To:
PRME Steering Committee
c/o PRME Secretariat
United Nations Global Compact Office
685 3rd Avenue, 12th Floor
New York, New York 10017

December 10, 2018

Adoption of the Principles for Responsible Management Education

As an institution of higher education involved in the development of current and future managers, the Cameron School of Business is committed to implanting the Principles for Responsible Management Education-starting with those that are more relevant to our capacities and mission, report on progress to all our stakeholders, and exchange effective practices related to these Principles with other academic institutions.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.

We encourage other academic institutions and associations to adopt and support these Principles.

Sincerely,

Beena George, Ph.D.
Dean, Cameron School of Business
This is our **Sharing Information on Progress (SIP)** Report on the Implementation of the Principles for Responsible Management Education

University of St. Thomas - Cameron School of Business
Report on the Implementation of the Principles for Responsible Management Education
INTRODUCTION

The Cameron School of Business (CSB) is distinguished by its student-centered faculty and curricula designed in the rich tradition of the Basilian fathers to contribute to the personal, ethical, and spiritual development of its students. Founded in 1978, the Cameron School has made business ethics central to its mission and curricula. In the course of its development, it has achieved recognition as a business school with the highest of standards and worthy of a place among the select few qualified for AACSB accreditation.

The Cameron School offers programs at both the graduate and undergraduate levels. All are imbued with a blend of core technical competencies; the potential for specialization in the student’s chosen field; a strong international component, including study abroad opportunities; and a broader appreciation of the intellectual and moral imperatives essential to the richness of a spiritually rewarding life as well as success in one’s chosen career. CSB students will experience UST’s distinctive ethical and humanistic approach to education.

The Cameron faculty has earned a reputation for excellence in teaching and service to
students. In addition to frequent personal interaction with students, the faculty engages in a wide range of programs designed to develop students’ abilities in communication, teamwork, community service, and research. At the same time, the faculty pursues a range of scholarly activities, including publishing in peer-reviewed journals, presenting papers at academic conferences, providing professional evaluations of the research of their peers, and contributing to academic conference proceedings. A substantial proportion of the full-time faculty holds endowed chairs funded by prestigious foundations.

With the advantage of its Museum District location, near two of Houston’s key business centers, the Cameron School benefits from participation in a highly cosmopolitan and international community. Both its faculty and students reflect the ethnic and linguistic diversity of the broader Houston community, and both take full advantage of the opportunities for interaction with a dynamic internationally-oriented community. These attributes render the Cameron School a rich blend of traditional academics with the dynamics of cutting-edge curricula and research agenda, which contribute to the intellectual, spiritual, and the professional development of its students.

OVERVIEW

As our mission states, “We are the University of St. Thomas, the Catholic University in the heart of Houston. We are committed to the Catholic intellectual tradition and the dialogue between faith and reason. By pursuing excellence in teaching, scholarship, and service, we embody and instill in our students the core values of our founders, the Basilian Fathers: goodness, discipline, and knowledge.” In addition, The CSB mission permeates every aspect of our community: “Inspired by the Basilian Fathers’ motto of goodness, discipline and knowledge, the Cameron School of Business provides a comprehensive, high-quality, ethically oriented business education to a diverse student body enabling graduates to serve as leaders of faith and character in a global economy.”

The learning goals for the Bachelor of Business Administration (BBA), Bachelor of International Business (BIB), Master of Business Administration (MBA), and Master of Science in Accounting (MSA), Master of Science in Finance (MSF), Master in International Business, and Master of Clinical Translation Management (MCTM), include communicating effectively, working effectively in teams, and being ethical decision makers. These are goals common to all programs in CSB and are stressed in every aspect of our curricula.
Specifically, BBA students will learn to
- communicate effectively (deliver compelling oral presentations, master communication technology, and write professional-quality documents),
- think critically (analyze problems in depth, evaluate data thoroughly, and present feasible solutions for problems),
- work effectively in teams (work collectively towards team objectives and demonstrate professional interpersonal relations with team members),
- make ethical decisions (recognize ethical issues implicit in business situations and describe and use ethical frameworks applicable to business situations), and
- be knowledgeable about fundamental business issues and processes.

BIB students will learn to
- communicate effectively (deliver a compelling oral presentation, write professional quality documents).
- adept at critical thinking (analyze problems in-depth, evaluate data thoroughly, present feasible solutions for problems).
- able to work effectively in teams (work collectively towards team objectives, demonstrate professional interpersonal relations with other team members).
- make ethical decision (recognize the ethical issues implicit in a business situation, describe and use ethical frameworks applicable to business situations).
- knowledgeable about the functional areas of organizations and how they relate to one another (demonstrate understanding of functional areas of a complex organization, prepare an analysis of the functional areas within a complex organization and determine how it adds value).
- knowledgeable about global business (demonstrate understanding of why firms engage in international business and why international business growth has accelerated, understand comparative environmental frameworks, global strategy, structure, and implementation).

Similarly, MBA students will learn to
- communicate effectively (deliver compelling oral presentations and write professional quality documents),
- act as effective team members (demonstrate appropriate group techniques to participate in team task that results in effective performance and demonstrate effective leadership skills in group projects),
- make ethical decision (recognize ethical issues implicit in business situations, describe and
use ethical frameworks applicable to business situations, and develop various ethical alternatives for resolving or at least addressing problems in business),

- practice global awareness (perform global business situation analysis, formulate global business strategy, and evaluate global business strategy),
- integrate knowledge across multiple business disciplines (identify business problems and opportunities that result from factors internal and external to the organization and apply quantitative and qualitative techniques from different business disciplines to address problems and opportunities), and
- apply knowledge in multiple business disciplines.

Applicable specifically to the accounting profession, MSA students will learn to

- think critically (synthesize and analyze information resulting in improved business practices and demonstrate understanding of economic and financial consequences of accounting policy decisions).
- act as ethical leaders (identify accounting dilemmas, citing relevant ethical and moral authority, and apply accounting ethical standards to business situations).
- work effectively in teams towards achievement of goals (work collectively towards team objectives and effectively lead a team in a group project).
- communicate effectively (deliver professional business presentations, prepare coherent and professional business writings, and conduct professional research on accounting issues).
- succeed in an accounting profession using the tools they acquired in the program.

MSF students will learn to

- be knowledgeable in the critical areas in the field of Finance (demonstrate competency in the key field by linking core financial knowledge with financial and business environments to draw valid conclusions).
- exercise analytical and critical thinking skills (demonstrate skills in analyzing financial reports, evaluate data thoroughly).
- anchor financial regulatory environment and financial aspects of business activities in ethics and human values (identify principles of ethical leadership and accountability as applicable to the financial regulations and financial aspects of business decisions).
- cultivate awareness of global influences on financial decision-making (Graduates will demonstrate a knowledge of global financial markets).
- communicate as a professional (develop and deliver a compelling oral presentation grounded in relevant information and facts, write professional quality documents).
MIB students will learn to

- work effectively in a globally diverse world (demonstrate an understanding of various types of diversity, demonstrate an understanding of cultural differences that affect organizations and business).
- exercise analytical and critical thinking skills (able to identify, analyze, and apply international data, apply business theories and framework in order to address global business challenges).
- act as effective team members (demonstrate appropriate group techniques to participate in a team task that results in effective performance, demonstrate effective leadership skills in a group project).
- make ethical decisions (recognize the ethical issues implicit in a global business situation, describe and use the ethical framework applicable to business situations, develop a variety of ethical alternatives for addressing, the problem).
- communicate in a professional manner (develop and deliver a compelling oral presentation grounded in relevant information and facts on International Business issues, write professional quality documents related to International Business issues).

MCTM students will learn to

- exercise entrepreneurial thinking and doing (identify unmet clinical needs that are impactful, cost effective and feasible, combine and apply understanding of biotechnology with insights from business to assess competing opportunities, use various business analysis and planning tools for the implementation of the response to the clinical need).
- be ethically aware and concerned about sustainable value (recognize the ethical issues implicit in a business situation, describe and use ethical frameworks applicable to business situations, identify various stakeholders impacted by the ‘problem’, analyze and debate multiple solutions to the ‘problem’, determine the best alternative available, and describe how the decision maximizes the benefit and minimizes the risk for all stakeholders).
- be knowledgeable about different functional areas (formulate strategies that integrate concepts and frameworks from the biosciences and business, create financial and funding strategies for success under various economic situations, navigate the various steps in the development of a biotechnology derived product: from its inception in the research setting to the final product, create marketing strategies that achieve organizational goals and objectives, formulate product launch strategies that reflect changes in the regulation of the product approval and marketing process, identify, evaluate and assess risks and payoffs in monetary and non-monetary terms).
effectively communicate (deliver a compelling oral presentation, write professional quality documents, use appropriate technology effectively to support communication goals).

serve as effective team members (demonstrate effective interpersonal skills and the ability to work effectively in teams of diverse composition, use high-performance management behaviors to lead a team task that results in effective team performance).

With this backdrop in mind, we turn our focus to how CSB embodies the Six Principles for Responsible Management Education.

**PRINCIPLE 1 | PURPOSE**

“We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.”

Through many curricular activities, CSB students have the opportunity to learn about business and how to create sustainable value. For example, two Cameron School of Business (CSB) students participated in four pitch competitions and won financial prizes in two. The financial prizes were at the value of $2,000 and $35,000. Another student participated in the National Black MBA Association.

The CSB offers all students enrolled in business courses access to online training in modern professional skills, including functionalities in Microsoft Excel and social media management. The Cameron School of Business encourages students to utilize the online workshop platform Lynda.com, which with a Houston Public Library card provides free access for students to the thousands of video workshops and trainings.

Each semester, CSB students have many opportunities to develop their capabilities to grow as future leaders who understand social, global and corporate responsibility:

- **Celt Coffee Hour:** The Celt Coffee Hour (CCH@CSB) is an hour long round-table discussion and debate about a current business issue. The primary goal of CCH is to foster and build a vibrant, engaged, and informed business community at the Cameron School of Business. We will provide a comfortable and respectful environment in which a small group of select students not only have the opportunity to discuss and learn about current business issues, but also feel encouraged to debate on the different aspects influencing business decisions and outcomes. We hope that student participants in the CCH will enhance their communication skills and develop a higher level of comfort when discussing business issues.
in the classroom and elsewhere. The following is a list of some of the speakers who have participated in the CCH:

- Ernie Cockrell from the Cockrell Foundation
- Manuel Aguilar from Houston Hispanic Chamber of Commerce
- Margie Harris from Apache Corporate
- Bernt Netland from Intercontinental Terminals Company, LLC
- Michael Eggert, RGP
- Manolo Sanchez from BBVA Compass
- Marie Myers from HP
- George Martinez and Gary Henderson from Allegiance Bank
- Mitrankur Majumdar from Infosys

**Celts Exploring Businesses:** The Celts Exploring Businesses (CEB@CSB) series was established in Fall 2014 to provide Cameron School of Business students an opportunity to observe first-hand the operations of a business. The visit will help a small group of select students see in action the concepts and frameworks they have learned in their courses. The interaction with company representatives will inform students about the challenges faced by businesses and different ways of addressing such challenges. We hope that these insights will help our students make stronger connections between their coursework and business practice. The following is a list of some of the businesses students have visited:

- Shell Trading Floor
- Houston Methodist Research Institute
- CSAT Solution
- FedEx
- DeLorean
- Saint Arnold’s Brewery

**“Small Scores for Small Tasks”:** To add opportunities to participate in workshops, the CSB has partnered with the Houston Public Library to encourage CSB students to access Lynda.com online workshops. These video-based workshops teach Internet and modern professional skills for today’s workforce. The “Small Scores for Small Tasks” workshops are strongly encouraged by faculty members; some professors even require students to either attend on-campus workshops or complete them online as part of the course curriculum. The on-campus workshops are available to all students through Career Services, Doherty Library, Tutorial Center, and Counseling and Disability Services.
The Celt Consulting Projects (CCP@CSB) are incorporated into several courses and focus on engagement with the community. The following are some projects that our students worked on:

- The students worked with the San Jose Clinic as a part of a capstone project. The San Jose Clinic needed a new accounting system to replace their current one. Students consulted with the clinic and researched various vendors to suggest a list of possible options for the Clinic.

- Students studied the Jesse Tree Project to create comprehensive business plans that analyzed the intricacies of the programs, researched potential resources, strategies and processes that can be implemented making these programs more efficient, effective and sustainable. By working directly with the medical team and the patient and their families, The Jesse Tree coordinates an effective plan that reduces the hospital stay, equips the patient with durable medical equipment, medical supplies, reduced-cost prescriptions, while enrolling them in other supportive services and educational classes. This reduces the possibility of re-hospitalization and promotes healing and well-being.

- Students helped CSAT Solutions decide where the company should setup the next repair facility in Europe. CSAT Solutions repairs laptops, tablets and smart phones for companies like Apple and Dell.

- Students completed a competitive analysis for APP of the metal fabrication in the Texas Gulf Coast Region (Corpus Christi to Beaumont) ROI Model of the Revenue expectations from taking this expansion. A list of inherent risks to the project and preliminary contingency planning for each A Strategic plan for implementation of this change. APP outsourced all of their metal part manufacturing, and this causes several problems and reduced the size of projects they could bid and ultimately win.

CSB hosts case competitions for undergraduate business majors and graduate business students which serve as the capstone experience for UST business students. Students work in groups to demonstrate teamwork, analysis, and critical thinking skills as they are applied to the business world. Selected courses incorporate service learning opportunities that provide students with experiences in which they can apply their theoretical and classroom learning to the real world of educational practice.

Each semester, CSB also chooses an outstanding student to attend the Fall and Winter Beta
Gamma Sigma Student Leadership Forums. This biannual forum brings together student members from across the country to improve their leadership skills through participation in team-building exercises, social activities, and networking.

UST offers several study abroad opportunities each year. These programs combine international travel with rigorous classroom work and provide the students with direct contact with companies and managers operating in those locations. The professor covers basic business principles of global businesses and cross-cultural interaction. Students are required to do thorough research and make presentations on the specific companies being analyzed, the history and current events of the region, and the economies of each city visited. The University of St. Thomas has an extraordinary study abroad program. UST sends approximately 7% of its student body abroad compared to the national average of 1%. All UST students are eligible for study abroad opportunities.

**PRINCIPLE 2 | VALUES**

“We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.”

In partnership with the Hashoo Foundation, the Cameron School of Business is involved with the “Women Empowerment through Buckwheat Farming in Gilgit-Baltistan.” This initiative was to provide women in the region “economic and social empowerment” by way of “reviving cultivation and conserving buckwheat” (Project Completion Report: Women Empowerment through Buckwheat Farming in Shigar, Gilgit-Baltistan, Pakistan).

In 2018, CSB will host the fifth annual Cameron School of Business Symposium. This event is a one-day conference hosted by CSB at the university. The conference has over 30 sessions led by leading Houston business experts on a range of topics including biotechnology, blockchain, and energy. The keynote will discuss the ethics of innovation. This topic will be introduced into each session.

In 2019, CSB will host a pitch competition. A pitch workshop will occur at the end of 2018 with the competition occurring in early 2019. Students from the university and people from the community will be invited to pitch their business idea at a chance to win a monetary prize. This will
also allow individuals in the competition to get feedback from the judges. Individuals will be able to choose from social entrepreneurship and general entrepreneurship.

The CSB offers a minor in Leadership Studies in Business in partnership. The minor in Leadership Studies in Business is vocation centered. Students in this minor reflect on their particular calling and their response to it as leaders in their professions, community, and families. They are encouraged to think reflectively, critically, analytically, and creatively toward living a life of service in their chosen vocations. The Business minor consists of 18 credit hours divided between a leadership core of 9 credit hours and 9 credit hours drawn from courses required for the General Business major.

Students in the minor are encouraged to identify and address needs of the underserved segments of the global economy through entrepreneurial ventures. Several CSB courses require students to engage in projects that are focused on global social responsibility.

Here is an example of one of the assignments in the minor:

- **Leadership Practicum Proposal**

  The *questions* the project is trying to answer: Does having a religion change or affect leadership skills? Is there a set of qualities specifically followed by people who claim to be religious? Do this leadership qualities change depending on the environment?

  *Process*: The student will conduct at least 50 interviews of individuals in leadership positions, in the church, in the school, in the business world, and other leaders. The student will write a short essay describing each interview and try to derive similar leadership skills between those who describe themselves as religious and those who do not. Those who prefer not to answer whether or not they are religious will be classified as a control group and the other two categories will be compared to these. Once such leadership skills are derived, the student will develop a curriculum to teach the best and most used qualities as a basis for good leadership.

- **In the Accounting capstone course, students do the following:**
  - Students write a paper researching three companies each to see how they reported on Corporate Social Responsibility and the detail to which they did.
Students research companies to see if they were actually using Triple Bottom Line Accounting and to what extent companies used their Annual Reports to convey accounts of their CSR activities.

In both cases, students use a list of keywords (taken from the Global Sustainability Initiative) to search the various reports companies provided.

In the graduate Business Ethics course (2016 and 2017), students did the following:

The class partnered with Houston’s Business Ethics Forum (BEF) to develop and then analyze actual-word business ethics case studies. The BEF is an organization of executives working in Houston to develop and implement philosophically sound and actionable frameworks for ethical and effective business management. The timeless principle of the dignity of the human person and the values of truth, freedom, justice and charity provide the foundation for the BEF’s discussion outlines, case studies, management tools and consulting services. Members of the BEF commit themselves to the legitimate pursuit of profit in harmony with respect for the dignity of the people involved in or affected by their businesses, including employees, owners, customers, suppliers and society. BEF and St. Thomas’s MBA students teamed up to identify key ethical issues in the pharmaceutical industry and in hiring practices. This collaboration culminated in two lunches, each one attended by over 100 students and business executives, during which practicing business and students raised questions and provided insights into the questions raised in these case studies.

PRINCIPLE 3 | METHOD

“We will create educational frameworks, materials, processes, and environments that enable effective learning experiences for responsible leadership.”

In the spring 2017 semester the Cameron School of Business launched a minor in Free Enterprise. The minor is tailored to correspond with all fields of study. The Free Enterprise minor gives students an in-depth view of the business aspects of their major. In addition, a Free Enterprise student organization became an outgrowth of this minor.

CSB students’ awareness of current financial information and their ability to leverage...
technology have been greatly enhanced by the addition of a Bloomberg terminal. The Bloomberg terminal enables students to monitor and analyze real-time financial market data and advance their careers by earning the Bloomberg certification.

CSB has created avenues for students to learn responsible leadership. The case competition for graduate students requires MBA students to delve deeply into a company’s strategy and current implementation to make recommendations for future business decisions. This recommendation can only be made after careful consideration is given to all pertinent company materials and data, including a review of the industry and competition.

Likewise, our study abroad programs provide an effective learning experience for both undergraduate and graduate students. Each semester, especially during the summer months, students can choose from a myriad of different destinations and learning experiences – all of which give students the opportunity to explore international business practices firsthand. Last year, UST sent nearly 100 students abroad.

Our Career Services department provides on-campus recruiting with on-campus interviews, employer presentations, and employer information tables. They also host several career fairs, including co-hosting the Texas Job Fair, which is one of the largest college job fairs in Texas. In addition, Career Services hosts networking events for employers and students, which include employer panels and speed networking events. Every semester, Career Services provides workshops on resumes, interviewing, networking, Linked In, business etiquette, and job fair preparation. The Career Services department also posts job opportunities as well as internships. CSB graduates hold executive and managerial positions in a variety of organizations, nonprofits, healthcare organizations, and government agencies.

CSB’s Mentorship Program is designed by business school alumni specifically for CSB students. The goal is to create foundational and professional mentorship relationships that will help bridge the gap from student to professional. Students can ask questions, gain constructive feedback, and gain valuable insight into prospective careers.

PRINCIPLE 4 | RESEARCH

“We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the
creation of sustainable social, environmental, and economic value.”

The CSB faculty is highly accomplished in a wide variety of research topics, including sustainability and ethics. In addition, in keeping with CSB’s mission, faculty research also examines and reports on pedagogical techniques that engage and inspire the student. The following research works are examples of our faculty’s work in business ethics and better management practices:

**Conference Proceeding**


**Encyclopedia Entry**


**Journal Article, Academic Journal**


Dowden, R. Integrating Career Development Projects in Management. (in preparation).


Li, H., Schein, D. D., Ravi, S. P., Song, W., Gu, Y. Factors Influencing Residents’ Perceptions, Attitudes and Behavioral Intention toward Festivals and Special Events: A Pre-event Perspective.


Mousavidin, E., Silva, L. (2017). Theorizing the configuration of modifiable off-the-shelf software. *Communications of the AIS (CAIS)*.

Perez-Liston, D. Internet Gambling Stock Returns: Empirical Evidence from the UK.


**Journal Article, Professional Journal**


**Journal Article, Public or Trade Journal**


**PRINCIPLE 5 | PARTNERSHIP**

“We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.”

Undergraduate and graduate students have the opportunity to interact with managers of business corporations through internships. Companies of various sizes work with student organizations and present job opportunities to undergraduate and graduate students. Also, students are given the opportunity to work with various companies on a semester basis to gain professional work experience and interact with managers in order to further company goals.

CSB offers students many opportunities to partner with various communities and organizations in the community. The following is a list of some of those interactions.

- The CSB now offers two unique programs in collaboration with the local community: (a) Masters in Clinical Translation Management with the Houston Methodist Research Institute; (b) Master of Business Administration in Education with the Houston Independent School District.

- UST has signed joint agreements to offer two joint programs: a joint Doctor of Jurisprudence/MBA with South Texas College of Law and the Master of Health Administration/MBA with Texas Woman’s University.

- The CSB blog features short articles on current business issues from both faculty and students.

- New initiatives such as the CELT Coffee hour and the CELTs Exploring Business program
engage alumni, local businesses and business leaders in enriching the University experiences of students.

- The recent addition of an internship management module in *Handshake* has made linking students with internships much more efficient and effective. Students garner internships with a wide variety of companies and firms, from prestigious accounting and financial firms to oil and gas companies, hospitals, marketing agencies and more. Surveys of employers consistently show that CSB student interns positively impact the workplaces where they are engaged. The internships are also helping students successfully launch their careers.

- Starting in Spring 2014, the CSB started naming a distinguished alumnus of the year to recognize prominent business alumni and to provide a role model for current students. This recognition is known as the Rising Star. The winners of this distinction show commitment to the school and the progress of our students.

- Starting in Fall 2018, CSB will host two alumni events per semester. The events are one hour in length. A CSB professor will give a presentation on a trending topic that could be used in their professional setting. The presentation is followed by a question and answer period and ending with time for the alumni to network.

**PRINCIPLE 6 | DIALOGUE**

“We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organizations, and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.”

Cameron School of Business is dedicated to creating many opportunities for dialogue in the community. CSB is home to a number of student organizations, catering to student interest in different business disciplines and different practice areas. The student organizations, the advisory board, and the alumni board organize panels and speaker sessions to encourage dialogue between students and members of the business and the policymaking communities to inform and engage students on topics related to principled business practice. The following are just a few of the ways CSB facilitates and supports dialogue and debate on critical issues such as global social responsibility and sustainability:

CSB held its first Annual Business Symposium in 2015 and every year it attracts speakers
from alumni and the business community. This one-day event begins with the Mass for Commerce, has plenary and concurrent sessions with invited speakers, and culminates with an informal picnic/dinner. This symposium brings together current students, alumni, business executives and other interested stakeholders.

Gaining important insights and contacts from business leaders provides students with a valuable step toward their future careers. CSB undergraduate and graduate students apply for a limited number of seats to attend the Celt Coffee Hour, where they have the opportunity to speak and network with business leaders.

In an effort to encourage in engaging in dialogue and train students with the skills they need, UST hosts a Toast Masters Chapter. Dr. Roger Morefield, Associate Professor of Economics, is the chair of the club and facilitates the club’s activities. The mission of a Toastmasters club is to provide a mutually supportive and positive learning environment in which every member has the opportunity to develop communication and leadership skills, which in turn foster self-confidence and personal growth.

Alumni week, supported by the CSB Alumni Board, highlights the accomplishments and contributions of CSB alumni by inviting them back to the School to share their knowledge and experience with current students. Each alumnus makes a class presentation on a topic related to a particular class. One of the highlights of the CSB alumni week celebration is a keynote speech by a prominent alumnus.

CSB’s Accounting Society is an educational and non-profit student organization established by faculty and students that will serve as an advisory information source and is committed to bridging the gap between the academic and professional world. This group provides numerous networking opportunities with local, national, and international accounting firms.

CSB Accounting students work with an Accounting instructor to provide free tax help to people who need assistance preparing their own taxes. The free income tax assistance service makes a difference to those who cannot afford a tax preparer and may not be able to do the return on their own. The volunteers file about 1,000 returns each year and in 2017 returned more than $500,000 in tax returns.
CSB’s Women’s Energy Network chapter provides all students with the opportunity to interact with women in the energy industry. The students have the opportunity to participate in programs that provide networking opportunities and foster career and leadership development.

CSB’s Women in Business organization provides opportunities for graduate business students to socialize with fellow classmates, network with professionals, share resources, and meet outstanding female alumnae from UST graduate business programs. Women in Business hosts several lectures and events throughout the academic year on timely issues important to CSB stakeholders.

CSB’s Women in Bio chapter provides female students the motivation and opportunities to achieve the “highest levels of leadership, influence and decision-making that they desire.” WIB’s primary focus is to provide women-to-women mentorship and leadership support through all stages of career development.” (womeninbio.org)

As you can see, the University of St. Thomas’s Cameron School of Business works diligently to integrate corporate responsibility and sustainability and uses the Principles for Responsible Management Education as a framework for curricular and teaching strategies.