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SIP – 2017

 **FGV EBAPE**

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INTRODUCTION: INNOVATION, ETHICS AND SUSTAINABILITY

While a battle is being fought to preserve the environment on a global scale, largely in the form of commitments dependant on multilateral agreements between sovereign nations, the importance of more localised initiatives is also on the rise. Although it is vital that countries adopt rules and regulations to protect the environment, there exists an intangible force out there that can only be perceived on a local level: the force of environmental education. This has a direct influence on the actions of all the actors in a nation, including its public authorities, entrepreneurs, companies, communities and its citizens.

Thus, the efficiency and effectiveness of initiatives aimed at sustainability in cities can be one of the indicators of the environmental education policies we develop today. By disseminating socio-environmental responsibility in a dedicated and competent way we can ultimately enjoy the fruits of an informed population, a conscientious consumer, clean companies and ethical managers. This belief has inspired the Escola Brasileira de Administração Pública e de Empresas da Fundação Getúlio Vargas – FGV/ EBAPE to invest in sustainability as one of the main pedagogical pedestals of all its programmes and activities.

FGV/EBAPE thus reaffirms the need for innovation in the techniques used in management as a way of ensuring that new productive approaches can come to the fore. Cleaner companies depend on entrepreneurs and managers who are more conscientious, imbued with a purpose to make profit and improve productivity but that are, at the same time, fully aware of their ethical responsibilities to the environment and to their fellow human beings. The idea of more humane companies, attentive to the needs of our times, but at the same time efficient and prosperous, is, by no means a utopic concept.

In this sense, a teaching institution should endow its brushstrokes of ethics with the idea that: corruption is a disease that if not cured in timely fashion, will tend to spread like a cancer through the political and business sectors, weakening the government's

power to control and making it easier for harm to come to the environment. In business schools, ethics should be a “mantra”, one that is repeated harmoniously over and over again until it becomes a reality that is ingrained in the behaviour of future professionals.

Hence, we have a welcome expansion of the concept of sustainability. In addition to the fundamental and primary preservation of natural resources, essential to life, such a concept should also be of constant concern from an economic and social perspective. No state can ensure environmental protection while at the same time dealing with misery and all the distortions that implies. Social inclusion, respect for diversity and the ironing out of differences should be considered academic subjects of the utmost relevance, inseparable from environmental questions.

FGV/EBAPE PRESENTATION

The Escola Brasileira de Administração Pública e de Empresas (FGV/EBAPE), or the Brazilian School of Public and Business Administration, founded in 1952 as Latin America’s very first business school has, since then been based in Botafogo, a prime neighbourhood within the City of Rio de Janeiro. Today, the School’s campus is headquartered in its own building, the Edifício Roberto Campos, which was inaugurated on the 27th of March 2017.

The new installations are spread out across three floors and a basement, covering a total of 5,400 m². This includes conventional classrooms, horseshoe-shaped auditoriums, an IT Lab, classrooms for active teaching methodologies such as Problem Based Learning (PBL), group study areas and common areas for students, as well as the School’s technical and administrative offices. The building has a maximum capacity to take in 616 students, as well as offering 120 places for group study activities.

As a pioneer in this field, the School has taken upon itself the responsibility for promoting on-going debate over a range of subjects relating to Administration, such as sustainability and innovation, and, especially for producing books and research that might serve as reference for the development of the sector. FGV/EBAPE's mission was originally defined on the basis of these goals, and has remained unchanged to this day.

“To serve current and future leaders, executives and professionals in private companies, government institutions and non-profit organizations by offering them education, research and specialization opportunities in the field of administration, with Brazil's development being the ultimate goal.”

Thanks to all its history, and, primarily to the ambitious mission that has contributed to this history, FGV/EBAPE has become a national and international point of reference and indeed a centre of excellence in terms of its academic output. Furthermore, its standards have continued to improve, taking its business of providing education to the very highest levels of quality possible.

This level of quality is clearly highlighted by CAPES (Coordination for the Improvement of Higher Education Personnel), for example, which has awarded FGV/EBAPE a 6, denoting the “excellence” of its academic programme and, similarly, top marks for its executive master's in business management degree, signalling that the School's programmes are of the utmost quality. Furthermore, in the ENADE (National Student Performance Exam), the School has also been awarded top marks, with similar performance seen in other national indicators, including the Ministry of Education and Culture's CPC (Preliminary Programme Concept). In the case of this last index, two FGV/EBAPE programmes achieved the best results in the country.

As part of its efforts to continuously encourage innovation, FGV/EBAPE has actively pursued a strategy of internationalisation. To this end, the School has set up partnerships with a large number of international universities as well as obtaining various important international accreditations, including EQUIS-EFMD (European Quality Improvement System), Icapa and Elligible. Such measures are put into practice through a mutual

exchange of students between the partner institutions. In order to be able to receive international students from all levels of education, the School has a number of international professors at its disposal and offers classes in English, thereby showing its on-going commitment to furthering its students' knowledge and understanding of other languages.

The goal of internationalisation is aimed at an exchange of cultures, the hope being that when all these numerous forces are incorporated into the Brazilian education system, they will contribute to the education of better leaders and ultimately help boost the nation's development process. In addition, adherence to the PRME (Principles for a Responsible Management Education) represents the School's institutional commitment to always maintain the very highest standards and, especially to abide by the most important of social and global values. In tune with this, FGV/EBAPE is a member of the PRME CHAPTER BRAZIL, currently as a member of the board that manages the Chapter, whose target is to expand the number of teaching institutions in Brazil with a commitment to the principles of an ethical and responsible education of future managers.

ACADEMIC PROGRAMMES AND RESEARCH SECTORS

FGV/EBAPE offers both undergraduate and graduate programmes with incentives for research and additional activities.

ON-CAMPUS UNDERGRADUATE PROGRAMME IN ADMINISTRATION

As one of the most sought-after programmes in Brazil, the on-campus undergraduate programme in Public and Business Administration prepares students to work in different areas of the labour market, offering an educational background in both the public and the private sectors. The programme takes four years to complete and these are subdivided into eight semesters. The selection process is done either through the School's own entrance exam or through the ENEM (National Secondary Education [High School] Exam).

EBAPE differs from its peers in terms of the active methodology it uses in the teaching-learning process, the use of Problem Based Learning (PBL), the quality of its faculty and the different opportunities the School offers its students, ranging from a variety of different student entities to the 60 partnerships it has with institutions abroad.

ASSOCIATE DEGREE PROGRAMME

For those wishing to specialise in a particular area, to improve their knowledge and thus join or improve their standing in the labour market, EBAPE offers distance learning undergraduate programmes. These have a workload of between 1,600 and 1,800 hours and offer trimestral meetings at the School's on-campus centres, where students can take exams and attend workshops.

The current associate degree programmes on offer include Managerial Processes, Financial Management, Marketing, Public Management and Commercial Management. Entrance into one of these programmes is done via EBAPE's entrance exam.

MSC AND PHD IN ADMINISTRATION

The MSc and PhD degrees are part of FGV/EBAPE's Graduate Programme in Administration, which favours interdisciplinarity by welcoming professionals from areas similar to that of the programme. Both degrees are recognised for their excellent methodological and conceptual structure and for their encouragement of the dissemination of knowledge through high-level publications and journals. The selection process is done via a curricular analysis followed by an interview with the candidate.

As part of these programmes, students must choose one of the four lines of research on offer, and may take required disciplines from other programmes as electives. The four lines of research offered include:

- Behavioural Sciences and Decision Making: Focus on the individual processes of decision making.
- Management and Organisations: Focus on processes at an organisational level.

- Finance: Focus on the business economy, asset pricing, corporate finance, banks and financial decision making.
- Institutions, Policies and Government: Focus on an institutional level and on the process of policy formulation.

The MSc takes 15 months to complete. The PhD in Administration, meanwhile, strives to prepare the professional for the academic life of a professor-researcher, and requires 48 months to complete.

EXECUTIVE MASTER'S IN BUSINESS MANAGEMENT

The Executive Master's in Business Management (MEX) has been designed for undergraduates at higher education level from any country, with a special focus on those with the potential to develop their careers. Two classes are offered: the regular class, lasting 22 months and the intensive class, lasting 17 months. Student selection is done via written exams (in maths, English, and an essay), a curriculum analysis and finally, through an interview.

This programme favours professional experience and seeks to sharpen certain skills, including those of entrepreneurial management, leadership, consultancy and the transfer of knowledge in the field of Administration. As a result, students are required to choose one of the following lines of research:

- Business Strategy
- Behaviour and the Strategic Management of People
- Business Finance and Accounting

PROFESSIONAL MASTER'S IN PUBLIC ADMINISTRATION

In seeking high level professionals from different areas of government, this programme is aimed at developing leaders for Brazil's public sector. Furthermore, the programme ensures that its students will be masters in consultancy work, in their academic career or in managerial positions within public administration. It has a duration of 22 months.

Like the MEX, this programme has a selection process that involves written exams (maths, English and an essay), curricular analysis and an interview.

- Public Policies
- Governance and Public Administration

POST-DOCTORATE

This programme is aimed at producing research of the first order, appealing to those researchers who are seeking to take their knowledge and skills one step further. Its focus is on young researchers who desire to become academically productive, especially in the main areas of knowledge covered by FGV/EBAPE: behavioural sciences and decision making; management and organisations; finance and institutions; and, policy and government.

The programme has a duration of one year, with students taking part in research projects and presenting a seminar, as well as taking part in other seminars. The participants should teach a 15-hour workshop in the Master's and PhD programmes, take part in events at the FGV/EBAPE research centre and interact with the Master's and PhD faculty and student bodies. To help in all this, FGV offers the researchers a room and access to all the available resources, a research scholarship (optional), a post-doctorate programme certificate and the right to apply for faculty positions.

In order to apply for the programme, the application protocol requires the following: a motivation letter, a letter of recommendation from a Professor at FGV/EBAPE, and a Lattes curriculum in Portuguese or an international curriculum in English.

PROPESQUISA

This programme began in 2000 and was especially noted for its pioneering nature. Its credibility is much praised thanks to the strict processes of evaluation applied to different publications. With the aim of increasing the output of FGV/EBAPE's professors in terms of publication, ProPesquisa sets aside funds to cover the costs of such endeavours.

One should point out that this programme is split into two sub-programmes: The Programme of Incentives for Academic Publication and the Programme of Support for Academic Publication, with the latter aimed at complementing traditional sources of funding, such as CAPES, CNPq, Faperj and others.

INTERNATIONAL PROGRAMMES

Corporate International Master 's – CIM

This is an international professional master's programme, whose target-students are those who have a minimum work experience of five years. At the end of the programme of 15 months, students receive three master's degrees from world-renowned universities, which are as follows:

- Executive Master's in International Business - Georgetown University's McDonough School of Business (Washington DC, USA)
- Corporate Master of Business Administration - ESADE Business School (Barcelona, Spain)
- Executive Master's in Business Management – FGV/EBAPE (Rio de Janeiro, Brazil)

With an eye on developing a critical understanding of the Latin American market and its geopolitical, social and economic relationship with China, Europe and the United States, this programme prepares students for an international career. Its selection process is highly competitive and is done by filling in an online form and by providing a suitable English Language proficiency certificate, such as TOEFL or IELTS, which is especially important since the classes are taught in English.

International Master 's Program for Managers – IMPM

With the aim of achieving a greater internationalisation of students, this programme offers modules in different countries, as well as an immersion of two weeks to absorb the local culture. This cycle encompasses three of the BRICS nations: Brazil,

India and China, as well as the United Kingdom and Canada. The schools offering this opportunity include: FGV/EBAPE (Brazil), McGill University (Canada), Lancaster University Management School (United Kingdom), the Indian Institute of Management Bangalore (India) and Renmin University (China).

Global Executive MBA

The advanced International Executive MBA programme offers students the opportunity to travel to four different countries on four different continents. Students can thus develop the ability to deal with an increasingly global business environment. This is an initiative offered by five renowned schools: FGV/EBAPE (Brazil), Krannert Graduate School of Management at Purdue University (United States), TIAS School for Business and Society (Netherlands), CEU Business School (Hungary) and Tianjin University (China). At the end of the 20-month programme, students receive two master's degrees:

- An MBA from Purdue and an MBA from the Tias Nimbias Business School of Tilburg University or
- An MBA from the Central European University, CEU Budapest.

Global MBA

The Global MBA is a programme run in partnership with MBS (Manchester Business School), part of the University of Manchester, Great Britain's largest campus and one of the largest in Europe. Developed with the aim of strengthening the managerial skills of a broad variety of different executive profiles, this programme takes 2 years to complete and has been designed in a flexible way to meet the needs of professionals with very busy work schedules.

The programme is structured around four semesters, with a syllabus that includes both required disciplines and electives. During its closing stages, time is set aside to develop a project. The total time one can take to complete the programme is 5 years. On-campus

meetings are held in São Paulo. However, students also have access to workshops in other centres: Dubai, Hong-Kong, Shanghai, Singapore, and Manchester.

Double Degree – Católica Lisbon and FGV/EBAPE

This programme offers students the opportunity to study at the only Portuguese school of administration ranked in the top 25 in Europe, as well as being classified as having the best master's in management. Lisbon is one of the continent's most visited capital cities, thanks to its vibrant culture, modern atmosphere and temperate climate, all of which offers room for many interesting out-door activities.

Those students who participate in this programme will firstly study in Lisbon, at the Católica-Lisbon for one year, and then complete the programme at FGV/EBAPE in Rio de Janeiro. Both parts of this programme are taught in English. At the end of the two years, students receive a double degree from both institutions.

Take part in the Católica-FGV/EBAPE programme and you receive two certificates:

- International Master's in the Science of Administration, a diploma in Marketing or Strategy & Consultancy, from Católica-Lisbon;
- Executive Master's in Business Management, from FGV-Rio.

This experience offers students a good deal of relevant international exposure, and is considered a differential by recruiters and a stepping stone to a potential international career. It's an ideal opportunity for innovative cultural exposure, allowing students to experience the day-to-day of two of the world's most interesting cities: Lisbon and Rio de Janeiro.

International Business Education Alliance (IBEA)

This is a completely novel programme that allows on-campus undergraduate students to have a global insight into management and business. The partnership is made up of four institutions from different continents: University of Mannheim (Germany),

University of South Carolina-Darla Moore Business School (USA), ESSEC Business School (Singapore) and FGV/EBAPE (Brazil).

During the four years of this undergraduate programme, students take the first two years at their school of origin. From then on, ten students chosen from each one of the institutions are brought together into one class of forty students, who then study together for the next 2 years, for 6 months at a time at each one of the four partner universities.

The IBEA is aimed at offering students a global view and understanding of business, allowing them to take specific disciplines offered by each school and to obtain an important cultural education. It also offers them the opportunity to expand their networking.

PRME PRINCIPLES

FGV/EBAPE, as a partner in the task force proposed by the PRME – Chapter Brazil – shares the six principles that govern its actions within the scope of higher education. These are:

Principle 1

Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Principle 2

Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Principle 3

Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Principle 4

Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

Principle 5

Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to jointly explore effective approaches to meeting these challenges.

Principle 6

Dialogue: We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Just as in the initial report submitted in 2015, FGV/EBAPE reinforces the complementarity of such principles in its educational activities. Thus, they are presented together below, rather than being sub-divided by principles.

FEEDBACK ON THE “FUTURE STEPS” OF THE 2015 REPORT

At the end of the previous report, five steps to the future were proposed with the aim of, within 24 months, expanding and strengthening those practices that touch upon the theme of sustainability within educational activities. It is, therefore important to give some feedback on these initiatives.

CREATING THE FGV/EBAPE PERMANENT SUSTAINABILITY FORUM

Although not effectively created as a permanent forum for discussion on issues relating to this subject, since this last report was drawn up around 67 events (Attachment, item 10) have been held to discuss the question of sustainable development. These have ranged from a direct debate on the subject to events which encouraged a discussion on current economic, social and environmental models and the need for innovation. Of these events, one should highlight the following: “Global Climate Governance: The Truth Climate change and the economy – limits to growth versus new industrial revolution”; “The Battling Poverty, Inclusive Growth and New Social Agenda Seminar”; “Cycle of Lectures – Future challenges facing Sustainability”; “The Education and Economic Development Seminar”, among others that were on the FGV calendar of 2015/2016.

INCLUDING SUSTAINABILITY TOPICS IN EVERY SEMESTER, IN UNDERGRADUATE AND GRADUATE PROGRAMMES

In order to include the topic of sustainability in the day-to-day of students, FGV/EBAPE has, within its curriculum matrix, certain subjects that deal with issues correlated to the topic over the course of the programme, whether as part of required disciplines or electives. This subject will be further explained in the section below entitled “Update on existing initiatives”.

ENCOURAGING THEORETICAL PRODUCTION IN THE FIELD OF SUSTAINABILITY

theoretical output on the topic of sustainability has been widely encouraged, since an increasing number of faculty have delved into this field and the number of subjects available for study has expanded. Nevertheless, we believe that it is essential to maintain this pace of growth in overall sustainable theoretical production.

BROADENING PARTNERSHIPS IN FAVOUR OF JOINT SUSTAINABILITY ACTIVITIES

During the period between reports, FGV/EBAPE has taken advantage of numerous partnerships that have helped reinforce the concept of sustainability. For example, in order to reinforce its institutional strategy of internationalisation and reduce geographic distances, FGV/EBAPE has been involved in an innovative partnership with the IBEA-International Business Education Alliance. This is an excellent programme, involving a partnership between FGV/EBAPE, the University of South Carolina, the University of Mannheim and ESSEC Business School. Students have the opportunity to study on four different continents and to experience different cultures and management techniques. This undoubtedly contributes greatly to students' global and sustainable perspectives. The programme offers a variety of different experiences, covering aspects of economic, social and environmental development as in, for example, field visits to the Amazon region to carry out projects.

In addition to this partnership, one should also point to the close relationship students have with NGOs, companies, start-ups, and the public sector. Initiatives such as FGV+ give technical support to NGOs involved in voluntary work, or to consultancy projects, explained in more detail below. Other student activities include projects that are part of the Public Policies Laboratory, where students work in partnership with the public sector to contribute to Brazil's sustainable development.

UPDATE ON EXISTING INITIATIVES

ENVIRONMENT-RELATED DISCIPLINES:

The FGV/EBAPE undergraduate programme in Administration includes disciplines that are closely linked to environmental issues. A variety of disciplines are given as from the very first semester and these contribute to the overall education of students.

Up to the moment of publication of this progress report, the following disciplines were being offered to students: “Environmental Policy and Management”, “Brazilian challenges in sustainability”, “Operations and reverse logistics”, “Public Policy and bidding”, “Introduction to Social Sciences”, “Political Science”, “Culture and Society” and “Interpretations of Brazil”. One can add to this range of disciplines making reference to the topic of sustainability, a number of electives included in other FGV programmes that are also available to FGV/EBAPE students, which include: Human Rights; Global Ideologies; Legal Sociology; Environmental Law; Feminist Theories on Law; The Law and Gender; Green Concessions; Corporate Social Responsibility; The Challenges of Mariana: The Consequences of Environmental Disasters; The Favelas (Shanty Towns): Law, Marginalization and Development; Ethics for Lawyers; The Law, Cinema and Nazism; Social Creativity in the Global Context; General and Legal Ethics – Reflections and Debates; Social Policies; Analysis of Companies; Investments; Environmental and Energy Economics and, finally, Current Affairs, which offers a debate in relation to sustainability to students up until the second year of university.

Since the programme runs for eight semesters, students are allowed to take at least one discipline per semester that deals with this topic, thereby ensuring that they have continuous contact with the subject.

FGV/EBAPE-ALCOA SUSTAINABILITY LABORATORY PROJECT:

This project was discontinued but negotiations are underway to restart it.

MARÉ PROJECT

This project continues to operate, in accordance with the structure detailed in the previous report.

FGV ENACTUS TEAM

This student entity was broadly restructured in 2015 and is now known as FGV+.

WHAT'S NEW?

FGV+

FGV+ is an organisation made up of students from Fundação Getúlio Vargas (FGV) that offers the third sector free consultancy, especially small companies or initiatives that are unable or incapable of managing their own activities properly.

This new entity was the result of a structural change that took place in 2016 within the old ENACTUS FGV team. In the team's view, their ties with the ENACTUS NGO limited their scope to work, and this represented a barrier to the entity's potential new projects. Thus, they decided to shut down the old ENACTUS and create the current FGV+ , whose business model is completely innovative and aimed at not only improving the education and training of students, but also at improving the efficacy of projects within the third sector and in the communities.

In this case, one should highlight the new business model that has been adopted, which is divided up into three different areas of activity: Firstly, and as part of its most important activity, FGV+ offers consultancy to the third sector, which involves projects whose purpose is to maximise the activities of these companies and to organise their finances and activities in such a way as to allow them to obtain investment and expand their business scope; Secondly, FGV+ maps the demands and needs of communities

in Rio de Janeiro, in order to put together a data bank accessible to third parties; and finally, it gets involved in individual initiatives, with the help of students from within FGV but also from outside the institution, to collect donations and run activities in needy communities.

Based on this model then, FGV+ seeks to maximize the opportunities for third sector companies that cannot run themselves adequately and to expand its operations in order to provide better living conditions for those residing in the city's disadvantaged communities. Its aim is also to encourage students to engage in social and environmental causes through voluntary work.

With regard to the entity's consultancy work and direct participation, one should mention the Captação Project, which began in 2016 and is expected to end in 2017, as well as the consultancy work done for ABRAPAC (Brazilian Association of Support for Cancer Patients). The first of these involves a project, in partnership with a company called Rotter, to build cisterns in the Morro Azul community to catch, clean and re-use rainwater; the second, already completed by FGV+, involved consultancy on legal and marketing matters and, through an initiative involving collective Yoga classes, fund-raising to buy special bras for women with breast cancer.

For 2017 and beyond, FGV+ hopes to increase the number of projects it is involved in and the scope of its individual initiatives. In 2017, there are currently two more consultancy projects underway, and two projects involving voluntary work by FGV students. In addition, FGV+ is pushing through a project to create an app that will work as a free-of-charge databank for third parties. The idea of this project is to provide essential information to NGOs or other institutions that want to work in the poor communities. This might include the main demands or requirements of these communities, existing initiatives, number of residents etc. The goal of this project is then to offer the materials and tools needed to ensure that the restricted efforts of a non-funded entity and one made up of students alone, can be expanded to more solid organisations and ones with a greater capacity for investment, thereby increasing the number of sustainable initiatives existing within the city's disadvantaged communities.

FGV JR

FGV Jr is an entity comprised of undergraduate students that offers consultancy services to small and medium-sized companies. Its business model consists of providing strategic consultancy to companies, in return for a fee determined by the project. Since it is a non-profit university entity, any accumulated profit earned is reinvested in FGV Jr. either in the form of training for its members, or in the form of the acquisition of assets and infrastructure for the company.

Since its core business is consultancy, and as this can be done for the contracting party at a relatively low cost and with a high return, in 2016 FGV Jr. created a project to offer free consultancy to NGOs in Rio de Janeiro. The inspiration for this initiative came from the students working for the entity, who wanted to help organisations who often do not have the funds to invest in strategic improvements and are, as a result, limited and even constrained in their activities.

This project then resulted in consultancy jobs with two NGOs: one that worked with social projects involving disadvantaged children with cataracts, and the other known as the Palco da Vida (Stage of Life). The latter is an NGO which tries to take poor people off the streets using theatre, education, dance and reading. In other words, it tries to give people with little hope a new meaning in life, through art.

The hope for the future is to continue implementing this project once a year with different NGOs in order to increase the level of training and education of the students, and thus prepare them to work with companies in the third sector. The idea is also to open up new opportunities for organisations that work to encourage sustainable development in Rio de Janeiro's disadvantaged communities.

THE STUDENT GOVERNMENT (DAA)

The Student Government is an entity made up of students taking the undergraduate programme in Administration at FGV/EBAPE and represents the students before the faculty body. In addition, the DAA is responsible for implementing initiatives and

improvements in the undergraduate programme as well as in the general interaction and coexistence between all those on campus. It also seeks to help in the professional and personal education of students.

Within the scope of these attributes the entity has the potential to uncover any gaps or shortfalls that might exist in the education of the students and act in order to overcome these, not only to ensure better professional foundations for these students in the future, but also to help shape more conscientious citizens. Indeed, this is part of the Student Government's mission, as well as that of FGV/EBAPE itself, to shape and educate citizens who can have a positive influence on the nation's future.

To achieve this goal, in 2016 the DAA implemented a project called Coração Valente (Brave Heart), whose aim was to promote a debate on and encourage ethically correct practices within the School. This project was very much inspired by the alarming wave of corruption sweeping across Brazil and by the belief that one should combat the lack of ethics and respect for others at an early stage, to avoid such practices being perpetuated by new generations of Brazilian administrators.

In order to promote this debate and avoid acts of academic dishonesty occurring within the institution, and consequently outside it too, a very effective campaign was run on the issue of "cheating" in exams and other evaluations. The idea was to get across to students that a lack of respect for the rules could only undermine the overall performance of the class, as well as that of the individual. This was an attempt (to-date, a success) to create a sense of honesty among the students themselves. In addition, the DAA runs a small shop selling snacks and school material and open every day on the campus, which works as follows: there is nobody taking care of the till, there is merely a container where students and staff can deposit the money for the item or items they have purchased and where they themselves can withdraw any change owed. This initiative is aimed at showing that it is possible to promote ethical behaviour and to ensure that good practices are disseminated among the students.

In terms of the future, the Student Government has some major projects of a social and environmental nature lined up, since these are areas that are of vital importance to increasing the engagement of students. The idea is to involve the student body more in sustainable initiatives, as well as promoting ethics and solidarity within FGV/EBAPE.

CREATION OF THE PUBLIC POLICIES LABORATORY

The Fundação Getúlio Vargas Public Policies Laboratory (LAB FGV) was inaugurated in 2016 and is an organisation whose goal is to be recognised as an innovative entity, committed to national and responsible development and to improving public services. Its mission is, therefore to generate a real impact on the public administration, thereby contributing to the development of Brazil in a creative and responsible way.

With this in mind, LAB FGV is an undergraduate student initiative that is committed to the nation's sustainable development through direct contact with the public sector, primarily acting as a network centre and offering innovative ideas and solutions to those public-sector entities that need them.

LAB FGV projects are primarily focused on dealing with and managing data, on IT and on the behavioural economy. They also try to find public policy solutions that are low cost, replicable and high impact.

In 2016, an event entitled "The Challenge Brazil Conference" was held, in partnership with the DIREITO RIO/FGV Technology and Society Centre. The idea was inspired by the Brazil Conference, organized by students at Harvard University and the Massachusetts Institute of Technology – MIT, in Cambridge USA, which ran a series of debates on the difficulties and the development of Brazil based on the views of renowned professionals. The first conference held in the country focused on the impact of technology on education and on the reinvention of the State, as well as on the transition to a digital economy.

In 2017, the two projects being developed by the LAB FGV are: The Public Management Acceleration Programme and the Hydromineral Resort town of Poá-SP Project.

The first of these projects represents an initiative aimed at reconstructing the administrative and institutional autonomy of Brazilian municipal administrations, using a network of specialists in scalable, replicable and high impact innovations. This programme seeks to provide the public sector with additional skills and abilities, especially in the case of public municipal partners where new administrations have come in, whose basic management requirements are urgent and who need technical support for their strategic initiative planning focused on innovation. This involves a concentrated effort, in the form of specific and integrated interventions, aimed at providing public sector entities with a degree of quality functional autonomy in the short and medium terms.

The second project mentioned above is aimed at transforming Poá into the nation's first 100% sustainable town, using innovative public policies developed by civil society.

CENTRE OF EXCELLENCE AND INNOVATION IN EDUCATION POLICIES (CEIPE)

In 2016, FGV/EBAPE inaugurated its **Centre of Excellence and Innovation in Education Policies** (Centro de Excelência e Inovação em Políticas Educacionais - CEIPE). This new Centre is associated with Harvard University's International Education Policy Programme in carrying out applied research and implementing innovative education policies. It is the first Brazilian thinktank of its kind and is run by Professor Claudia Costin, former Municipal Secretary for Education in Rio de Janeiro and former Global Director of Education at the World Bank.

PRME COMMITMENTS: THE FIVE FUTURE STEPS

Continuing FGV/EBAPE's commitment to dealing with the question of sustainability, and not merely touching upon the subject, the idea is to expand studies in this area on a continuous basis and to raise awareness among students of such practices.

In order to shape new leaders and to innovate on a continuous basis, FGV/EBAPE is committed not only to maintaining all the aforementioned initiatives but also to expanding its field of activity in terms of sustainable institutional measures. With this in mind, five concrete initiatives have been created that are correlated to the principles of the PRME, thus reaffirming the adherence of these within the institutional projects. The goal is to implement these over the course of the next 24 months.

ENCOURAGE ACADEMIC PRODUCTION ON THE THEME OF SUSTAINABILITY

Debate and discussions on sustainability often translate into political discourses, or into visions of the subject that have no theoretical substance whatsoever. This is why it is necessary, within this context of great academic works, to develop the topic further. Thus, any debate on the subject can be better structured and, with more research data at hand, new and better designed Public Policies can emerge, whether from the public sector or from the private sector. This can then fit in perfectly with the School's overall mission to contribute to Brazil's development.

CREATE AN IMPACT METRIC

FGV offers a very large number of activities that are focused on sustainability. However, one must still measure the impact these have on the day-to-day of students. To this end, it is important that one talk to students and faculty about their views on the impact of initiatives aimed at responsible education on sustainability. Only then can one create a metric that can be used to monitor, and consequently improve on any practices that are adopted, on a continuous basis.

BROADEN PARTNERSHIPS FAVOURING JOINT SUSTAINABILITY ACTIVITIES

FGV/EBAPE has intensified its relations with other institutions, especially with partner institutions abroad. Nevertheless, there is a clear need to establish closer ties to other institutions such as NGOs, in both the public and private sectors, furthering the debate over different visions of the same idea, which is the social, political, environmental and economic development of Brazil.

IMPLEMENT THE GOVERNANCE OF FGV/EBAPE'S PERMANENT FORUM ON SUSTAINABILITY

Create the appropriate regulation, the periodicity of ordinary meetings and the rules of governance for the Permanent Forum on Sustainability, an entity that manages the commitments of the PRME at FGV/EBAPE, with the purpose of centralising information regarding the teaching activities related to sustainability at the institution, as well as holding events and activities relating to the UN's Sustainable Development Objectives.

CREATE AN EDUCATIONAL PROGRAMME ON ETHICS

Within the scope of FGV/EBAPE, create a programme for the inclusion of topics from the current debate on Ethics at all levels of teaching, in order to inspire a critical reflection amongst students on the reasons behind the political, economic and social crises experienced in recent years, especially in Brazil, thereby developing a consciousness in them as to the need to preserve the public interest. This initiative should be put together as a written project, detailing the actions and goals to be attained on a five-yearly basis.

ATTACHMENT

VENUE	Day	Month	Year	EVENT NAME	ESTIMATED ATTENDANCE	ACTUAL ATTENDANCE
Rio de Janeiro	27	1	2015	Favelas: Law, marginalization and development	10	0
Rio de Janeiro	27	1	2015	Social Creativity in the Global Context	10	
Rio de Janeiro	25	2	2015	Global Climate Governance: The Truth Climate change and the economy - limits to growth versus new industrial revolution	100	0
Rio de Janeiro	25	2	2015	Graduate Seminars 2015 - "Drug Battles and School Achievement: Evidence from Rio de Janeiro's Favelas", with Joana da Costa Martins Monteiro (FGV/IBRE)	50	0
Rio de Janeiro	2	3	2015	The 5th Sustainable Development Law Competition at the InterAmerican Court of Human Rights	80	80
Rio de Janeiro	6	3	2015	Global Climate Governance: The Truth - Climate change as the perfect achievement of the United Nations' global power	50	-
Rio de Janeiro	9	3	2015	Global Climate Governance: The Truth - Climate change as a political ideological issue: the flagship of the new global left	50	-
Rio de Janeiro	11	3	2015	Global Climate Governance: The Truth - Climate change and the economy - limits to growth versus new industrial revolution	50	-
Rio de Janeiro	16	3	2015	Seminar "Comparative and International Political Economy of the Emergent Nations"	50	-
Rio de Janeiro	30	3	2015	Lecture: Lus Constitutionale Commune: contributions to a dialogue with Brazil	50	-

Continue

VENUE	Day	Month	Year	EVENT NAME	ESTIMATED ATTENDANCE	ACTUAL ATTENDANCE
Rio de Janeiro	31	3	2015	Cycle of lectures: Entrepreneurism and Development of New Business	50	-
Rio de Janeiro	9 to 10	6	2015	Metropolitan Forum on Sustainability	100	
Rio de Janeiro	1	7	2015	Cycle of Lectures – Public Policies: The State’s participation in scientific and technological development	50	50
Rio de Janeiro	14	7	2015	Production of Commodities and Economic Development	140	100
Rio de Janeiro	27 to 30	7	2015	The 9th Meeting of the Brazilian Forum on Public Safety	350	450
Rio de Janeiro	30	7	2015	Energy in Focus – Strategies and Challenges for the Future		
Rio de Janeiro	6	8	2015	Brazil’s Growth Agenda	140	120
Rio de Janeiro	20	8	2015	Cycle of Lectures – Innovation and the Collaborative Economy	100	0
Rio de Janeiro	26	8	2015	International Seminar on Sustainability: Challenges and Opportunities		
Rio de Janeiro	28	9	2015	Launch of the book Urban Mobility: Challenges and Prospects for Brazilian Cities		
Rio de Janeiro	5	10	2015	“Rebalancing Society: Can Brazil Show the Way?”		
Rio de Janeiro	6	10	2015	Lecture “Intellectuals of Education” with Helena Bomeny		
Rio de Janeiro	19	10	2015	Joint Report from the World Bank and the IMF		
Rio de Janeiro	20	10	2015	Energy in Focus – Strategies and Challenges for the Future – presentation by Magda Chambriard – Director-General of ANP (National Petroleum Agency)	144	144

Continue

VENUE	Day	Month	Year	EVENT NAME	ESTIMATED ATTENDANCE	ACTUAL ATTENDANCE
Rio de Janeiro	25	11	2015	Corruption in Brazil and the "Car-Wash" operation – Problem and Solutions	90	90
Rio de Janeiro	26	11	2015	Cycle of Lectures "Women and Leadership in the Labour Market", with Flavia da Hora		
Rio de Janeiro	27	11	2015	Seminar "Fighting Poverty, Inclusive Growth and the New Social Agenda"	200	120
Rio de Janeiro	12	11	2015	Seminar "Management guided by sustainability: Thinking along the lines of the Fibria case"	200	140
Rio de Janeiro	3 to 4	12	2015	Conference "Public Policies in the Oil Sector and their Impact on Brazil's Economic and Social Development"	200	120
Rio de Janeiro	7	12	2015	Launch of the Complementary Renewable Energies journal	80	60
Rio de Janeiro	10	12	2015	Environmental regulation and the prevention of catastrophes: the Samarco / Mariana case	50	50
Rio de Janeiro	1	4	2015	Roundtable - Dilemmas in Promoting Global Economic Justice through Human Rights Law: A Case Study of the 'Maastricht Principles on the Extraterritorial Obligations of States in the Area of Economic, Social and Cultural Rights' and Their Associated Commentary (with Ralph Wilde)	100	80
Rio de Janeiro	7	5	2015	Research Seminar - Todd Schoellman - "Early Childhood Human Capital and Development"	50	-

Continue

VENUE	Day	Month	Year	EVENT NAME	ESTIMATED ATTENDANCE	ACTUAL ATTENDANCE
Rio de Janeiro	26	5	2015	Launch of the book: "BRAZIL ON THE GLOBAL STAGE: POWER, IDEAS, AND THE LIBERAL INTERNATIONAL ORDER", by Oliver Stuenkel and Matthew Taylor, published this year by PalgraveMacmillan.	50	-
Rio de Janeiro	29	5	2015	Launch of the books "Taxation and Environmental Sustainability" and "Water is Life"	100	-
Rio de Janeiro	22	2	2016	ROUNDTABLE: New Business Models for the electric energy sector	50	60
Rio de Janeiro	1	3	2016	Cycle of Lectures – Future Challenges for Sustainability	50	50
Rio de Janeiro	30	3	2016	Graduate Seminars 2016 "Assessing Future Impacts of Land Use Policies in Brazil", with Alexandre Xavier Carvalho Ywata (IPEA)	50	0
Rio de Janeiro	1	4	2016	Master Lecture of the Undergraduate Programme in Administration – The importance of being a good Business Administrator for a better Brazil", with Luis Norberto Pascoal (Grupo DPaschoal)	144	0
Rio de Janeiro	3	5	2016	Roundtable on Basic Sanitation: High Impact Social Investment	200	180
Rio de Janeiro	30	5	2016	Seminar on EDUCATION AND ECONOMIC DEVELOPMENT	100	0
Rio de Janeiro	23 to 24	5	2016	Seminar on Challenges to the Regulation of Energy and Transport	100	86
Rio de Janeiro	24	5	2016	Launch: The Prison System and Human Rights in the State of Rio de Janeiro	70	50

Continue

VENUE	Day	Month	Year	EVENT NAME	ESTIMATED ATTENDANCE	ACTUAL ATTENDANCE
Rio de Janeiro	3	5	2016	Academic Seminar: "Capital Allocation across Regions, Sectors and Firms: Evidence from a Commodity Boom in Brazil" - Jacopo Ponticelli (University of Chicago, Booth School of Business)	50	0
Rio de Janeiro	16	6	2016	Launch of the book The Crisis of Brazil's Growth	50	0
Rio de Janeiro	30	6	2016	Academic Seminar: "Fuelling Development: Sugarcane Expansion Impacts in Brazil" - Juliano Assunção (PUC-Rio)	50	0
Rio de Janeiro	15	6	2016	Launch of the FGV Energy of Distributed Energy Resources Journal	144	80
Rio de Janeiro	21	7	2016	Academic Seminar: "Worker Heterogeneity, Wage Inequality, and International Trade: Theory and Evidence from Brazil" - Rodrigo Adão (MIT)	50	0
Rio de Janeiro	1	7	2016	Energy in Focus – Solar Energy: Strategy and Challenges for the future	144	0
Rio de Janeiro	26	7	2016	1st Meeting of the Security with Citizenship Committee	15	15
Rio de Janeiro	29	7	2016	Resuming the path to inclusion, Growth and Sustainability – Presentation of the World Bank report	60	0
Rio de Janeiro	22	7	2016	Empower YOUTH	144	100
Rio de Janeiro	16	3	2016	Presentation of the Economy and Development Report (RED)	50	50
Rio de Janeiro	6	9	2016	Lecture on "Ecological Crisis and Global Macroeconomics"	80	0
Rio de Janeiro	27	9	2016	14th International ISKO Conference	300	150
Rio de Janeiro	29	4	2016	International Conference on Sustainable Connectivity	0	0
Rio de Janeiro	26	10	2016	Debate: "What kind of education does Brazil need?"	0	0

Continue

VENUE	Day	Month	Year	EVENT NAME	ESTIMATED ATTENDANCE	ACTUAL ATTENDANCE
Rio de Janeiro	5	10	2016	Graduate Seminars 2016 “(Un) Natural Disasters: Distributive Politics in Northeast Brazil, with Alicia Cooperman (Columbia University, EUA)”	20	0
Rio de Janeiro	26	10	2016	II RELIGION AND POLITICS SEMINAR – Faith, (in) tolerance and social commitment	50	0
Rio de Janeiro	7	11	2016	Opening of Exhibition entitled “After the Mud” – Mariana and the consequences of a man- made disaster	80	0
Rio de Janeiro	18	11	2016	Challenge Brazil: discussing problems and suggesting solutions – Building a Digital Brazil	300	0
Rio de Janeiro	15	12	2016	Exponential Opportunities – Ecosystems, High Impact Technologies and Business Models	50	0
Rio de Janeiro	2	12	2016	Seminar on Sanitation and Urban Mobility – Challenges faced by the Municipality	80	80
Rio de Janeiro	1	12	2016	6th Seminar on the Brazilian Energy Matrix and Security	300	300
Rio de Janeiro	15	12	2016	Launch of the book “Electric Energy Law”	100	0