Center for Leadership & Social Responsibility
Milgard School of Business

PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION

Report on Progress
October 7, 2013

The Milgard School of Business at the University of Washington Tacoma proudly renews its commitment to the Principles for Responsible Management Education, which we first formally endorsed in October 2011.

The Milgard School of Business reaffirms our support of the six principles and our responsibility to share with other PRME institutions information regarding our progress in implementing those principles and our plans regarding future progress in achieving the goals of the PRME initiative. Our progress is outlined in the following SIP report, with additional information available on our website.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.

We continue to encourage other academic institutions and associations to adopt and support these.

Moving forward, we will continue to develop the initiatives outlined in this report and to expand their reach throughout our community.

Sincerely,

Shahrokh Saudagaran, Ph.D.
Gary E. and James A Milgard Endowed Dean

This is our Sharing Information on Progress (SIP) Report on the Implementation of the Principles for Responsible Management Education.

Full report & additional information available tacoma.uw.edu/clsr/prme-report
PURPOSE

The 2012 Professionalism Week’s 3 workshops and Etiquette Dinner served 345 students, giving them tools needed for networking and career path development. Two dozen partners from the business community attended the etiquette dinner to both serve as example and learn alongside the students in a professional, yet approachable, setting.

In its second year, UW Tacoma’s Net Impact Undergraduate Chapter achieved “gold” status, an important accomplishment that furthers the mission of equipping students to integrate sustainability into their academic and professional lives.

VALUES

The Integrity Code Banner signed by Milgard students and displayed in Dougan confirms:

“We believe that integrity and honesty are integral to our educational experience and our lives. We aspire to hold ourselves and our fellow students to the highest ethical standards and will not engage in activities that are improper or have the appearance of impropriety in our academic lives. We intend to maintain these standards as graduates of UW Tacoma.”

To date, 38 Faculty Innovation Grants totaling $41,000 have helped faculty from 8 academic programs develop new
Our 4th Annual Academic Conference in numbers: 40 participants; 24 universities; 11 presentations; 8 countries; 2 days; 1 launch of electronic proceedings.

Dr. Altaf Merchant is the Center Research Fellow, focusing on areas of charitable giving, nostalgia, time orientation, and issues in advertising to children.

Faculty research publications examine CSR from a variety of angles: marketing; ethics; reporting; philanthropy; teaching; and others.
The 2nd Annual Business Conference brought together forerunners in CSR with regional leaders to exchange dialogue, best practices, and challenges, and to network.

Each year the Business Leadership Awards recognize a select group of local business people for their outstanding contributions to our community.


The Master of Accounting program welcomed speakers from Weyerhaeuser and Moss Adams to discuss best practices in the field of social reporting.

The 4-sided Communication Column in Dougan Hall encourages discussions among campus community members with thought-provoking content. Regularly-updated articles examine themes of Companies Doing Good, Companies in the News (i.e., doing “bad”), events supported by The Center, and even cartoons.
Contact

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