The Stephen J.R. Smith School of Business at Queen’s University is pleased to renew its support of the Six Principles for Responsible Management Education, and to present this report to share information on its activities in support of these principles.
The Smith School of Business at Queen’s University is pleased to share its 2016-2018 report on the ongoing activities and initiatives that support the Principles of Responsible Management Education (PRME).

We are proud to be a signatory to PRME and renew our commitment in order to continue our work with fellow PRME members to collectively strive toward developing the next generation of globally responsible leaders.

David M. Saunders, PhD
Dean, Smith School of Business
In 2004, Smith School of Business established the Centre for Social Impact. The Centre seeks to educate students and fosters outreach, research and advocacy on issues of social impact.

The Centre does this by:

- Fostering education in the fields of responsible leadership and social impact
- Supporting research and providing advice in our key focus areas
- Providing support for our local communities
- Being a global advocate on issues of responsible leadership and social impact

The Centre for Social Impact also works to align its events and programming with the PRME in order to prepare Smith School of Business students for responsible leadership in their careers and society broadly.

“Our world today needs leaders who are both ready and willing to tackle our most pressing social needs such as poverty, health care, human rights, education, civic engagement and the environment. The Centre for Social Impact at Smith School of Business is helping to meet this demand by preparing the next generation of responsible leaders.”

Dr. Tina Dacin
Stephen J.R. Smith Chair of Organizational Behavior and Strategy & Director of the Centre for Social Impact
Smith School of Business provide students with a range of opportunities to develop their skills and knowledge in order to address some of society’s most pressing challenges. The Centre for Social Impact at Smith is specifically dedicated to provide educational opportunities in ethics and responsible leadership at both the undergraduate and graduate levels.

Certificate in Social Impact

The Centre for Social Impact offers an optional academic Certificate program to students looking for in-depth exposure to topics within the domain of social impact and responsible leadership. The Certificate in Social Impact, formerly known as the Certificate in Responsible Leadership, provides hands-on learning experiences to more than 500 students each year from the Queen’s Bachelor of Commerce, Full-Time MBA, Executive MBA, Accelerated MBA for Business Graduates, Master of International Business, and Master of Management Innovation and Entrepreneurship programs.
The Certificate program was designed to provide a meaningful, substantive, high quality experience that exposes students to issues of social impact. Each participating Smith degree program has a tailored Certificate offering to suit their program; however, the Certificate in Social Impact broadly comprises:

An Academic Component
Students in the Certificate program complete relevant elective courses or independent projects with social impact and responsible leadership themes

An Event Component
Students attend Centre-hosted events that expose them to diverse topics and provide unique networking opportunities with social impact leaders and practitioners

An Outreach Component
Students engage with registered charities or non-profit community organizations, both within the local community and abroad, to apply their knowledge and skills and address community needs

In 2017, the Centre launched specialization track opportunities in addition to the Certificate program. These specializations allow students from the Certificate community to deepen their knowledge in the areas of sustainability, social finance, values-based leadership, and social innovation and social entrepreneurship. There are currently 75 Certificate students participating in one of the four specialization tracks.

MBA Oath

Following convocation at Smith School of Business, MBA graduates are able to sign a pledge to demonstrate their commitment to responsible leadership in their professional careers. Based on the Harvard model and designed with the assistance of the Centre for Social Impact, graduates commit to using their knowledge and skills to lead with integrity and create value within society. Since 2011, more than 350 graduates have signed the Oath in what has evolved to a Smith tradition.
Social Impact Summit

The Centre for Social Impact hosted its 12th and 13th Annual Social Impact Summit in fall 2016 and 2017, respectively. The two-day conferences welcomed leading academics and practitioners to Queen’s University campus in order to provide Smith students with exposure to a variety of social impact topics. Delegates attended keynote presentations, panel discussions, skill-building workshops, and networking opportunities that educated and inspired them to be responsible leaders in their careers and communities.

The theme of the 12th Annual Summit was “Imagine Possibilities” and featured leading practitioners who think outside the box when it comes to making an impact, including Canadian musician Jim Cuddy; Jacqueline Prehogan, Founder and President of Canada Pooch Ltd.; and Walt Macnee, Chairman of Mastercard Centre for Inclusive Growth. Panel sessions and workshops explored topics such as social entrepreneurship, women in economic development, Indigenous initiatives, and cross-sector leadership. The 13th annual Summit hosted “Fierce and Furious” leaders, including Zita Cobb, Co-Founder and CEO of Shorefast Foundation; Geoff Green, Founder and President of Students on Ice Foundation; and Valérie Courtois, Director of Indigenous Leadership Initiative. Other speakers included Chef Michael Smith and Chastity Smith of the Inn at Bay Fortune on Prince Edward Island, Author and Ashoka Fellow Tatiana Fraser, and Chris Caners, General Manager of SolarShare. Each annual Social Impact Summit was attended by more than 150 delegates comprising students and Kingston community members.

Ashoka Fellows Tatiana Fraser, Lis Saurez Visbal-Ensink and Stephen Leafloor discuss social entrepreneurship with moderator Dr. Kelley Packalen (far left) and the audience at the 12th annual Social Impact Summit
Jacqueline Prehogan, Founder and President of Canada Pooch Ltd, addresses Summit delegates in an opening plenary session Saturday, October 14th, 2016

Chef Michael Smith and Chastity Smith of the Inn at Bay Fortune on Prince Edward Island engage delegates at the 13th annual Social Impact Summit in November 2017
Hult Prize @ Queen’s

The Hult Prize, in partnership with the United Nations, is the largest student competition for impacting social entrepreneurs and each year welcomes college and university students from all around the world. Internationally, the Hult Prize is listed as one of the top five ideas changing the world by TIME Magazine.

The annual Hult Prize competition aims to identify and launch the most compelling social business ideas – start-up enterprises that tackle grave issues faced by billions of people. Of over 50,000 annual applicants, one winning team receives USD 1 million in seed capital, as well as mentorship and advice from the international business community. Queen’s University, supported by the Centre for Social Impact, has hosted a Hult Prize campus competition for a number of years. The winning team of each campus-wide competition earns a spot at the regional finals in one of Hult’s international locations. In 2016, two teams from Queen’s travelled to the regional finals in London and Dubai. In 2017, two teams again represented Queen’s University at the regional finals, one in San Francisco and one in Dubai.

Ryker Richard is a second-year commerce student at Queen’s University. In his first year at Queen’s, Ryker had the opportunity to compete with a team in the Hult Prize competition, applying his passions for both social justice and entrepreneurship and advancing to the Regional Finals in London, UK. His team’s success, combined with the exposure to paramount global issues and the worldwide networks he made, inspired Ryker to continue his involvement in the Hult Prize this year as Campus Director. With a goal to increase awareness about the impact of social entrepreneurship, and the belief that Queen’s students have the ability to create the next million-dollar business, Ryker focused his efforts to increase the scale and legitimacy of the Hult Prize across Queen’s campus with success.
Smith School of Business integrates the values of global social responsibility into courses and programs at both the undergraduate and graduate business levels. Smith dedicates its time and resources into this Principle through the following initiatives:

**Mandatory ethics and social responsibility courses**

All programs at Smith School of Business have mandatory course requirements in topics related to business ethics and social responsibility. Examples include: Business Ethics & Corporate Social Responsibility (COMM 104), a required course for all second year Commerce students; governance courses, as part of the Cornell Queen’s Executive MBA and Queen’s MBA programs; and, an ethics session kicking off the Master of Finance programming. Additionally, business ethics and corporate social responsibility are part of core programming in the MSc and PhD programs.

**Additional social impact-related course offerings**

Smith continues to offer and support student participation in a number of courses exploring social impact topics. These courses are approved by the Centre for Social Impact and their content must contain one or more of the following concepts in order to qualify:

- **Business Ethics:** Understanding the conduct of business in a transparent and legal manner with a high level of integrity;
- **Environmental Issues:** Understanding the impact business has on the environment and how to manage in an environmentally sensitive way;
- **Standards of Corporate Governance:** Recognizing that management is responsible to investors as well as a broader group of stakeholders;
- **Human Rights:** Understanding the organization’s responsibility to be aware of, and respect, human rights in all jurisdictions in which the company operates;
- **Employee Relations:** Treating employees with fairness, dignity, and respect;
- **Community Involvement:** Understanding good corporate citizenship which forms a bond between the corporation and communities.
In addition to any mandatory courses in ethics and responsible leadership, students enrolled in the Certificate in Social Impact are required to take additional approved courses to expand their learning of social impact issues.

Examples of Approved Courses

Below is a list of the 24 approved courses for the Certificate in Social Impact at the Queen’s Commerce program level:

- COMM 303: Business and Ethics
- COMM 310: Environmental Accounting
- COMM 326: The Economics of Canada’s Financial System
- COMM 338: Marketing Ethics
- COMM 351: Leadership
- COMM 353: Managing Across Cultures
- COMM 356: Gender and Diversity in Organizations
- COMM 357: Interpersonal Skills for Managers
- COMM 373: International Negotiations
- COMM 375: International Business and the Nonmarket Environment
- COMM 381: Business Law I
- COMM 385: Negotiations Theory and Behavior
- COMM 398: Business, Government and the Global Economy
- COMM 402: Advanced Topics in Strategy
- COMM 406: Social Impact and Innovation
- COMM 407: Critical Perspectives on Business
- COMM 408: Sustainability Strategies and Practices
- COMM 409: Sustainability Measurement, Implementation and Evaluation
- COMM 410: Strategies for Social Enterprise
- COMM 415: Corporate Governance and Control in For Profit & Not for Profit Organizations
- COMM 416: Organizational Fraud
- COMM 472: Business and Development
- COMM 496: Information Systems, Ethics and Privacy

In addition, there are more than 60 courses within the Faculty of Arts and Sciences as well as a number of courses available to students on exchange at universities around the world.
Smith School of Business fosters educational initiatives that enable learning experiences in responsible leadership for our students. The following are examples of ways Smith School of Business supports Principle 3:

**Workshops and Speaker Series**

There are a number of events hosted at Smith School of Business to engage students, staff, faculty and community members in the areas of social impact and responsible leadership. In the 2016/2017 academic year, the Centre for Social Impact hosted a “Lived It” Speaker Series to showcase the experiences of social impact leaders including Andrea Nemtin, CEO and Founding President of Inspirit Foundation; Michael Durland, CEO of Melancthon Capital; and Kim Howson, Manager of Strategic Initiatives, Social Impact at RBC. In March 2017 the Centre brought Patrick Glinski of Idea Couture to campus to engage students in a hands-on design thinking workshop. The Centre for Social Impact also hosts an annual Social Innovation Bootcamp, which uses a combination of speaker insights and applied practice to provide attendees with the opportunity to learn how to use social innovation approaches in their careers and communities to advance social impact. Additionally, a monthly “Brown Bag Lunch” series creates a space for students, staff and faculty to share research and insights in social impact topics in an informational setting.

**Internships and Fellowships**

Through the Centre for Social Impact and with generous support of donors, Smith students have the opportunity to engage in internships and fellowships with social impact-focused organizations across the country. In Summer 2017, the Centre sponsored summer interns through its Kehoe Summer Internship program to work at diverse organizations, including the ALS Society of Canada; Quinn & Partners Inc., a Canadian sustainability strategy and integration advisory firm; and Simpact Strategy, a leading expert on measuring and valuing social impact investments. For Summer 2018, the Centre is offering another round of internship opportunities, including an economic development position with the Shorefast Foundation on Fogo Island, Newfoundland.
Community Outreach

Between 2016 and 2018, Certificate in Social Impact students engaged in a cumulative 8000 hours of community outreach at both local and international non-profit organizations and charities. Through the Certificate program, students were connected with organizations such as Calgary’s Do It Green Consulting Ltd., Santropol Roulant in Montreal, the Ottawa Food Bank, Girls E-Mentorship and Public Inc. in Toronto, as well as Sustainable Kingston, Community Foundation for Kingston & Area, Kingston Literacy & Skills, and Rise Asset Development locally. Smith also encourages students to volunteer their time and skills to support their peers; for example, a group of students from the Queen’s Commerce and Master of International Business programs volunteered their time to support their colleagues in the Master of Management Innovation and Entrepreneurship program, whose start-up 1 Million Teachers offers reward-based training to teachers around the world.

The Centre for Social Impact also provided four students the opportunity to act as Student Directors, each responsible for leading a specialization track. As Student Directors, they were responsible for sharing related resources with track members and organizing regular meetings and additional event opportunities to help students learn more about their particular focus area. Additionally, the Centre hired eight volunteer Student Ambassadors to help promote the Certificate in Social Impact program and support social impact-focused activities and events.

“Since my arrival at Smith I have actively participated in student life and attempted to inspire my peers through speaker events and volunteering for different clubs. Enrolling in the Certificate in Social Impact was an important step in my journey here at Smith School of Business. I have participated in several events organized by the Centre for Social Impact, from speaker lunches to the Social Impact Summit, and all of them gave me more insight into a wide variety of topics.”

- Cornelius Florea, MIB’18, Student Director of Social Innovation and Social Entrepreneurship

The Centre’s Program Manager, Sarah Thomas, and the four Student Directors each received a Certificate of Training for Advocacy and Implementation of the United Nation’s Sustainable Development Goals (SDGs) after attending a training offered by the Foundation for Environmental Stewardship. The group was introduced to all 17 SDGs and the Student Directors were inspired to include SDGs into the specialization track opportunities they lead.
Smith also supports community-focused Commerce Society groups, such as Queen’s Commerce Service Initiative (QCSI). QCSI partners with non-profit organizations such as Habitat for Humanity to organize volunteer trips over Spring Break. This past Spring, students in QCSI travelled to New Orleans to support the rebuilding and repair of homes damaged by Hurricane Katrina in 2005.

QCSI students in New Orleans with Habitat for Humanity, February 2018

Online Tools and Resources

In 2013, Smith launched Smith Business Insight to share the research of faculty and students. The site dedicates a section to Social Impact, which includes faculty work and webinars in the areas of corporate social responsibility, sustainability, responsible leadership, social finance and other social impact topics. Queen’s by Your Side is an online resource for lifelong learning and includes topics related to responsible leadership and social impact. Certificate in Social Impact students also receive exclusive access to a variety of articles and reports in social impact topics through their program portals and through participation in the specialization tracks.
Smith School of Business supports research in the areas of responsible leadership and social impact. Specifically, Smith has a number of centres and initiatives dedicated to leading research and mobilizing knowledge to diverse stakeholders:

**CPA-Smith School of Business School for Governance**

Launched in 2007 as one of the first centres in Canada to have research in the area of governance as its primary mission, the CPA Centre for Governance and Accountability aims to improve Canadian corporate governance through teaching and research. With support from the Chartered Professional Accountants of Ontario, the Centre funds Queen’s faculty and graduate student research in Canadian and international corporate governance issues, particularly projects related to audit committees and financial reporting fraud. The Centre also assists Canada’s non-profit sector with grant opportunities and support in writing cases and annual reporting.

**Monieson Centre for Business Research**

The Monieson Centre was established at Smith School of Business in 2000 by Mel Goodes in recognition of Queen’s University Professor Danny Monieson. The Centre funds collaborative faculty initiatives to support rigorous academic research that will form the foundation for usable knowledge to impact the way society thinks about business issues of contemporary importance. Currently, the Monieson Centre supports the following research initiatives through the Monieson Centre Collaborative Research Grant program at Smith:

**Disruptive Technologies & Financial Innovation: Ryan Riordan, Elspeth Murray & Evan Dudley**

This research group seeks to investigate the effect of disruptive technology on finance, specifically studying how technology the process by which borrowers and lenders (and savers and consumers) are matched through financial markets.

**Crowds and Organizations: Jean-Baptiste Litrico & Matthias Spitzmuller**

This research explores the interactive creation of meaning and organizational purpose between organizations and their audiences, with a particular focus on the role of the audience. This research is especially timely given the widespread use of social media and communication technologies.
**Social Entrepreneurship and Resilient Communities: Examining Aboriginal, Rural and Remote Contexts:** Tina Dacin, Peter Dacin, & Madeline Toubiana

This research explores the use of social entrepreneurship as a vehicle toward building community resilience, particularly in Indigenous, rural and remote contexts where the effects of failing systems and limited resources for development are particularly noticeable.

**Growing up Poor & Leadership:** Julian Barling, Nick Turner & Julie Weatherhead

This research aims to explore new questions about leadership, specifically if and how growing up in poverty influences later leadership. Questions include, how does poverty influence leadership? How can we motivate adolescents in poverty to lead? Can we reduce negative stereotypes held by leadership selection committees?

**Centre for Social Impact**

Since its inception in 2004, the Centre for Social Impact has supported and led many research initiatives, particularly with a focus on Indigenous communities, social innovation and social entrepreneurship. The Centre for Social Impact hired a Research Associate in Spring 2017 to further its research initiatives, which include knowledge translation, the convening of scholars, and curating further learning opportunities for students, staff and faculty at Smith School of Business and individuals across Queen’s University campus.

**Community of Social Innovation (COSI)**

The Community of Social Innovation (COSI) is a network of academic scholars from North American and international institutions, led by Dr. Tina Dacin (Stephen J.R. Smith School of Business, Queen’s University) and Dr. Jerry Davis (Stephen M. Ross School of Business, University of Michigan). COSI’s mission is to foster and advance the sharing of teaching, data, theory and methods in the social innovation space, and to provide focused opportunities to mentor junior scholars in the domain.

The idea of COSI emerged from initial conversations between a group of scholars interested in collaborating to build a community with a common interest at the intersection of social innovation and social movements. The group formed a small steering committee in order to continue these discussions, culminating in the official launch of COSI in 2010 with an inaugural workshop held in Montreal.

Each annual gathering provides opportunities for COSI members to share cutting-edge research and network with junior and senior scholars working in the domain. Workshops include roundtable discussions on paper development, presentations from scholars, and informal discussions and networking opportunities. The 2017 COSI convening was held at the Smith School of Business facility in Toronto. The 2018 convening was recently held at the Ross School of Business in Ann Arbor, Michigan.
**Indigenous Initiatives**

The Centre for Social Impact assisted in the successful submission of a Collaborative Research Grant, sponsored by the Monieson Centre at Smith School of Business. This research grant will support a research project that explores how social innovation and social entrepreneurship are used to revitalize communities in Indigenous, rural and remote Canadian contexts. Additionally, the Centre was successful in a recent Social Sciences and Humanities Research Council of Canada Partnership Development Grant submission, in collaboration with the Canadian Council for Aboriginal Business (CCAB) and Ishkonigan Inc. that explores social innovation and entrepreneurship in Indigenous communities. The Centre also supports Smith graduate student research in the areas of Indigenous social innovation and social entrepreneurship.

The Centre hosts an Indigenous Working Group which meets monthly to discuss the role the Centre could play in convening, supporting and leading social change initiatives. This working group builds on a prior multi-year convening of a working group on campus. The Centre also hosted an Indigenous Research Symposium in Toronto in March 2018 as an opportunity to share knowledge and foster collaboration between Indigenous and ally scholars conducting research in Indigenous communities across Canada. Specifically, the Symposium sought to gain a more thorough understanding of current research and future directions, explore new theories and methodologies to improve research practice, and to foster collaboration between Canadian academic institutions and organizations for the advancement of research.

To continue collaboration beyond an annual gathering, the Centre has begun to create a national Indigenous Business Research Network, a platform that allows for interactive knowledge exchange, mobilization and dissemination between Network members, and between the research community and key Indigenous and ally stakeholders.

**Smith School of Business Research Publications and Events**

Faculty and current research projects are featured throughout the year on the Smith School of Business website, as well as Smith Business Insight. Recent publications include articles in leading journals such as *Organization Science, Journal of Business Research, Journal of Business Ethics, Journal of Management Information Systems,* and *American Journal of Surgery.* Each year, the Research Office at Smith School of Business highlights the research of leading academic scholars through an annual PechaKucha session, in which each speaker presents 20 slides for 20 seconds per slide. The 2018 PechaKucha included social impact focused presentations from Laurence Ashworth, Evan Dudley, Pablo Kalyta, Jean-Baptiste Litrico, Matthias Spitzmuller, Wei Wang and Serena Wu.

Additionally, the Centre for Social Impact hosts a monthly “Brown Bag” presentation, open to students, staff and faculty at Queen’s University, to showcase the work of faculty and graduate students working in the area of social impact research.
Following the Truth and Reconciliation Commission of Canada’s calls to action and the United Nations Declaration on the Rights of Indigenous Peoples, the Centre seeks to explore economic development initiatives in Indigenous communities across Canada. Specifically, the Centre conducts primary research, releases white papers and reports, and convenes scholars working in Indigenous business topics. The Centre recently completed a two-year project assessing the challenges, successes and future directions of the 4Rs Youth Movement—“a youth-led initiative that focuses on connecting Indigenous and non-Indigenous people in Canada.” In addition to receiving a Monieson Centre Collaborative Research Grant, the Centre for Social Impact was successful in receiving a Social Sciences and Humanities Research Council of Canada Partnership Development Grant, in partnership with the Canadian Council for Aboriginal Business (CCAB) and Ishkonigan Inc. that explores social innovation and entrepreneurship in Indigenous communities.

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To continue collaboration beyond an annual gathering, the Centre created the Indigenous Business Research Network, a platform that allows for interactive knowledge exchange, mobilization and dissemination between Network members, and between the research community and key Indigenous and ally stakeholders.

### Centre for Social Impact “Brown Bag” Presentations

The “Brown Bag” presentations are organized by the Centre for Social Impact and are attended by Smith School of Business staff, faculty, students, and members of the broader Queen’s community. Within the one-hour sessions, speakers present their current research, paper, or idea and welcome free exchange of dialogue, questions and feedback from the audience. In 2017 – 2018, speakers and topics included:

- **Suchit Ahuja**, PhD Candidate in Management Information Systems, Smith School of Business, Queen’s University
  “**Digital Platforms for Social Innovation**”

- **Pavlo Kalyta**, Assistant Professor of Accounting and Sustainability, Smith School of Business, Queen’s University
  “**Corporations are from Mars, Stakeholders are from Venus: Communication Barriers, Ignorance and (Un)accountability in Stakeholder Engagement**”

- **Wendy Craig**, Professor and Head of Psychology, Scientific Co-Director of PREVNet, Queen’s University
  “**Challenges in Mobilizing Knowledge for Social Impact: Bullying, a Case Example**”

- **Warren Mabee**, Professor and Head of Geography and Planning, Queen’s University
  “**Deep Decarbonisation – What does it mean for Canada?**”

- **Matthias Spitzmuller**, Associate Professor and Toller Family Fellow of Organizational Behavior, Smith School of Business
  “**Good Citizens – but at what cost? A closer look at helping behaviours in organizations**”

- **Heather Castleden**, Associate Professor and Canada Research Chair in Reconciling Relations for Health, Environments, and Communities, Queen’s University
  “**Responding to the Truth and Reconciliation Commission’s Call to Action #92: A SHARED Future?**”
Smith School of Business maintains strong relationships with a number of business corporations for the purpose of combining skills and knowledge to address some of society’s most pressing challenges. These partnerships exist through our Centres and our accreditation activities.

Centre for Social Impact Partnerships

The Centre for Social Impact maintains a number of strategic relationships with organizations in Kingston and across Canada through events and programming. Organizations that support the Centre as sponsors work with the team to develop programming in areas of mutual interest, which include sustainability, community engagement and social innovation. The Centre maintains ongoing partnerships with organizations including Suncor Energy Foundation, OLG, Canadian Council for Aboriginal Business and Ishkonigan Inc. The Centre also maintains an external Advisory Board to foster collaboration between sectors and provide insights into social impact programming. Current Advisory Board members include:

- Lyn Baptist, Past Chair of J.W. McConnell Family Foundation
- Zita Cobb, Co-Founder & CEO of Shorefast Foundation
- Michael Durland, CEO of Melancthon Capital
- Lori Garnier, Executive Director of the Commerce Program and Adjunct Lecturer of Organizational Behavior at Smith School of Business
- Jay Handelman, Associate Dean and Associate Professor of Marketing at Smith School of Business
- Michael Kehoe, Executive Advisor of Presidents of Enterprising Organizations
- Walt Macnee (Chair), Chairman of Mastercard Centre for Inclusive Growth
- Lisa Orr, Founder and Chief Etiquette and Protocol Consultant at Orr Etiquette, and Designer at LaBroga Inc.
- Dani Reiss, President and CEO of Canada Goose
- David Saunders, Dean of Smith School of Business

Principle 5 | Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.
Monieson Centre for Business Research Partnerships

The Monieson Centre for Business Research maintains over forty economic development partners including the Federal Government’s Rural Secretariat; the Ontario Ministries of Economic Development and Innovation, Government Services, and Agriculture Food and Rural Affairs; and the Eastern Ontario Wardens’ Caucus.

Smith School of Business Full Accreditation

Smith School of Business is fully accredited by the world’s two leading accreditation bodies: Association to Advance Collegiate Schools of Business (AACSB) and EQUIS, through the European Foundation for Management Development (EFMD).
At Smith School of Business, there are a number of opportunities for dialogue and debate across sectors on issues in the area of social impact.

Centre-hosted Events

The Centre for Social Impact and other Centres at Smith School of Business host a number of social impact focused events, open to students, staff, faculty, alumni, businesses, government, non-profit organizations and members of the public. These include the annual Social Impact Summit and regular speaker sessions at both the Kingston and Toronto Smith School of Business campuses.

Professional Leadership Programs

The Centre for Social Impact launched a Professional Leadership Series in 2016 with its inaugural Social Finance Academy, a deep dive into the Canadian social finance landscape developed for working professionals in the public and private sectors. In 2017, the Centre added Leading with Impact, a 2-day program for professionals to gain a better understanding of what it means to be a responsible leader who can effect change at both organizational and societal levels. Additionally, the Centre is launching a Diversity and Inclusion Professional Series to address the diversity gap in senior leadership roles. The first program in this series, LGBTQ+ Executive Leadership Program, will take place in fall 2018, followed by programs developed for women in leadership roles and Indigenous leaders.

Our Student Body

The Smith School of Business student body engages in a number of activities that support the Principles of Responsible Management Education. Specifically, clubs, conferences and events continue to focus on social impact topics, including responsible leadership, sustainability, and community engagement.
Smith School of Business Student Body

Commerce and Engineering Environmental Conference (CEEC): As the premier undergraduate sustainability conference in Canada, CEEC aims to expose delegates to the rapidly expanding and disruptive green industry, an area with substantial economic and social impact. CEEC explores the business opportunities and technologies that will allow for the next generation of great companies to lead students into a world that is built upon renewable energy and other green innovations.

Queen’s Social Investment Initiative Symposium on Social Finance: This annual event aims to expose student delegates to an introduction to the Canadian social finance landscape, with a primary focus on impact investing and social entrepreneurship.

Queen’s Women in Leadership (QWIL) Conference: Each year, QWIL brings together young women leaders across fields to share their experiences and celebrate successes. Delegates come from diverse faculties, universities and backgrounds.

Commerce Kids: Commerce Kids is a Commerce Society social initiative that encourages students to volunteer in the local community, specifically by assisting programming in schools in the Limestone District School Board and Algonquin & Lakeshore Catholic District School Board.

Queen’s Commerce Service Initiative (QCSI): QCSI is an organization of business students who are dedicated to creating change in communities abroad. They take part in local volunteering initiatives throughout the school year as well as an annual service trip to a North American community in need. In 2017, students travelled to New Orleans as part of this initiative in order to assist communities devastated by Hurricane Katrina.

Queen’s Non-Profit (QNP): QNP provides students with opportunities to learn more about non-profit organizations and opportunities to engage with them. Within QNP, Smith students have the opportunity to join their Board Leadership Program, attend field trips, and take part in interactive networking opportunities.

Edge: Diversity in Leadership: EDGE is a non-profit organization focused on enabling marginalized groups to excel in their academic and professional careers by fostering more inclusive environments and learning spaces for all groups. Edge comprises students from Smith, Schulich, Ivey, Rotman and Waterloo.
## Summary: 2016-2018 Progress Against Goals

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<tr>
<th>Goals Set in June 2016 SIP Report</th>
<th>Evidence of Progress</th>
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| **Principle 1:** Further expand the Certificate in Social Impact programs | • There are over 500 students enrolled in the Certificate in Social Impact program each year  
• The Certificate is now offered to six degree programs at Smith: Commerce, Full-Time MBA, Accelerated MBA, Executive MBA, Master of International Business and Master of Management Innovation and Entrepreneurship  
• The Certificate in Social Impact now includes specialization opportunities for students who are looking to engage further in one of four focus areas – values-based leadership, social finance, sustainability, and social innovation and entrepreneurship  
• Students are able to engage throughout the academic year in the Centre’s annual Social Impact Summit, Social Innovation Bootcamps, speaker series, monthly Brown Bag sessions and through new learning modules and teaching materials developed by the Centre  
• Students are able to engage further with the Certificate program through the Student Director and Ambassador programs, and during the summer months through the Kehoe Summer Internship Program |
| **Principle 2:** Continue to integrate the PRME principles into Smith programming and activities | • Smith School of Business maintained the offering of 24 regular Centre for Social Impact approved courses for the Commerce program  
• Smith continues to incorporate social impact and responsible leaderships into graduate level courses  
• PRME topics are a focus of many Smith events, especially Centre for Social Impact-hosted programming, open to students, staff and faculty |
Principle 3: Explore and develop ways and means of showing how our emphasis on PRME has a positive impact on students, faculty and staff at Smith and on Queen’s campus, as well as the broader management community and the community at large

- Smith continued to engage students in social impact topics through the Centre for Social Impact’s Kehoe Summer Internship program
- Students in the Certificate program continue to devote over 4000 hours each year to local and international non-profit organizations and charities through the volunteer outreach component
- Faculty conducting social impact research are regularly featured in Smith Business Insight’s social impact page
- Students volunteering in the community and engaging in PRME are also showcased on the Centre for Social Impact’s blog
- Social impact events such as the Social Impact Summit continue to convene over 150 students, staff and community delegates

Principle 4: Continue to bring leading-edge thinkers and researchers to campus to share their information and insights with our faculty, staff and students

- Events such as the Social Impact Summit brought speakers including Canadian musician Jim Cuddy; Jacqueline Prehogan, Founder and President of Canada Pooch Ltd.; Walt Macnee, Chairman of Mastercard Centre for Inclusive Growth; Zita Cobb, Co-Founder and CEO of Shorefast Foundation; Geoff Green, Founder and President of Students on Ice Foundation; Valérie Courtois, Director of Indigenous Leadership Initiative, among others to Queen’s campus
- The Centre for Social Impact hosted the 2017 annual Community of Social Innovation (COSI) convening in Toronto for the purpose of sharing teaching and research insights in the area of social innovation
- The Centre for Social Impact hosted an Indigenous Research Symposium in early 2018 to convene Indigenous and ally researchers from across Canadian universities and organizations for the purpose of increasing collaboration and advancing Indigenous business research
- Faculty have opportunities to present recent social impact research at “Brown Bag” sessions, and Smith research events such as the annual PechaKucha
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<th>Principle 5: Further develop strategic partnerships with corporations, the non-profit community and other organizations and research centres with similar interests and goals</th>
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<tr>
<td>• The Centre for Social Impact maintains research partnerships with organizations such as the Canadian Council for Aboriginal Business and Ishkonigan Inc. and will continue to form strategic partnerships with Canadian researchers working in similar Indigenous topic areas</td>
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<tr>
<td>• Smith School of Business has maintained accreditation and continues to collaborate with organizations to advance responsible leadership and PRME principles</td>
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<td>• Both Smith School of Business and the Centre for Social Impact engage stakeholders across sectors through participation in external Advisory Boards which foster opportunities to advance social impact through programming and operations</td>
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<th>Principle 6: Develop publication education programs</th>
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<td>• The Centre for Social Impact has developed both a Professional Leadership Series and a Diversity and Inclusion Series for working professionals in the private, public and non-profit sectors. The Professional Leadership Series comprises the Social Finance Academy, which allows participants to further explore the social finance landscape in Canada, and Leading with Impact, which prepares professionals to be more responsible and authentic leaders. The Diversity and Inclusion Series is launching in fall 2018 with an LGBTQ+ program, followed by additional programming for women in leadership and Indigenous leaders in Canada</td>
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Goals for the next 24 months

Moving forward, Smith School of Business has identified six goals for the next 24 months, each aligning with one of the six PRME principles:

1) Further expand engagement opportunities for Smith students enrolled in the Certificate in Social Impact

2) Continue to integrate PRME into Smith programming and activities

3) Increase our storytelling and profiling of students, staff and faculty who engage in activities that align with the PRME

4) Continue to conduct social impact research at Smith and convene leading edge researchers and practitioners for the purpose of knowledge exchange and mobilization

5) Further develop strategic partnerships with corporations, the non-profit community, and other organizations and Centres that align with our social impact programming and interests

6) Increase professional leadership program offerings, particularly those that address issues of diversity and inclusion, responsible leadership and other social impact topics

Desired support from the PRME community

We continue to look to the PRME community for ideas on areas of potential collaboration (research, conferences, advocacy), speaker recommendations, and suggestions for partnerships with other universities or organizations.

For any questions or comments, or for more information, please contact:

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