Principles of Responsible Management Education (PRME)

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Mr. Jonas Haertle
Head of PRME
UN Global Compact
801 2nd Avenue, 2nd Floor
New York, NY 100017, USA

Dear Mr. Jonas,

Dayananda Sagar College of Engineering is delighted to submit our first Sharing Information on Progress Report. We reaffirm our support of the PRME Principles and have been working hard for implementing them in our college since becoming a signatory in April, 2015. This report represents our progress for calendar years 2015-2016, 2016-2017.

Responsible Management education is our aim to develop learning environment that will produce ethical leaders, who will continue to make positive social environment. Many concrete actions related to the six principles of PRME have been accomplished these last two years in the field of its curriculum, research and community involvement. Faculty are involved in research projects investigating aspects of CSR in areas such as Human Resource Management leadership, Marketing and finance, and they are involved in numerous initiatives in the wider community. Last not least, DSCE plays an important role in the development of the management education profession, aiming to strengthen both research and education capabilities beyond the school.

Fulfilling the PRME mission will always be the work in progress for DSCE. This is our commitment.

Dr. C.P.S. Prakash
Principal

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DAYANANDA SAGAR INSTITUTIONS (DSI)

The history of the Dayananda Sagar Schools and Colleges of Science, Arts, Commerce began during the early sixties. Today DSI is one of the leading educational Institutions in India which imparts quality education across a broad range of disciplines from pre-university courses, post graduate courses and doctoral programs. Over the years several institutions offering diploma, degree and post graduate courses were added. In addition to the domestic thrust, DSI’s commitment to internationalization is expressed in its collaborative research and exchange programs involving institutions from across the globe. Today the students’ communities are actively involved in translating their class room learning for societal development.

Vision

To be a centre of excellence in education, research & training and to produce citizens with exceptional leadership qualities to serve national and global needs.

Mission

To achieve our objectives in an environment that enhances creativity, innovation and scholarly pursuits while adhering to our vision.

Values

The values that drive DSI and support its vision:

The Pursuit of Excellence - A commitment to strive continuously to improve ourselves and our systems with the aim of becoming the best in our field

Fairness - A commitment to objectivity and impartiality, to earn the trust and respect of society.

Leadership – A commitment to lead responsively and creatively in educational and research processes.

Integrity and Transparency – A commitment to be ethical, sincere and transparent in all activities and to treat all individuals with dignity and respect.
DAYANANDA SAGAR COLLEGE OF ENGINEERING

Background:
Dayananda Sagar College of Engineering (DSCE), under DSI was started in 1979, is approved by the All India Council of Technical Education (AICTE), Govt. of India and is affiliated to the Visvesvaraya Technological University. It has the widest choice of engineering branches having 16 undergraduate courses and 17 Post Graduate Courses. In addition it has 21 Research Centers in various branches of Engineering. DSCE is committed to imparting the best quality engineering education with highly trained faculty.

Vision:
To impart quality technical education with a focus on Research and Innovation emphasizing on Development of Sustainable and Inclusive Technology for the benefit of the society

Mission
- To provide an environment that enhances creativity and Innovation in pursuit of Excellence.
- To nurture teamwork in order to transform individuals as responsible leaders and entrepreneurs.
- To train the students to the changing technical scenario and make them to understand the importance of Sustainable and Inclusive technologies.

DEPARTMENT OF MANAGEMENT STUDIES
The Department of Management Studies was started in the year 2006 under the agies of DSCE, with affiliation to the Visvesvaraya Technological University (VTU), Belgavi, Karnataka, India. From 2015 the Department of Management Studies works as an autonomous entity affiliated to VTU.

Our Vision
To be a leading business school with a reputation for excellence in the development and delivery of practical and innovative strategies to contemporary business management
The Department aims to impart quality management education with innovative teach methods which would transform the students’ lives and equip them to provide unique solutions to business, community and the people across the globe.

**Our Mission**

**To provide high quality, career enhancing business education opportunities within an environment of learning on a continuous basis**

In the words of the Head of the Department (HOD), the ‘Business schools is a unique center of teaching and learning that focuses on helping you to recognize your potential through an educational experience that is truly transformational. To do this, we provide cutting edge industry oriented programs, by leveraging our external partnership and alumni community and by giving you the technical and leadership skills to succeed in the current business environment.

**MBA program:** This is a two year full time program which was started with dual specialization in core areas like Finance, Marketing, Human Resources Management, Operations, Information Technology, Banking, International Business and Business Analytics

**Highlights of the MBA Program:**

Department of Management Studies (DOMS), MBA, DSCE is actively involved in the implementation of its flagship MBA programs where students receive training by experienced and qualified faculty in various fields of specialization. The students in addition to acquiring theoretical and practical knowledge also learn the ethical issues that are relevant for building a sustainable environment. As an Autonomous Department under VTU, the faculty have the freedom to design the curriculum and impart education by providing latest trends that suit the industry. The curriculum is structured in consultation with the industry experts considering the core competencies that need to be nurtured. In addition to a set of core subjects, the students have the freedom to select from a wide choice of electives that are offered.

The main purpose of the Autonomous MBA program is to provide quality management education that would result in the holistic development of the students. This is in line with the clear vision and mission statements that are given above for the Department of providing management education that is relevant to the current business environment, the requirements of the business organizations and the career aspirations of students. The management education offered has adequate focus on academic component and also on the extracurricular activities. The MBA program which is of 2 year duration is designed to
prepare students with top level skills in various disciplines of management. The program enables the student to specialize in areas such as Finance, Marketing, HR, International Business, Business Analytics, Operations, Banking & Information Technology. These are in keeping with the needs of the business community and the student preferences. In all of the programs the dimension of sustainability will be covered adequately for students to appreciate its nuances and know how it can be implemented in various fields.
PRINCIPLE 1 - Purpose

The Department aims to provide quality management education that would enhance the capabilities of our students, which would result in their holistic development with awareness of social responsibilities for building a sustainable society.

Program Education Objectives:

The core objectives of the MBA Program revolve around students’ Employability, Entrepreneurship and Research work with equal emphasis given to developing their Ethical and Professional values. Department’s education objectives revolves around to make management graduate committed corporate citizens contributes to the management profession and the society in an effective manner. Program objectives are:

PEO 1: Management graduates must be well prepared for successful employment and be engaged in learning, understanding and application of management theory into practice in innovative way in a highly changing environment. (Employability)

PEO 2: Management graduates keen on self-employment should be able to start their own business ventures or demonstrate their intrapreneurial capabilities in the organization in which they are working. (Entrepreneurship)

PEO 3: Management graduates with academic interest and aptitude should be actively engaged in advanced studies, research, and teaching-learning or consultancy assignment. (Higher studies, Academic & Research).

PEO 4: Management graduates will be ethical, responsible and committed corporate citizens contributing to the management profession and the society in an effective manner (Ethical & Committed Professional).

Program Outcomes:

The program aims to develop student’s ability to apply functional and interdisciplinary knowledge, analytical skills and entrepreneurship qualities. Nurturing student’s leadership, communication, individual and group skills relevant in today’s global environment are given equal importance. However, of greater importance is their ethical conduct in personal and professional decisions and appreciation of
business ethics and social responsibility and environmental concerns in the decision making process. Program outcomes are as follows:

PO 1: Ability to apply the knowledge of business management in to practice (Knowledge).

PO 2: Ability to apply the knowledge of areas of economics, technology, law, accounting into complex situations and provide solution (Interdisciplinary).

PO 3: Able to receive and give clear instructions, comprehend, write reports, prepare documentation and make effective presentations (Business Communication).

PO 4: Ability to work independently and also in a team in a diverse and multidisciplinary situations (Individual & Team work).

PO 5: Ability to apply management principles in to practice and exhibiting leadership qualities (Managerial and leadership skills).

PO 6: Ability to keep abreast with the latest developments in the business environment by environmental scanning (Awareness & up to Date).

PO 7: Ability to do research and apply modern statistical tools and computational tools to analyse the situations and take a right decisions (analytical skill).

PO 8: Demonstrate IT knowledge and skills for efficient and effective business processes and develop innovative methods of applying IT and e-commerce for competitive advantage. (IT proficiency)

PO 9: Ability to generate new & innovative ideas, Putting it into practice by knowing the nitty gritty of starting a business (entrepreneurial skill).

PO 10: Demonstrate ethical conduct in personal and professional decisions and appreciation of business ethics and social responsibility and environmental concerns in the decision making process (Socially responsible).

PO 11: Ability to actively involved in and understanding the importance of independent and continuous learning and research (research& higher education).
DSCE philosophy is that responsible, ethical leadership in business not only valuable for budding leaders, but also creates a better society for all. DSCE students are taught that to become best in the world requires to being the best for the world. Our programs develop leaders with integrity who seize opportunities and embrace change to the society.

**What We Have Achieved:**

The purpose of management education is to produce responsible leaders. 100 per cent Placement in reputed organizations is showing the employability success of department of management studies. The management graduates are performing very well in their respective organizations. This represents that department is stepping towards making the responsible leaders for the better world.
PRINCIPLE 2- Values

Our Values

Department of Management Studies, MBA, DSCE has incorporated into its academic activities and curricula the values of global social responsibility as portrayed in international initiatives under the United Nations Global Compact.

Ethics and integrity

Ethics and integrity are the aim of DSCE. Graduates of department of management studies are guided by the highest principles of honesty, fairness, transparency, and moral courage.

Advocating Diversity

At the outset the Department of Management Studies, MBA, DSCE provides equal opportunity for students irrespective of gender, class or region. Most MBA programs have a heterogeneous mix of students from varied economic background. DSCE celebrates Ethnic Day to observe the unity amidst diversity. This event has students wearing attire of various regions and bringing in the regional flavor to the campus.

Practical Insight

In today’s era, business education is no longer about the simple acquisition of knowledge. Instead, it is all about giving students transformational experiences that show the corporate world what they can do with that knowledge. In continuation, department has conducted various workshops, seminar, panel discussion, Industrial visits to give practical exposure to our students.

To make management graduate ready for the corporate world, DSCE has established Centre for Innovative Learning (CIL) for giving practical training to students.

Centre for Innovative learning (CIL)- DSCE has Centre for Innovative learning. The aim of CIL is to give training to students and make them ready for the employability. Every year, department of management studies is giving training to MBA graduates. Details of CIL trainings are-
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**Respect for the World:** DSCE’s perspective is to emphasize on respect for the world and quest of good environmental and social justice in doing so. During the course of the program they participated in several socially responsible areas that have made an impact on the society. Some of these initiatives include: In the line of work, Graduates of department of management studies participated in tree plantation in DSCE campus, Orphanage Visit - A Day with the Children: On the 13th of January, 2018 the Management graduates realized true happiness is giving and sharing with others. This was an unforgettable moment to spend an entire day at an orphanage.

**What We Have Achieved:**

Values of DSCE include ethics, integrity, transparency, excellence. Management students are growing and understanding their responsibility towards the society and environment. They have done so many social activities like tree plantation orphanage visit. Responsiveness towards the society and environment has been inculcated into the behavior of management graduates. Frequent seminars, workshops, conferences are playing a vital role in the same. Even students are inspiring society (family and friends) also to do these activities.

DSCE believes in transparency. Management Department maintains it at every step, starts from admissions to till placements. Department gives opportunities of internship, job to all the deserving candidates based on their skills, performance & talent.
PRINCIPLE 3-Method

Teaching-Learning Process:

The Department of Management Studies, MBA, DSCE creates educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership. These include the pedagogy adopted in the Teaching –Learning Process. In addition to the regular class room lecturers , there are case discussions, class room discussions on specific issues in groups , review of specific topic considered important, field work for short duration projects, meeting corporate experts, talk by Corporate representatives on specific issues and others. The emphasis is on learning through multiple learning tools. All students are required to complete successfully a set of core subjects. On completion of these they opt for specialization courses.

The teaching- learning process includes regular lecturers, class participation, and group discussion, problem solving exercises and students’ presentations. In addition there are external subject specific resource persons who are invited to handle topics or certain modules. Through this interface, the students are exposed to the industry developments. In addition students also undertake short duration projects with companies on specific topics. Industry visits are also organized to give greater exposure on the practical aspects. It also facilitates them to know how theory finds application in industry.

The evaluation pattern includes continuous assessment throughout the semester. A component of this assessment is AAT (Autonomous Assessment Tool). This includes Quiz, mini project, E-course certification, group discussion, role play, and technical quiz; paper presentation, paper publications, Hackathon, Demonstration, analysis etc. Through this process the student evaluation is more objective.

A recent thrust made by the department is in the area of offering Certification courses. Currently these are offered in three areas namely IFRS, Business Analytics and Digital Marketing. These are designed to impart skills that improve their employability in business given the demands of a changing workplace. The eligibility criteria for this Certification Program are students pursuing their undergraduate program in any discipline.

Proctor System: In addition there is the system of Proctoring. Proctor is a Faculty advisor and students are allocated to them. He/ She advise the student on academic performance and aspects related to career till such time the students is in the college.
**Faculty Motivation:** Faculty members are also encouraged to attend conferences, workshops and present papers. This has enabled improvement in the classroom learning for the students.

In this context, The Department of Management Studies, DSCE also participated in a Conference titled ‘Innovation in Logistics & Supply Chain Management conducted on 15th February 2016 by Department of Industrial Engineering & Management(IEM), DSCE. A paper titled ‘Performance Measurement System(PMS) : A need to take a relook for the Fresh Fruit & Vegetable (FF&V) Industry was presented by the faculty.

**Redesigned MBA Syllabus:**

A continuous effort is made to develop the syllabus content which is again made contemporary. In view of this two core subjects are added namely Operations Management in the 3rd Semester and Total Quality Management and Strategic Management in the 4th Semester. Further additional subjects are added to the HR and Marketing specialization namely Leadership & Team Development and Marketing of Technology and Product Innovation Management. The syllabus content is upgraded to be on par with International standards and is aligned to industry requirements. It is the belief that these changes would give the required training and inputs to students such that they are able to effectively work in a rapidly changing and integrating business environment.

**MBA Students Learning of Best Practices:**

Students are also exposed to Practical aspects of Business by participating in Workshops which are held by industry experts from time to time. Further after completion of two semesters the students undertake eight weeks hands on Organization study to know the practical aspects of business.

**MBA Project Work:**

Students also undertake a detailed Project work in their field of specialization between the third and fourth semesters. This process of industry-academia interaction enriches the value of their learning experience.

It is our belief that these combined efforts would develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.
Activities conducted for management graduates to elaborate entrepreneurship on campus:

Certification Programs: These are short duration programs offered to students from various disciplines from within the Institution or from other Institutions. The objective of this is to enhance the employability levels of the students.

List of the Certification Programs

✓ MS Excel
✓ IFRS
✓ Business Analytics
✓ Digital Marketing

Workshops: Workshops are conducted for students, to inculcate technical skills demanded by the current business era. List of the workshops are:

✓ Workshop titled “Personality Development At Workplace, conducted by Mr. Michael Joseph, Manager - People & Culture, Grant Thornton, on 01/04/2017 - 22/04/2017
✓ Workshop titled “Personality Traits of Successful Manager, conducted by Mr. Michael Joseph, Manager - People & Culture, Grant Thornton on APRIL 8, 2017
✓ Workshop titled “Role Of Character In Personality Development, conducted by Mr. Michael Joseph, Manager - People & Culture, Grant Thornton on APRIL 15, 2017
✓ Workshop titled “Different Types Of Personality, conducted by Mr. Michael Joseph, Manager - People & Culture, Grant Thornton on APRIL 22, 2017
✓ Workshop titled “Corporate Taxation, conducted by Mr. P.Giridhar,CFO and Head- Finance, Safran Engineering Services India Private Limited on 25-03-2017 to 29-04-2017
✓ Workshop titled “Strategic Credit Management and Lending, conducted by Mrs. PADMASRI Sandepudi, Consultant, Trainer and SME on 17-03-2017 to 30-03-2017
✓ Workshop titled “Team Dynamics” conducted by Mr. Jairam, Program Management Consultant, MITRE Corporation, Washington USA.
✓ Workshop titled “Balanced Scorecard as an assessment tool for organizational performance”, conducted by Mr Prakash B. S., Group Manager-Corporate sustainability, Titan Industries.
✓ Workshop titled “Digital Marketing”, conducted by Dr. Raju, VP Operations, Aditya Inc. Gushole consortium.
✓ Workshop titled “MBTI, coaching & developing staff”, conducted by Professor Ganesha K. s., Assistant Professor, DSCE.
✓ Workshop titled “Bank reconciliation statement”, conducted by Professor Sripathi Rao, Assistant Professor, DSCE, on 28-10-15 & 29-10-15
✓ Workshop titled “Digital Marketing”, conducted by Mr. Manjunath, Blogger, Web marketing Academy, on 29/05/15
✓ Workshop titled “Leadership for MBA Graduates”, conducted by Mr B G D Dwarkanath, Corporate Advisor & Technical Consultant on 13/05/15
✓ Workshop titled “SEBI Workshop”, conducted by Professor Dhanalaxmi, SEBI resource person & Professor at ABBS on 13/05/15

Seminar: Seminar is to expose students to research issues which are not addressed in the classrooms. This is to induce research related leadership, consulting and presentation skills.

✓ Seminar titled “An empirical study on consumer adoption of mobile payment services in Bangalore”, conducted by Prof Roshny N Kurup, Research Scholar, DSCE-DOMS on 16/02/2017

Invited Talk by Industry Experts:

Today’ Business era is rapidly changing and competitors aren’t standing still. We embrace change and monitor trends in business education to measure ourselves against benchmarks. Industries are demanding new skills from students like, knowledge of analytics, big data etc. To inculcate theses skills in students, DSCE invites talk by industry experts. List of Invited talk is:

✓ Title “Employability Skills ” given by Mr. Vivek Samavedam, Senior Finance Officer, 24/7 on 29/09/2016
✓ Title “Business Etiquettes” given by Hema Harsha, Corporate Trainer for Accenture, Deutsche Bank, on 30/10/2016
✓ Title “Data Science” given by Mr. Pradeep Srinivasan, Chief Data Analyst, Mercedes Benz, on 26/11/2016
✓ Title “Human Resource Accounting” given by Mr. Balaji N S., on 29/11/2016
✓ Title “Digital India and Cashless Transactions” given by Sri. Kiran K S, Social Media Enthusiast, on 17/12/2016
✓ Title “Sustainable Growth” given by Mr. Ullaas Kamath, Joint Managing Director, Jyothi Laboratories, on 6/2/2016
✓ Title “Career Opportunities and what corporate wants from MBA Finance” given by Mr Ramesh Kamath, CFO, Minacs group on 28/8/15
✓ Title “Branding, Communication and marketing” given by Mr Madhusudan S.VP, Marketing, HIL, on 19/9/15
✓ Title “Business Analytics” given by Mr. Basudev, Senior Data Scientist GE, on 10/10/15

Entrepreneurship Awareness Camp:

DSCE focuses on sustainable management education. Department of Management Studies conducts entrepreneurship awareness camp every year, to impart the management skills demanded by the industry and make management graduate ready for the corporate exposure.

✓ Entrepreneurship Awareness Camp Conducted on 11th to 13th May, 2016.

What we have achieved:

DSCE updates its pedagogy regularly as per the market’s demand. Department is updating its syllabus frequently as recommended by Board of Studies (BOS). The Academicians from Premier Business Schools, Industry experts and DSCE Alumni constitutes out Board of studies. BOS work upon industry’s requirements and how to inculcate required things in the curriculum and make students ready for corporate.

Department focuses on 360 degree development of students. For the same, DSCE has arranged talks by industry experts, panel discussion, workshops & seminars etc. to excel the skills of students in numerous domains like finance, marketing, human resource, operations, business analytics, information science, entrepreneurship and many more. Many of the management graduates have started their own start-up while pursuing their MBA.
PRINCIPLE 4 - Research

DSCE faculty and students were involved in path-breaking research activities. DSCE follows the key ethical principles that should underlie the research endeavor. Researchers here take on real time problems, think innovatively and bring in novel solutions, to advance knowledge and make meaningful contribution to the society.

Research Department Highlights:

Innovation and Entrepreneurship Development Center

DSCE has Innovation and entrepreneurship Development Center (IEDC) to fostering the innovative ideas and nurture them to become entrepreneurs.

Vision
To create, mentor and nurtures entrepreneurs who in turn create employment opportunities.

Mission
Our mission is to mentor students and startup entrepreneurs with brilliant minds in harvesting their ideas that revolutionize an industry or even create an industry.

About IEDC
In the year 2012 IEDC was established in DSI as an initiative to mentor innovative ideas from students and nurture them to become entrepreneurs.

IEDC is the brain child of the Department of Science & Technology, Government of India and is closely monitored by The National Science & Technology Entrepreneurship Development Board (NSTEDB) in order to promote innovation and entrepreneurship among students in premier colleges which has the knowledge base and sufficient infrastructure. DSI is one of the esteemed Host Institutions to have been selected as Innovation and Entrepreneurship Development Centre.

Offerings of IEDC
Organizes entrepreneurship awareness camps, entrepreneurship development programs, along with fostering innovative ideas within students of DSI. IEDC creates interaction with established entrepreneurs and organizes a mentorship scheme for students.
**Student Research:**

The Department of Management Studies, MBA, DSCE engages in conceptual and empirical research that advances students’ understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

As part of the Academic requirement students are required to work on projects which include two components viz:

a) Organization Study
b) Project Internship

In both the projects, students work with specific organizations on a topic that is of mutual interest. The process involves detailed research on previous literature related to the topic, secondary data research, identifying a problem, developing a testing instrument like a questionnaire, administering them on a sample, collating the data and analyzing them based on the study objectives and presenting the finding to an expert committee. Through this learning process, students understand the application of the classroom teaching in a business setup and learn to appreciate the complexity of business. Many of them are able to get the pre-placement opportunities from the same organization where they have done their internship.

**Research Scholars:**

DSCE has 21 Research Centers in different branches of Engineering catering to research scholars for obtaining PhD under VTU. The Department of Management Studies has 10 Research Scholars who are pursuing their doctoral research work under the guidance of the faculty.

**Publication of Journal:**

The Department of Management Studies publishes a Journal SANGRAHANA, ISSN: 09757724. This has scholarly articles from various experts from academia and industry.

**What We Have Achieved:**

DSCE follows the key ethical principles that should underlie the research endeavor. Department is putting continuous efforts in the area of research. The Impact factor of the research done by the faculty & students of department of management studies, citation, indexing and research funding of crores of Rupees show that department is performing well in the field of research.
PRINCIPLE 5 – Partnership

Advisory Council/ Board of Studies:

The Board of Studies and the Advisory Council overseas the various academic activities and give an in principle clearance for conducting the same. They are guided by the overall objectives of the Department and also of the Institution. They ensure that the programs are aligned with industry requirements and are on par with competition. Board of studies (BOS) is consists of business leaders from primer business schools of India, Industry Experts and Alumni of DSCE.

Industry Academia Partnership:

The Department of Management Studies, MBA,DSCE interacts with managers of business corporations to share their knowledge of their challenges they face in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

The Department of Management Studies emphases on extracurricular activities. Future leaders have to play multiples roles in the corporates. Hence, department of management studies make their high achievers to excel not only in academics and in other walks of life too. In continuation, Department of Management studies has conducted various workshops, seminar, conference, guest lectures, presentations and other trainings in numerous domains.

TED Conference:

The Department of Management Studies, MBA, DSCE also independently organized a TEDx DSCE event in partnership with TEDx. This was a Conference held on 31st May 2017. This program aimed at ‘Envisioning Elegance, Exceeding Expectations’. At the TEDxDSCE Event, TED talks, Video and live speakers were combine to spark deep discussion and connection in small group. TED Conference also provided general guidance for the TEDx programs but individual TEDx events, including that of Department of Management Studies are self-organized.
MBA Alumni sustainability efforts:

The Department of Management Studies also has an active Alumni network which meets annually. Alumni feedback on academic issues related to the program are factored in while revising the syllabus content. Every year DOMS, DSCE is conducting the Department Alumni Meeting Titled “Milana”. This Alumni network has facilitates student placements, redesigning syllabus, skill development and and project work.

National Service Scheme (NSS)

National Service scheme abbreviated as NSS was inaugurated in Dayananda Sagar College of engineering on 27th May 2017. The organization has a moto “Not me But You”. The moto itself underlines the belief that the welfare of an individual is ultimately dependent on the welfare of the society on the whole.
What We Have Achieved:

Department ensures the Industry Experts participation in teaching learning methodology. Every semester DOMS invites experts for talk, conducts workshops, seminars, conferences and panel discussion. DSCE has association with various professional bodies like, National human resource development (NHRD), Confederation on Indian Industry (CII), Centre for Education Growth and Research (CEGR), and The Analytics Society of India (ASI). Along with these association, department is in the process of MOU with few more corporates.
PRINCIPLE 6 - Dialogue

Industry Academia Interface:

Department of Management Studies, MBA, DSCE has from time to time had industry experts participate in the teaching learning process. Various experts are identified for each subject and they are invited to enrich the students learning. Every semester DOMS invites experts for talk, conducts workshops, seminars, conferences and panel discussion.

Conference:

Department of Management Studies, MBA (VTU) in association with IEM department, has organized a National Conference on “Innovation and Sustainability in Management: Challenges and Opportunities”, 11/9/2015 to 12/9/2015

HR Conclave: HR Conclave 2016 was focused on aligning the views of the industry with regards to redefining the Talent Agenda for the B-school graduates.

Intercollegiate Interface:

The Department of Management Studies, MBA,DSCE also facilitates and supports dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on various issues related to global social responsibility and sustainability.
In this context the Department of Management Studies, DSCE organized an inter-collegiate budget event for aspirants from various business schools. The objective of this event was to provide a platform for students to showcase their talent with a competitive spirit. This was conducted on 9th March 2016. Some of the events included

i) Budget Review: 15 teams participated and each team had to review of the budget noting its salient points

ii) Think ‘N’ Ink: This was a quiz round of the previous and current year budgets

iii) Budget Talkies: Participants were asked to pick a chit and talk on the topic.

iv) Budget Fudge: This included budget restructuring where the participating teams had to reallocate the budget revenues and expenditure.

Other Events: Department of Management studies has conducted various events in the span of two years. The aim of these events is to discovering the hidden talent of students. These events give the platform to the students to showcase their skills.
i) Avega: Annual Fest of DOMS. DSCE

ii) Battle of Brains: 5 rounds were there. 50 teams participated.

iii) Chanakya-2k15, 2k16, 2k17: Conducted consecutively from 4 years

iv) Gestione-2k15, 2k16, 2k17: Conducted consecutively from 4 years

v) Utsarga 2k15: This is a Project Paper Competition

**Clubs:**

Department of Management, MBA DSCE has ‘Warren Buffet’ Club which hosts several intercollegiate events under Finance. One such was the CHANAKYA -2K14 which saw participation from various business schools. The objective was to have the students to showcase their talent with a competitive spirit. This was conducted on 21\textsuperscript{st} December 2015

Similarly GESTIONE 2K15 was organized on 22.12.2015 and it provided a platform where knowledge met experience. This was also an inter-collegiate event which encourage participants to compete to hone their skills.

**Placement:**

In addition to improving the academic content, industry interface also facilitates the appropriate placement of students. Placement is a major activity of the DSI centralized placement Department. Majority of the students were placed in leading companies during the previous academic year. There were also a small percentage of students who started their own enterprise.

**Top recruiters:** Top recruiters of DOMS- DSCE

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<tr>
<th>S. No.</th>
<th>Recruiters</th>
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<td>1.</td>
<td>Ernst Young</td>
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<td>2.</td>
<td>Wipro</td>
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<td>3.</td>
<td>Deloitte</td>
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<td>4.</td>
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<td>Infosys</td>
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<td>8.</td>
<td>Societe Generale</td>
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What we have achieved:

The Department of Management Studies, DSCE always enables and supports dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups & stakeholders on various issues related to global social responsibility and sustainability. Department has given a platform to students, educators and industry experts to find out the challenges & opportunities in providing Responsible management education by conducting International Conference on “Innovation and Sustainability in Management: Challenges and Opportunities.” In this conference, experts from various industry has shared their views on challenges in providing sustainable management education and how we can move further towards the responsible management education.

Key Objectives for the Next 24 Months:

In two years’ time, DSCE’s strategic plan is to promote sustainability and to explore more options, where appropriate, set targets for sustainability measures in its operations, educational offerings and dialogue with the international community.

Highlights from Planning for next 24 months:

- Social sensitization project will be the part of the curriculum.
- Student engagement in community development program will be the part of the curriculum.
- Learning of Management Principles through Indian Ethos viz. Mahabharata, Ramayana Vedas, and Upanishad. It will be added to our curriculum for better understanding of governing system and process.
- Ethical component will be more focused in the curriculum.
- Seminar on Indian Ethos and value system will be conducted regularly.
- Seminar on sustainability and social responsiveness will be more focused in the coming semesters. DSCE will take care of people and planet more.
DSCE will ensure that all course learning outcome would be related to responsible management and ethical practice. DSCE will continue to encourage and support Faculty staff, and students, to participate in the wider dialogue around sustainability and social responsibility. Again in two years’ time, DSCE will be able to report in more detail on its progress in this area.