PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION (PRME)
SHARING INFORMATION ON PROGRESS (SIP) REPORT
2015 – 2016

This is our Sharing Information on Progress (SIP) Report on the Implementation of the Principles for Responsible Management Education

SGH Warsaw School of Economics
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As the very first Polish university signatory to PRME, I am honored to reaffirm our lasting commitment to the Principles for Responsible Management Education and its' values.

From the very beginning, SGH Warsaw School of Economics has been shaping and educating generations of socially conscious leaders who have shaped Polish and European economic and political landscape. SGH has been ministering as a center of research excellence, advancing knowledge and supporting social development of the Polish and international society.

More than a century of experiences in the educational, scientific and organizational fields, made us to recognize that in contemporary global environment our responsibility to business community, students, and a society is greater than ever before. Decent, sustainable and socially responsible management is key to effectively addressing complex challenges faced by the global community. At SGH, we embrace these values and place them at the core of our activity, embed in our strategy, curricula, research and other programs and activities.

The goal for us is to become a regional leader in sustainable and responsible management education and research, supporting business, policy and community in search for solutions to new global challenges while adapting, developing and promoting PRME principles among higher education institutions in Central and Eastern Europe.

In the SIP report we summarize how SGH Warsaw School of Economics has been adopting and sharing PRME principles since its last report in 2014.

Prof. Marek Rocki, PhD
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Szkola Główna Handlowa w Warszawie (SGH Warsaw School of Economics) has just celebrated its 110 years of existence. The SGH is the oldest business and economics university in Poland. Today, the SGH Warsaw School of Economics is an autonomous state institution well positioned within the higher education system in Poland. SGH offers courses leading to Bachelor's and Master's degrees for both full-time and extra-mural students. It caters for needs of talented, and knowledge seeking Polish and foreign students. SGH has the right to confer the Ph.D. degree as well as the degree of habilitated doctor (doctor habilitatus) in management economics and finance. Graduates of SGH and of other universities in various disciplines of economics and management are offered doctoral and postgraduate programs.

SGH Warsaw School of Economics is the best Economic university in Poland according to Polish rankings and one of the leading business schools in the CEE region. SGH Warsaw School of Economics is an internationally recognized institution, whose graduates and faculty members are among ministers and top advisors committed, throughout the decades, to the development of Poland. Through its participation in various international initiatives (such as research and educational projects as well as memberships of international organizations and networks) SGH has built an international reputation for its innovative approaches to business education.

In recognition of its international reputation SGH has been invited and is an active member of two very prestigious, global network organizations:

- PIM (Partnership in International Management) which is the oldest network of the 6 top business schools from 38 countries fostering student exchanges since 1973,
- CEMS – Global Alliance in Management Education network of 30 leading business schools and over 70 corporate and social partners that offer a joint Master’s in International Management (CEMS MIM). CEMS MIM is ranked #4 in the FT Ranking of MSc Management programs. SGH has been listed in the same FT ranking since 2006.

Apart from being member of CEMS (since 1998), PIM (since 2001) and EFMD (since 2001), SGH Warsaw School of Economics is also an active member of other organizations and networks such as: the EUA (European University Association), ABIS (The Academy of Business in Society), EADI (European Association of Development Research and Training), IIE (Institute of International Education), CIRET (Centre for International Research on Economic Tendency Surveys), SAR Network (Scholars at Risk Network), EDAMBA (European Doctoral Programs Association in Management and Business Administration), EUCEN (European Universities Continuing Education Network), BUP (Baltic University Program) and Santander Universidades network.

SGH is also ranked by Eduniversal and since 2011, each year has been awarded the top 5 Palms of Excellence (Universal Business School with strong global influence). Also SGH’s programs are very highly ranked in Eduniversal’s ranking of the Best Masters and MBA Worldwide.
SGH Warsaw School of Economics is also involved in several joint and double degree programs and exchanges with over 280 partner universities (exchanging each year nearly 500 students each way). At the moment SGH offers 9 master’s and 1 bachelor double degree programs in conjunction with its international partners.

SGH enrolls over 12,000 undergraduate and graduate students offering them a broad range of more than 1,200 courses conducted both in Polish and in foreign languages. Addressing new market demands and aiming to further increase its graduates’ employability, SGH has developed a suite of full-time English programs:

- **Bachelor’s programs**
  - Global Business, Finance and Governance
  - International Economics
  - Management
  - Quantitative Methods in Economics and Information Systems

- **Master’s programs**
  - Advanced Analytics – Big Data
  - Finance and Accounting
  - Global Business, Finance and Governance
  - International Business
  - International Tourism, Hotel Management and Leisure Services

- **PhD program**
  - Management and Economics

Along with excellence in teaching, reflected by a growing number of international accreditations received, SGH is renowned for its research activity. The School’s 700 faculty conduct leading research in areas linked to economics and management. Increasingly internationalized, research activities are carried out in multination groups, international academic partnerships and through European-financed grants allowing us to bring the newest knowledge and global awareness into the classroom.

Embracing globalization processes, SGH continues to strengthen its efforts in building a truly international academic community in Polish capital, Warsaw. The School is one of the leaders in students’ mobility hosting annually over 800 international students from more about 50 countries. Double degree programs, Erasmus Mundus projects, the CIEE program and summer schools in English and in German are among many of our international initiatives. In addition, the School is a proud member of the CEMS Master in International Management global program, consistently ranked by the Financial Times among Top 10 Master’s in Management programs.

SGH Warsaw School of Economics follows the key values which are inscribed in its vision and mission. They are based on the respect and partnership between student-professor relations in the teaching undertaken, on service-driven research, and credibility in all the areas of action at SGH. These values are protected through the procedures which guarantee transparency and accountability of the
relations in teaching, in research and in every area of management. Ethics is involved in the subject of actions and in all processes – teaching, research, management and administration.

Within the teaching environment ethical content is provided – it is honest and compatible with academic values. The process is also subordinated to the principles based on mutual respect. Academic staff is expected to deliver programs which are based on current achievements of science and are considered to provide relevant knowledge in the field of economics, management and the other supporting disciplines. The quality and relevance of programs is monitored by the Senate Curriculum Committee. The teaching process is monitored by the Senate Didactic Committee. The principles and procedures are described in the SGH Statute. The Statute is voted by the SGH Senate (quorum and a 2/3 threshold is needed for any change). Before the implementation of all procedures and regulations their compatibility with the operations and administration of the entire SGH fraternity are controlled through the procedures and measures written in the SGH Study Rules outlining and describing the organization of studies.

The ethical behavior in research is regulated by general norms which are written in respective parliamentary acts and ministerial regulations. Internally, SGH monitors the implementation of all these administrative procedures according to the law and through the establishment of committees at the university and college level to monitor research activities, and react in the case of any suspicious unethical behaviors. Persons subject to sentence by these bodies are able to appeal.

The ethical behavior in the area of administration is embedded within the SGH Organization Rules. They clearly describe the duties and obligations as well as appropriate measures. The employees’ rights are also protected by them and these reflect in the case of possible incidents, evaluation and promotion. At SGH there are three trade unions which are able to represent every employee. During the current term there has only been one intervention.

These principles and instruments guarantee that SGH is responsible in all the foreseeable and unforeseeable dimensions. SGH is an institution which is responsible in offering its teaching and expert services based on sound research and the implementation of the newest research achievements. SGH is responsible for the trust of students who invest their time and efforts in studying. SGH is also responsible for the trust of the state, the funds from which allows SGH to function. This responsibility is a result of the SGH mission which reflects the aspiration to create alumni who will participate in building the Polish economy, who are capable of ensuring the development of the country and its significant position in the world.

The sustainability of the responsible SGH ethical dimension is proven by 110 years of outstanding achievements in difficult times and sometimes under very dramatic circumstances even. This is a result to the obedience of the rules with regards to the highest academic standards. SGH has introduced and included in its Statute the above mentioned strong mechanisms which stabilize the high quality of the teaching and research processes through the principles of honest research critique, knowledge-based
teaching offered accordingly with students’ preferences and aspirations, and finally – a transparent and accountable institutional management.
The School seeks to provide students with the latest knowledge, solid working skills and a sense of responsibility to the society.

The principal highlights of the SGH’s mission and objectives are as follows:

1. in education:
   - to implement the Bologna Declaration;
   - to offer first class education to students with above-average academic credentials (thus the number of students admitted to SGH is limited);
   - to focus on graduate studies;
   - to expand doctoral studies;
   - to expand postgraduate studies, including MBA programs;
   - to continue offering core education subjects of economics, for which the School has attained an international reputation.

2. in research:
   - to conduct fundamental and applied research in management and in economics;
   - to upgrade research infrastructures (library resources and computerization of the School);

3. in relationship to public and private sectors:
   - to involve the faculty and staff in enhancing cooperation with private and State economic and social institutions, as well as leading corporate entities;

4. in internationalization:
   - to promote the international dimension through increased exchanges by faculty and mobility of students;
   - to compare and benchmark the School’s programs with those of renowned European and international schools;
   - to actively participate in the creation of the European academic area.
SGH Warsaw School of Economics’ main goal is to remain the best economics/business University in Poland and become the best institution in the CEE region. We intend to achieve this goal by meeting the following objectives:

►► Quality of teaching – in order to achieve this objectives the School is systematically evaluating its professors’ performance.

►► Internationalization is the primary development strategy for SGH and the university’s policy focuses on adding an international dimension to all aspects of its operations. SGH has developed several international programs taught in English at the bachelor, graduate, postgraduate and doctoral levels. Between 2010 and 2016 the number of foreign students enrolled in SGH more than doubled.

►► Ethical behavior: The SGH puts a great deal of emphasis on ethical behavior of our students and staff. In our curriculum, we have 32 lectures on ethics, 21 lectures in Polish and 11 in English, dealing with issues of ethics in different economic and university contexts. Several books on ethics authored by SGH faculty impact a wide extramural audience promoting ethical attitude in professional life. To strengthen this impact, we have organized conferences tackling ethical problems. External regulations (legal) are rigorous and provide stringent procedures in cases where unethical behaviors occur at universities.

►► Social responsibility activities: Within the framework of social responsibility SGH Warsaw School of Economics has developed several programs such as University for Seniors, University for Children, University for Teenagers (under university age)

►► Continuity: SGH Warsaw School of Economics strategic objective is to ensure its continuous development under the conditions of unfavorable demographic trends similar to other European countries.

To conclude SGH Warsaw School of Economics strategic objectives can be summarized as follows:

►► In the short-term is to maintain the very strong reputation and branding, SGH Warsaw School of Economics currently enjoys in the Republic of Poland.

►► In the medium-term strategic objective is to upgrade the School’s branding and image internationally where its current reputation is not well established. The international accreditations, those already acquired by the School (CEEMAN, CeQuint, ACCA) as well as those that we are currently striving to acquire (AMBA, EQUIS) are, in our opinion, pre-requisites to achieving the above strategic objectives.
Principle 1: Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

SGH has long been committed to educating global citizens and leaders. We equip our students with the newest knowledge and skills to prepare them for challenges of the global economy while fostering in them a sense of social responsibility and a commitment to civic service. These values, directly resonating with PRME principles, guide our growth and inform our day-to-day activities.

Promotion of responsible management education is key element of SGH Warsaw School of Economics strategy. We do it on every level of education feeling responsibility for changing attitudes connected with these issues in the society. Because of that we organize:

- University for Children
- University for Teenagers
- Polish National Entrepreneurship Contest for Teenagers (as the main partner)
- University for Seniors.

Topics connected with sustainable development and social responsibility of business are parts of curricula in all these forms of education.

In our curriculum at bachelor and master level we have 32 lectures on ethics (21 lectures in Polish and 11 in English), dealing with issues of ethics in different economic and university contexts.

Sustainable development issues are part of curricula in our executive education programs, too (in MBA and postgraduates studies).

Last period SGH continues to strengthen its efforts in building a truly international academic community, here in Warsaw. The School is one of the leaders in student mobility annually hosting over 800 international students from more about 50 countries (among them we have students from poor countries or from areas of armed conflicts e.g. east Ukraine, Syria, Pakistan, Iraq) . Double degree programs, Erasmus Mundus projects, the CIEE program and summer schools in English and in German are among many of our international initiatives, enabling this process. Between 2010 and 2016 the number of foreign students enrolled in SGH more than doubled.

We are leaders in researches connected with CSR and sustainable development in Poland. In 2016 we established a Research Center of Responsible Business, which is dedicated to conduct researches and organize conferences about CSR. Just after we were a host of national conference about Corporate Social Responsibility in New Economy. Representatives of more than 20 Polish universities, NGOs and business organizations were participants of this conference.
Also our students are leaders of many social activities. We have more than 60 active students clubs and organizations (as at 31st Dec, 2016), all of them fulfilling important role in their environment. Most of this organizations organize social projects. Among them are e.g.:

- OIKOS Warsaw
- CSR@SGH – the biggest students CSR project in Poland, active partner of main CSR-promoting NGO Forum of Responsible Business
- Student research organization of the Relationship with the East.

This environment gives a possibility to our students and other stakeholders to dive in sustainable world. It creates new way of thinking of society leaders taught by us.

Progress made in last 2 years: We continued processes started earlier, but number and scale of activities have significantly increased. Proof of that is greater number of international students, especially from countries facing military conflicts (e.g. Ukraine), higher number of students initiatives, starting new projects e.g. the Research Center of Responsible Business.
We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

In order to ensure that students develop an understanding of global social responsibility, sustainability and ethics, SGH has been introducing constantly curricular changes into the existing programs.

On the undergraduate level, topics related to PRME principles are included in the first-year core courses taken by all students: Economic and Social Policy and second Sustainable Development.

At the graduate level, Business Ethics course forms part of the core curriculum in Master’s program in Finance and Accounting and in International Business.

The range of elective courses linked to PRME principles is growing and currently includes, among other, following undergraduate and graduate courses:

- Responsible investing in real estate
- Challenges of CSR (Corporate Social Responsibility) in practice
- Climate Change Policy and UNFCCC Model
- Environmental Economics
- Environmental Policy of the European Union
- International Environmental Protection
- Ethics and Institutions in the Global Economy
- Globalization and Regionalization in International Relations
- International Business Ethics
- International Environmental Protection
- Sustainable Development

As we believe that our coursework has to complement our role of integrating education, business and society numerous other courses, such as Organizational Behavior, Marketing Strategies and Negotiations, Transnational Corporations and Transition in Central and Eastern Europe, Business Leadership focus on the importance of PRME principles, debating CSR topics with students.

The salience of social responsibility is also broadly discussed in many postgraduate diploma programs, which all together enroll over 5,000 professionals. Examples of such include Ethics in Marketing, Institutions and Ethics in International Competitiveness, Ethics in Administration, Public Relations, Ethics in Coaching and Corporate Social Responsibility in Business.

The matters related with sustainable development, social responsibility and business ethics are increasingly dealt with in several courses in SGH MBA Programs, too. The growing importance of these
issues in MBA Programs curriculum is a result of including them in the mission statement of SGH Warsaw School of Economics.

Examples of new/complex programs related to PRME Principles:

I. Global Business, Finance and Governance

In the academic year of 2016/17 the new program *Global Business, Finance and Governance* on bachelor and master level was established. As the teaching results, graduates will be aware of the global dynamics of trade and markets shaped by the forces of globalization and appreciate how they affect both individual organizations and entire country-level economies. They will understand the transnational cooperation and marketing demands facing organizations operating internationally. Students will acquire skills enabling them to perform essential financial and marketing analyses as required in business, governmental and non-governmental organizations.

The program aims to prepare for entry level and junior specialist jobs in financial, sales, logistics and marketing departments of business and non-business organizations including NGO’s as well as central and local governmental entities

In the areas indicated by PRME Principles, as results of teaching the GBF&G course, the alumni:

- Gain the knowledge on methods of business environment analysis. Have the broad scope of analysis including institutional, cultural, legal and technological environmental dimensions.
- Are familiar with global and local corporate best practices.
- Possess deep knowledge on sustainability and sustainable business development.
- Are sensitized to ethical issues in particular within business environment.
- Are able to interpret and make use of CSR related rankings.
- Have knowledge on entering developing and emerging markets’ strategies.
- Understand social leadership and it’s application to NGOs.

The study path GBF&G in PRME Principles is aimed at shaping managerial skills in the areas:

- Work and cooperation within interdisciplinary and intercultural teams.
- Organization of work and effective communication within both high and low contextual environments.
- Lead “win-win” negotiations following the fair play rules with fully respecting negotiations partners.
- Diversity management.
- Implementation of sustainable development in all the industries.
- Understanding and ability of interpretation of CSR, ethics and sustainability biased stock exchange indexes (eg. RESPECT GPW S.A.).
Competences socially valuable to PRME and gained by the GBF&G alumni during the study path:

Openness to different cultures understanding.

Elimination of the SRC syndrome (self-reference criterion).

Ability to work individually, self-actualization, critically analyse information from a variety of sources.

Ability to act on both strategical and tactical levels on emerging markets (BRICS in particular).

Ability to make decisions ethically and socially driven in global scope.

Ability to implement ethical, socially responsible and sustainable rules and patterns in company’s life in the international scope.

II. Eco-innovations in the urban regeneration projects

In 2015 the project Eco-innovations in cities was continued. „Eco-innovations in cities” is a project commissioned by the Polish National Center for Research and Development in the frames of the European Union grant to SGH Warsaw School of Economics. Its authors are professor Marek Bryx and Dominika Brodowicz, PhD. The aim of the project was to create a teaching program on green and socially responsible innovations in cities. The one-year program entitled „Eco-innovations in the urban regeneration projects has been created and includes following topics:

1. Eco-cities
2. Green urban regeneration projects
3. Green project funding
4. Planning and management in eco-cities
5. New models of urban entrepreneurship
6. Making cities of the 21st century

The main objective of this specialization was to enhance students’ knowledge on eco-cities and give them sufficient information and discuss case studies on the subject – how these cities should planned, developed and managed. It was be achieved by:

- Developing course in the blended-learning system with up to date case studies about green/sustainable urban projects focused not only on buildings, but also on transportation, society and other issues concerning temporary cities;
- Organizing a one-month apprenticeship for all MA students taking part in the project in companies and organizations active in the field of eco-innovations in Poland and offering 10% of the best students internships in academic research units across the EU.
Project was supported by academics from Florida Atlantic University (USA), Idaho State University (USA), Northeastern Illinois University (USA), and Fontys University (Netherlands).

Main beneficiaries of the project were: 20 academic teachers and doctoral students, 80 MA students.

III. Responsible management – e-learning

Creating new e-learning course Responsible management in cooperation with University of Illinois, Springfield USA, start in summer semester of 2016/2017 academic year.

Progress made in last 2 years: We enlarged the number of courses connected with PRME principles on every level of education. We increased importance of teaching topics connected with PRME principles in executive MBA programs. We started new programs of studies closely connected with sustainable development.

As we still recognize the need to broaden our curriculum towards PRME areas of focus. One of our objectives for the future is further integration of sustainability and responsibility themes into all our business curricula (on all levels of education).

SGH called to action Mikołaj Pindelski, PhD as a board member of PRME CEE Chapter. SGH’s authorities made him responsible for PRME – SGH further cooperation and CSR teaching programs development.
Principle 3: Method

*We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.*

The value-based perspective which SGH integrates into its curricula, as presented in Principle 2, is also fostered outside the classroom. The School infuses PRME themes into co-curricular activities, school initiatives, organizations, activities, and events.

SGH continues to be at the forefront of internationalization process, developing its study abroad offer and investing in programs and services to attract international students from different countries and cultures. Today, we are proud that SGH students enjoy a plethora of opportunities for global exposure and intercultural experiences not only abroad but also here in Warsaw. SGH is still the national leader in non-European mobility allowing students to learn about cultures on all continents. We believe that this international outlook helps our students develop their global capabilities and foster their cross-cultural sensitivity, which are key to sustainable and socially responsible business.

Our faculty members create many tools used to educate students in topics connected with PRME principles. With the support of SGH Open Education Center a few e-learning courses were created, e.g. business ethics, responsible management. Our faculty members wrote many case studies connected with CSR, sustainable development business ethics. Some faculty members to teach PRME principles use oxford style debates.

We have some examples of preparing some charity/social projects. For example, students of CEMS course Strategy Development in Practice with McKinsey Co. prepare project solving real problems of main children hospital in Warsaw. Students of one of executive MBA programs prepare strategy using design thinking method for partner NGO.

Our faculty members in last 2 years were authors of many PRME principles related handbooks, books and course manuals e.g.:

- S. Łobejko, A. Stankowska, M. Zabielski, Planning and Management in Eco-cities, CeDeWu, Warszawa 2015.

We still enlarge number of possibilities to confront our students with people from different countries and cultures. For example, we continue to organize summer schools for international students. During these events they have possibilities to cooperate with our students, too. We widen offer of summer schools – last summer already second time we organized summer school for students from China.

We created an offer of cross-cultural learning possibilities for executive education. Last year we organized first time study visit tour to China for our executive MBA programs.

Aiming to create a diverse and dynamic forum for education, in which students have opportunities for self-exploration and self-learning, SGH supports dozens of student organizations and clubs. Students clubs whose activities directly support PRME themes include: Polish chapter of OIKOS (Students for Sustainable Economics and Management), Students for Energy Club, and Student Association: Research on Competitiveness, Student Association: Marketing, Student Association: the Relationship with the East.

SGH mentors and financially supports numerous student-led initiatives committed to promoting sustainability and social responsibility. Two such key events were EcoStudent and CSR@SGH. EcoStudent is a one-week event including dozens of meetings, lectures and activities aimed at raising eco-awareness and promoting eco-friendly attitudes among the academic community. In 2016, SGH hosted its 10th edition.

The CSR@SGH is newer initiative, organized for the first time in May, 2014 and continued in 2015 and 2016. It encompasses a series of lectures and roundtables with prominent business leaders and non-profit activist working in the sphere of corporate social responsibility. Students engaged in this organization cooperate strongly with Forum of Responsible Business (main Polish NGO connected with CSR issues), taking part in organization e.g. CSR Fairs.

In addition to dedicated initiatives, SGH hosts and organizes many events promoting social engagement and commitment. Each year, in collaboration with the Polish Red Cross we host a blood drive. Our students are among the most proactive and engaged, volunteering for numerous not-for-profit organizations. The spirit of civic engagement is also permeating faculty and staff who organize food and clothing donations and organically start run fundraising initiatives.
Progress made in last 2 years: We continued most activities started in earlier report periods, but many new tools and methods were created, too. Our faculty members increased number of used PRME principles related case studies, were engaged in preparing possibilities for students to take part in activating projects, charity/social projects. Process of internationalization were continued resulting in more cross-cultural environment creating. The School continued to support students initiatives, clubs, events.
**Principle 4: Research**

*We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.*

At SGH, one of the top research universities in the country, research is of key importance to our activities, providing foundation for teaching and underlying our engagement with business community and policy-makers at national and international levels. Following organizational changes, there has been continuous increase in research activities, in particular of international and interdisciplinary character.

Our faculty has been continuing its involvement in research supporting PRME principles, primarily through publications (mostly in Polish and thus not included in this SIP report) and through active participation in conferences in Europe and globally. The majority of relevant research activities is conducted within:

- Institute of International Economics
- Institute of International Management and Marketing
- Department of Management Theory (prof. Piotr Płoszajski, Department Head, has been one of the pioneers of CSR research in Poland)
- Department of International Finance
- Institute of Management
- Department of Tourism
- Institute of Foreign Trade and European Studies
- Department of Financial Markets
- Department of Innovation City
- Institute of Enterprise
- Institute of International Competitiveness
- Institute of Value Management
- Institute of Human Capital

In 2016 new Research Center of Responsible Business was established in SGH Warsaw School of Economics. The Center is strictly dedicated to conducting researches connected with CSR and sustainable development.

SGH is an active research institution that coordinates and participates in international projects connected with PRME principles such as:
• The Horizon 2020 (e.g. ROUTE-TO-PA – Raising Open and User-friendly Transparency-Enabling Technologies for Public Administrations, I3U – Investigating the Impact of the Innovation Union);

• The EU 7th Framework Program (e.g. Small Area Methods for Poverty and Living Conditions Estimates (SAMPLE); Sustainable Urban Metabolism for Europe (SUME), Governance of Educational Trajectories in Europe (GOETE), European Integration Process in the New Regional and Global Settings (EUintegRATIO), Development of a Strategic Roadmap Towards a Large-Scale Demonstration Project in European Logistics and Supply Chain Security (LOGSEC);
Changing families and sustainable societies: Policy contexts and diversity over the life course and across generations (FamiliesAndSocieties); Socio-economic implications for individual responses to Air Pollution in EU +27 (SEFIRA); Ageing Europe: An application of National Transfer Accounts (NTA) for explaining and projecting trends in public finances (AGENTA);

• research projects for international organizations such as the European Commission, EACEA - Education, Audiovisual and the Culture Executive Agency, EUCEN - European University Continuing Educational Network, the Foundation for Polish-German Cooperation, the Max Planck Institute for Demographic Research, and within various funds and schemes i.e. the European Regional Development Fund (ESRON), the Lifelong Learning Program - European Commission, the Erasmus+ Program, the Visegrad Fund, the ERSTE Foundation, CERGE-EI and the Polish-Norwegian Research Fund etc.

Examples of research projects supporting PRME principles in years 2014-2016

• AGENTA Ageing Europe – an Application of National Transfer Accounts for Explaining and Projecting Trends in Public Finances (2014-2017; funding for SGH: Euro 100,000; SGH leader: Dr. Agnieszka Chłoń-Domińczak),

• FamiliesAndSocieties – Changing families and sustainable societies: Policy contexts and diversity over the life course and across generations (2013-2017; funding for SGH: EUR 84,000; leader: Prof. Irena Kotowska),

• SEFIRA – The socio-economic Implication for Individual Responses to Air Pollution in the EU +27 (2013-2016; funding for SGH: EUR 70,000; leader: Prof. Piotr Błędowski).

• ROUTE-TO-PA - Raising Open and User-friendly Transparency-Enabling Technologies for Public Administrations (2015-2018; funding for SGH: EUR 208,000; Leaders: Prof. Bogumil Kamiński, Dr. Tomasz Szufel);


• Eco-cities

• Responsibility of Bank Managers
• Resource based view or stakeholder theory: What explains better the relationship between corporate social responsibility and corporate financial performance?
• Green Urban Regeneration Projects
• Antecedents and outcomes of sustainable management in manufacturing firms operating in Poland
• Sustainable development in logistics
• The Development of Social Innovation in Poland and Other EU Countries
• Toward Sustainable Competitiveness: An Overall Assessment of Changes in the Innovative Position and Competitiveness of the Polish Economy in 2007-2014
• Happy City – How to Plan and Create the Best Livable Area for the People
• Community Innovation Survey
• Eco-Innovation
• Social responsibility in new economy

Selected English publications supporting PRME principles


Aluchna M., Tomczyk E. 2016. Referat: Corporate governance compliance. Between efficiency and legitimization, 2nd Annual Conference, International Corporate Governance Society, Bentley University, Waltham, USA.


Gołębiowski T., Lewandowska M.S., Rózkiewicz M., Eco-Innovation Outcomes as Drivers of Innovation Performance. Results for Firms from Selected EU Countries, EIBA (European International Business Academy), Dec 2016 Wien.


Pindelski M., People are responsible, not the business, [in:] Polish Managers on Business Social Responsibility, OpenLinks, Warsaw, 2015, pp.55-61.


**Progress made in last 2 years:** We enlarged the number of publications connected to PRME principles. New departments in SGH started researches connected with PRME principles.

There is reported increase in presence of SGH academics taking active part at conferences and congresses on CSR, sustainability and ethics.
Principle 5: Partnership

*We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.*

Close links with business and industry are one of SGH’s distinctive features. As Polish leading university of economics and management, we play a key role in addressing needs of the business community, preparing market-ready graduates, sharing our research and supporting businesses with our expertise. For this purpose, SGH has created the SGH Corporate Advisory Board and the SGH Corporate Partners Club.

SGH Warsaw School of Economics organizes relations with the business environment in accordance with the model which has emerged from past experiences, current opportunities and tactic plans and future needs. In building these relations the model takes into account the most significant actors in the SGH community: students, students organizations, academic teachers, researchers and academic managers as well as their direct and indirect profits (outputs) and inputs. On the other hand, relations are developed in the area of teaching, research and management and administration. They are assisted and serviced by the SGH Corporate Centre.

There are four main channels of contact with a corporation: at the rector’s level, at collegium levels (involving departments or institutes), at an individual level and at the level of students’ organizations.

The impact of the links at the rector’s level is visible in strategic advice and annual donations to SGH offered by Corporate Partners. They are familiarized with the current problems and strategically advise academic authorities during multilateral and bilateral meetings with them. They initiate cooperation at lower levels.

The impact of links at a collegium and individual level is visible in the numerous undertakings reflected in the wide offer of post-graduate studies containing contents connected to PRME principles, cooperation with companies in creating courses and case studies referring to PRME principles (some examples were described in principle 3 section, e.g. CEMS course Strategy Development in Practice with McKinsey Co. preparing project solving real problems of main children hospital in Warsaw). The teaching offer is created as a consequence of individual interactions between firms resulting in the identification of the demand in this part of the education services sector. The result of these interaction is then transformed into a program offered to a wider audience. It is worth of mentioning that interaction also results in the hiring of outside teaching staff. Our postgraduate studies employs more than 800 external teaching staff each year. Usually for a few teaching hours per program and an individual teacher. To create a more effective learning environment for students, these business leaders and practitioners are invited to take an active part in classes, sharing their know-how and experiences. In addition, some courses are entirely designed in collaboration with companies, in
particular *Developing a Winning Sales and Marketing Strategy* delivered together with L’Oreal Poland and *Management in a Logistics. Company of the Future* in collaboration with DB Schenker, and Ethics and Corporate Social Responsibility with Price Waterhouse Coopers (leading teacher: Justyna Szumiak-Samolej, PhD).

The courses on ethics, CSR and sustainability has been launched at several post MSc programs and professional training programs at SGH (eg. Sales Management Program, Product & Services Management, Managers Academy).

Another result of interaction is the identification of demand for expert services. Each year our faculty members deliver close to 400 expert reports to the corporate world, support international organization as experts (e.g. World Bank, many EU councils, UN Global Compact), advice to developing countries governments (prof. Leszek Balcerowicz, former Polish deputy prime minister is an advisor of Ukrainian president Petro Poroszenko).

The SGH Corporate Centre assists all subjects involved in these activities. The main streams of SGH CC activities are servicing Corporate Partners in building their visibility at SGH (e.g. conferences, fairs) and facilitating the internal activities of researchers involved in expert activities (including the financial and legal aspects of cooperation).

Numerous contacts at the level of students’ organizations have a different nature – they occur one at a time and mainly support students’ social projects with the participation of practitioners and funding. Representatives of corporate partners conduct numerous meetings, seminars and webinars with our students, helping them to better understand the realities and responsibilities of today’s global business environment.

**Progress made in last 2 years:** We continued most activities, but we enlarged the number of joint activities with business environment connected with PRME principles, too.

Thanks to the support of rectors of SGH Prof Marek Rocki and Prof. Piotr Wachowiak, the Center for CSR (head: Maria Aluchna, Professor) by Management Theory Department at SGH has developed initiatives on CSR research and annual conference.
Principle 6: Dialogue

We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

In the past two years, SGH has continued strong engagement in facilitating broad dialogue and public debate around PRME themes as well as in disseminating responsible management values. The School has organized multiple national and international conferences linked to social responsibility and sustainability (e.g. Eco-innovations in cities conference in Dec 2015, CSR in New Economy conference in Oct 2016), while our faculty presented at conferences in many countries.

SGH’s faculty is increasingly active in PRME activities. Our faculty members took active part in PRME annual conferences. In 2016 new PRME CEE Chapter was created with active participation of SGH Warsaw School of Economics representatives. Mikolaj Pindelski, Ph.D., an Assistant Professor in Management Theory Department at SGH was elected a member of steering committee of this chapter.

Apart from being member of PRME, SGH Warsaw School of Economics is also an active member of other organizations and networks such as: CEMS (since 1998), PIM (since 2001) and EFMD (since 2001), the EUA (European University Association), ABIS (The Academy of Business in Society), EADI (European Association of Development Research and Training), IIE (Institute of International Education), CIRET (Centre for International Research on Economic Tendency Surveys), SAR Network (Scholars at Risk Network), EDAMBA (European Doctoral Programs Association in Management and Business Administration), EUCEN (European Universities Continuing Education Network), BUP (Baltic University Program) and Santander Universidades network. SGH’s faculty is increasingly participating in national and international events organized by these organizations promoting PRME values in education, business and broader society.

Selected list of faculty engagement in PRME-linked bodies and organizations

Prof. Halina Brdulak – expert
   Global Compact United Nations Development Program
Prof. Tomasz Dołęgowski – member
   European Spirituality in Economics and Society Forum
Prof. E. Duliniec – member
   Scientific Council, Respect Index and Rating at Warsaw Stock Exchange encompassing companies committed to socially responsible business
Prof. P. Płoszajski – member
   Scientific Council, Respect Index and Rating at Warsaw Stock Exchange encompassing companies committed to socially responsible business
Prof. M. Rószkiewicz – member
Scientific Council, Respect Index and Rating at Warsaw Stock Exchange encompassing companies committed to socially responsible business

Prof. P. Wachowiak
   Member of the working group on. education and dissemination of CSR in the Ministry of Economy

Prof. M. Aluchna
   Expert in Ministry of Development
   Head of Center for CSR at SGH

Prof. J. Cygler
   Expert in Ministry of Development

Mikolaj Pindelski, PhD
   PRME CEE Chapter Board Member

Our faculty members very often acted last 2 years as experts in media helping to understand the complex economic issues (more than 20000 media contacts per year).

Committed to service we reach out beyond the academic community to disseminate PRME principles and share its values. Through activates and courses organized as part of the Young Economist Academy, University for Children and the Third Age University we contribute to improving sustainability literacy among youth and seniors and to sensitizing them about global challenges ahead.

**Progress made in last 2 years:** We continued most of the activities. We increased our activity in PRME structures taking part in creating and organizing first activities of PRME CEE Chapter.
Principle 7: Organisational Practices

*We understand that our own organisational practices should serve as an example of the values and attitudes we convey to our students.*

On the institutional level, SGH has initiated actions promoting sustainability throughout its campus development. In 2014-2015, SGH organized an architectural design competition Sustainable Campus to learn about new, environmentally friendly solutions for its revitalization and further development. 2015-2016 SGH has been analyzing possible directions of campus development taking the contest architectural projects for consideration. 2016 SGH demolished the 11th floor high building No F. It was built of the environmentally dangerous materials and without sustainable context. Thanks to the building removal, the art-deco close to 100 y.o. buildings has been exposed. In the field of the previous F building there is a green field opening the wind corridor for cleaning the polluted Warsaw air and birds migration through the city. That reflects results of a public debate about the future of the historical district of Mokotów, part of Warsaw.

The School has significantly decreased its’ electricity usage in all its buildings and has encouraged faculty and staff to improve their recycling behaviors by placing paper recycling bins throughout its premises. Moreover, the School is promoting ‘biking to work’ initiative renovating and placing new bike racks for students and faculty outside of its main buildings. In the future, we plan to undertake more actions aimed at reducing our institutional carbon footprint.

The energy usage audit was conducted in 2015, September. The project aimed at deep analysis of energy demand and supply in 6 SGH buildings. The analysis took place for buildings named: „A”, „B”, „G”, „C”, „M”, „W” & „K” (“Campus”). The results of the audit are fundamentals for further activities focused on optimizing energy usage within all the buildings mentioned. The wide variety of possible solutions has been developed. Some of the initiatives are to be fulfilled at no cost, some are initially expensive but have a great potential to future savings on power. All of them are considering the social responsibility factor and are to lower the carbon footprint of SGH.
Future objectives

Future objectives of social responsibility, sustainability and ethics teaching and development at SGH are aimed at initiatives that have been undertaken up to now. The teaching programs will be further developed.

- Development of the initiative of PRME CEE Chapter of common PRME supported course of CSR, sustainability and ethics and its implementation into the academic life and teaching programs.
- Teaching academics on how to teach on CSR and sustainability.
- Active membership and support of PRME and PRME CEE Chapter.
- Active presence on the international arena of CSR and sustainability research, teaching and other programs.
- Embedding PRME principles in SGHs principles, strategic and operational activities.
- Launching, running and developing courses on social responsibility and sustainability. Making them obligatory for students of every study program. Creating CSR courses reflecting specifics of finance, marketing, management, mathematical and statistical methods etc.
- Teaching academics on how to teach social responsibility and sustainability.
- Trigger and support conferences, research and publications on social responsibility, ethics and sustainability in business and education.
- Development of Center for CSR at SGH.