Renewal of Commitment to the PRME

As an institution of higher education involved in the development of current and future managers School of Economics and Management, Tongji University is committed to progress in the implementation of the Principles for Responsible Management Education, starting with those that are more relevant to our capacities and mission, report on progress to all our stakeholders and exchange effective practices related to these principles with other academic institutions.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.

We encourage other academic institutions and associations to adopt and support these Principles.

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Dean, School of Economics and Management
Tongji University
Shanghai 200092, P.R. China
Introduction

The name of Tongji University is derived from its Chinese meaning: “cooperating by riding in the same boat.” The spirit of Tongji takes this notion of cooperation and combines it with the ideas of “integrity” and “making progress together” and these values pervade SEM’s daily operations and management.

The School of Economics and Management at Tongji University (SEM), is a “full-service” business school, the mission of which is to create management knowledge and develop leading professionals for China and the world who are capable of solving practical problems while addressing the challenges of business and society with a global perspective, responsibility and in a sustainable way.

It includes undergraduate, academic masters, doctoral, professional degree programs (including MBAs), executive education, and applied and theoretical research. It belongs to Tongji University, a Project 985 leading university recruiting the best students nationwide and partnering with an extensive number of European and US counterparts.

The School has set up clear strategy and policy on Ethics, Responsibility and Sustainability (ERS) integrated in our vision and mission for a sustainable society. Being an ethical and responsible community citizen, it is committed to education and research aimed to further sustainable social, economic and environmental development.

Ethics, responsibility and sustainability have been integrated into program design and curriculum development, and are clearly expressed in our program learning goals and objectives (ILOs).

Meanwhile, the School has incorporated sustainable development in its research agenda and will step up its effort in international recruitment of talent in green development. In 2014, a national think-tank of Urbanization and Sustainability Development was established.

Principle 1

Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

School Mission and Vision Integrated with Ethics, Responsibility and Sustainability

To be an ethical, responsible community organization, in line with the mission of the
University, the School has embraced “sustainable development” in its mission and vision and is committed to education and research aimed to further sustainable social, economic and environmental development.

Moreover, the signing of the Principles for Responsible Management Education (PRME) Initiative (June 2012, renewed 2016) demonstrates our strong commitment to playing a leading role in promoting China to linking management education and sustainable development.

SEM has incorporated ethics and social responsibility in various ways:

- In academic programs, SEM is committed to give equal access to socially disadvantaged students. Financial support for study abroad is also provided to some extend by the School to students with financial limitations.
- In executive education, SEM makes sure the program which is proposed to individuals and corporation add value. This commitment to usefulness and positive impact on society demonstrates the ERS culture of Tongji SEM.
- In research, many contributions and papers of the faculty deal with sustainable development issues.

Principle 2

Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

ERS Integrated in the Program Design

Courses

All the students are exposed through core courses and seminars to ERS, while many specialized courses have embedded ERS.

Table 1 Core Courses Related to ERS

<table>
<thead>
<tr>
<th>Programs</th>
<th>Compulsory Core Courses</th>
<th>Embedded in Specialized Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>Introduction to Ethics and Law</td>
<td>Accounting; Management; Real Estate Finance</td>
</tr>
<tr>
<td>Academic Master</td>
<td>Business Ethics</td>
<td>Advanced Management; Advanced Application of Mathematical Statistics; Financial Management Studies</td>
</tr>
<tr>
<td>Doctoral</td>
<td>Introduction to Socialism with Chinese Characteristics</td>
<td>Thesis</td>
</tr>
<tr>
<td>MBA</td>
<td>Sustainable Development Management; Business Ethics</td>
<td>Accounting; Financial Management;</td>
</tr>
</tbody>
</table>
The compulsory course *Introduction to Dialectics of Nature* includes sustainability and mindfulness, whilst a number of elective courses: *Ethics Cultivation, Sustainable Development and Management*, and *Community Management and Development* are open for students to enhance their ethical and environmental awareness and sense of corporate responsibility.

In addition, SEM faculty have developed ERS themed cases for in class teaching. For example “A Case Study on Project Management of 2010 Asian Games in Guangzhou Based on Sustainable Development”, and “Green Transportation Hub Construction Based on Integrated Information Technology (VDC/BIM)” have been used in the MBA courses such as Project Management.

Furthermore, since Sept. 2014, the EMBA programs have introduced a sustainability initiative GREEN MBS. As part of this initiative, teaching material for future courses will be distributed solely online in order to save paper, ink and natural resources. At the same time, we offer students a new additional tool for their studies: all of the students are provided with remote access to the online article database *Business Source Premier (BSP)*. This allows students to do research in a huge amount of business journal articles at home, while they are also able to access articles needed for the courses via the database.

**ILOs Related to ERS**

The commitment to ERS is clearly expressed in each program’s intended learning goals & objective (ILOs). For instance, the learning goal of the undergraduate programs articulated that “graduates will be committed to ethical behaviour and demonstrate professional responsibility and social responsibility”, with detailed learning objectives “students will understand their legal and ethical obligation and consider the impact of social responsibility and sustainable development issues”.

**Academic Integrity**

Great importance has been attached by the School to student and staff ethical behaviour. The University oversees the faculty’s academic behaviour through its Academic Ethics Committee and refers to the policies contained in the Teacher’s Code of Ethics. Overall conduct is handled by the Professor Committee in accordance with the Professional Ethical Code for Teachers at Higher Education Institutions and the Teacher’s Manual of Tongji University.
The Code of Ethics for Students

The students of Tongji University receive their Student Handbook upon entering the university. Instructors of each class will explain the Provisions on the Administration of College Students, the Student Code of Conduct, and the Provisions on Campus Behaviour Management. The slightest ethical violations will lead to the appropriate disciplinary action. In the case of a more serious violation, the student will receive a disciplinary sanction, such as the recording of a demerit, academic probation and/or expulsion from the school. All the penalties are enforced by the Student Affairs Office of the School and are reported to the university.

Anti-Plagiarism Software

The School requires all the masters’ and doctoral students to make duplication checking of their graduate thesis through China Knowledge Resource Integrated Database (CNKI). Students can upload their papers onto the database for inspection. Duplication over 3% will be detected and the database will produce an analysis report on the results.

Figure 1 Ethical Rules for Students

The Code of Ethics for Faculty

The Personnel Department of Tongji University has established a set of guidelines and codes of conduct for the faculty and administrators of the university in its Teachers’ Manual. The manual contains 9 chapters covering the history of the university, the management and structure of the university, the university’s working schedules and holidays, faculty recruitment and promotion, guidelines for teaching, guidelines for research, guidelines for going abroad and leaving the country, a code of academic conduct, and the rights and interest of faculty.

Tongji University expects its faculty and administrators to abide by all the guidelines and codes. Faculty should have a strong sense of mission, be rigorous in academic style and establish a solid theoretical foundation. Faculty must also comply with “Opinions on the Strengthening of Academic Ethics” issued by the Chinese Ministry of Education which is also cited by the University in its Teachers’ Manual.

Violation of academic ethics will be sanctioned and cause withdrawal of a project, cancelation for promotion and even dismissal; in the case of a violation of the law, the faculty member will be held liable and transferred to a legal authority.

An Academic Ethics Committee has been set up as a special committee under the Academic Committee of Tongji University to assess ethical issues related to academic conduct. It carries out independent investigations and provides principal findings and clear recommendations for action to the President of the University. In accordance with the recommendations of the Academic Ethics Committee, the President’s Office will decide on the granting of formal disciplinary action and the potential withdrawal of all academic awards or other qualifications received by the faculty due to the breach of ethical behaviour. If a faculty member violates the rights of other individuals or units, while in disciplinary action, he/she may be ordered to make a formal apology to the relevant party and compensate for the losses.
**Principle 3**

**Method:** We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

**Extracurricular Activities**

Student engagement in extra-curricular activities is encouraged by the School with necessary financial support. A variety of means have been adopted to enhance students’ awareness of business ethics and social responsibility, e.g. forums and events.

**Table 2 Student Engagement in Extracurricular Activities**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>SEM’s undergraduates, the “Rainbow Volunteers,” together with the University’s “Urban Annual Ring” (Tongji historical heritage conservation volunteers) carried out science education activities for children of migrant workers studying in the Shanghai Changbai Second Primary School.</td>
</tr>
<tr>
<td>2013</td>
<td>MBA students supported the Erlang primary school in Lixing Town of Anhui province as volunteer teachers and donated 10,000 yuan’s equipment and stationery.</td>
</tr>
<tr>
<td>2013</td>
<td>Based on the concept of green development and study on measures of building a green society, SEM’s master students have carried out an in-depth study on mutual-benefits of green development between school and communities with feasible models and action plans.</td>
</tr>
<tr>
<td>2013</td>
<td>PhD candidates delivered public speeches in Gansu province in Northwest China on corporate management and sustainable urbanization, offering suggestions to local government and enterprises on development plans, demonstrating their social responsibility.</td>
</tr>
<tr>
<td>2014</td>
<td>MBA students offered hand-in-hand aid to the impoverished mountain area students in Qibai Nong of Guangxi province with regular donations.</td>
</tr>
<tr>
<td>2014</td>
<td>Master students hosted lectures on fire safety knowledge and fire drill to the local community, to enhance the residents’ fire safety knowledge on fire-fighting equipment and fire safety precautions.</td>
</tr>
</tbody>
</table>

**Actions in Favour of Disadvantaged Communities**

SEM actively engages in support activities for underprivileged communities in Shanghai and across the country, with keen concerns about the economic, social and environmental development in these communities. Faculty at SEM have undertaken a range of research and consulting projects to provide intellectual support for poverty alleviation of these underprivileged communities, while students are contributing ideas and effort to help with their development. Main actions include:

**“Spreading Love” in Dingxi City.** 2015 witnesses the 20th anniversary of Tongji SEM-Dingxi Local Education Co-development Plan. From 1995 to present, the undergraduate students of SEM devoted their summer holidays to support Chang Yi Secondary School of Dingxi City in Gansu Province with volunteer teaching, while SEM has been
supporting local schools with donations, talent training, provision of assistance to dropouts and stay-at-home children, and offering recommendations for local economic and social development over the past two decades.

**Common Prosperity of Primary Schools.** Undergraduate and postgraduate students of SEM organize science education activities for children of migrant workers studying at Changbai Second Primary School.

**Financial Support to the Handicapped.** The School works in partnership with the “Chengjia Special Education” School that was designed to provide free compulsory education to the physically and mentally disabled students in the Jiading District of Shanghai.

**Earthquake Relief.** SEM has donated to Wenchua a city of the Sichuan Province, Yushu of the Qinghai Province and Yingjiang of Yunnan Province for earthquake relief.

**Donations to Schools.** Tongji MBA students initiated the Warm Winter Aid Operations for the students in QibaiNong of Guangxi Province, donating 72,082 yuan and 838 cotton quilts.

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**Figure 2 Example of Actions in Favour of Disadvantaged Communities**

Student extra-curricular activities are highly diverse, including the National Business Plan Competition, Technological Innovation Contest, corporate internship, company visits, and participation in community development, poverty alleviation activities, and volunteer teaching in remote regions of China.

Supported by the School, students have organised charity groups such as the Rainbow Volunteers, the Student Union Volunteers, the Graduate Student Volunteers and the MBA Philanthropic Committee.

Participation in community activities and charities provides students with an enriched learning experience and opportunities, for deepening their understanding of business ethics and corporate responsibility, they acquire their own leadership skills, innovative spirit and a keen sense of social responsibility. These will greatly facilitate the students’ future career development.

In addition, faculty and staff of SEM are encouraged by the School to engage in community services, for which performance is encompassed within the scope of personal evaluation and is linked to salary. Staff judged excellent in community services will receive commendations from the School. For example, Professor Guangwei Wu has played an important role in local government decision-making concerning politics, economics, culture and social life, through a role as CPPCC (Chinese People’s Political Consultative Conference) Committee member for the Shanghai municipality. Dean Professor Jiazhen Huo has contributed to the development of Putuo District in Shanghai through his membership in the Putuo District CPPCC Committee.

In addition, during the past five years, five professors of SEM on sabbatical leave have taken temporary post in government including those located in remote areas, to provide consultation on development planning and intellectual support for poverty alleviation. SEM also attaches great importance to the application of research outcomes in social
practice and community services, and faculty are assessed on their involvement. Many faculty members at SEM have been regularly invited by companies and government agencies to give lectures on China’s sustainable development and corporate responsibilities. Some professors are also teaching and researching at the UNEP-Tongji Institute of Environment for Sustainable Development, which is dedicated to training leading professionals in the sustainable development field especially for Africa and Southeast Asia. In support of the more remote regions in China, faculty of SEM have also been devoted to training management faculties (e.g. Jiujiang University) from these areas.

Besides, the School has been committed to physical implementation of sustainability in its daily operations. The SEM building is constructed to be energy efficient, which is in line with Tongji University’s pursuit of a green campus. The faculty and administration staff are encouraged to save water, electricity and paper, in order to build a sustainable world.

**Principle 4**

**Research:** We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

**Integration of ERS in the Research Agenda**

Ethics, responsibility and sustainability have been well encompassed in our vision, mission and research agenda.

It has been a long-term commitment of the School to promote societal sustainable development and, at the same time, to continue to strengthen SEM’s role in promoting the development of management education in China, innovative research, and training of industry elite with a global vision and well versed in the Chinese context.

As a focus of our research agenda, the School will further integrate resources for research on sustainable development, encouraging high quality relevant publications and applied research, while increasing international recruitment in the field of green development, so as to meet the demands of organisations and society.

In the implementation of the research agenda and complying with our mission, faculty of SEM have published several articles in the Journal of Business Ethics in recent years, one of the FT 45 leading journals, e.g. *Ethics Trumps Culture? A Cross-National Study of Business Leader Responsibility for Downsizing and CSR Perceptions* (2014) by Prof. C. Lakshman.

**Research Grants in Line with Sustainability**

As SEM’s mission and vision further emphasizes its responsibility to promote societal sustainable development, a substantial number of research monographs and projects
have been conducted focusing on sustainability during the past five years. Table 3 Selected Research Grants Related to Feature of Sustainability provides a partial list of research grants in line with sustainability.

### Table 3 Selected Research Grants Related to Feature of Sustainability

<table>
<thead>
<tr>
<th>No.</th>
<th>Faculty</th>
<th>Research Grant</th>
<th>Date</th>
<th>Research Income (Thousand Euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Haiyun CHEN</td>
<td>Research on the Coordination Mechanism of Livelihood Development and Natural Resource Management for Ecological Hotspots</td>
<td>2014</td>
<td>27.78</td>
</tr>
<tr>
<td>2</td>
<td>Xianghong ZHOU</td>
<td>Study on Poverty Reduction Mechanism, Implementing Path and Impact Assessment of E-commerce Ecological Chain</td>
<td>2014</td>
<td>87.5</td>
</tr>
<tr>
<td>3</td>
<td>Dajian ZHU</td>
<td>Green Economy Forum</td>
<td>2013</td>
<td>2.08</td>
</tr>
<tr>
<td>4</td>
<td>Jiantong ZHANG</td>
<td>Research on Evaluation, Training and Sustainable Development in Innovation System, Shanghai</td>
<td>2013</td>
<td>8.33</td>
</tr>
<tr>
<td>5</td>
<td>Kewei TANG</td>
<td>Summary on Low Carbon Operation Management in the Hongqiao International Airport</td>
<td>2013</td>
<td>13.89</td>
</tr>
<tr>
<td>7</td>
<td>Qian SHI</td>
<td>Research on Low-Carbon Project Main Body about the Analysis of Behaviour Pattern and Excitation Mechanism</td>
<td>2012</td>
<td>16.67</td>
</tr>
<tr>
<td>8</td>
<td>Jianguo CHEN</td>
<td>Research on the Evaluation System of Sustainable Development about the Airport, Shanghai</td>
<td>2012</td>
<td>83.33</td>
</tr>
<tr>
<td>9</td>
<td>Yeqing HUANG</td>
<td>Welfare Rights and Government Responsibility: Comparison and Interpretation in the EU's Internal Welfare</td>
<td>2012</td>
<td>2.78</td>
</tr>
<tr>
<td>10</td>
<td>Dajian ZHU</td>
<td>The Theory and Practice of Circular Economy</td>
<td>2012</td>
<td>55.56</td>
</tr>
<tr>
<td>11</td>
<td>Dajian ZHU</td>
<td>Multi-Dimensional Evaluation System and Visualization Platform of Low Carbon Economy in China</td>
<td>2012</td>
<td>34.72</td>
</tr>
</tbody>
</table>

More encouragingly, in 2015, faculty of SEM has obtained two state level projects regarding climate change, i.e. Prof. Yong LI supported by China National Social Science Fund (NSSF), Research on Operation Mechanism and Pricing of Weather Derivatives in China Under Climate Change, and Dr. Chao ZHANG sponsored by National Science Fund (NSFC), Climate Policy Influenced Water Resources of the Electric Power Industry and the Relieving Approaches.

Meanwhile, the School has produced a great number of influential publications. For instance, SEM has published the Bluebook on the Sustainable Development of Industrial Parks in China (2014), Sustainable Development (2013), Annual Green Paper for Sustainability of 35 Cities in China and 16 Cities in Yangtze Delta (2013), and Bluebook on China’s Low Carbon Economy (2012).
In 2014, in line with our vision to be globally recognized for developing leading management professionals capable of building a sustainable society, and based on Tongji University’s existing strengths in teaching and research in urban development and environmental protection, we established the National Think-tank of Urbanization and Sustainable Development. Important outlets of this think-tank with great impact include:

- Annual Green Paper for Sustainability of 35 Cities in China and 16 Cities in Yangtze Delta
- Bluebook on the Sustainable Development of Industrial Parks in China
- Green Economy: Theory, Method and Cases in the View of United Nations

Figure 3 National Think-tank of Urbanization and Sustainable Development as Example

Since its establishment, it has structured long-term steady collaborations with many international organisations including the United Nations Environment Program (UNEP). In order to promote and facilitate joint research and faculty exchange, it has created open programs for global visiting young scholars in sustainable development and urbanization research.

Principle 5

**Partnership:** We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Contribution to the Local and Global Community

SEM actively encourages faculty participation in local and national academic and professional organizations which play an important role in advancing management education. Policies have been put into place by the School in order to reward faculty engaging in these organizations. Faculty contribution to the profession has also been integrated into the annual performance appraisal system. Generally, about 10% of the total working time of faculty is dedicated to consulting services or provision of expertise for other professional associations and academic institutions.

Role of the School in Community Outreach and Public Service

1. **Provision of decision-making consultancy to the State for formulating national policies, regulations, development plans and industry standards**

   The faculty of SEM has played a positive role in the development of a range of legislation and regulation released by the Ministry of Science and Technology, the Ministry of
Housing and Urban-Rural Development and the Ministry of Commerce. It has provided these Ministries with decision-making consultation in defining development plans and industry standards. For example, faculty from SEM provided consultancy for the compiling of *China’s Construction Industrial Policy and the Second Five-Year Development Plan for Technological Innovation Service in the Hongkou District of Shanghai*. They did a preliminary study in order to draft a serial of industry standards including *Criteria for Government Procurement Agreement and Quality Management Practices for Engineering Construction Companies*.

Under the State Ministry of Housing and Urban-Rural Development and the National Development and Reform Commission, SEM has engaged in the compiling of *Guidelines for Social Impact Assessment of Construction Projects, Economic Evaluation Methods and Parameters for Construction Projects, and Standards of Water Resources Industry (SLX-2010)*. Professor Shizhao Ding, an influential professor at SEM, has done the *Study on International Administration Systems of Construction Industry*, a research project funded by the Ministry of Construction. His research report contains analysis and commentary and has provided important theoretical support and references to the overall reform plan of the management systems, policies and legislation of China’s construction industry.

The project of Professor Guangfu Liu, *Technology Development and Industrial Chain Integrated Demonstration of Comprehensive Utilization of Waste Electrical Products in Industrial Park*, was included in the National Science and Technology Plan funded by the Ministry of Science and Technology. His research has led to technical specifications and standards for recycling products in China. It has also led to the construction of an industrial chain demonstrating integrated technology of comprehensive utilization of waste electrical products in a renewable resource processing park located in Zhenhai District of Ningbo City, China.

**II. Strengthening industry-university collaboration, accelerating the technology transfer and providing support for industrial development**

SEM, with its expertise in service management, has been supporting China’s economic transition and the development of the service industry. Faculty working in the “service management” discipline at SEM have been successful in applying for a range of national science foundation grants, including *Maintenance and Improvement of Service Operations in the Network Environment*, a major project of the National Natural Science Foundation (NSFC), and *Service Operations Management Theories, Methods and Key Technology*, a key project of the NSFC. In addition, there are a significant number of corporate consulting projects (e.g. *Land Route Network Planning for China Postal Express Logistics*). The research outcomes of SEM have been directly and broadly adopted by Chinese Fortune 500 companies, such as SAIC, Baosteel Group, China Mobile and China Post.
**Principle 6**

**Dialogue:** We will facilitate and support dialog and debate among educators, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Through organizing forums and career development seminars, SEM regularly invites successful and renowned business executives, entrepreneurs, and distinguished alumni to give lectures on corporate responsibility and share with faculty and students their experience on how to be a "Good Citizen".

**Nurturing a Culture of Building a Sustainable Society**

The faculty of SEM is proactively promoting a culture of building a sustainable society and serving social and economic development with their own expertise. Notable actions are demonstrated below:

**Production of publications in prominent media both at home and abroad to raise public awareness of sustainable development**

Articles regarding the Development of Electric Automobiles (published in Singapore's *LianheZaobao*), the Development of New Energy Vehicles (published in China's "Liberation Daily", one of the top two newspapers in Shanghai), and the Service Revolution Changing the World (published in China's “Wenhui Daily”, one of the top two newspapers in Shanghai) have been published by SEM faculty.

**Compiling of industry green papers with Siemens**

In 2014, the National Think-tank of Urbanization and Sustainable Development, headed by Professor Dajian ZHU of SEM, released the *Annual Green Paper for Sustainability of 35 Cities in China and 16 Cities in Yangtze Delta*, sponsored by Siemens.

**Hosting innovation forums with sustainable development concept**

SEM has co-hosted the Pujiang Innovation Forum every year since 2008 with the Ministry of Science and Technology and Shanghai Municipality. It is a high-level international forum with broad social impact on innovation strategies and sustainable development and has provided a network platform for high-end innovative talents to exchange ideas.

**Global and National Impact on ERS**

The school has strong national impact on policy making for governments and business. Examples are cited as follows:

- We established the *National Think-tank of Urbanization and Sustainable Development* to provide advice for national and local government.
- Providing intellectual support to local government for optimizing its management. For instance, SEM has integrated its MPA program into the HR management system of multi-level local governments within the Yangtze River Delta (e.g. Cities of Ningbo and Cixi in Zhejiang Province, and City of
Suzhou in Jiangsu Province). By associating its professional degree programs with the local governments’ reserve talent cultivation plan, SEM has nurtured qualified public servants possessing both an international perspective and a keen awareness of sustainable development.

In addition to ever increasing national impact, the School enjoys growing international impact. Examples include:

- Publications on international top journals in ERS.
- Pujiang International Innovation Forum with participants from 25 countries.
- On July 6-11, 2015, Prof. Dajian ZHU was invited as a keynote speaker by United Nations Educational, Scientific and Cultural Organization to attend Our Common Future under Climate Change, CFCC15 conference in Paris (more details are given in section 5.12).
- In Oct. 2014, an International Symposium on Sustainable Development of Eco-Smart City & the 2nd Sino-Europe Symposium on Urbanization Co-creation hosted by SEM together with Stanford University, ESCP Europe and Xinhua News Agency took place at Tongji University. This important event attracted around 100 attendees, including decision makers, professors, experts and entrepreneurs from China, US and Europe, to exchange their experience, knowledge and ideas on urban development and management, and research on urban development and environmental sustainability.

In addition, the World Cities Day set on the closing ceremony of 2010 Shanghai World Expo was strongly linked to Tongji SEM’s efforts. The UN secretary-general, Ban Ki-moon, addressed the 2014 World Cities Day, “the human future is largely an urban future, and sustainable urban development will provide solutions to some key problems in the global sustainable development”. Embracing sustainable development as our mission, and combined with the national development strategy and human future, we have been in recent years engaged in the construction of new think tanks, such as the National Think Tank of Urbanization and Sustainable Development, chaired by Prof. Dajian ZHU, a prestigious professor. He has been awarded the Distinguished Decision-making Consultant of Shanghai Municipal Government since 2007 for his research in sustainable development and low-carbon city planning. Prof. Dajian ZHU is also a member of the Circular Economy (2014-2016) and Governance of Sustainability (2014-2016) under Global Agenda Council of World Economic Forum (WEF), and engaged in a number of research projects sponsored by international organizations such as UNDP, UNEP, UNICEF, WB, and ADB, etc.

In July, 2015, Prof. Dajian ZHU was invited as a spokesman by United Nations Educational, Scientific and Cultural Organization to attend Our Common Future under Climate Change, CFCC15 conference in Paris. During his conference speech and the expert discussions, Prof. Dajian ZHU’s opinion had that in order to combat climate change we need to combine environmental agenda and development agenda; a nation’s responsibility and contribution should be determined according to its development and emission levels; low carbon transformation requires not only technical innovation, but also social innovation. The latter is of more fundamental significance to improve the carbon productivity and achieve green transformation. Prof. Dajian ZHU is the only Chinese scholar that was invited to speak at this conference. After the speech, he was
interviewed by the US, Germany, Singapore and other media on climate change policy and the *National Voluntary Emission Reduction Report (INDC)* recently submitted by China.

**Conclusion**

As a participant of PRME, SEM takes the engagement of sustainable development as one of its missions and endeavors to cultivate leading business leaders with social responsibility. It pays close attention to the major challenges companies and society face concerning environment, energy and business ethics, and integrates them into the curricula of all program.

In addition, SEM is dedicated to improving student awareness of social citizenship and promoting the traditional value of harmonious development of human society, through its regular open lectures, forums and publications in journals and newspapers, along with the advancement of knowledge creation and research in social responsibility and sustainability.

**Summary**

<table>
<thead>
<tr>
<th><strong>Strengths</strong></th>
<th><strong>Progresses Achieved</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>• Clear strategy and policy on ERS integrated in our mission for a sustainable society, with effective implementation in teaching and research.</td>
<td>• A national think tank, Urbanization and Sustainability Centre has been established in 2014.</td>
</tr>
<tr>
<td>• The University core value of “cooperating by riding in the same boat” is embedded in the whole process of talent development, which prepares leading professionals with social responsibility and team work spirits.</td>
<td>• Business ethics has been integrated into program design and curriculum development.</td>
</tr>
<tr>
<td>• Dissemination of the School’s knowledge on sustainability and responsible management education through the School’s national think tanks and links with professional organisations and communities, such as involvement in national and international management education steering committees.</td>
<td></td>
</tr>
</tbody>
</table>
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