Institute of Productivity & Management, India

Since 1977

• Ghaziabad • Kanpur • Lucknow • Meerut
For over 3 decades, IPM the MANAGEMENT INSTITUTE has been at the forefront of management education, developing and inspiring business leaders who strive to make a deep, positive and lasting impact on the people, companies and society they serve. IPM’s success is built on a humanistic approach to business and leadership, complemented by a faculty producing research; the glocal scope of its programs, faculty, students and campuses; a practical and relevant teaching methodology; and a growing alumni network of professionals world-wide prepared to take on today’s challenges and lead business into the future. Inherent in everything IPM does is a focus on people – on the personal and professional development of every individual partaking in the IPM experience – as the primary driver of positive change and impact on business and society.

Outstanding Faculty

Their dedication to teaching, the impact of their research and their experience working are central to IPM’s continued success in providing excellence in management education.
To:
PRME Steering Committee

c/o Jonas Haerle, Head PRME Secretariat at United Nations Global Compact Office
801 2nd Avenue, 2nd Floor
New York, New York 10017

2/01/2015

Adoption of the Principles for Responsible Management Education

As an institution of higher education involved in the development of current and future managers Institute of Productivity and Management is committed to progress in the implementation of the Principles for Responsible Management Education, starting with those that are more relevant to our capacities and mission, report on progress to all our stakeholders and exchange effective practices related to these principles with other academic institutions.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.

We encourage other academic institutions, and associations to adopt and support these Principles.

Prof. Vikas Verma

Institute of Productivity & Management
"Sanchalan Griha"
8th Milestone, Delhi-Meerut Road,
Delhi, Ghaziabad-201203
Uttar Pradesh (INDIA)
Vision

To leave an indelible impact in the field of management education by imparting interdisciplinary skills and knowledge in the changing business landscape.

Mission

Enable knowledge with contemporary management practices by impinging professional values.

Objectives

- To be vibrant and responsive to changing business environment.
- To complement and supplement syllabus based learning through series of seminars, workshops and personality development activities.
- To groom decision makers with strong leadership and team skills.
- To be society’s engine for wealth creation through EMRC.
- To encourage a research oriented environment and help define the next wave of best management practice.

Principles of IPM

Access to Experiential Learning: Our academic environment extends beyond the realms of classroom and stimulates you to challenge the extreme limits of students potential through industry experts, research and live assignments.

Access to Global Reach: Our intensive study programme is global in outlook and you will have access to leading international academicians and entrepreneurs, sharing their perspective on business and cuttingedge technology.

Access to Old School Network: Our graduates leave the campus with a network of friends, industry experts and old students association.

Access to Entrepreneurial Cities: Our campuses are located in cities that are hubs of national and international commerce offering an appealing life style.

Access to Diverse Resources: The myriad cultural, recreational and educational resources with affordable cost of living makes it a great place to come and build a career.

Access to On and Off Campus Opportunities: Our dedicated career management services helps you to stay on the leading edge of business and provides unparallel opportunities to succeed.
Some of the most erudite intellectuals have often seen and shown the students the light of the day. They have shared their views on ranging topics from knowledge management to export marketing and organizational learning to the world of retail. Things are discussed here thread bare and right to the very core of truth. An environment with immense and ever burgeoning camaraderie, it definitely has something to offer everyone. Some of the speakers are:

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Resource Speakers</th>
<th>Designation</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mr. Chandan Ghosh</td>
<td>Head Long Distance &amp; Enterprise Business</td>
<td>Aircel Limited</td>
</tr>
<tr>
<td>2</td>
<td>Mr. Mukesh Saxena</td>
<td>Marketing &amp; New Initiatives</td>
<td>i2i Telesource Pvt Ltd (Group Company, BT Infonet)</td>
</tr>
<tr>
<td>3</td>
<td>Dr. Akhil Prasad</td>
<td>Director &amp; Head of Legal Affairs</td>
<td>Fidelity Business Services India Private Limited</td>
</tr>
<tr>
<td>4</td>
<td>Mr. Deepak Sharma</td>
<td>Vice President- HR</td>
<td>Bharat Silk Group</td>
</tr>
<tr>
<td>5</td>
<td>Mr. Deepak Sharma</td>
<td>National Sales Manager</td>
<td>Philips Electronic India Ltd.</td>
</tr>
<tr>
<td>6</td>
<td>Mr. Vinay Maheshwari</td>
<td>AVP</td>
<td>HT Media Ltd.</td>
</tr>
<tr>
<td>7</td>
<td>Mr. Vivek Kalyan</td>
<td>CEO</td>
<td>Tigerbells Animation (P) Ltd.</td>
</tr>
<tr>
<td>8</td>
<td>Mr. Surender Rawat</td>
<td>Zonal Head</td>
<td>Aircel Business Solution Limited</td>
</tr>
<tr>
<td>9</td>
<td>Mr. Ranjeet Kumar</td>
<td>Regional Channel Manager</td>
<td>North Hindustan Coca-Cola Beverages Pvt. Ltd.</td>
</tr>
<tr>
<td>10</td>
<td>Mr. Ashish Saxena</td>
<td>Group Head Mindlance India Pvt. Ltd.</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>Mr. Suryakant Dixit</td>
<td>Manager</td>
<td>HR Thomson Press</td>
</tr>
<tr>
<td>12</td>
<td>Mr. Tarun Pant</td>
<td>CEO</td>
<td>OOCL, Thailand</td>
</tr>
<tr>
<td>13</td>
<td>Mr. Ritesh Kumar</td>
<td>Manager</td>
<td>BSE Limited</td>
</tr>
<tr>
<td>14</td>
<td>Mr. Manish Pharasi</td>
<td>Associate Director</td>
<td>Six Sigma Certifications Pvt. Ltd.</td>
</tr>
<tr>
<td>15</td>
<td>Mr. S.E. Kabir</td>
<td>Sr. Manager</td>
<td>Channels NIIT</td>
</tr>
<tr>
<td>16</td>
<td>Mr. Piyush Garg</td>
<td>Manager</td>
<td>Global Client Operations</td>
</tr>
</tbody>
</table>
17 Mr. Vikram Bawa: Consultant Freelancer Strategy Consultant
18 Mr. Rachit Gupta: Manager - Project Financing Power Finance Corporation Limited
19 Mr. Shahid Ahmad: Head - South East Asia Mitsubishi Logistics
20 Mr. Chakit Swarup: CEO & Head Consultant Birds ERP Solutions
21 Ms. Vimala Ramakrishnan: CEO New Concept Information Systems Pvt. Ltd.
22 Mr. K.K. Sinha: Group Director - HR Jindal Steel & Power Limited
23 Mr. Manmohan Bhutani: Vice President-People & Operations FiServ
24 Mr. Sanjeev Dixit: Country HR Director Alstom
25 Mr. Pankaj Suri: Head - HR DTZ
26 Dr. Ajay K.Dua: Consultant IBM Global
27 Mr. Hemant Sood: Director Pallium Marketing Pvt. Ltd.
28 Mr. Rohit Sachdeva: Director Unifreight Movers Pvt. Ltd.
29 Mr. Ajay Malik: Country Head Moen International
30 Mr. Ramesh Tuli: Director Verbatim Marketing (I) Pvt. Ltd.
31 Mr. Abhinav Mathur: Director Balaji Mariline Pvt. Ltd.
32 Mr. S Ramaswamy: Head-Legal & Company Secretary JCB India Limited
33 Mr. Girjot Singh: Information Security Auditor Cyber Forensics
34 Mr. Amit Oberoi: Network Specialist CISCO Systems
35 Mr. Parag Jalota: Business Head Franchise India Consulting
36 Mr. Nikhil Sharma: Sr. Consultant MART
37 Mr. Amit Kapoor: General Manager Jindal Retail (India) Pvt. Ltd.
38 Mr. Deepak Sharma: Project Manager Tata Chemicals
39 Mr. Praveen Singh: Project Manager Tata Chemicals
40 Mr. Arun Nayak: Regional Development Manager Udyogini
41 Mr. Prashanth Singh: Sr. Manager - Distribution Lead Reliance Communication Ltd.
42 Mr. Kamalkant Tyagi: Deputy Manager Reliance Communication Ltd.
Microsoft Windows Operating Systems

- Windows 8.1
- Windows XP Professional
- Windows .NET Standard Server
- Windows .NET Enterprise Server
- Windows 2000 Professional
- Windows 2000 Server
- Windows 2000 Advance Server
- Windows NT Workstation
- Windows NT Server
- Windows Millennium Edition
- Windows 98
- Windows 95

Microsoft Visual Foxpro

Microsoft Visual Source Safe

Microsoft .NET Enterprise Servers

- Microsoft SQL Server
- Microsoft Exchange Server
- Microsoft Commerce Server
- Microsoft Hosting Integration Server
- Microsoft Visual Studio .NET
• Additional Licenses

**Microsoft Visual Basic**

• Microsoft Visual C++
• Microsoft Visual C#

**Additional Licenses**

• Windows XP Professional 64 Bit
• Windows XP Professional 32 Bit
• Anti Virus Microword (eScan)
• Microsoft Office XP with Front Page (5 Licenses)
• Borland C++ 4.5
• SPSS
• Tally 7.3
• Red Hat Linux 7.3
• Symantec Server Corporate Edition

**Macromedia Studio MX 2004 Educational Version**

• Macromedia Dream Weaver MX
• Macromedia Flash MX
• Macromedia Fireworks MX
• Macromedia Freehand MX
• Microsoft Office XP Standard (30 Licenses)
• Adobe Creative Suite Premium-Educational

**Adobe Creative Suite Premium-Educational**

• Adobe Acrobat® 7.0 Professional
• Adobe Photoshop® CS
• Adobe Illustrator® CS
• Adobe In Design® CS
• Adobe GoLive® CS

Our Information and Technology Activities Group (ITAG) will help you make the most of the School's IT resources including covered and wi-fi internet available throughout the campus. Our school's e-learning tools used by staff and faculty help you to retrieve course material, communicate announcements and undertake group work.
The Learning Resource Centre (LRC) has over the year become a treasure trove of rich amalgamation of earlier works by celebrated management writers from the world over. The Library of the school is a researcher's home where the quiet atmosphere enables one to undertake quality research for the industry. A student has access to quality reference titles, books, novels, business newspapers. The ideal place to complete assignments, term projects and meet friends over coffee at the lounge. The Library has standing subscriptions to print and online journals for the use of faculty and students.

The pedagogy revolves around the case study approach, which is supplemented by classroom lectures, seminars with new batches coming in with new concepts the cases are refurbished every year.
The characteristic insouciance of youth gives way to serious career planning. Everything from the industry you choose to serve, to the subjects you choose to study is part of a greater plan which culminates in a well paid job and brilliant career prospects. With so many career options available how does one make the right decision. Once you know your career path, our career services manager takes over and works with you and develops a career plan. The vital issues discussed is your aptitude and abilities, your favourite subjects, subject wise performance, job prospects in a particular field, growth of career prospects with time, global positioning of a particular field, so on and so forth. The Career Service Team works with each student in two ways. Firstly, we help you to build the skills and networks needed to manage your career planning process. We work to develop and improve individual student characteristic through professional orientation interviews, evaluation of student's skills and personalized counseling. Secondly, we carry out business development activity with recruiters. In order to bring the participants into frequent contact with potential employers, we provide firms with resources, organizational support and the possibility to become involved in the different stages of the PGDM programme. Round the year, we support firms in their search for candidates with the skills and aptitudes most suited to the professional positions available.

The Career Services Manager (CSM) helps in :

- Resume Writing
- Job Interviews
- Selection Process
• Negotiation Skills
• Public Speaking
• Presentations
• Cross Culture Communication
• Networking
• Career Service Activities
• Online Profiling
• Counseling
• Short Projects
• Firm Presentations
• Job Postings
IPM at a Glimpse

• Pioneer in management education

• Visionary leadership of rare acumen and resilience

• More than three decades and still battling strong

• Nurtures socially conscious and responsible managers

• Committed Professors

• Strong alumnus network in high profile organization and MSMEs

• Professional Development Plan through in-house lectures, research assignments, seminars, outbound programs, industry visits, field projects and internships.
Corporate Social Responsibility

An essential component of our corporate social responsibility is to care for the community. We endeavor to make a positive contribution to the underprivileged community especially school children in the nearby village by supporting a wide range of socio-economic, educational and health initiatives. Many of the programs are driven by active participation from our faculty members, staff and students. ‘Udaan’ was established for the purpose of improving, guiding and inspiring the lives of the underprivileged students and the forum facilitates programs and gives direct assistance and resources to students of government aided primary school. Our students also distributed computers in the neighbouring area to spread IT awareness in the community. Blood Donation camps are also organised at our Campus by associating with various blood banks in the city. The response to all these initiatives have been overwhelming and the Institute through its students would take up more initiatives to address the requirement and also to sensitize the student managers for their greater role towards the community - Profit, People and Planet.

Following activities were undertaken as a part of CSR initiative at Dr. Bhimrao Ambedkar Primary School:

1. Distribution of Woolens to students
2. Construction of washroom for students
3. Distribution of stationery

Future Course of Action

1. IPM will involve corporates in its CSR activities
2. Various activities will take place in different suburbs of Ghaziabad
3. A library will be established in Dr. Bhimrao Ambedkar Primary School
Institute of Productivity & Management, India has following four campuses:

1. **IPM Ghaziabad**

"Sanchalan Griha"
8th, Milestone Delhi-Meerut Rd.,
Duhai, Ghaziabad- 201206
Ph. : 0120-2788082, 2675021
E-mail : info@ipm.edu
website : www.ipm.edu

2. **IPM Kanpur**

“Management House”,
1 – Kalyanpur, Near Kanpur Univ.,
G.T. Road, Kanpur-208017
Phone.-0512-2573783, 2573784, 2570151
E-mail- info@ipmkanpur.edu.in
Website- www.ipmkanpur.edu.in

3. **IPM Lucknow**

Resource House, Institutional Area
Vikas Khand- 1, Gomti Nagar,
Lucknow- 226010
Ph. : 0522-2301525
E-mail : info@ipmlucknow.edu.in
Website : www.ipmlucknow.edu.in

4. **IPM Meerut**

Resource House,
Pocket-G, Pallavpuram-I,
Meerut - 250010
Ph. : 0121-2576608
E-mail : info@ipmindia.org
Website : www.ipmindia.org