



PRME

This is our **Sharing Information on Progress (SIP)**
Report on the Implementation of the **Principles for**
Responsible Management Education

SIP REPORT 2019 KOÇ UNIVERSITY

1.1 RENEWAL OF OUR COMMITMENT TO THE PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION

As an institution of higher education, Koç University Graduate School of Business (GSB) is proud to raise the leaders for the 21st century. We believe that the management education should be redefined towards a human-centered worldview focusing on the sustainability of the company and society as well as the environment rather than focusing on profit maximization. Koç University is committed to upholding the UN backed Global Compact Principles of Responsible Management Education and to engaging in a continuous process of improvement in the application of the Principles for Responsible Management Education. We undertake to report on progress to all stakeholders and to exchange effective practices with other academic institutions.

Our signatory to the Principles enabled us to integrate the Principles into all areas of the School's activities in terms of business school curricula, programme design, courses and learning, research as well as in partnerships and dialogue with all our stakeholders. As a University, we believe that the values of ethics, social responsibility and sustainability are important in to all disciplines and professions and our commitment to PRME should be across all Schools in the University. When designing our curricula, we pay attention to UN's sustainable development goals as well as focusing to create sustainable value thru innovation. We make sure that our students are familiar with new business models adopted to changing global environment address creating shared value, inclusiveness, social entrepreneurship, social business and balancing inequalities.

Therefore, for our strategy Social Responsibility and Sustainability are one of the key strategic aims. We develop our strategy prioritizing sustainability and social responsibility and our staff, students and stakeholders feel passionately about these issues, and these are central to how we work at the University, and how we relate to the world around us. Sustainability and social responsibility are based

on ethical values and underpinned by the idea of economic, social and environmental obligations to our range of stakeholders, parallel to our commitment to the United Nations backed Principles of Responsible Management Education (PRME).

1.2 OVERVIEW MAJOR ACHIEVEMENTS IN RELATION TO THE IMPLEMENTATION OF THE SIX PRINCIPLES

Principle 1 - Overview of Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

As stated in our SIP in 2017, with our new vision which incorporates the essential elements of PRME, Koç University College of Administrative Sciences and Economics (CASE) emphasizes and functions on basis of local and global societal benefits, social progress, ethics, social inclusion, and democracy. The vision, and thus the purpose (Principle -1) of CASE is to provide a world-class education, achieve academic excellence in research, and benefit society locally and globally. Our graduates take leadership in economic and social progress as critical thinkers and creative individuals. They are dedicated to the highest ethical standards, social inclusion and values of participatory democracy.

The incorporation of the above-mentioned purpose is illustrated by our cooperation with the United Nations Development Program (UNDP), our emphasis on responsibility in evaluating students and faculty, various social responsibility-related initiatives, and the permeation of these values in curricula. We reflect on each below:

Responsibility:

Taking as a basis the Regulations of Higher Education, the Core International Human Rights Treaties, KU Administrative Staff Personnel Regulations and the United Nations Global Compact, Koç University enhances its institutional commitment to corporate responsibility regarding human rights and ethical values. By taking a human-rights focused approach, each of Koç University's administrative and academic units endorses this principle not only within their structures and research agenda but also through collaboration with the private and public sectors at national and international level.

Ethics:

Koç University is a people-oriented organization and promotes values that demonstrate an individual's social responsibility towards the world and their country. To this end, it aims to be a symbol of reliability, continuity and prestige for its national and global stakeholders, namely students, graduates, employees, suppliers, and non-governmental organizations. The Koç University Code of Ethical Conduct has been prepared in line with the principles of Vehbi Koç, the founder of the Vehbi Koç Foundation: to be the best one can be, to create wealth for continuous development, to strengthen the country, to see human resources as the most important asset and to adopt superior business ethics and honesty.

Sustainability:

The University protects natural resources, uses them in the most efficient way through basic modifications to consumption methods, minimizes creation of waste at source, and prefers recyclable products with minimal negative effects on the environment. This is one of the University's central principles. All Koç University campuses are equipped with automatic systems designed to achieve maximum energy efficiency. A central system controls lighting and ventilation of classrooms and corridors. Lighting, heating and cooling of offices are managed by motion sensors. These automatically shut off after fifteen minutes if no motion is detected. Koç University has brought international environmental standards to the campus by achieving ISO14001 Environmental Management Systems certificate.

Principle 2- Values

We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Koç University's curriculum, academic tracks, certificate and outreach programs related to sustainability, offer students numerous opportunities to engage with sustainability issues.

Additionally, Koç University hosts over 80 student clubs and over 400 volunteers who work on various social responsibility projects and activities. The undergraduate curriculum offers a wide range of core courses on social, economic and environmental responsibility. At present, all students regardless of their majors must take social sciences and ethics courses as electives. Students can choose from some 20 core courses on social issues and ethics ranging from city and society, migration and globalization to human rights, environmental ethics and media ethics. Koç University continues to steadily integrate sustainability into existing courses. The Graduate School of Business has already integrated sustainability into its programs.

KUSIF, the Office of International Programs (OIP), related departments of the Dean of Students, academic faculties and the Office of the General Secretary collaborate on sustainability-related academic and outreach programs.

CORE CURRICULUM

The core program at Koç University provides an interdisciplinary foundation for all undergraduates, irrespective of their choice in major. Launched at the founding of the University, the program initially taught the history of civilizations. In 2017, major revisions were made to the core program. A key objective of the change was to better explain to students why taking courses in social and natural sciences and learning ethical and quantitative reasoning, interpretive understanding, and economic and strategic analysis are essential regardless of a student's major. The Ethical Reasoning (ETHR) path of the core program focuses on legal philosophy, teaching that 'what we do and what we say' has ethical implications. The program's objective is to cultivate students who are global citizens who understand the historical, cultural, and philosophical complexity of the world in which we live, who understand the ethical dimensions of what they do and say, and who recognize and democratically participate in processes that improve the civic life of communities. Courses offered in ETHR include legal philosophy, ethics and everyday life, sexism and discrimination, a quest for ethical foundations and environmental ethics.

Graduate School of Business conducts core courses such as Responsible Global Leadership, Global Leadership, Sustainability for the MSc. in International Management program to strengthen our students as future leaders who will be socially responsible and globally aware.

ALIS (ACADEMIC AND LIFE SKILLS)

ALIS is a student-centered program to ensure students enjoy a successful and enriching experience throughout as their academic life and to introduce them to fundamental skills for personal and professional life. The program offers three courses: academic and life skills, transition to professional life, and next generation leadership. These courses present students with opportunities to practice skills often required in today's competitive professional life. Enrichment by diversity is the core concept of all ALIS classes. Experiential learning methods and reflections are also widely employed.

OFFICE OF INTERNATIONAL PROGRAMS (OIP)

An OIP core mission is to enhance international project development by pursuing specific programming efforts focused on global engagement which drive 'internationalization at home' (IaH). OIP's global engagement programs are open to both undergraduate and graduate students. They are designed around a 21st century global citizenship model, encompassing global awareness and systems leadership, intercultural sensitivity, personal development, interpersonal skills, narrative literacy, creative problem-solving and entrepreneurship. OIP works continuously to integrate this model into global engagement, service-learning and social entrepreneurship programs.

GLOBAL LEARNING AND LEADERSHIP PROGRAM (GLLP)

(GLLP) is a cocurricular program allowing Koç University undergraduate students to complement their academic studies with hands-on experience. The program aims to help students gain global competence and to develop personal and professional skills to thrive in a 21st century world. GLLP is a three-year immersive learning journey with an innovative curriculum that includes credit-bearing courses, workshops, talks, retreats, service-learning programs, capstone projects and internships. The program consists of three stages, during which students' progress and involvement are measured. The program is designed for motivated undergraduates who wish to grow and develop, personally and professionally, into tomorrow's leaders.

GLOBAL SOCIAL VENTURE COMPETITION (GSVC)

GSVC empowers the next generation of social entrepreneurs through mentoring, exposure and over \$80,000 in prizes to transform ideas into ventures that address the world's most pressing challenges. Teams from across the globe learn how to design scalable models through a process that emphasizes stakeholder discovery, business innovation and social impact assessment. As a committed GSVC partner, Koç University engages with students and faculty from many universities across Turkey, eastern Europe and the Balkans, as well as aspiring social entrepreneurs from across the Caucasus and Middle East. By reaching out to a diverse stakeholder community of entrepreneurs, mentors, students and representatives from the private, public and third sectors, Koç University serves as an ambassador for social venture creation within the region.

KU GLOBAL AID

KU GlobalAid is an international service-learning certificate program to build awareness, international solidarity and support for disadvantaged communities around the world. KU GlobalAid offers students learning experiences to develop 21st century leadership competencies such as personal awareness, creative problem-solving, systems thinking, intercultural communication and teamwork. By representing both Koç University and Turkey in the field of international grassroots development and developing social impact projects, KUGlobalAid contributes to communication, interaction, and solidarity among people from all over the world. KUGlobalAid is a platform for students to volunteer for initiatives to develop sustainable solutions for pressing challenges faced by disadvantaged communities in the developing world. KUGlobalAid projects are financed through fundraising activities and donations. Being the first of its kind in Turkey, KUGlobalAid constitutes a hopeful step towards spreading the idea of global citizenship.

DALAI LAMA FELLOWS

The Dalai Lama Fellowship is a highly competitive annual fellowship offering yearlong support for an individual to work on a project from selected universities and colleges worldwide. Fellows design and launch ambitious, mentored compassion in action projects in one or more of the following areas:

- Enhancing understanding and cooperation across peoples and cultures;
- Diminishing violence and promoting peace;
- Helping to alleviate poverty through creative initiatives and;
- Protecting the environment.

HULT PRIZE

The Hult Prize Foundation is a startup accelerator for budding young social entrepreneurs emerging from universities across the world. Named by former President Bill Clinton and TIME Magazine as among the top five ideas changing the world, the annual Hult Prize competition recognizes and cultivates the most compelling social business ideas—startup enterprises that tackle grave issues faced by billions of people. Winners receive \$1m in seed capital, alongside mentorship and advice from the international business community. Each year, the foundation selects a critical social problem and issues a challenge. Teams of three to five students are challenged to develop an innovative startup enterprise to eradicate problems such as access to education, clean water, affordable housing, clean energy, solar power, food insecurity and healthcare. These are just some of the issues competitors have tackled since the competition's inception.

CHANGEMAKING IN ACTION COURSE

The Changemaking in Action course offers students a learning journey in personal, relational and systemic leadership development by introducing relevant tools, methods and practices.

SPECIAL SUMMER PROGRAM: INTERNATIONAL MIGRATION AND THE CRISIS (TURKEY)

International migration has become a major political issue worldwide. This course presents an overview of the main issues raised by the cross-border movements of people. It introduces students to current trends in migration flows, different types and dynamics behind human mobility, and governments' responses to the social, political and legal challenges raised by international migration. Taking the recent mass refugee movement as a case study, the course offers participants an understanding of the complex

and varied nature of global migration and forced migration and their centrality to global, regional and national processes of political, social and economic change and of the needs of displaced people themselves.

COURSES AND PROGRAMS SUPPORTED AND COLLABORATED BY KUSIF COMMUNITY ENGAGEMENT AND LEADERSHIP CERTIFICATE PROGRAM (CELPC)

KUSIF offers a certificate program that aims to develop an understanding of issues related to social impact and inherent interconnections between business and other societal institutions. Interested students gain a diverse knowledge about interdisciplinary themes such as corporate social responsibility, international organizations and NGOs, and learn to create, measure and communicate social impact. The program is supported by all Koç University schools and colleges.

CELCP includes mandatory and many elective courses designed to prepare students to become responsible leaders of social issues in public, private, and non-profit sectors. The program's primary goal is to reach all departments and enrich social impact in universities.

KUSIF supported Koç University's academic agenda by collaborating on the following courses:

- Social Entrepreneurship Course at graduate and undergraduate levels
- Creating Social Impact through Collaborative Projects: Experiential Learning at undergraduate level
KUSIF draws on its expertise and social impact to deliver courses which are interactive and based on experiential learning. Students work with real life problems and are offered free social impact consultancy throughout the course. The output of these courses between May 2015 and May 2018 included:
 - A book on social entrepreneurship in Turkey in collaboration with Ashoka Turkey was published in fall 2016. Students prepared and analysed sixteen interviews with Ashoka Fellows.
 - Fourteen NGOs, nine companies and four social enterprises received free consultancy to help them develop a theory of change within their social programs and social investments.
 - Three social impact projects bazaars were organized at Koç University.
 - Fifty-six social impact stakeholders are involved with the courses.

SOCIAL IMPACT LAB

The Social Impact Lab is a KUSIF project established in November 2018 to help students with social entrepreneurship ideas become full social entrepreneurs in the future. The project will achieve its goals by providing workspace, mentorship, professional support, seed funding, workshops, intense trainings, and wide network and research tools.

KU VOLUNTEERS

KU Volunteers carried out many significant social responsibility projects under certain subgroups and events, such as:

Children's Festival: Koç University Volunteers carry out a children's festival every year on 23 April (National Children's Day) that hosts 400 children who participate in the group's 365 projects. Among these are children from the Bahçelievler orphanage and children of University staff. The festival allows the children to enjoy a day with new friends and with University volunteers. This year the festival also hosted 40 refugee children and children with mental disabilities.

Principle 3 – Method

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Koç University signed the United Nations Global Compact in 2007. As one of the leading research universities in the region, Koç University's research mission is to contribute to the universal body of knowledge and influence intellectual, technological, economic and social developments on a global scale. Faculty members contribute to their fields both individually and in strategically designed cross-disciplinary teams.

With 197 research laboratories, 21 research centers, 5 research and education forums, and 1 support center, the University's centers cover many aspects of economic, environmental, and social sustainability. These include the TÜSİAD-KU Economic Research Forum, KU Social Impact Forum, Globalization and Democratic Governance, KU Research and Application Center for Gender and Women's Studies, KU Tüpraş Energy Center, KU Migration Research Program, Social Policy Applications and Research Center, Semahat Arsel International Business Law Research and Implementation Center, and the Center for Global Public Law to name just a few. Another notable development was the creation of the UNESCO Chair in Gender Equality and Sustainable Development in May 2016.

In agreement with the principles of the UN Global Compact, Koç University Social Impact Forum (KUSIF) strives to offer benefits to the University through implementation and measurement of institutional sustainability strategies. KUSIF is both a research and practice center and a catalyst for social innovation. KUSIF has sustainable programs and builds local stakeholder networks to generate social impact through collaborative action. KUSIF assists Koç University by integrating sustainability and social impact into teaching, research and operations.

On basis on our above-mentioned principles (Principle -1) we define and implement our methods within the scope of the following frameworks, processes and environments:

Responsibility:

ADMINISTRATIVE COMMITMENTS TO RESPONSIBILITY

Koç University is dedicated to sustaining and promoting eight main values: success-orientation, integrity and collectivity, equality and justice, trust, joy, sharing, sincerity, and proactivity for students and staff. Koç University aims to embed these values into every core operational practice of the institution and create projects and programs to encourage all members of the university to share them.

FOR MY COUNTRY PROJECT - SUPPORTING GENDER EQUALITY

The For My Country project is a social responsibility initiative to create a participatory culture among Koç Holding companies, employees, dealers and suppliers and encourage them to become involved in solving social problems. The project identifies a specific social need every two years and conducts activities around that theme. The project focused on the social and economic empowerment of women, in collaboration with the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women). Under this partnership, Koç Holding supported the Turkish leg of the UN Women's HeForShe campaign, which aims to end gender inequality by 2030.

In Turkey, university placements and the distribution of scholarships for higher education are determined solely based on students' performance in the national university entrance exams. Students from higher-income families are generally better prepared academically and are more likely to succeed in the university entrance exam. In order to help bright students overcome this challenge and to broaden access to high-quality education, Koç University launched the Anatolian Scholarship Program as a way of widening access to high quality education in Turkey. Starting with a modest 14 Anatolian Scholars in 2011, with a massive fundraising campaign in 2018 as part of the University's 25th Year anniversary activities, the program was able to recruit 124 new students out of 4,000 applicants and attained national renown with more than 220 sponsoring companies supporting no less than 500 students.

The Anatolian Scholarship Program has been a huge success. The program has earned several prestigious international and national awards including a Gold Medal in the Circle of Excellence by the Council on Advancement and Support of Education as the best example of an emerging fundraising program and has become a model for similar private scholarship schemes at other Turkish universities.

Anatolian Scholars are as much a part of the University community as any other student and many are very active in the leadership of student clubs. They lead many social responsibility projects such as partnering with NGOs ('Çorbada Tuzun Olsun' Foundation) to operate soup kitchens, meeting with students with mental disabilities and reaching out to primary school students in rural areas by exchanging letters with them.

KOÇ UNIVERSITY SOCIAL IMPACT FORUM (KUSIF) INITIATIVES PUBLIC HEALTH - SOCIAL IMPACT RESEARCH

The Social Impact Research program, started in October 2018, is a Public Health program delivered by Koç University Social Impact Forum (KUSIF) and Koç University School of Medicine. The Social Medical Programs Committee of the Koç University School of Medicine together with KUSIF have created an elective program for sophomore and junior level students. The aim of the program is to allow students to conduct social impact research projects with NGOs. On particular days throughout the semester, Koç University School of Medicine students pursue projects with NGOs and work to develop a social impact report (with guidance from KUSIF). The programs include four steps as planning, implementation, evaluation and revision.

SOCIAL IMPACT MANAGEMENT PROGRAM FOR NON - GOVERNMENTAL ORGANIZATIONS

Since it was established, KUSIF has sought ways to maximize the positive social impacts of NGOs. To do this, KUSIF creates and conducts innovative solutions based on reliable data. A very good example is the Social Impact Management Program for NGOs which was launched in February 2017 and ended in

February 2018. The project aims to increase NGO awareness, knowledge and capabilities in social impact management. Ten NGOs were selected for a training program spread over two four-day periods. Consulting was also offered throughout the six month duration of the program.

TRAINING AND CONSULTANCY

In order to promote transparency and accountability in the private sector and social impact sector, KUSIF provides pro bono and fee-based training and consultancy on social impact management. Such activities include:

- A consultancy service on social impact for Koç Holding's Monitoring, Evaluating and Rewarding on Gender Equality in Communication program.
- Organizing workshop on social impact management for the Rural and Local Development Program Profession Training Certificate of Hüsnü M. Özyeğin Foundation.
- Measuring and reporting the social impact of the 21st Century Competencies Training Program for Youth (2018) conducted by the M. Zorlu Foundation.
- Organizing social impact management training for Social Sciences University of Ankara, Social Innovation Center.
- Consultancy on social impact management for the Special Olympics Turkey.

SEXUAL HARASSMENT PREVENTION - ONLINE EDUCATION

Koç University's key missions include the prevention of sexual harassment in working, learning and living environments. As an extension of the University's Sexual Harassment Prevention Regulation published in 2014, KURES (Koç University Guidance and Psychological Counseling Service) prepared a mandatory online course for all new students, which was launched during the 2017-2018 academic year. The Sexual Harassment Prevention Education online course covers the main concepts of sexual harassment, possible ways to prevent and deal with sexual harassment, information about complaint and legal processes, and ethical principles. A similar online course has also been prepared and published for Koç University staff and faculty to raise awareness and draw attention to this important issue. The course includes information about preventing A similar online course has also been prepared and published for Koç University staff and faculty to raise awareness and draw attention to this important issue. The course includes information about preventing sexual harassment on campus, how to act when witnessing or falling victim to such incidents, an outline of responsibilities, complaint procedures, and investigations, as well as other significant points and principles involved in the process of investigation. As of December 2017, all current employees of Koç University have completed sexual harassment prevention education. The Koç University Sexual Harassment Prevention Directive includes all University stakeholders, and so the department ensures that all employees and employers in subcontracting firms have also completed sexual harassment prevention education.

PHILANTHROPY: KU CIRCLE - DONOR PARTNERSHIP PROGRAM

In 2014, the Office of Corporate Relations and Development launched the KU Circle of Friends initiative as a way of recognizing donors whose cumulative giving reflected a high level of philanthropic commitment to the University. The KU Circle of Friends is a network of corporations who strongly believe in the University's mission and provide financial support towards the University's advancement. The University has taken the initiative to engage these corporations in establishing exemplary university-industry collaborations in areas such as research partnerships, executive education programs, recruiting relationships and joint social responsibility initiatives. The most recent gathering of the KU Donor Circle was in April 2018. The topic of discussion was artificial intelligence and its impact across multiple social and academic disciplines. Previous gatherings of the KU Donor Circle dwelled on important topics of interest such as individual giving and philanthropy in Turkey, inclusive business models and changing perceptions of corporate social responsibility

Ethics:

SOCIAL ENTREPRENEURSHIP SECTOR TURKEY RESEARCH

The British Council has expanded its research about the social entrepreneurship sector under the Global Social Enterprise program to Turkey. The program was conducted across four continents and 31 countries and aims to increase capacity of social enterprises, develop an international network and create an ecosystem that improves social investments.

The project is being led by TED University and includes collaboration from KUSIF, Ashoka Turkey, Istanbul Bilgi University, Mikado Consultancy and METU. Research is being conducted with support from Social Enterprise UK who provided consultancy for prior national-level. The aim of the project is to provide forecasting about the scale, size and potential of the social enterprise sector in Turkey. This will create important data for future policies and studies about social enterprise. The project will also act as a hub for quantitative data about social enterprise development.

The project will run for six months starting from October 2018 and will bring together key social entrepreneurship stakeholders to collect feedback about research methodology and better understand and define important questions such as how to define a social enterprise.

INVESTMENT READINESS CERTIFICATE PROGRAM FOR SOCIAL ENTREPRENEURS

In June 2017, Mikado Consulting, KUSIF and Ashoka Turkey launched the Investment Readiness Certificate program for social entrepreneurs. The program helped social entrepreneurs become investment ready. Twelve social enterprises have signed up to the program. The program is part of the Change with Business project and is supported by the EU Program for Employment and Social Innovation, the UniCredit Foundation and the Vehbi Koç Foundation. During the program twelve social entrepreneurs presented their ideas to juries, with six being selected for field visits to Berlin in May 2018. All twelve entrepreneurs received training, professional support and consultation.

A handbook on investment readiness for social entrepreneurs was published in 2018.

BUSINESS MODEL TRAINING FOR SOCIAL ENTREPRENEURS

A training course to help social entrepreneurs develop business models, was held 27-30 April 2017, during the Social Enterprises Ready for Investment project. The course offered an introductory three-day training course about business models for thirty social entrepreneurs in Turkey. The course was open to social enterprises in Turkey at any level from blueprint to validate stages.

Sustainability:

MSCOP AND SUSTAINABLE CAMPUS OPERATIONS: ENGAGING STUDENTS USING CAMPUS AS LAB

MSCOP aims to foster ecological balance and sustainable campus practices. New projects are introduced to encourage students and the wider university community to adopt sustainability practices. MSCOP calls for student-led projects to create a low carbon and sustainable future.

The core ideas of MSCOP projects are cross-campus collaboration, design thinking and Campus as Lab (CAL). MSCOP combines the University's academic and research abilities with skills and experiences found at Siemens. CAL is an important way to gain perspectives on real-world issues and create significant sustainable growth both locally on campus, and globally.

MSCOP was launched in 2017 and continues to improve sustainable campus design and operations throughout 2018 by partnering with Koç University Campus Operations and Facilities Directorate, the Office of International Programs, KUSIF and Siemens Turkey. The members of the project selection jury include industry partners Şişecam, Tüpraş and Arçelik. MSCOP collaborates with the following multidisciplinary undergraduate courses: Sensors, Design Project (Electrical- Electronics Engineering), Corporate Responsibility, Entrepreneurship and New Venture Development (Business Administration), Basic Design (Media and Visual Arts), Operations and Facilities Design (Industrial Engineering), Introduction to Social Entrepreneurship (KUSIF) and other courses from Chemical-Bio Engineering.

In 2018 MSCOP launched a partnership and networking program which concluded with an awards ceremony and presentations in March. The winner was a project called Green Brains for their project which made cartridges for 3D printers using food waste. The project has a pending patent. Other initiatives recognized at the awards included a smart classroom, an app to minimize campus parking problems and a project to produce electricity in high foot-traffic areas using kinetic motion.

Seminars and presentations were given to explain campus sustainability systems to incoming students as part of the UNIV 101 course for the fall 2018 semester.

Principle 4 – Research

We will engage in conceptual and empirical research that advances our understanding about the role, Dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

RESEARCH COMMITMENTS TO RESPONSIBILITY

There are three research centers at Koç University whose work is primarily on gender, migration and democratization issues. These centers scrutinize the local and global phenomena of these issues through

a collaboration of universities, NGOs, and public and private sector actors. Other research centers working with the Law School and Department of International Relations also address human rights issues through research on the applications of international law, public policy and analysis of institutions.

RESEARCH CENTER FOR GENDER STUDIES (KOÇ-KAM)

The Center for Gender Studies at Koç University (KOÇ-KAM) was established as an interdisciplinary hub for gender research and gender studies in March 2010. KOÇ-KAM sponsors a competitive funding program to support outstanding academic research projects on gender issues and runs the Gender Studies Certificate at Koç University. KOÇ-KAM frequently organizes conferences, panels and seminars to inform a wider audience on gender related research that intersects with various disciplines and fosters debate on gender issues between scholars, students, civil society actors, artists and policy-makers.

GENDER STUDIES CERTIFICATE PROGRAM

Koç University Gender Studies Certificate Program (GSCP) is geared towards developing an understanding of the issues, debates and concerns surrounding gender and in particular, the experiences of women. The program takes an interdisciplinary and multidisciplinary approach and encompasses all aspects of the human experience in a gendered world. Students are required to take five (out of 40) program courses over the course of an academic year. GSCP courses continued to be popular among students for the 2017-18 academic year. Example courses include gender and employment, women and law, women and gender in literature, sexual difference and psychoanalysis, Irigaray and Kristeva, feminist narratives, women and leadership.

TRAINING PROGRAM ON GENDER EQUALITY IN THE WORKPLACE

Gender Equality in the Workplace training is a one-day executive training program that aims to create awareness about gender equality and promote an equal and non-discriminating work environment. The objectives of the program are to:

- give information about gender equality, sexism and discrimination,
- raise awareness of the visible and hidden barriers to women's advancement into leadership positions,
- create gender equality at work,
- build know-how about mechanisms for promoting gender equality at work,
- learn how to exemplify good practices.

Training sessions are led by KOÇ-KAM researchers

KOÇ-KAM RESEARCH AWARDS PROGRAM

With the support of the Vehbi Koç Foundation, the KOÇ - KAM Research Awards Program have been created to encourage and promote gender-related research in Turkey. KOÇ- KAM allocates awards to selected research proposals in various disciplines. The number of selected projects and the prize awarded vary according to the availability of awards and the scientific quality of proposed research projects. Since 2011, the program has given financial support to twenty-three research projects.

OTHER ACTIVITIES AND CONTRIBUTIONS BY KOÇ-KAM

Many other researches, seminars and panels have been organized with KOÇ- KAM's leadership. In association with the Turkish Philanthropic Foundation and Prof. Nermin Abadan-Unat (a leading senior professor of political science at Bosphorus University), in November 2017 KOÇ- KAM funded an article competition for Koç University students about gender equality, gender representation and constitutions. In February 2018, Dr. Aslı E. Mert delivered a seminar about her research, A Multidimensional Investigation of Gender Segregation in Paid and Unpaid Work: The Case of Women in Turkey. Her research investigates gender segregation in the workplace. Also in February 2018, Dr. Ceylan Engin delivered a speech about gender and sexuality issues, Making the Familiar Strange: Gender and Sexuality Issues in Turkey. Both talks were part

of the KOÇ - KAM and UNESCO Chair seminar series. On Women's Day, 8 March 2018, KOÇ- KAM together with the Law School and School of Nursing organized a panel to discuss legal and health perspectives about violence against women. Faculty members from the Law School and School of Nursing shared their expertise with a general audience and highlighted critical issues. Other activities included sponsoring STEM projects and other projects investigating women's portrayal in media and movies.

KOÇ UNIVERSITY ENTREPRENEURSHIP RESEARCH CENTER (KWORKS) AND TECHNOLOGY TRANSFER OFFICE

KWORKS) was established in 2013 to develop entrepreneurship awareness among Koç University students, faculty and alumni in parallel with entrepreneurship courses offered as part of the academic curriculum. KWORKS, operating in collaboration with Koç University Technology Transfer Office (TTO), has transitioned into a technology accelerator and business incubator while serving as an attractive hub for startups, investors, mentors and entrepreneurship related events. In 2018, Koç University TTO joined a consortium as part of a TÜBİTAK (Scientific and Technological Research Council of Turkey) initiative to grow high technology startup capital and investments in Turkey. Under this initiative, Koç University TTO took on a leadership role among eleven participating universities and chose to collaborate with IDA Capital for Innovation, which focuses on initiatives with triple bottom line. Koç University TTO expects that as of 2019, this collaboration will facilitate the establishment of high-technology startups with social impact.

MIGRATION RESEARCH CENTER (MiReKoc)

In the thirteen years since it was established, MiReKoc has become a nationally and internationally recognized migration research center. MiReKoc is home to academic research and teaching and plays an increasing role in policy-making research and partnerships. It provides an interdisciplinary hub for migration scholars, researchers, civil society activists and policy-makers in Turkey and the world, and serves as an institutionalized center that provides forums for discussion and exchange between academia and practitioners. MiReKoc collaborates with national and international organizations such as the Foundation for Population, Migration, and Environment, the European Union, the German Marshall Fund, the Network of Excellence of International Migration, Integration and Social Cohesion (IMISCOE), the Scientific and Technological Research Council of Turkey, the European University Institute, the United Nations High Commissioner for Refugees (UNHCR), the International Organization for Migration (IOM), the Turkish Economic and Social Studies Foundation (TESEV), the Third Sector Foundation (TÜSEV), the United Nations Population Fund (UNFPA), the World Bank Group (WB) and the ERSTE Foundation.

As of 2018, MiReKoc was pursuing three EU funded Horizon2020 projects: Advancing Alternative Migration Governance (ADMIGOV), Aligning Migration Management and the Migration-Development Nexus (MIGNEX) and Evaluation of the Common European Asylum System under Pressure and Recommendations for Further Development (CEASEVAL); one Erasmus+ project: Peacemakers - Peace Dialogue Campus Network: Fostering Positive Attitudes Between Migrants and Youth In Hosting Societies; two TUBITAK projects: Interactive Social Integration Model for Improving Migration Governance in Turkey, and Integration and Wellbeing of Syrian Youth in Turkey; and three Koç University funded projects: Destigmatization Strategies of Syrian Refugees in Turkey (2017-2019), Family-School Interactions: Reproduction of Inequality through Social, Cultural Capital and Field, and the Forced Migration Resource Center (FMRC).

RESEARCH COMMITMENTS TO ETHICS

TÜSİAD (TURKISH INDUSTRIALISTS AND BUSINESSPEOPLE ASSOCIATION) ECONOMIC RESEARCH FORUM

Established in 2004 as a non-profit and non-partisan organization, the Koç University - TÜSİAD Economic Research Forum (ERF) promotes independent and objective analysis on economic growth and debates the implications of different economic policy options. The ERF offers a research fellows program, which recruits outstanding academics both internationally and domestically to support the ERF's activities. Currently there are more than 100 ERF research fellows which include academics from top institutions in the US, UK and the rest of Europe, as well as from within Turkey. ERF research fellows contribute to ERF activities by submitting working papers, participating in conferences and presenting short courses or seminars on topics of recent interest. Current research outputs include 'Birth and Employment Transitions of Women in Turkey', 'Long Memory in Turkish Unemployment Rates', 'Analysing Wage Differentials by Fields of Study' and 'Is there Income Convergence across Provinces of Turkey?'

DR. NÜSRET - SEMAHAT ARSEL INTERNATIONAL BUSINESS LAW IMPLEMENTATION AND RESEARCH CENTER (NASAMER)

Dr. Nüsret-Semahat Arsel International Business Law Implementation and Research Center (NASAMER) was founded in 2006. Following the aims and objectives determined by the executive council, the center offers an interdisciplinary perspective of legal research and disputes in international commercial law. The center's main focus is on academic activities such as symposiums, conferences, workshops, and seminars. It conducts research and scholarly collaborations in international commercial law, including areas such as international business transactions, international trade regulations and disputes, mergers and acquisitions, international commercial arbitration, trade barriers, joint ventures and corporate governance. The center's activities extend to legal implementation, profession and research in international private law, business transactions, all fields of economic law, intellectual property and information technology law, law of contracts and international sales law, transport law, insurance law and tax law. The center also supports research in comparative and international judicial studies and alternative dispute resolution. **Young Labour Law Scholars Conference III**, 21 March 2018. Young labour law scholars from universities across the countries met at Koç University Law School for the third such conference. The conference covered issues in recent Turkish law such as the penalty clause in labour law, mandatory mediation in labour law, judicial declaration of one-sided modification by labour conditions and its results, telecommuting, worker's health after the establishment of the employment contract, and salary as personal data and its secrecy.

KOÇ UNIVERSITY SOCIAL POLICY CENTER (SPM)

Koç University Social Policy Center (SPM) was established in 2010 with the core objective to develop applied research on social policy and increase public awareness on social policy issues in Turkey. SPM's main research fields are youth unemployment, participation of women in the workforce, educational inequalities, social security, welfare and social rights.

KOÇ UNIVERSITY ENTREPRENEURSHIP RESEARCH CENTER (KWORKS)

As a part of the 2017 Startup Acceleration Program, KWORKS has supported Youthall, a professional network and new generation digital employer branding platform that brings companies and young talent together. Youthall aims to contribute to employment among fresh university graduates by fulfilling a gap in the market where existing platforms benefit experienced workforce.

RESEARCH COMMITMENTS TO SUSTAINABILITY

KOÇ UNIVERSITY TÜPRAŞ ENERGY CENTER (KUTEM)

KUTEM is an energy research centre at Koç University, established in 2012 by a generous donation from TÜPRAŞ (Turkish Petroleum Refineries Company). It is the first energy centre funded by a private energy company in Turkey. Its primary goal is to develop new energy technologies and at the same time provide a sustainable environment for joint industry university research projects, to train students for jobs in R&D in industry and to combine fundamental and applied research to increase the competitive power of Turkish industry. Today, KUTEM is a truly multi- and interdisciplinary research centre with about thirty faculty members from various departments in Engineering, Sciences, Administrative Sciences, and Economics. Research projects are carried out in a newly constructed state-of-the-art laboratory on campus as well the research laboratories of affiliated faculty.

Since KUTEM was established, there has been a noticeable increase in energy research at Koç University. Currently, there are twenty-four PhD students and nineteen MSc students whose thesis topics are on energy-related subjects, with funding from various sources.

In order to address these issues, it was decided to solicit and fund research proposals on Solar Fuels – processes and technologies that utilize solar energy for producing liquid and gas fuels. Some topics of interest include (but are not limited to) artificial photosynthesis, biofuels and the direct or photocatalytic splitting of water using sunlight to produce hydrogen. Another goal was to build University expertise in these areas and position participating faculty members for Horizon 2020 funding in solar energy and sustainable fuels. Projects were for two years and started at the beginning of the fall 2016 semester.

Principle 5 and 6 – Partnership and Dialogue

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, çivil society organisations and other interested groups and stakeholders on critical issues related to global social responsibilities and sustainability.

Koç University signed the United Nations Global Compact at a ceremony in November 2007 in the presence of the previous Secretary-General of the United Nations, Kofi Annan. Now entering the twelfth year of the agreement, Koç University continues its support for the United Nations Global Compact and its ten principles. In agreement with the principles of the UN Global Compact, Koç University Social Impact Forum (KUSIF) strives to offer benefits to the University through implementation and measurement of institutional sustainability strategies.

One approach to encourage research, build partnerships and stimulate dialogue is by organizing forums and conferences that relate to principles of responsible management. The related activities are as follows:

KOÇ UNIVERSITY SUPPORT CENTER FOR DISABLED CHILDREN AND THEIR FAMILIES (EÇADEM)

Koç University Support Center for Disabled Children and Their Families (EÇADEM) aims to provide care and psychological consultancy services for disabled children and their families to help them integrate into society, improve their quality of life and increase their capacity for self-care, such as hygiene and nourishment. The center collaborates with the Koç University School of Nursing, the Sarıyer Municipality, the İstanbul Development Agency, the Republic of Turkey Ministry of Development and Boğaziçi Disabled People Association (ISBED). EÇADEM activities include regular care services for children with disabilities, psychological counselling, fundraising, awareness raising, and activities designed to help family members maintain a positive social life. In particular, EÇADEM works with lower socio-economic and disadvantaged families who usually don't have access to high quality healthcare and rehabilitation services and who have greater difficulty in socializing due to prejudices among their peers. EÇADEM services help reduce the nursing burden experienced by mothers while reducing personal stress levels and psychological problems. Supporting family caregivers and reducing burden also positively impacts siblings of disabled children.

Between 2016 and 2018, EÇADEM emerged as a model for community engagement and collaboration between academia, NGOs, government, local municipality and the private sector. Municipalities have reached out to the organization to replicate the model and adopt it in regions across Turkey. EÇADEM also provides internship opportunities for School of Nursing and Psychology students, allowing the sustainable transfer of knowledge.

During the same period, EÇADEM organized events to allow families to socialize, such as mother's day events, birthday celebrations, museum visits, concerts and special day celebrations. EÇADEM's activities, initiatives and outreach campaigns have received numerous national and international awards. A video created for International Day of Persons with Disabilities 2016, 'Bir gülümseme yeter' ('One smile is enough to change the world'), was instrumental in raising awareness, addressing prejudices and facilitating changes in attitude towards disabled children. The video received two NC Advertising Awards (Italy) and two Grand Prix Advertising Strategies and Felis Advertising Awards among others. It was watched more than 31.8 million times and shared 1.2 million times.

COOPERATION WITH THE UNESCO CHAIR ON GENDER EQUALITY AND SUSTAINABLE DEVELOPMENT

KOÇ- KAM is closely associated with the UNESCO Chair on Gender Equality and Sustainable Development which was established in 2016 at Koç University. The chair currently operates under the leadership of Prof.

Bertil Emrah Oder and serves as a hub for the intersection of science and society by promoting gender equality, advancing sustainable development with a focus on human development and human wellbeing at individual and societal levels, and developing research on gender studies and human capacity development. With this cooperation, KOÇ - KAM promotes gender equality in the workplace through training programs and organizes events (conferences, expert meetings, talks, webinars etc.) to contribute to the chair's role as a bridge-builder between academia, civil society, research, and policy-making communities at local, regional and international levels.

WOMEN LEADERS OF THE FUTURE AS ROLE MODELS

Launched in 2017, Women Leaders of the Future as Role Models brings together women leaders in their respective industries from agriculture and banking to finance and education with women who aspire to be or are fit to become leaders in these fields. The project, funded by the Dutch Matra Program, addresses the lack of women leadership in working environments, gender discrimination, lack of women leaders and unfair competition even in sectors where employment of women is relatively higher and examines their negative effects on women's status within the family, economy, development and on the overall welfare of society. The program also aims to combat gender-based stereotypes about occupations such as taxi drivers and electricians (roles in which women are traditionally underrepresented) and seeks to empower women in these roles.

The project, which will continue until November 2019, is being run by Dr. Aslı E. Mert and offers education, seminars and mentoring by pioneering women for 100 young women in ten different sectors. The sectors include women-friendly sustainable urbanization, health, entrepreneurship, NGOs and sustainable production (including agriculture). The aim is to increase participation of women in the workforce and to create a sustainable positive feedback loop which will develop women leaders through role modelling and mentoring. As a part of this project, Giovanna Carugno from Foro Italico University delivered a seminar titled Women in the Entertainment Industry: An Interdisciplinary Insight, on 3 May 2018. The seminar examined the role of women in the entertainment world, giving comparative and interdisciplinary analysis and including perspectives from law and gender studies. Gender literature demonstrates that the entertainment sector is typically a male-centered domain.

CONTRIBUTIONS TO THE COMMISSION ON GENDER EQUALITY (KEFEK)

KOÇ - KAM also carries out studies which influence and shape decision-making processes and policies that address women and gender equality. One of those studies was a legislation survey by UN Women. The main beneficiary of the three-year survey was the Commission on Gender Equality (KEFEK) which was established by the Grand National Assembly of Turkey to draft legislation on women issues.

CONTRIBUTIONS TO THE HeForShe CAMPAIGN

A training program developed by KOÇ-KAM and Koç Holding for the HeForShe campaign to promote gender equality in companies continued in 2018. The program was implemented together with AÇEV using a 'training the trainer' model and reached a wide audience, from senior and middle management to employees of dealers. The training program, which is only available online at UNESCO, was supported by face-to-face sessions, case studies, discussions and meetings.

Last year, KOÇ-KAM also partnered with Arçelik to raise awareness about the effects of discrimination and sexism on our language and to create an equal vocabulary for an equal society. Arçelik created an innovative app for mobile devices called Eşit Sözlük (Equal Vocabulary). After installing the Eşit Sözlük app, any sexist or demeaning words used when messaging are automatically corrected by the app's dictionary. KOÇ-KAM provided consultancy for the project.

MIGRATION RESEARCH CENTER (MiReKoc)

SUMMER SCHOOL

MiReKoc International Summer School 2016 'Forced Migration: Old Phenomenon, New Challenges' 11-21 July 2016

MiReKoc International Summer School 2017 'Migration and Children: Reflections on Voluntary and Forced Migration' 2-14 July 2017

enMiReKoc International Summer School 2018 'Prospects for Good Governance of Refugee Situations: The Local-Global Nexus' 19-30 June 2018

MiReKoc MEETINGS, WORKSHOPS AND CONFERENCES

Findings of MiReKoc research projects are presented at various international conferences, workshops, and seminars.

- A workshop, Integration and Wellbeing of Syrian Youth in Turkey, was organized by the European Institute and the Institute of Global Affairs at the London School of Economics and the MiReKoc at Koç University in Istanbul, 22- 23 October 2018.
- Workshops during the 'Symposium: Turkey at the Crossroads of Migration: Reappraising Traditional Discussions' organized by MiReKoc at the International Metropolis Conference in the Hague, 19- 21 September 2017.
- An experts' workshop in Istanbul about 'What does the Global Compact on Refugees mean for the MENA region?', 26-27 February 2018.
- 'Access to municipal services and public perception on refugees in Turkey', presented at the 4th Conference of the Alliance of Leading Universities on Migration (ALUM), 6-7 November 2017, American University of Beirut, Lebanon.
- 'Local responses to the settlement of refugees: Findings from two districts' presented at the International Metropolis Conference 2017, 18-22 September at the Hague, the Netherlands.
- 'Incorporation at District Level and the Role of Municipalities: Preliminary findings from two districts in Istanbul' presented at IMISCOE 14th Annual Conference, 28-30 June 2017, Rotterdam, the Netherlands.
- 'Researching migrants and refugees in Istanbul: Experiences of MiReKoc' presented during a KUSOM-MSF training about knowledge and skills for the rehabilitation of migration-related trauma, 29 March 2017, Koç University Hospital, Istanbul, Turkey.

MiReKoc WEDNESDAY TALKS

The series continues with six seminars held during the Fall 2018 semester addressing issues on the politicization of the Syrian migration issue, risk attitudes of Syrian refugees' decision making, and xenophobia.

CENTER FOR GLOBAL PUBLIC LAW (KÜREMİR) held two flagship events in 2017: an international workshop on comparative UN human rights law and an international conference on Turkey and international law. The event on UN human rights law saw the attendance of the United Nations in Geneva as well as committee members from UN Human Rights Treaty Bodies. The event on Turkey and international law brought more than seventy international lawyers to Koç University from universities in Turkey and abroad.

KÜREMİR also organized a second annual colloquium, Taking Stock of the United Nations Human Rights Treaty Body Case Law: Trends and Developments 2014-2017, held on 8 June 2017. The workshop marked an important milestone in KÜREMİR's contribution to reporting and analysing case law by UN human rights treaty bodies. To take stock of this experience and offer an opportunity for dedicated reflection on UNHRL jurisprudence since 2014, the workshop brought together UNHRL committee members, IHRL experts, researchers and Koç University OxHRLR reporters for a stocktaking exercise to reflect on trends in UN human rights law and case law by UN human rights treaty bodies.

The Place of Human Rights Law in International Law: contemporary challenges, 15 December 2017. Prof. Françoise Hampson and Dr. Daragh Murray of the University of Essex gave two lectures to PhD students and candidates in international law. The discussion focused on the place of international human rights law in the field of state responsibility and new perspectives on the interaction of human rights law and international humanitarian law in times of conflict.

SOCIAL IMPACT AND SOCIAL FINANCE CONFERENCE

A conference, Social Impact and Social Finance, was held in September 2017 in collaboration with KUSIF, Ashoka Turkey and the Mikado Consultancy and with support from the EU Erasmus+ Program, UniCredit Foundation and the Vehbi Koç Foundation. KUSIF's Know Your Impact: Social Impact Measurement Tools for Young Social Entrepreneurs project was created in collaboration with the Mikado Consultancy, the Estonia Social Entrepreneurship Network and Social Value UK. The project was funded by the EU Erasmus+ program. The purpose of the project was to increase social impact management capacity and capability among young social entrepreneurs. The main findings of the project show that social impact management is not only a challenge for young entrepreneurs, but there is also a real lack of accessibility to social finance instruments and appropriate business models.

The conference (which also marked the closing chapter of the Know Your Impact project) discussed Social Impact and Social Finance issues. The conference brought together stakeholders from areas of social impact and social finance to discuss various social finance mechanisms and models.

A social enterprise fair held during the conference brought together fourteen successful social enterprises as a way to build interpersonal connections and share knowledge. The social enterprises which attended the fair included: Açık Açık, Chapputz, Doğa Akademisi, Düşler Mutfağı, E-Bursum, Elektronik Atıkların Geri Dönüşümünü Destekleme Derneği, Gelecek Daha Net, Köpekle Yaşam Derneği, Önemsiyoruz, Small Projects İstanbul, SS Harmoni Kadın Girişimi Üretim ve İşletme Kooperatifi, Sorty App, Yuvarla and Global Social Venture Competition.

SOCIAL ENTREPRENEURSHIP NETWORK TURKEY

Turkey Social Entrepreneurship Network is a two years project funded under the EU Grant Scheme for Public and Civil Society Organization which seeks to strengthen cooperation between the public institutions and NGOs. The project will be conducted between October 2018 and October 2020 under the leadership of the Vehbi Koç Foundation and co-partnered by KUSIF, Ashoka Turkey, Sosyal İnovasyon İnsiyatifi Derneği, Sürdürülebilir Kalkınma için Yenilikçi Çözümler Derneği, TED University, Mozaik Foundation and Social Enterprise UK.

The project will help advance social entrepreneurship in Turkey and increase capacity of NGOs and active citizens by strengthening dialogue with local and national governments.

SOCIAL FINANCE CONFERENCE

Financing Social Impact was a conference held as part of the Change with Business project, a collaboration with KUSIF, Ashoka Turkey and the Mikado Consultancy and supported by the UniCredit Foundation and the Vehbi Koç Foundation. The conference took place at the Koç University Anatolian Civilizations Research Center (ANAMED) in Istanbul on 3 May 2018. The purpose of the conference was to improve prospective resources of social enterprises in the finance sector by offering information and networking opportunities for global and local decision makers.

A Social Finance Guide was shared with conference participants. This guide was developed by KUSIF and the Mikado Consultancy. The guide was created for social enterprises to help them develop the necessary mechanisms and tools to access social finance. The guide offers case studies and best practices.

SUSTAINABLE DEVELOPMENT CONFERENCE

The Sustainable Development Conference was held on 26 March 2018 and was organized as part of Koç University's 25th Anniversary events. The conference was jointly hosted by the Koç University College of Administrative Sciences and Economics and the Graduate School of Business with support from the Corporate Governance Forum. Panelists comprising Koç University alumni and business leaders, discussed the UN's sustainable development principles including economic inequality, innovation and sustainable consumption.

CEMS ALLIANCE PARTNERSHIP

Koç University Graduate School of Business has been a partner of the CEMS Alliance since 2009. CEMS is recognized as a unique global community, comprising the world's finest students, schools, alumni, corporate and social partners, delivering the leading international Master's in Management (MiM) that prepares responsible leaders contributing to a more open, sustainable and inclusive world. 32 academic institutions across 5 continents, and 7 social partners (NGOs) collaborate with 67 corporate partners to offer international graduate students a unique blend of high-quality education and professional experience. The Alliance work collectively to develop knowledge and provide education that is essential in the multilingual, multicultural and interconnected business world. Common to all activities is the aim of promoting global citizenship, with particular emphasis placed upon the following values:

- The pursuit of excellence with high standards of performance and ethical conduct;

- Understanding and drawing upon cultural diversity with respect and empathy;
- Professional responsibility and accountability in relation to society as a whole.

More than 20 deans and business leaders gathered to discuss the future of business education at Koç University in May 2018. Members of the Strategic Board of CEMS, The Global Alliance in Management Education, converged in Istanbul to discuss the CEMS Vision action plan to set the direction on business education around responsible leadership, including for a much more inclusive business environment.