For a century, UC Davis has served the public as a preeminent educational institution. As part of the University of California system, it is a world-class research campus and one of only 62 universities admitted to the prestigious Association of American Universities.

Established in 1981, the UC Davis Graduate School of Management continues to gain greater stature and recognition nationally and internationally. For 15 consecutive years, U.S. News & World Report has ranked the UC Davis MBA program the nation's top 10% of all AACSB-accredited business schools. Only 35 business school in the U.S. share this track record of distinction.

The School offers an interactive and collaborative learning environment distinguished by world-class faculty members renowned for their research and teaching, highly selective admissions, innovative and entrepreneurial students, and prime locations in Northern California’s economic hubs.

The mission of the UC Davis Graduate School of Management is to be a global leader in management research and education. As part of the world's premier public university system, we pursue significance, excellence and scholarly rigor in our research, teaching and service to the people of California. We emphasize curiosity, creativity and high standards in the generation and transmission of theoretical and practical knowledge relevant for business.

We are committed to principles of the PRME through our land grant university mission, namely, that the broad purpose of a university is service to people and society.

Steven C. Currall
Dean and Professor of Management
Background of Our Institution

The University of California, Davis, a land-grant university and leading international academic institution, achieves the highest level of intellectual excellence within a diverse, collaborative community whose members share a passion for teaching and learning, an abiding commitment to discovery through research and creative activity and a strong tradition of engagement and application of knowledge.

UC Davis touches everything that matters to us as human beings. From our health to the economy, to what we eat and drink, to how we experience and interpret life, UC Davis has impact through teaching, research and public service. For 100 years, we have prepared and inspired students and discovered solutions to some of society's most pressing problems. As we look to the future, we address those things that matter most to California in order to transform the world.

Throughout its history, UC Davis has engaged in teaching, research and public service that matter to California, the nation and the world. Located close to the state capital, UC Davis has 31,000 students, an annual research budget that exceeds $500 million, a comprehensive health system and 13 specialized research centers. The university offers interdisciplinary graduate study and more than 100 undergraduate majors in four colleges—Agricultural and Environmental Sciences, Biological Sciences, Engineering, and Letters and Science—and advanced degrees from five professional schools—Education, Law, Management, Medicine, and Veterinary Medicine.

Within UC Davis, the mission of the Graduate School of Management is to be a global leader in management research and education. As part of the world's premier public university system, we pursue significance, excellence and scholarly rigor in our research, teaching and service to the people of California. We emphasize curiosity, creativity and high standards in the generation and transmission of theoretical and practical knowledge relevant for business. We also connect with the community as well as the world to provide leading opportunities for our students to contribute to society at a local and global basis.
Introduction to 2011/2012 initiatives

During the past 18 months, the UC Davis Graduate School of Management focused on strengthening and broadening our core programs that support the PRME principles of responsibility, sustainability and the environment. This includes:

- Completing our new home Gallagher Hall. During this time period, Gallagher Hall received LEED certified Platinum status. This highlights our commitment to providing education in a building that shows our commitment.
- Refocusing several of our academic classes that reinforce the principles of PRME.
- Delivering new academies and seminars that promote knowledge, skills, and networks to take good science, engineering and business into the world.
- New student-led programs that focus on integrity in business and commitment to the community.
- Increased student involvement in the business and charitable community as well as involvement of the community in the work we do.
- Faculty research that leads to a better understanding of how to act responsibly in business.
- Increased international programs to broaden our student’s understanding of their responsibility in the world and to provide increased understanding of the peoples of the world.

Through these and other programs, we deliver knowledge, skills, confidence and a network for our students – past, present, and future - to solve some of the world’s greatest problems.

In the next 24 months, the UC Davis Graduate School of Management plans to continue to strengthen and broaden our core programs that are in place that support the PRME principles of responsibility, sustainability and the environment. We also plan to greatly grow our relationship with the business community and society in the regional, national and global framework.
Principle 1

**Purpose:** We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

During 2010, the Graduate School of Management continued the delivery MGT/P 298, specifically targeted at improving our student’s understanding of Corporate Social Responsibility in the local and international marketplace. Its purpose is articulated as follows:

*Sustainable Corporate Social Responsibility in both a local and global context is an extremely important, timely, yet immensely complicated topic. In this course, we will weave an understanding of development theory, responsibility, ethics and sustainability along with corporate needs, social needs and environmental constraints. Through case studies, podcasts, lectures, guest speakers and discussion we will not only discuss the urgent and important issues, but also some of the most interesting issues. Rather than dwell on problems that exist, we will focus on the development of an understanding of how to actually make changes. At the end of the course, each student will be required to present the concept that they believe will be their personal “Professional Responsibility”*
the land grant university mission, namely, that the broad purpose of a university is service to people and society. Innovation and entrepreneurship is an essential way to link UC Davis’ research, teaching, and outreach to its ultimate impact in the region, state, the nation, and the world. Innovation and entrepreneurship are distinct yet interdependent sets of activities.

1. Education: Developing distinctive educational support for students that enables them to effectively contribute in science and technology careers and positions them to be effective leaders in their chosen fields.

2. Research: Strengthening the community of scholars who are advancing the understanding of innovation and entrepreneurship.

3. Outreach: Strengthening connections to regional and global networks advancing innovations in research areas that represent core and differentiating strengths of the University and supporting the translational development and demonstration of emerging technologies (e.g., both commercial and technical proof of concept activities).

The goals are to bring responsible science out of the lab and in to the world in the areas that matter. This includes, energy, water, agriculture, food, nutrition, health, wellness, medicine, and transportation. During the past 24 months the Child Family Institute for Innovation and Entrepreneurship has completed its 19th Entrepreneurship Academy with over 800 graduates from over 65 universities, 25 states and 10 countries. In addition, the Institute added a new academy specifically on the issues related to Biomedical Engineering and how that science can bring service to society.

Principle 2

**Values:** We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

In the past 24 months, the Graduate School of Management has grown the opportunities for students to learn first-hand the responsibility of doing international business through the International study trip program.

UC Davis Graduate School of Management 2012 PRME Report
Through this quarter-long academic class followed by a two-week intensive trip, students learn the meaning of doing responsible and sustainable international business as well as an understanding of how multinational, national and state businesses execute on their own strategies.

An important educational component of this academic class is the students researching the past, the present and the future of business, government and society. Each student researches a business and cultural area of their interest and sets up meetings to further understand these varied interests. At the completing of the trip, each student reports on what they have learned and reflects on how this will change their plans to act responsibly in the future.

During the trip, the students often volunteer in a project to fully contribute and understanding to society so that they may become better word leaders.

The international element of our commitment is not only focused on our own students, but also on international students. Beginning in 2010, the Graduate School of Management has begun it’s relationship with the Humphrey Fellows program through a specific class to help these international leaders from over a dozen developing world countries further create their own leadership skills that they will be able to take back to their home countries and make the world a better place.
Principle 3

**Research:** We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

The [Center for Investor Welfare and Corporate Responsibility](#) promotes research, teaching, and student activities that emphasize the integration of scientific and ethical principles in corporate practices. The UC Davis Graduate School of Management is widely recognized for its leadership in responsible management education and the Center showcases student and faculty activity related to social and environmental responsibility.

"I have been a member of the UC Davis community for over a decade and can think of no better place for this center. Many of the scholars at the Graduate School of Management engage in research squarely focused on issues related to investor welfare or corporate responsibility. I am confident that this center will help to preserve that legacy." -- Brad M. Barber, Director
Principle 4

**Method:** We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

The Graduate School of Management provides a framework for students, faculty and staff to create responsible education. Through these programs, students practice genuine responsible leadership in academic, community and corporate environment.

A few of the programs implemented in the past 18 months:

1. Student initiated ethics pledge
2. Values based leadership lecture, workshop and dialogue
3. Nonprofit fellowship fund which now recognizes organizations as potential recepients.
4. Sacramento Mayoral Fellows program where four MBA students addressed issues related to Sacramento.
5. Student led Community Consulting, with recent projects being:
   a. PRIDE Industries
   b. Outdoor Adventures
   c. RISE (Resources for Indispensable Schools and Educators)
   d. California Capital Financial Development Corporation
   e. California FairPlay
   f. Society of St. Vincent de Paul of Alameda County
Principle 5

**Partnership:** We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Principle 6

**Dialogue:** We will facilitate and support dialog and debate among educators, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.
UC DAVIS IS emerging as one of the leading institutions of the green economy. Cutting edge research is being done within the fields of energy efficiency, environmental design, and sustainable agriculture. MBAs pursuing sustainability have access to vast resources of knowledge throughout a variety of disciplines. The research centers available to students include the Agricultural Sustainability Institute, Energy Efficiency Center, Institute of Transportation Studies, Center for Watershed Sciences, and the Institute for Innovation and Entrepreneurship. Recently, the University opened its doors to the new West Village community, the largest planned zero net energy community in the United States. Many graduate students have utilized these centers to develop successful green business plans which have been nationally recognized at various competitions.

The UC Davis Graduate School of Management is no exception within this environmental community. The business school resides in a beautiful LEED Platinum certified building, embodying the school’s commitment to sustainability. The MBA program recognizes that sustainability and corporate social responsibility are two essential components of business leadership. The core curriculum is focused on preparing students to be effective and ethical leaders with real impact. Case studies reflecting environmental and social issues are included in core classes. Professors often stage challenging debates that require students to think critically about issues such as hydraulic fracturing, labor conditions, and executive compensation. Students are also encouraged to bring projects and topics they are passionate about into class for group assignments. For those who want to dive deeper into these topics, the Graduate School of Management offers several electives.

STUDENT ACTIVITIES

FOR OVER A DECADE, MBA students have brought innovative programming and exciting events to the Graduate School of Management through the Net Impact chapter. Davis Net Impact is consistently one of the largest and most active clubs at the school – a testament to the value students place on environmental and social concerns. Each year, events reflect the personal passions of club members. This year, esteemed speakers presented topics ranging from low-carbon projects in China to B-Corps and the new Flexible Purpose Corporation laws. One of the most popular events is an annual retreat to Lake Tahoe during student orientation, which provides a unique environment for new students to connect and discuss their interests.

Davis Net Impact recognizes that it is important to embed the principles of sustainability throughout all activities, and the club frequently cosponsors events with other student organizations. These event partners include the Clean Technology Club, Wine Business Consulting Group, and Women in Leadership Club. The chapter also frequently collaborates with Net Impact groups in Sacramento and the Bay Area. By developing these relationships, Davis Net Impact has become a resource for responsible business leaders within the region.

NET IMPACT CHAPTER

20 active student members

SILVER chapter

three words to describe the chapter: committed synergistic diligent
CAREER SERVICES

CAREER SERVICES CONTINUES to be more active in sourcing opportunities for current students in the areas of social and environmental responsibility. The weekly newsletter features opportunities like the Y.O.U. Inspire Fellows Program and NGOabroad. The Job Board regularly features postings in organizations with social and environmental impact like Education Pioneers and the California Public Employees Retirement System (CalPERS). Career counselors recently attended a Fast Company networking event and plan to attend the 2012 Net Impact Conference in Baltimore. Career Services’ ability to connect current students with alumni engaged in social and environmental responsibility is a notable strength. This year’s Job Shadow Day offered shadowing opportunities with alumni in nonprofit organizations like the Low Income Investment Fund (LIIF). Last year, Career Services developed a cohort system to accurately categorize students for postings, employer outreach, and marketing. Cohort groups in the system include CSR/Sustainability and Nonprofit/Public classifications. The fall Career Fair featured nonprofit and government organizations like Blue Shield of California and CalPERS. Career Services encourages students to share information on non-traditional career fairs like The Hub Internship Fair and Slow Money Annual Gathering. Counselors also offer assistance in identifying panelists for events. The Nonprofit Fellowship Fund continues to subsidize students who choose to pursue low-paid or unpaid summer internships in areas of social and environmental responsibility. The Net Impact chapter hosted an internship panel in the fall featuring recipients of the Fellowship Fund. This past April, the chapter presented a panel of current and former Net Impact members who have established careers in social and environmental responsibility after earning their MBA degree.

PROMINENT ALUMNI

1. Ted Howes, Director of Consumer Products & Innovation, Business for Social Responsibility, ’04
2. Cleveland Justis, Director, Institute at the Golden Gate, ’05
3. Mitchell Jones, Environmental Market Analyst, EcoAnalytics, ’09

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.5
- Providing information about relevant positions: 4.1
- Connecting with alumni or other professionals: 4.0
- Supporting a self-directed job search: 3.8

REASONS TO ATTEND

THE MBA PROGRAM at UC Davis has a long legacy of developing responsible leaders that transform ideas into action. Under the IMPACT curriculum, students have the opportunity to apply their passions through hands-on experience with companies in Northern California. Situated between San Francisco and Sacramento, the school provides access to one of the world’s most innovative regions featuring successful entrepreneurs and influential policy makers. Prominent speakers, such as Patagonia’s Rick Ridgeway and Morrison and Foerster’s Susan Mac Cormac, regularly engage students on the environmental and social challenges facing tomorrow’s business leaders.

The intimate environment, made possible by classes of fewer than sixty students, allows for an unparalleled sense of community. MBA candidates can pursue environmentally and socially focused careers while gaining the rigorous, fundamental education of a top business school. Through this program, students empower themselves to become effective leaders for environmental and social change.

The UC Davis Graduate School of Management is a vibrant, close-knit academic community of future business leaders with a focus on sustainability.

TOP 3 PROGRAM STRENGTHS

- Funds for nonprofit interns? (82%)
- Finding a job with impact is a top priority for students at the program. (69%)

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Big Bang! is the annual UC Davis Business Plan Competition organized by MBA students of the Graduate School of Management. The goal of the contest is to promote responsible and sustainable entrepreneurship at UC Davis and the region supported by the University.

Big Bang! provides a year round forum in which UC Davis students, alumni, staff and faculty can collaborate to develop and test their business vision and plans. The competition provides a network of resources for mentorship, team creation, education, networking and financing for these aspiring entrepreneurs. Many groups and constituencies benefit from the competition, including students, faculty, staff, alumni, venture capitalists, business professionals and local entrepreneurs.