Executive Summary

This is the first Sharing Information on Progress (SIP) Report of Gratia Christian College (GCC) on the United Nations (UN) Principles for Responsible Management Education (PRME). It summarizes the major achievements of GCC to become a leading private Christian tertiary higher education institution in responsible management education, Hong Kong. The six principles provide a framework of SIP reporting in line with SIP reports of UNPRME signatory institutions.

Since joining UNPRME as a signatory institution on 23rd June, 2017, GCC has made contributions from different perspectives to visualize the principles of UNPRME. In 2017, GCC has become an Advanced PRME Signatory Institution in Hong Kong. Here, we would like to highlight the major achievements in the following areas to demonstrate our full commitment in UNPRME.

Alignment of Six Principles of United Nations Principles for Responsible Management Education (UNPRME)

The Six Principles of PRME are inspired by internationally accepted values, such as the United Nations Global Compact's Ten Principles, and provide an opportunity for GCC to implement the principles with United Nations Sustainable Development Goals (UNSDGs) into social responsible and sustainable development curriculum design, research and community-involved activities. The Six Principles of PRME include Purpose (Principle 1), Values (Principle 2), Method (Principle 3), Research (Principle 4), Partnership (Principle 5) and Dialogue (Principle 6).

Report prepared by: Dr. Shirley MC Yeung
Report endorsed by: Dr. HS Chui

Director, BSSI, President, Gratia Christian College
School of Business, GCC (GCC)
PRINCIPLE 1 - PURPOSE / PRINCIPLE 2 – VALUE

UNSDG 5 - The 1st Woman Servant Leadership Award, March, 2018

UNSDG 5.5 E

“Ensure women’s full and effective participation and equal opportunities for leadership at all levels of decision making in political, economic and public life.”

Source:

Gratia Christian College (GCC) has visualized its vision/mission towards the status of a private independent Christian university for breeding servant leaders to serve the Chinese and global communities with competence and Christian love. Finding resonance in the United Nations 2030 Agenda on sustainable development for transforming the world, the College, convinced of the significant role of servant leaders in driving the development of the world, has resolved to launch The First Women Servant Leadership Award with the support of the UNESCO HK Association.

Quite a number of nominations have been received from local, Asian countries like Mainland China and the UAE, and the United States, among which 8 nominees have been picked for award presentation by the Honourable Paul CHAN Mo-po, GBM, GBS, MH, JP in the Award Ceremony cum dinner on 15 March 2018 (Thursday) evening.

Selected Video of Winner from Azerbaijan:

Source:
http://www.gcc.edu.hk/%E9%A6%96%E5%B1%86%E5%A5%B3%E6%80%A7%E5%85%B8%E7%A6%AE/
GCC embeds the “CHRIST” values and servant leadership into learning, teaching and student-oriented activities to serve the community.

Examples are:

- President, Dr. Chui, and Director, Centre for Business/ Social Sustainability and Innovations (BSSI), School of Business, GCC have been invited as speakers to present papers on innovations in teaching and learning in The Education University of Hong Kong, 2018.
Dr. Yeung, Director, BSSI, was invited by JCI Jayceettes as project advisor for a UNSDG related book to be launched in a book fair, July, 2019

Source: http://www.hkjtt.org/landing.htm

In order to increase the exposure of undergraduate students of BBA in Service Marketing and Management Programme, papers on UNSDGs and service design have been published with Virtus Interpress and AIM2Flourish supported by UNPRME, 2018. With the “CHRIST” values and servant leadership / UNPRME and UNSDGs -based activities, students, faculty members and administrative staff members are wholeheartedly involved in community development for a better world.

UNSDG 4/16 – Well-Being and Peace

4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture’s contribution to sustainable development

16.3 Promote the rule of law at the national and international levels and ensure equal access to justice for all

Source: http://www.gcc.edu.hk/i%EF%BB%BF%EF%BB%BFnterview-professor-negishi-nobel-prize-winner-2010/

Professor, Negishi, Nobel Prize Winner, 2010, Chemistry was interviewed by Head, School of Business on Future Skills Development.

BSSI - Activities for Purpose (2017-2019)

BSSI offered a variety of opportunities to GCC students, NGOs, industry practitioners and overseas students/organizations to support UNSDGs related activities, for example, organizing UNOSSC Youth Dialogue on entrepreneurial activities in Cyberport, March, 2018 and convening a 3-Year Entrepreneurial Academy Project in Youth Square, April
2019 and coming years to motivate students to learn in an interactive way with invited speakers from AI, fin-tech, finance and art industries on April 3 and 4, 2019.

SOUTH-SOUTH ENTREPRENEURSHIP ACADEMY

*Building Global Citizenship and Harnessing Entrepreneurial Skills and Mindset*

*Through South-South Cooperation*

“Technology, Financial Innovation and Entrepreneurship”

Date: 3-4 April, 2019

Venue: Youth Square, Hong Kong SAR

The event is organised by the United Nations Office for South-South Cooperation (UNOSSC) and Centre for Business/Social Sustainability and Innovations (BSSI) of Gratia Business School of Gratia Christian College with support from the Government of Hong Kong SAR (Cyberport), Youth Square, UNESCO Hong Kong Association and Shun Tak Holdings – Dr. Stanley Ho Hung Sun Foundation Limited.
UNSDG 4/9/17 - Malan-Lake Desert Study Trip

BSSI also convened an experiential study trip to Inner Mongolia Malan Lake Desert for GCC students studying in BBA and Psychology programmes and EGL travel practitioners with the participation of marathon runner to explore life and study in an innovative way. BSSI also plans to explore socio-cultural and UNSDG trip/seminars with American (e.g. Harvard University), Israel, Malaysia partners for sustainability mindset. Dr. Yeung is also invited to present UNSDGs paper in the International Conference on Corporate Governance and Sustainability with Virtus Interpress, Ukraine in Warsaw, May, 2019.

UNSDG 3/4/8/9/12/15/17 – Asia TV Interview with GCC Students and Teachers

Teachers in School of Business invited by Asia TV to engage business students to join an online financial news programme with the producer of financial news programme, Asia TV to express ideas on the themes of AI, ageing population, climate change, sustainable development, responsible production and consumption in March 2019.

2019-03-21
Asia TV On-line Channel

Artificial Intelligent and Business/Social Development Opportunities source:

Source:
https://www.facebook.com/233621467130251/posts/549449605547434?sfsns=mo

Ageing Population and Business / Social Development Opportunities

Source:
https://www.facebook.com/atvhongkong/videos/vb.233621467130251/407750320027346/?type=2&theater
UNSDG 4/ 9/ 17 - Collaborations via Sustainable Development Activities

Dr. Shirley Yeung, Director, BSSI was invited by The Harvard Project for Asian and International Relations (HPAIR) to deliver a speech on “Inclusive Education”, March, 2018. Two secondary school students joined with the Director to HPAIR; and this is the first time with secondary students’ participant in this globalized event. HPAIR Event in Malaysia, March, 2018 is an international event for professional networking between the delegates and the corporate world. It aims to provide a platform for our delegates to explore their study/ career/ networking prospects through engaging with scholars and corporates of various industries. Over 600 delegates of a wide range of disciplines joined the event. BSSI plans to have a seminar extended from HPAIR 2018 in April, 2019.

About HPAIR

The 2018 HPAIR Asia Conference will bring together 600 delegates from more than 60 different countries and 150 speakers for a 5-day conference in Kuala Lumpur, Malaysia.

Asia’s astounding growth over the past decades has not been without challenges. Solutions to wide-ranging crises remain elusive; alarming human rights abuses against women, refugees, and minorities remain unanswered; rising wealth inequality, catalyzed by globalization and corruption, is still unaddressed. The 2018 HPAIR Asia Conference will focus on the theme of Sustainable Disruption, as we search for ways to continue rapid innovation and progress while ensuring that we consider higher order consequences of these changes and their impact on the Asia-Pacific region well into the future.

Delegates will choose to join 1 of 6 tracks representing a diverse set of topics within Asian and International Relations. Delegates will engage in track-specific panel and seminar sessions featuring influential leaders from academia, business, and government. Besides track-specific programming, delegates will also attend keynote speeches given by world-renowned figures on broader challenges facing Asia today. Past keynote speakers have included Ban Ki-moon, Kim Dae-jung, and S.R. Nathan.

Throughout the event, delegates will also have the opportunity to form meaningful relationships with other conference attendees from all over the world. On Day 4, delegates will work in small teams on an Impact Challenge designed to tackle real-
world problems and stimulate ideas for future collaborative projects. Former sponsors of Impact Challenges have included Huawei and Deloitte. Finally, delegates will have the chance to meet in more informal settings during events like International Night – a cultural showcase of talents, HPAIRx – a TEDx style series of talks, and Malaysia Night – an evening of festivities showcasing the very best of the host country.


https://www.hpair.org/asia-conference-2018

UNSDGs related activities are listed here:

UNSDG 3/4 – Well-being/ Knowledge of Dementia and UNSDGs

Source: http://www.gcc.edu.hk/business/zh-hant/%E3%80%8E%E8%AA%8D%E5%96%84%E5%A5%BD%E5%8F%B8%E5%96%84%E5%A5%BD%E5%8F%B8%E3%80%8F%E5%88%86%E4%BA%AB%E6%9C%83/


Activities were held on 6 April, 9 March 2019, 26 Jan., 2019, and Oct., 2018.


BSSI, School of Business, GCC - Activities for Principle - Value

Dr. Yeung offered help to WISDP, UNESCO HK to integrate United Nations Sustainable Development Goals into curriculum of QF level 5 and 6 courses for industry practitioners to become sustainable development planners. Dr. Yeung was also invited to be Advisor for World Green Organization (WGO), Silk Road Development Association and DECENT Blockchain on Sustainable Development related activities. And, she is appointed as Associate Vice President by United Nations Educational, Scientific and Cultural Organization (UNESCO) Hong Kong Association.
PRINCIPLE 3 – METHODS/ PRINCIPLE 4 - RESEARCH

BSSI, School of Business, GCC - Activities for Methods / Research

UNSDG 4/ 9/ 17

1) PRESENTATION ON “UNSDGS AND RESEARCH ON SUSTAINABILITY STRATEGY”

Dr Shirley Yeung, Head of Business School was invited by Dr William Yu, Chief Executive Officer, World Green Organization (WGO) to present a paper on “UNSDGs and Research on Sustainability Strategy, Harvard Business Review”.

Over 100 SME participants joined the seminar with Dr Yeung’s yoga demonstration.

Source: http://www.gcc.edu.hk/business/presentation-on-unsdgs-and-research-on-sustainability-strategy/

2) NOBEL PEACE PRIZE FORUM 2018 – HIGHLIGHTS

Dr Shirley Yeung was invited to join the Forum with Al Gore, Nobel Prize Winner, on “The Climate Crisis and its Solutions”. Climate change may bring in transformations in business operations and services delivery.

The Nobel Peace Prize Forum 2018 is organised by the Norwegian Nobel Institute and Nobel Peace Prize – Research & Information AS in partnership with the University of Oslo.
PRINCIPLE 4 – RESEARCH

BSSI, School of Business - Activities for Research

A list of recent publication of staff in School of Business is provided below:


Yeung, Shirley M.C. & Yongchuan Shi (2018) “Readiness for Sustainable Development (SD) of the One Belt Road (OBR) Initiative” Corporate Ownership & Control.


With continuous support from colleagues, students and partnered organizations, School of Business, Gratia Christian College was awarded the Hong Kong People’s Hong Kong Brand Award/ The Best College for Social Sustainability and Innovation Award - 2018/19 from PCCW, Hong Kong. And, Dr. Shirley Yeung was awarded Winner, Woman Award with Impacts, Tonggentongmeng, Beijing, China, 2018.
PRINCIPLE 5 – PARTNERSHIPS / PRINCIPLE 6 - DIALOGUE

BSSI Activities for Partnership and Dialogue

1) UNSDG 5/ 15/ 17 – Gender Equality / Life on Land / Partnership

15.B Mobilize significant resources from all sources and at all levels to finance sustainable forest management and provide adequate incentives to developing countries to advance such management, including for conservation and reforestation

DESERTIFICATION CONTROL PROJECT

Mr. YUEN, Shu Wah, “Alxa League Springfield Forest Limited” and Ms. YE, Hui Ping, Awardee of the First Women Servant Leadership Award, 2018 – They shared their experiences of desertification control project, Inner Mongolia, Malan Lake, related to United Nations Sustainable Development Goals (UNSDGs) #3 Well Being and #4 Quality of Education.

Source: http://www.gcc.edu.hk/desertification-control-project/
2) UNSDG 1/2 – Anti Poverty and Zero Hunger with GCC Students to Perform

Drama on 17th Oct., 2017

The United Nations International Day for the Eradication of Poverty

The International Day for the Eradication of Poverty is an international observance celebrated every year on October 17 throughout the world. It aims to arouse the world attention and assistance towards world’s disparity between the rich and the poor caused by sanctions, and all forms of discrimination and wealth concentration. While also promoting global awareness in eliminating poverty and response to the sustainable development goals, the day reminds everyone of the common goal of reducing poverty.

Nowadays, the poverty problem is still rampant around the world and Hong Kong. The poverty population in Hong Kong is around a million, with 1 poor person in every 7. The situation gets more serious when it comes to elderly. There is 1 poor person in every 3. To assist those in need and promote public awareness towards Hong Kong poverty problem, UNESCO Hong Kong Association, The Hong Kong Church Network for the Poor and Lions Clubs International District 303 are going to co-organize the event on 17th October.

There will be rapping, singing performance, dancing and drama performance to explain the present situation of poverty and hunger problem, and to promote public awareness to tackle the problem. The program also aims to care for those who are poor and to get
them back to the society. The organizers encourage participants to save their dinner, experience the sufferer of starvation and malnutrition people, and donate the money of their dinner to aid the people in need. This event is open to public, all of you are welcomed to join us on 17th October.

Source:

http://www.unesco.hk/index_search.php?did=114431


http://www.wisdp.org.hk/

http://www.wisdp.org.hk/un_17sdgs.htm
BSSI, School of Business - Activities for UNPRME Principles –

PARTNERSHIP and DIALOGUE

BSSI has organized on-going projects with a variety of local, regional and global organizations on sustainable development related activities in Hong Kong and overseas. For example:

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<tr>
<th>Organization</th>
<th>Country</th>
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<tbody>
<tr>
<td>Aim2Flourish</td>
<td>US</td>
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<td>ABLE MART LIMITED</td>
<td>Hong Kong</td>
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<td>K-town</td>
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<td>Abtitu</td>
<td>Hong Kong</td>
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<tr>
<td>Emerald Group Publishing Limited</td>
<td>UK</td>
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<td>Harvard Project for Asian and International Relations (HPAIR), Harvard</td>
<td>US</td>
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<td>Hong Kong Wireless Technology Industry Association (WTIA)</td>
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<td>The Hong Kong Institute of Bankers (HKIB)</td>
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<td>United Nations Educational, Scientific and Cultural Organization (UNESCO) Hong Kong Association/ Hong Kong Institute of Education for Sustainable Development (HIESD)</td>
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<td>United Nations Office for South-South Cooperation (UNOSSC)</td>
<td>US</td>
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<td>United Nations Principles for Responsible Management (UNPRME)</td>
<td>US</td>
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<td>Virtus Interpress / Journal of Corporate Ownership and Control</td>
<td>Ukraine</td>
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(Grade B in ABDC Journal List)
PRINCIPLE 7 – TRANSFORMATION WITH GOOD PRACTICES

School of Business is committed to applying UNSDGs into curriculum development. A new Higher Diploma in Transformative Business Management (HDTBM) Programme has been accredited by the HKCAAVQ and it will be launched in 2019/2020 with innovative courses, for example, talent development for capacity building and market research with blockchain.
The End