis Kalis, MBA student, "We unanimously had an attachment to the African Food Project. The other three guys are of Indian descent and I’m of Greek background, so we all have a migrant story and that’s what really sparked our interest.

The brief was to develop something that would allow the African Food Project to put into place a more structured organisation and would allow them to take their food to the next step."

Douglas agrees, "They get an insight into Australian life that would never have come otherwise. It’s an experience of exposure to this country, this culture, they would have never seen in a classroom environment. Everybody wins from this. The community organisation gets a useful, carefully prepared report and the students get to put their skills to work."

Skateistan

Local skateboarder Oliver Percovich has established a not-for profit organisation ‘Skateistan’ in Afghanistan that provides education to 350 girls and boys between the ages of 5 and 17. For every hour of skateboarding completed, students also complete one hour of English and computer lessons, which has been enthusiastically embraced by the Afghan students.

Dr Jochen Schweitzer, lecturer in Marketing, met Oliver on a cycling tour, and the collaboration between Skateistan and the UTS Business School started in 2010. Oliver needed a sustainable way to invest in the organisation other than donations, and Jochen saw the project as a way to increase student engagement by using this need as a real business case. The best ideas were ways of using the internet platforms for marketing, and some of these ideas will be implemented in the future for promoting the cause. The Skateistan project will be used again in the subject Business Marketing Project, but Dr Scheitzwer will be looking for equally challenging organisations for his students to work on next semester.

Other Projects have been initiated with community groups such as Redfern Community Centre, Tribal Warrior Association, Carpentaria Ghosts Nets Program and International Help Fund to develop the skills and capabilities of postgraduate students in community organisations.
UTS: Business is committed to maintaining excellence in the quality of teaching and learning we provide to undergraduate, postgraduate and continuing education students. Appropriate qualitative and quantitative indicators are regularly reviewed for performance of teaching and learning for use in the assessment of the quality of the Faculty's award courses, taking into account national and international best practice in similar academic programs.

The **UTS: Student Feedback Survey (SFS)** is a key quantitative quality determination instrument that measures student satisfaction with our courses and assists the ongoing development of our teaching and learning programs. The surveys are undertaken each semester and the results forwarded to each Head of Discipline for evaluation. Our programs are reviewed at least every five years, and this is an opportunity to liaise with external working parties to deliver the most relevant degree for industry. The planning process to review our programs includes:

- Researching and scanning of international data and international trends
- Workshops with international experts in the area of curriculum renewal in relation to postgraduate programs (e.g. Dr Roger Martin, Rotman School of Management)
- Surveys of alumni and current students
- Industry focus groups
- Comparative data on content of degrees and approach to teaching both nationally and internationally
- Workshops with staff on curriculum design

To support the learning experience of our students, UTS Business has a dedicated Learning Support Officer to assist students in academic writing, time management and research skills. At the beginning of each semester, UTS Business School runs an Induction Workshop for postgraduate students. The workshop is delivered by the Associate Dean in Postgraduate Programs and addresses UTS operations and support systems, Academic writing and Case Study Analysis and Critical Thinking.
Managing for Sustainability
This subject provides students with a framework for incorporating the natural environment into business strategies and practices.

Governance and Sustainability
The subject employs a stakeholder management perspective to analyse organisational strategies, values and operations that facilitate the development of sustainable, high-performing organisations, as well as enabling a balance between enterprise, society and the ecosphere.

Innovation and Entrepreneurship
This subject presents students with a perspective on new, small and innovative enterprise in comparison with the traditional large, bureaucratic and conservative organisation.

Sustainable Tourism Management
This subject provides students with an awareness of significant contemporary issues arising from tourism's impacts on its economic, natural/ecological, social and cultural environments.

Managing Tourism Services
This subject examines management as a social process and applies management theories and empirical studies to various travel and tourism industry settings and management structures.

Corporate Governance and Sustainability
This subject examines corporate governance systems by which business corporations are directed and controlled, and how these may contribute to sustainable enterprise.

Applied Leadership and Strategy
This subject focuses on issues of leadership, teamwork and strategic thinking in a global business environment.

Organisational Behaviour in Practice
The subject begins with an overview of organisational behaviour and leadership knowledge and discusses the main sources of leadership wisdom that underpin organisational behaviour practices, from the economic rational through to notions of spiritual leadership. Principles of ethics and social responsibility, as well as sustainability, are important features of the subject.

Global Business Strategies
This subject challenges the traditional thinking about strategy and is designed for serious academic study by managers and practitioners who wish to apply high level conceptual and critical thinking skills to global business strategy and value innovation.

Operations and Value Chain Strategy
This subject presents operations from a vantage point that encompasses both the entire organisation and the broader supply network. The subject contextualises operations management by arguing that the goals to which any high quality operation must aspire are the goals of profitability and sustainable business practices.

Organisational Analysis
The subject introduces students to the ideas associated with established theories of organising and emergent theories of practice in organisation studies.

Integrating Business Perspectives
This subject provides students with an overview of the business landscape with its various economic, legal and regulatory dimensions, in the private, public and non-profit sectors. It provides an introduction to the relationship between the various business disciplines and their contribution to the value of the business and society.

Transnational Management
This subject examines the management challenges associated with the strategic and operational management of organisations whose activities stretch across national boundaries.

Sustainable Enterprise
This subject critically analyses and examines the social and ecological assumptions that underpin commercial activities in contemporary society and reviews the current global performance of business in terms of human and ecological sustainability.

Management Consulting
This subject introduces students to the nature and characteristics of the consulting industry, major practice areas in consulting and the value creation activities of management consultants.

Tourism and Sustainability
This subject examines the relationship between tourism and sustainability, in particular the reasons why there are questions about the long-term sustainability of tourism and ways in which this issue can be addressed.

Planning for Sustainable Destinations
This subject examines the application of environmental planning principles and practices to the level and quality of provision of facilities and settings for tourism experiences.

Ethics and Professional Conduct
This subject provides a basis for the understanding of the ethical responsibilities of legal practitioners, including obligations relating to a solicitor's trust account.

Leadership, Coaching and Mentoring
This subject emphasises understanding the role of the manager as leader, decision maker and change agent.

Human Resource Management
This subject presents an introduction to the field of human resource management. Topics include ethical consideration in HRM and the implications of HRM policies & procedures for human and other forms of sustainability.

Managing for Sustainability
This subject provides students with a framework for incorporating the natural environment into business strategies and practices.

Ethics in Finance
This subject explains the importance of ethics in the operation of financial institutions and in the personal conduct of finance professionals.

Critical Issues in Global Tourism
This subject allows students to apply the knowledge they have gained in the course to an understanding of contemporary, critical, global issues in tourism.

Ecotourism Planning and Management
This subject addresses the range of management and planning issues appropriate to the operation of ecotourism in Australian society.
PRINCIPLE 4 RESEARCH

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

Our disciplines and research centres are focus points for specialised research, scholarship, courses and services. The networks they connect with are not only vital to us in terms or our research standing, they also guide the calibre and relevance of our teaching.

UTS Business has six key research centres. Each centre has a designated director and conducts research of national and international importance. The centres draw together areas of expertise across all UTS to promote interdisciplinary research.

- Centre for Corporate Governance (CCG)
- Centre for Health Economics Research and Evaluation (CHERE)
- Centre for Management and Organisation Studies (CMOS)
- Centre for the Study of Choice (CenSoC)
- Cosmopolitan Civil Societies Research Centre (CCS)
- Quantitative Finance Research Centre (QFRC)
- Cooperative Research Centres (CRC)
- Capital Markets (CRC)

CENTRES OF ENTERPRISE, RESEARCH AND /OR COMMUNITY SERVICE

- Australian Centre for Event Management (ACEM)
- Australian Centre for Olympic Studies
- Centre for Australian Community Organisations and Management (eK Centre)
- Centre for Health Services Management (CHSM)
- Paul Woolley Centre for the Study of Capital Market Dysfunctionality (PWC)

International award for accessible tourism website

A web portal providing information about Sydney’s accessible tourist attractions won the World Leisure Organisation Innovation prize for 2010 announced recently at the World Leisure Congress in South Korea.

A team led by Associate Professor Simon Darcy from UTS Business and funded by a Sustainable Tourism Cooperative Research Centre research grant developed Sydney for All to cater for visitors with mobility, vision or hearing impairments or learning difficulties, who account for an estimated 11 percent of the total tourism spend in Australia.

‘The aim was to create a process incorporating universal web design and inclusive practice for developing information, marketing and promotion approaches that would provide tourists with access needs with a framework to make informed choices for their tourism itineraries.’ Associate Professor Simon Darcy.

The project was based on a participatory action approach that worked with major industry stakeholders and service providers to identify what first rate accessible experiences existed and to create an understanding that these are valuable offerings to travellers with access needs. Many of the service providers had not considered tourism as a component of their operations. Sydney for All is an ongoing partnership between Tourism NSW and Associate Professor Darcy.
The Centre for Corporate Governance (CCG) at UTS was established to investigate the dysfunctions in financial markets and the financial institutions that operate within these markets. CCG researchers develop a better understanding of how resource and political relations evolve to shape organisational practices and processes, their social significance and impact, and how they affect the performance of organisations.

CMOS (Centre of Management and organisation studies) is a multidisciplinary research group that develops theory and applied knowledge concerning management and organisations. Our researchers develop a better understanding of how resource and political relations evolve to shape organisational practices and processes, their social significance and impact, and how they affect the performance of organisations.

The Capital Markets Cooperative Research Centre (CMCRC) is the initiative of a group of researchers, Universities and industry partners who have an impressive track record of commercial success. The CMCRC formula attracts the best of Australia’s researchers to work together with industry partners to develop new and innovative technologies for the capital markets domain.

Paul Woolley Centre for the Study of Capital Market Dysfunctionality (PWC) is a leading research centre based within UTS, that delivers innovative theoretical and predictive research solutions to public and private partners seeking a better understanding of human choice behaviour.

Centre for the Study of Choice (CenSoC) is a research group that develops theory and applied knowledge concerning management and organisations. Ours researchers develop a better understanding of how resource and political relations evolve to shape organisational practices and processes, their social significance and impact, and how they affect the performance of organisations.

The Creative Industries Innovation Centre (CIIC) is an interdisciplinary research initiative that brings together researchers from a range of disciplines in the social sciences and humanities. It investigates from multi-disciplinary perspectives the practices that are crucial in enabling social cohesion and change in cosmopolitan societies.

UTS Shopfront is a gateway for community access to the University of Technology, Sydney. We link community organisations to UTS’s knowledge, skills, resources and professional expertise to do community-initiated projects and community-engaged research with real social benefit.

Institute for Sustainable Futures was established as a flagship research institute of the University of Technology, Sydney in 1996. The Centre’s mission is to create change towards sustainable futures through independent, project-based research. We work in a number of different research areas using a variety of approaches. We share the outcomes of our research through publications such as journal articles, conference papers and project reports.
Academic Research and Projects:
The following listing shows a sample of the academic projects, papers and research that address some of the UNPRME and UN Global Compact principles.

Dr Stewart Clegg, Dr Carl Rhodes: Ethics as Practice – A study of Organisational Learning and Management Power in Australian Society


Clarke, T., 2009, 'Challenging the inevitability of the globalisation of corporate governance' in Young, S (eds), Contemporary Issues in International Corporate Governance, Tilde University Press, Prahran, Victoria, pp. 207-224.

Governance Well, Contributing Sustainably: Effective Corporate Governance in 21st Century Japan (2011, ongoing)

This project has received funding from the Commonwealth Department of Foreign Affairs and Trade through the Australia-Japan Foundation

Due to the events of March 2011, this project has been postponed until late 2011. This project will cover issues of comparative corporate governance between Australia and Japan, the role of independent directors, shareholder activism, and post-financial crisis regulatory reform. We welcome inquiries from stakeholders who are interested in further deepening the bilateral ties and relationship.

Tip of the Iceberg? Corporate Social Responsibility and Sustainability - The New Business Imperatives (2007, completed)

This report was commissioned by the Financial Services Institute of Australasia

Resources for Board Members of Non-Profit Organizations (2009, completed)

This pro-bono project was completed in collaboration with Inspire Foundation


EXAMPLES OF CURRENT PHD RESEARCH

• Ethics and Sustainability in Organisations: Rhetoric and Action

• Ethics and Sustainability in Organisation Development

• The Sustainability of Returns from Alternative Investments: Hedge Funds, Private Equity and Infrastructure

• Cultivating Sustainability in Leadership

• Sustainable Development of Ethnic Tourism in China: Based on Community Participation
PRINCIPLE 5 PARTNERSHIP

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

As part of UTS: Business commitment to enterprise development, our aim is to broaden and deepen the array of corporate, government and community relationships and build global reach, cultural diversity and international capability. UTS Business students and staff have collaborated with profit and non-profit organisations, and other faculties at UTS, in projects that have developed the value within these organisations.

Partnerships and collaboration

The UTS Centre for Corporate Governance has and continues to be engaged in research and development activity with a number of major organisations and institutions including the following (all links below open to an external site):

- ACNielsen
- Accenture
- Australian Council of Superannuation Investors
- Australian Government, Australia-Japan Foundation
- Australian Government, The Treasury
- Australian Institute of Company Directors
- Australian Nursing Federation
- Boardroom Partners
- Catalyst
- Chartered Secretaries Australia
- Club of Florence (Italy)
- Coca-Cola Asia Pacific
- Commonwealth Bank
- Council of Small Business of Australia
- CPA Australia
- DibbsBarker (formerly DibbsAbbotStillman, DibbsBarkerGosling)
- Ernst & Young
- Financial Services Institute of Australasia
- Inspire Foundation
- NSW Government, Department of Health
- PriceWaterhouseCoopers
- QANTAS
- Standards Australia
- Vereinigung Institutionelle Privatanleger e.V. (Association of Institutional Shareholders, Germany)

Tip of the Iceberg? Corporate Social Responsibility and Sustainability - The New Business Imperatives

This report authored by Professor Thomas Clarke and Alice Klettner is an international comparison of corporate social responsibility and sustainability practices commissioned by the Financial Services Institute of Australasia (FINSIA)

Resources for Board Members of Non-Profit Organizations

Centre for Corporate Governance

This pro-bono project was completed in collaboration with Inspire Foundation, a non-profit organization established to address issues of youth mental health and prevent youth suicide. This report is a compilation of resources for board members of non-profit organizations. Board members of non-profit organizations are faced with the issues of institutional context, governance and processes in exercising their role. The report covered the areas of Non-Profit Governance, Board Governance and Board processes in the context of non-profit organisations.
Major funding initiative from Office of Environment and Heritage: Leadership & Change for Energy Efficiency in Accounting & Management

A partnership between UTS Business School and Ernst & Young has attracted funding of $334,919.00 from NSW Office of Environment and Heritage Energy Efficiency Training Program to work with the Chartered Institute of Management Accountants (CIMA), Westpac and TAFE NSW, Sydney Institute in order to develop and deliver a comprehensive energy efficiency education and training program for accountants and business managers in NSW. The project leaders are Professor Suzanne Benn, Professor of Sustainable Enterprise from UTS Business School and Dr Matthew Bell, Executive Director, Climate Change and Sustainability Services, Ernst & Young. The UTS Business School project team includes Emeritus Professor Dexter Dunphy, Dr Paul Brown, Associate Professor David Brown, Dr David Bubna-Litic and Patrick Crittenden. UTS Business School and Ernst & Young have pooled expertise to determine an holistic approach to meet the current skills gap in the profession for the understanding of, and capitalising from, energy efficiency. The team structure utilises the strengths of academic research and leading accounting and sustainability practice from the UTS Business School, as well as Ernst & Young’s specialist accounting, modelling, learning and development, and sustainability practices.

A key strength from the assembled multidisciplinary team comes from its interaction with the Steering Group. The Steering Group, comprising representatives from across the major accounting professions, academic institutes and business leaders, aims to guide the overall direction of the work, and act as a portal to enable the successful roll-out of developed training material.

Over 2011-2012, the project will involve a training needs analysis, a series of professional development seminars and courses for accountants and business managers and a webinar targeted at the needs of senior business leaders. Energy efficiency teaching material will be integrated into a number of existing undergraduate and postgraduate courses in the UTS Business School. Following an evaluation process all teaching material including four comprehensive teaching cases will be made publicly available to encourage other education and training institutions to integrate energy efficiency into their teaching programs.

For further information or if you would like to receive invitations to professional development events please contact Professor Suzanne Benn at suzanne.benn@uts.edu.au

Professor Suzanne Benn is Professor of Sustainable Enterprise in School of Management, UTS Business School. In this position she provides leadership within the Business School and across UTS, working with other disciplinary areas and external stakeholders to promote sustainability. She was previously Professor of Education for Sustainability, Director of ARIES and Head of the Graduate School of the Environment at Macquarie University, Sydney.

Suzanne has a background in the sciences and the social sciences. She has had wide experience working across the range of educational sectors and as a research and industrial scientist. Her current research interests range across corporate sustainability and corporate social responsibility, business education for sustainability and organisational change and development for sustainability. Her interdisciplinary academic publications include three books and more than 90 refereed journal articles, book chapters and refereed conference papers.

She has led consultancy and research projects on the topic of corporate social responsibility, organisational change and sustainability for a number of Australian organisations. She has also conducted major Australian Research Council grant funded projects on topics such as the communication of corporate social responsibility through social networks, collaboration and governance for sustainability.

Professor Benn has modified and taught curriculum on sustainable business at the University of Shanghai, and led the introduction of these programs into the undergraduate and postgraduate curriculum at UTS and at Macquarie. She has a strong interest in interdisciplinary curriculum development and holistic approaches to learning for sustainability. Professor Benn also has a number of PhD students in the area of corporate social responsibility, sustainability and education, learning and change for sustainability.
BOWLED OVER BY STUDENTS’ BUSINESS PLAN

Serving the community and committing to ecologically sustainable principles are laudable goals. Making a profit as well is the hard part. This was the challenge facing the community board members of Petersham Bowling Club, which is the second-oldest bowls club. MBA students developed a strategic planning report to increase income for the club, while maintaining fundamental practices, providing open space and supporting the community.

Supervised by Dr Natalia Nikolova, and in partnership with Shopfront, the report has been presented to PBC, and some of the recommendations have already been implemented.

RED COCKATOOSH AUSTRALIA

MBA and visual communications students collaborated on a project for Red Cockatoo Australia, a creative arts business that works with Aboriginal artists to build and strengthen awareness about Indigenous art and culture in Australia. MBA students developed a sustainable business plan while design students created a labelling design for Red Cockatoo’s retail products and point-of-sale. The design of a Red Cockatoo has received a significant amount of funding from the Hunt Foundation. This project was in partnership with Shopfront.

KOKODA TRACK FOUNDATION

Dr Stephen Wearing, Associate Professor in the Management Discipline, has served both as Chair and advisor to Youth Challenge Australia and Board member of the Kokoda Track Foundation. Dr Wearing has also served on a number of steering committees for the Sustainable Tourism CRC. A current project is being undertaken with the Kokoda Track Foundation by a B Arts in International Studies/B Mgmt in Tourism, based on Ecotracking.

HELPING INDIGENOUS PEOPLE INTO CORPORATE CAREERS – CAREER TRACKERS

Career Trackers is a non-profit social enterprise promoting diversity in corporate Australia and more inclusion of Indigenous Australians at the ‘top of the ladder’. Students from UTS Business School, in partnership with Shopfront, developed and integrated marketing strategy to aid in the recruitment of Indigenous university students across the country and to promote Career Tracker’s internship program to corporate Australia. ‘The input of the students to Career Trackers has been valuable to help enable a more efficient and effective engagement with our target market’ said founder and CEO Michael Combs. “Their marketing plan will continue to be used as a reference material for future initiatives”.

UTS: AUSTRALIAN CENTRE FOR EVENT MANAGEMENT (ACEM)

The Australian Centre for Event Management (ACEM) was established in 1999 to further develop and support the work of the University of Technology Sydney in event management education, training and research. ACEM’s mission is to further enhance Australia as a centre of excellence in the development of skills and knowledge associated with the creation, delivery and evaluation of corporate, public, and private events.

ACEM seeks to contribute to the cultural life and economic well being of the community through promoting best practice in event management. In partnership with the Carbon Reduction Institute, the free ACEM Carbon Calculator was launched at the International Event Management Summit. The free ACEM Carbon Calculator is easily accessed online, and allows event managers to measure the carbon footprint of events of all sizes, held anywhere in the world.

PARTNERSHIPS

RED COCKATOO AUSTRALIA

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As an ongoing commitment to facilitate dialogue and debate, in the last 18 months UTS has staged public, staff and student forums addressing social responsibility and sustainability. Emeritus Professor Dexter Dunphy as a core member of the Centre of Corporate Governance, addressed academic staff in the best practice for sustainable development in subject design and delivery, and embedding sustainability in the curriculum at the Forum on Sustainability Concepts for Business Subjects.

Students and staff have participated in the Sustainability workshop, “What should UTS: Green mean?” as an opportunity to have a say in developing an overarching UTS Sustainability Strategy, and to join the Sustainability Network.

Originally formed in 2008 by the Sustainability Business Development Team, the Network has been growing every year. Members can learn and maintain contact with others in the UTS community that share a common interest in sustainability. With the overall aim to contribute to making UTS greener, the group is also a great networking opportunity and way to keep in touch with talks, workshops, volunteer work and recent achievements.

**The International Corporate Governance Conference: Corporate Governance and Value Creation** will be hosted at UTS in December 2011

Keynote Speaker: Professor Morten Huse, President European Academy of Management


This is an international inter-disciplinary conference for management, finance, accounting and law researchers.

**PUBLIC FORUM**

**UTS Speaks: To survive ourselves - What must individuals, industry and communities do to safeguard a sustainable future?**

**3 August 2010, 1800-2000, UTS Great Hall**

Speakers at this forum asked if we are at a major tipping point in the experience of humanity on Earth, one that requires world-wide re-think on how we run our economies, our lifestyles and ourselves. How much should governments be blamed for the failure of the Copenhagen climate summit and can society afford to indulge in an anticlimactic loss of optimism, global collaboration and cohesive action. Three leading thinkers in sustainability considered where we have arrived in history and how we must deal with the social, industrial, and environmental challenges facing us.

Emeritus Professor Dexter Dunphy AM
Dexter Dunphy has an international reputation for thought leadership, research and consulting in corporate sustainability and the management of organisational change.

Professor Jim Falk
Jim Falk is Director of the Australian Centre for Science, Innovation and Society at the University of Melbourne. He is also Director of the Association of Pacific Rim Universities Climate Theme and a visiting professor at the United Nations University Institute of Advanced Studies in Yokohama.

Professor Thomas Clarke
A regular media commentator on the causes and consequences of the global financial crisis, Thomas Clarke is a Professor of Management and Director of the UTS Centre for Corporate Governance.

Forum considers the legacy of the Olympics

To mark the tenth anniversary of the Sydney 2000 Olympic Games, a free public forum was held 17 September 2010 at the Kuringai Campus. A panel of expert speakers including Jim Sloman (former SOCOG Deputy CEO) and Jill Davies (former senior SOCOG Program Manager) looked at key questions governing the Olympics including “Has Sydney Olympic Park developed a new model of legacy, one which balances development and sustainability?”
Each year UTS Business School aims to improve our implementation of the UN PRME and UN Global Compact principles. We are proud of our achievements to date, but understand that implementing sustainability is a process that advances by stages, with each stage presenting new opportunities.

Most of these principles, environmental, human and financial, are already integrated into the objectives of the UTS Business School, but there is opportunity to improve through a proposed new MBA program and the UTS Master Plan incorporating the new 5 green star UTS Business School space, the Dr Chau Chak Wing building designed by Frank Gehry.

The sustainable practices that are being incorporated in the planning of this and other UTS buildings, reinforce the environment principles outlined in the UN Global Compact.

Our commitment will continue with planning in operations research, teaching and learning, and community engagement.

Several research projects are planned for the coming triennium, including increased involvement in the Ford Foundation Governance Project (through CACOM), and the Governing well, Contributing sustainably project with the Australia-Japan Foundation (through Centre for Corporate Governance).

All of these projects will assist in our aim to be “a financially, socially and environmentally sustainable university”