Sharing Information on Progress (SIP) Report

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Re: Renewal of Commitment to the Principles for Responsible Management Education

The Arthur Lok Jack Graduate School of Business (Lok Jack GSB) is pleased to take this opportunity to present our report for the present period and also to reaffirm our commitment to and engagement with the work, principles and activities of the PRME.

Since June 2012 the Lok Jack GSB has experienced a series of important developments that impact, in various ways, on the issues and principles of responsible management education.

These encompass, for example, the incorporation of Leadership training in our academic programmes through the Leadership Institute, the launch of new and relevant academic programmes that are aligned to responsible leadership and sustainability and the sustainable renewable energy business incubator.

With the commitment and support from the School’s leadership, we will continue our ongoing efforts to implement the PRME in the forthcoming year.

Miguel Carrillo Ph.D
Executive Director & Professor of Strategy
Lok Jack GSB
New Programmes

In addition to continually assessing and re-defining the syllabus of all our courses to encompass elements of the PRME principles, the Lok Jack GSB has introduced another new academic programme aimed at inculcating greater ethics and accountability in the public sector:

Master of Institutional Innovation and Effectiveness
This programme has been designed to create an implementation force that leverages on the nexus among the public, private and civil sectors. The programme leads participants to shift their cognitive models away from ‘siloed’-thinking into the realm of partnerships, strategic alliances, PPPs and joint-ventures for improved service delivery and value creation. The principal aim of this programme is to advance the public sector reform agenda for sustainable national development by developing a cadre of leaders drawn from the public, private and not-for-profit sectors who will innovate collaboratively using current perspectives on public administration as well as advanced insights to produce radical change in the system. Additionally, this programme will emphasize the significance of innovation management, human development, governance and leadership, ethics and social responsibility.

Executive Training

The Lok Jack GSB continues to offer executive training in Corporate Governance and Corporate Social Responsibility for boards of directors and senior managers of organisations.

The In-Company Unit provides performance improving and organisational development services, such as strategic planning, consulting and team-building workshops, as well as customised short-term and long-term training and development programmes in areas such as innovation and leadership development.

Two of our flagship programmes are the:

1. **Management Development Programme**, which looks at developing the management competencies in managers and supervisors.

2. **Leadership Development Programme**, which focusses on developing the leadership capabilities of managers and supervisors.
Leadership Institute

Since the launch of the Leadership Institute in March 2012, the Lok Jack GSB has now incorporated a leadership training module into the core curriculum for all our academic programmes. The Fundamentals of Leadership course comprises a 9-hour in-class session and an 8-day retreat. The course focuses on the development of leadership theory and analysis of the practice of leadership in multiple settings, sectors and societies. It is divided into two major parts: a critical analysis of leadership theory and, engagement in the process of self-introspection for leadership development.

Students emerge with the capability to critically analyse theories of leadership and examine the limitations and strengths of various theoretical propositions. More importantly, they join a community of practice of moral and ethical leadership by examining personal commitments to developing leadership competencies that would guide their behaviours and engender sustained success.

Distinguished Leadership and Innovation Conference (DLIC)

The feature speaker at our annual DLIC event in 2013 was Marcus Buckingham. Mr. Buckingham addressed issues of leadership, particularly the values integral to leadership, and development. The feature speaker for the upcoming DLIC 2014 is Daniel Pink. He is expected to speak about motivation and human connection as key to high performance and success in business.
Student Study Tours

In 2013 study tours were organized to Panama and Brazil. These tours exposed our students to the way in which business leaders and institutions in different parts of the work deal with the challenges of competitiveness, sustainability, innovation and human development.

Sustainable Renewable Energy Business Incubator Initiative

The intention of this initiative is to grow and nurture companies operating within the emerging sustainable energy sector through the provision of business support, facilitation of access to markets and access to finance as well as technology transfer and joint ventures. Some of the projects to be included in this initiative are:

- Photo Voltaic panels for solar generated electricity
- Recycling and proper tyre disposal for generation of supplemental fuel substitute
- Power generation using tidal power
The Lok Jack GSB, through its Centre for Corporate Responsibility, has completed research/publications in the following areas:


Case – Experiment in Sustainability: Start-up of the San Antonio Green Market. This case examines the process of establishing a farmers’ market in the Santa Cruz Valley and highlights the importance of this market in terms of preserving the valley, creating indigenous products, serving as an economic generator and aiming to change local consumption patterns.
Principle 5 & 6

Achievements

CSR Leadership Awards

The Lok Jack GSB continues to partner with the Energy Chamber in promoting responsible business through the annual CSR Leadership Awards. This is intended to recognize companies, of all sizes, which demonstrate a deep and genuine commitment to sustainability.

Social Enterprise Hive 2013

In collaboration with the Growing Leaders Foundation, the Lok Jack GSB hosted one day of the Hive – The Future of Business: The move towards “well creation” vs. solely “wealth creation.”

The Social Enterprise Hive was a cause-committed, authentic, community engaged thought initiative introducing and highlighting Social Enterprise within the community. Forum participants learnt how to develop and maintain ethical practices with social impact. Using role models from the community to connect what socially responsible practices look and feel like we educated and stimulated how everyone can strive to run healthy businesses that help the planet and society as a whole.