Since the submission of our 1st Sharing Information on Progress (SIP) Report of Gratia Christian College (GCC) on the United Nations (UN) Principles for Responsible Management Education (PRME) on 9th May, 2019, it is a good practice to have an annual summary of the major achievements of GCC in relation to UNSDGs and the six principles of UNPRME before the 2nd SIP report in 2021.

The annual updates on Sustainable Development Goals (SDGs) activities and research provide an overview of our commitment for sustainable development and responsible management education, highlighting areas of progress and areas of adoption of the Sustainable Development Goals in Hong Kong and different parts of the world.

Report prepared by:

Dr. Shirley MC Yeung, Director, BSSI/ Head, School of Business, Gratia Christian College (GCC), UNPRME Advanced Signatory Institute, HK

Report endorsed by:

Dr. HS Chui, President, Gratia Christian College (GCC)
PRINCIPLE 1 - PURPOSE / PRINCIPLE 2 – VALUE

UNSDG 5.5 E

“Ensure women’s full and effective participation and equal opportunities for leadership at all levels of decision making in political, economic and public life.”

Source:

UNSDG 5 -

Article written by Dr. Shirley Yeung and Cathrin Reso on “Future Women for Sustainable Development Goals (UNSDG 5) How to Overcome Challenges in Our Lives from Woman Perspective?” was published in the website of Future Talent (Jan., 2020)

Source:

UNSDG 3/4/16/17 –

Well-Being, Transferrable Skills, Peace and Partnership

Article written by Dr. Shirley Yeung on “Future School / Library Design for Community with UNSDGs 3 – Welling / 8 – Economic Impacts / 9 – Innovations” was published in the website of Future Talent (Jan., 2020)

Source:

Article written by Dr. Shirley Yeung on “UNSDG 4/ 8 – What are Needed – Social and Future Skills?” was published in the website of Future Talent (Jan., 2020)

https://futuristalent.com/unsdg-4-8-what-are-needed-social-and-future-skills/
Based on United Nations Sustainable Development Goal (UNSDG) 4 and 16 of below, obtaining a quality education is the foundation to creating sustainable development. In addition to improving quality of life, access to inclusive education can help equip locals with the tools required to develop innovative solutions to the world’s greatest problems. And, UNSDG 16 focuses on peace, stability, human rights and effective governance.

“4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture’s contribution to sustainable development

16.3 Promote the rule of law at the national and international levels and ensure equal access to justice for all”

Source: http://www.gcc.edu.hk/i%EF%BB%BF%EF%BB%BFnterview-professor-negishi-nobel-prize-winner-2010/

BSSI/ School of Business have been actively involved in transferring knowledge of UNSDGs, UNPRME and business service marketing and management related concepts, for example, corporate social responsibility (CSR), corporate governance (CG), quality management system (QMS), supply chain management (SCM), design thinking and entrepreneurial spirit from different perspectives, e.g. creating knowledge transfer platform of below:

- UNOSSC Entrepreneurial Academy with UNOSSC, US,
- Book publication with Virtus Interpress, Ukraine and Lambert Academic Book Publishing,
- International conferences,
- Local blockchain seminar …etc.

among developed countries and developing countries, graduate/undergraduate level students and secondary education level students (Canada and Hong Kong), academic, industry and NGO sectors, and women related associations in Hong Kong.

UNOSSC Entrepreneurial Academy (1st cohort, April, 2019)

During the two-day event, over 80 youth participants from China, Germany, Indonesia, Nepal, Philippines, Tanzania, Zambia, and Hong Kong were exposed to up-to-date theoretical and practical aspects of entrepreneurship in the financial sector in the context of the fourth industrial revolution. Renowned entrepreneurs on a range of areas ranging from finance, technology, startups to fashion, art and academics shared their valuable and insightful experiences on innovation and sustainability. At the end of the session, participants worked in groups to compete for the best business plan compiled from the knowledge accumulated during the training. The
The purpose for this exercise is to promote working together across cultural to create cultural sensitive entrepreneurs with a sustainable development mind-set.

Invited speakers included:

- Gihong Kim, Director, Institute of Entrepreneurship and Innovation, Handong Global University, Korea;
- Terence Yeung, Chief Fintech Officer, TrustME Chain Corporation Limited, HK;
- Albert Lee, Vice President, UNESCO HK Association, HK;
- Hans Galliker, Ecopreneur, Co-Founder, UR Bridge, China;
- Yuen Shu Wah, Chairman, Gratia Christian College Founder, Malan Lake, Inner Mongolia; and Mr. Yang Song, Artist Entrepreneur, China/ France.

Women Power Forum (July 29, 2019)

For knowledge exchange among women community, Dr. Shirley Yeung presented a speech on blockchain and wellness related business with UNSDGs during “The Inaugural Women Power Forum (WPF)” in July, 2019 with more than 30 exceptional women game changers to share their entrepreneurial spirits and transformation experiences to inspire more than 200 participants.

Women speakers include professionals from the industries of arts and culture, business and finance, technology and social innovation.

Source: https://www.womenpowerforumhk.com/en/speakers

Activities organised and research papers published on UNSDGs have been well documented in World Institute of Sustainable Development Planners, UNESCO HK Association of which Dr. Shirley Yeung was appointed as Secretary General of WISDP and Chair of CSR and Sustainable Business Committee, WISDP.

“WISDP has been blessed by unfailing support from UN-related organisations and individuals who take part in this meaningful initiative by serving as either honorary advisers or partner organisations. In particular, the UNESCO Hong Kong Association (UNESCO HKA), the UNESCO Chair in the Political Economy of Education (Professor John W Morgan) and the UNESCO Chair in TVET and Lifelong Learning (Professor Bob Adamson) have given valuable advice pertaining to the UN Agenda 2030. We are most grateful to Professor Ei-ichi Negishi, Nobel Laureate in Chemistry in 2010 who has accepted our invitation to serve as the Honorary President of WISDP.”

Source: http://www.wisdp.org.hk/un_17sdgs.htm
BSSI, School of Business, Gratia Christian College –

Activities Organised by BSSI for the Six Principles of UNPRME and UNSDGs (2019-2020)

1) SOUTH-SOUTH ENTREPRENEURSHIP ACADEMY – 2nd cohort (2020)

“Gastrotourism and Entrepreneurship”

Source:

2) 2019-10-16 - Regional Collaborative Learning Experience, UNOSSC

Dr. Yeung, our Head of School of Business and student of Higher Diploma in Transformative Business Management attended United Nations UNOSSC Consultative Meeting by the Entrepreneurial Academy in Shenzhen in October, 2019. It was a fruitful experience to learn about inclusive and innovative service design and transformations via entrepreneurial spirit.
PRINCIPLE 3 – METHODS/ PRINCIPLE 4 - RESEARCH

Four books on UNSDGs have been published (2019-2020) with main author – Dr. Shirley Yeung and co-authors – students from School of Business, (Zania Lee and Donna Chan) Gratia Christian College, HK, post graduate student from Canada, and PhD student from Qarter University.


https://www.virtusinterpress.org/-Future-Talent-Development-via-UNSDGs-.html

https://www.morebooks.shop/bookprice_offer_b9f24f65f152aa3222231cfb2f48000ca6d21dd3?locale=gb&currency=EUR

Invited Speech and Selected Published Research Papers on UNSDGs/ UNPRME:


2019-11-06 - Sharing from Ms. Janet Yick

Sharing from Ms. Janet Yick, Independent Researcher, PhD Candidate (Qatar University) on “Culture, Management, and Innovation” covering experiences gained from Asia, Europe, America, Central Asia and the Middle East.

Students were inspired on the importance of “Let yourself become your own Innovation Manager”.

2019-11-05 - Hong Kong Education Leadership Awards

Dr. Shirley Yeung, Head, School of Business was awarded “Best Professor, Business Studies” from Hong Kong Education Leadership Awards 2019 with Dr. R.L. Bhatia, Founder of World Sustainability as Jury Member. The Award was to show recognition for individuals who are doing extraordinary work with track record of achievements.
Research jointly conducted by BBA students and Dr. Shirley Yeung with findings on semi-retired community were announced with participation from media, academic scholar (Prof. Albert Lee, Public Health) and industry practitioners.

PRINCIPLE 5 – PARTNERSHIPS / PRINCIPLE 6 - DIALOGUE

BSSI Organised Activities for Partnership and Dialogue

1) UNSDG 4/9/17 – Transferrable Skills / Innovations / Partnership

2019-12-04 - Sharing by Mr. Anson Tang on Blockchain

Mr. Anson TANG, an experienced blockchain industry practitioner shared the usage and impacts of blockchain in service sector with teachers and students of our Bachelor of Business Administration (Honours) in Service Marketing and Management Programme and Higher Diploma in Transformative Business Management Programme.
2019-10-02  – Design Thinking for Transformation in Learning via Website and Blockchain Concepts

2019-06-26  - APBF 2019 – Asia Pacific Business Forum

David Morrison, Event Chairman and Dr George Lam, President, Sustainable Business Network organised APBF Forum, UNESCAP in PNG on June 21, 2019 with speakers from different parts of the world, highlighted – Diversity, – Inclusive Business, and – Sustainable Tourism with SMEs. Dr. Shirley Yeung was invited as Panel Member.

2) In the past years, BSSI, School of Business, GCC has organized on-going sustainable development related projects with a variety of local, regional and global academic institutions, public and private organizations on sustainable development related activities in Hong Kong and overseas. For example:
### Selected Organizations with Activities on UNSDGs/ UNPRME

<table>
<thead>
<tr>
<th>Number</th>
<th>Organization</th>
<th>Country</th>
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<tbody>
<tr>
<td>1.</td>
<td>K-town</td>
<td>HK</td>
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<tr>
<td></td>
<td>(Founder as speaker for UNOSSC Entrepreneurial Academy, 1st cohort, 2019)</td>
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<td>2.</td>
<td>Abtitu</td>
<td>HK</td>
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<td></td>
<td>(Co-founder as speaker for UNOSSC Entrepreneurial Academy, 1st cohort, 2019)</td>
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<td>3.</td>
<td>Cyberport</td>
<td>HK</td>
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<td></td>
<td>(Supporting organization for UNOSSC Entrepreneurial Academy with students from HK and developing countries, 1st cohort, 3 and 4 April, 2019 and 2020)</td>
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<td>4.</td>
<td>The BIG Institute</td>
<td>Philippines</td>
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<td></td>
<td>(Founder as speaker for UNOSSC Entrepreneurial Academy, 1st cohort, 2019)</td>
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<td>5.</td>
<td>United Nations Educational, Scientific and Cultural Organization (UNESCO) Hong Kong Association/ Hong Kong Institute of Education for Sustainable Development</td>
<td>HK</td>
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<td></td>
<td>(Supporting organization for UNOSSC Entrepreneurial Academy, 1st cohort, 2019 and 2020)</td>
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<td>6.</td>
<td>Aim2Flourish</td>
<td>US</td>
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<td>(GCC students as authors on SDGs stories, 2019)</td>
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<td>7.</td>
<td>SDSN (Sustainable Development Solutions Network)</td>
<td>US</td>
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<td>(Dr. Yeung was selected as Sustainable Development Solutions Network Member, 2020)</td>
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(Dr. Yeung submitted papers for 2019 and 2020 Academy of Management AOM Annual Conference with UNPRME working group members)

9. Virtus Interpress / Journal of Corporate Ownership and Control

(Ukraine)

(Dr. Yeung published UNSDGs related papers - 2019/2020
https://www.virtusinterpress.org/-Future-Talent-Development-via-UNSDGs-.html)

The End