United Nations Global Compact’s Principles for Responsible Management Education Initiative

Sharing Information on Progress (2017-18) Rayat Bahara University, India
PRME Steering Committee

C/o Jonas Haertle, Head PRME Secretariat at United Nations Global Compact Office

801 2nd Avenue, 2nd Floor

New York, New York 10017

Sub: First report on the Adoption of the Principles for Responsible Management Education

Dear Madam / Sir,

We are happy to report that we have made measureable progress in this area after adopting the PRME principles. As an institution of higher education involved in the development of current and future managers, we want to show our continued commitment to the implementation of the Principles for Responsible Management Education. Our annual report is a testament to this commitment. We will continue to report on our progress to all our stakeholders and exchange effective practices related to these principles with other academic institutions.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.

We encourage other academic institutions, and associations to adopt and support these Principles.

With Regards,

Prof. (Dr.) Balram Dogra
Dean, USMS
Rayat Bahra University, Mohali Campus

In August 2014 the Rayat-Bahra Mohali campus was granted University status. This was a recognition of our undying resolve to uplift the quality of education in India by roping in highly experienced faculty and world-class education infrastructure in academic pursuit of 15 years.

• VISION

Within a vibrant, ever-challenging and supportive learning environment, the Rayat-Bahra Group discovers, disseminates, and applies new knowledge through teaching and learning, research and creative activity, community involvement, and partnerships. The Rayat-Bahra Group grooms individuals for the day to day challenges of life by developing their intrinsic human abilities, provide a skilled human resource for the job market, who would contribute to the advancement of knowledge in the larger perspective. Rayat- Bahra Group, would thus, become a channel for giving a national and international voice to innovation and ultimately play a lead role in placing India on the global forefront.

• MISSION

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We at RAYAT BAHARA are committed to implement the six principles of PRME as an institute of higher education in management. Our undertaking for PRME Principles is further reflected in the School’s Strategic Plan for 2016-21 (Executive Summary as per Annexure-I). The school integrates PRME principles into its curriculum of all offered programs in line with the School’s mission and program goals. This report shows our commitment to the principles of providing a responsible business management education.

**Commitment to PRME**

As institutions of higher education involved in the development of current and future managers, we declare our willingness to progress in the implementation, within our institution, of the following Principles, starting with those that are more relevant to our capacities and mission. The current SIP report details the activities with regard to PRME principles:

- **Purpose**: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

- **Values**: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

- **Method**: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

- **Research**: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

- **Partnership**: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.
• **Dialogue:** We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability. We understand that our own organizational practices should serve as an example of the values and attitudes we convey to our students. RAYAT BAHARA UNIVERSITY, MOHALI continues to emphasize Social Responsibility through the curricular and extra-curricular activities. In this report we provide details of some interventions used to promote social responsibility in the period 2017-2018.

**Values:** We will incorporate into our academic activities and curriculum the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

We at RAYAT BAHARA UNIVERSITY, MOHALI strive to be moral, rational, transparent and accountable in our decisions and actions. We attempt to inculcate the same approach and mannerism among our students by inculcating in them the spirit of ownership for their decisions, and training them to recognize and execute their professional responsibilities in an ethical way. We are committed to creating socially aware managers who understand the value of the productive capacity of the masses in India, and who can see beyond all social and economic class divisions in the society. Further, the attempt is to educate our students to understand the bearing of their professional pursuits on various sections of the society and train them to work towards larger good of the masses while maximizing benefit of their organizations. We at RAYAT BAHARA UNIVERSITY, MOHALI have incorporated into our academic activities.

**Method:** We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Our program contents are fundamentally resilient with sufficiently strong academic rigour. We consider our faculty as mere facilitators in the classroom. In every course, we attempt to teach academic
concepts with rigour along with practical aspects through real life examples, case studies, research papers, fieldworks, etc. The course content is regularly updated keeping in mind the needs of the industry. Endeavour is to ensure that students are developed in a holistic way by giving them sufficient exposure beyond the classroom to hone their professional expertise.

We have induced a subject on environmental studies where we teach about sustainability. Under this subject we have encouraged students to perform certain activities such as plantation {where we have started planting plants such as daisy, shevanti to attract butterflies which has lost due to excess pollution}, retrofitting {changed the complete switch panel so that use electricity can be minimised} in academic as well as in hostel premises & waste management{especially the mess food which is been wasted on daily basis}

**Partnership:** We will interact with different B-schools to extend our knowledge in meeting social and environmental responsibilities.

**Blood Donation Camp:** We care about the society and never want to miss opportunities that are focused towards the betterment of society. We organised a blood donation camp and collected 70 units of blood so as to save the lives of many.

**Earth Day:** We respect the earth that we live on and feel responsible for it. So in order to save our Earth we celebrated Earth day by cutting the power of our institute for 1 hour. Our students performed a skit that was focused on saving the Earth.

**Dialogue:** We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

RAYAT BAHARA UNIVERSITY, MOHALI emphasizes on regular dialogue and interactions with other academic institutes, businesses, and public through lectures, seminars, conferences, publications, and outreach activities. The issues we lay emphasis are related to global social responsibility and sustainability.
LM THAPAR SCHOOL OF MANAGEMENT overall guided us in this process of dialogue where they have conducted various seminar’s, Debates on global SDG’S such as Poverty, Gender Inequality etc. There was a proper student exchange between the colleges to have a healthy discussion on these topics.