Hertie School of Governance

PRME Sharing Information on Progress (SIP) Report

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1. **Continued commitment to PRME**

As an institution of higher education involved in the development of current and future managers and leaders, the Hertie School of Governance is committed to support the Principles for Responsible Management Education, starting with those that are most relevant to our capacities and mission.

The mission of the Hertie School of Governance is to prepare students for leadership positions in government, business, and civil society institutions, to produce knowledge for good governance and policy-making, and to encourage active engagement for the common good.

Specifically, the School aims to equip students with state-of-the-art knowledge and analytic, as well as practical skills of policy studies. The School strives to educate leaders of tomorrow who are capable of applying their expertise to the complex problems of today's world at local, national, and international levels; who are interdisciplinary in approach, intersectoral in outlook, and international in orientation; and who are intellectually open and with a deep sense of ethical responsibility towards the common good.

Consequently, the Hertie School's vision rests on five principles: interdisciplinarity, a trisectoral approach, internationality, practice orientation, and ethics and leadership responsibility. Together, these principles constitute the Hertie School Approach: The three 'i's (interdisciplinary, intersectoral, international) form the bedrock of the School's self-understanding and determination.

By combining academic and practice-orientation in teaching and research, the School serves as an ongoing forum for scholarship and politics to interact in new ways. To the extent that the School, as an institution of higher learning, investigates the world of governance and policy-making and reaches out to the 'real world', the School invites stakeholders in politics, business, and civil society to participate in its programmes and activities.

We are committed to ongoing engagement with our network to promote the PRME and are pleased to share with you below our SIP Report.

Prof. Dr. Henrik Enderlein
President
Hertie School of Governance
2. Progress report on principles

**Principle 1 | Purpose**

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

As a school of governance, (corporate) responsibility and sustainability are part of the School’s mission (http://www.hertie-school.org/aboutus/ourstory/visionandmissionstatement/) and are thus woven into its institutional fabric. Students of the Master of Public Policy and of the Master of International Affairs are taught skills in collaboration, teamwork and leadership as part of their curriculum. Students of the Executive Master of Public Administration can pursue classes in communications as well as leadership and management, to name but two. Lastly, the Hertie School regularly offers customized training programmes to professionals from all over the world, on topics such as good governance and capacity building.

The School plans to continue along this path and to increase its impact both through growing student numbers, and through the concomitant growth in Hertie alumni pursuing careers in various sectors where they can apply and enhance their skills.

**Principle 2 | Values**

We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

As mentioned above, the Hertie School is guided by the principles of social responsibility and sustainability. These values are integrated in all courses taught at the Hertie School. As a Public Policy School, the Hertie School aims at teaching aspects and ways, which constitute good governance. Consequently, social responsibility is a key factor of all teaching programmes. Modules dealing with the foundation and application of Public Policy and International Affairs focus on decision-making processes and how they are linked to normative goals. In the Executive Master of Public Administration, modules on concepts and instruments of management and governance deal with a better understanding of how to ‘use’ power in a responsible way. The Concentration and Portfolio modules of all programmes provide students with the opportunity to deepen and apply their knowledge with regard to societal and environmental issues, institutions needed for sustainable solutions to security problems and questions on welfare, education, health, corporate social responsibility, envi-
rnmement, energy, social entrepreneurship, democracy, civil society, accountability of actors and ethics and rationality in policy-making.

The research profile of the Hertie School is constituted by its approach to analyze the conditions, structures and dynamics of governance towards global social responsibility. Governance is understood to mean the totality of rules, instruments and organisations that address collective tasks in national and international contexts. Thus, governance research at the Hertie School draws on the way and manner in which modern societies and their institutions and organisations handle collective tasks and achieve related objectives as regards social responsibility.

The Hertie School is fully committed to the principles of the Global Compact. The Sustainable Development Goals (SDGs) are an additional important frame of reference for the Hertie School. Hertie School students participate in the GPPN SDG Certificate programme and the future Sustainability Centre’s work will explicitly reference the SDGs.

Principle 3 | Methods
We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

The Hertie School curricula provide ample room for formats that allow students to become acquainted with learning experiences for responsible leadership:

Project courses combine real-world cases of businesses, public administrations or civil society organisations with academic knowledge and methods. Students learn to apply their academic insights outside the classroom to existing institutions. By interacting with real clients, students learn what leadership means and what is necessary for responsible leadership. Furthermore, relevant skills courses are offered in all programmes and enable students to develop professional skills and grow personally. As mentioned above, leadership skills courses are an integral part of the learning experience at the School.

Another format catering to the mission of embracing responsible leadership skills is the Jessup International Moot Court competition, in which a selected group of Hertie students regularly participate. Jessup is the world’s largest moot court competition, with participants from over 550 institutions in around 87 countries. The competition simulates a fictional dispute between countries before the United Nations’ International Court of Justice. Teams prepare and argue oral and written pleadings. In 2019, the team of the Hertie School won the national competition besting a second place title in 2018.

Since 2017 the Hertie School is part of the Sustainable Development Goals Professional Certificate programme, founded by the Global Public Policy Network (GPPN). This 15 months programme provides innovative training and international collaboration for young leaders to
obtain the knowledge, skills and experience to advance the implementation of the UN Sustainable Development Goals (SDGs). At an annual rotating conference student teams present prototypes of their innovative, applied SDG solutions to a jury consisting of the leadership of the seven GPPN member universities. In 2019, awards went to two of the four Hertie School teams at the conference hosted by the Lee Kuan Yew School of Public Policy at the National University of Singapore: Third place in the main competition for best project, the award for the best presentation and the award for best poster.

Organising the annual European Public Policy Conference (EPPC) also provides an effective learning experience for responsible leadership. The EPPC conference is organised annually by first-year master’s students at the Hertie School of Governance. Each year, students choose a public policy theme, specify topics for discussion, invite speakers, and organise workshops and panels. The conference rotates each year to a new European capital, also chosen by the students. Around 70 scholars, stakeholders and students attended the conference in 2019 at the IE School of Global & Public Affairs in Madrid.

Apart from the study programmes, the Hertie School offers a comprehensive set of career development offers and trainings. The offers are organized along a “Career Development Roadmap” that is based on six core competencies students ought to acquire during their studies, Leadership & Team Work being one of them. At the beginning of their studies, students participate in self-assessment workshops where they explore their leadership potential and motivating values. The Professional Perspectives Series invites alumni from corporations, public administrations and civil society organisations to present their institutions to our student body. The aim of this format is to learn about career paths and which role Hertie alumni could play within these organisations.

Finally, an internship is integrated in the Master of Public Policy and Master of International Affairs. This offers students the opportunity to gain work experiences in a real world environment. Upon request, a leave of absence between the first and second year of studies is possible in order to accumulate more professional experience. The internship and professional year enable effective learning experiences for responsible leadership.

Principle 4 | Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

Research conducted at the Hertie School aims at facilitating and improving the cooperation between governments, business, and civil society. The school’s faculty members, adjunct and visiting faculty, researchers and doctoral students work on diverse real-world problems,
like combatting corruption, regulating the sharing economy, public sector reform, security
issues, and the future of the euro.

The Hertie School’s Centres of competence focus on five governance challenges that are
pivotal for the coming decades:

- The Centre for International Security at the Hertie School of Governance aims to ad-
vance our understanding of the complex security challenges of the 21st century, par-
ticularly in Germany and Europe.
- The Centre for Digital Governance (currently under development) will engage in re-
search and public debate on the interactions between digitalisation and governance.
Digital governance requires a solid understanding of the interplay between govern-
ment, business and society, as augmented by the principles of inclusiveness, equity,
safety and efficiency.
- The Centre for Fundamental Rights’ (currently under development) core goal will be
to explore how fundamental rights limit and enable democratic politics domestically
and within the context of global governance practices of the 21st century.
- The Jacques Delors Institute Berlin - Centre for European Affairs: Research which is
scientifically grounded and able to reach into the public debate - that is what the EU's
unprecedented challenges require. The Jacques Delors Institute Berlin - Centre for
European Affairs at the Hertie School of Governance strives to achieve this by pro-
gressively integrating the School’s academic research and the Jacques Delors Institut-
- Berlin’s think tank work.
- The Centre for Sustainability (currently under development) will explore the envi-
ronmental, economic, social and political dimensions of sustainability governance. It
will enable a better understanding of the material and social conditions of long-term
and universal human well-being, with a focus on multi-level governance options for
maintaining them. As the world faces megatrends such as climate change and in-
creasing inequality that pose threats to social stability in the future, the study of re-
sponsible governance is essential in the coming decades. The centre will focus on de-
developed countries and their role in global sustainability. Its aim is to advance social
science research, public discourse and support the education of future leaders in
global sustainability.

In addition, the Hertie School has created a Data Sciences Lab. It will leverage and amplify
breakthroughs in data science and artificial intelligence (AI) to tackle major societal prob-
lems. Its mission is to foster, advance and promote excellence in data science research, edu-
cation and application to enable better decision-making for the common good.

Most of the work the School and its faculty members carry out is for and with institutions
from the public sector and international organisations. This includes the following projects:

- A research project that analyses the transformation of traditional governments into
open, innovative and collaborative ones (TROPICO),
A research project that deals with legal and political accountability in post-crisis EU Economic Governance’ (LEVIATHAN),
• A research projects that focusses on the International Rule of Law,
• A research project investigating overlapping spheres of authority and interface conflicts in the global order,
• A research project on the impact of the Share Economy in Germany (i-share)
• A research project that analyses international trade governance and the relative power fluctuations in global politics due to the rise of China and European integration
• A research project looking at the challenge of integrating diversity in the EU (InDivEU) as well as
• The Governance Report, which uses policy challenges as a lens through which to explore how different state and non-state actors have adjusted and could adjust to the types of challenges brought about by the new policy-making realities.

Further information on the School’s research projects can be found at: http://www.hertie-school.org/facultyandresearch/research-projects/.

Since fall 2018, the Hertie School hosts the Secretariat of the Global Solutions Initiative.

### Principle 5 | Partnership

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

The Hertie School actively engages with all stakeholder groups in society, including businesses and managers of business corporations, to advance its mission and to engage them in addressing society’s pressing issues. In order to incorporate the needs of managers and leaders in various sectors the Hertie School founded a Practice Council. As a professional school and leading private university for public policy in Germany, the Hertie School counts academic excellence and a strong practice-driven approach among its key objectives. The Hertie School's Practice Council comprises of members from all sectors and ensures that the school’s ongoing curricular developments combine academic excellence and a practice orientation that is in touch with the demands of the German and international job markets. The Council therefore enables an ongoing exchange between the school and relevant sectors, while promoting contact between students, alumni and potential employers. For more information on members of the Practice Council please see: [https://www.hertie-school.org/en/practicecouncil/](https://www.hertie-school.org/en/practicecouncil/)
In addition, the Career Development team exchanges with managers and leaders of various institutions on a regular basis. The above mentioned professional perspective series provides an excellent opportunity to do so.

Principle 6 | Dialogue

We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Outreach to the public is one of the key missions of any public policy school. The Hertie School regularly organises public as well as closed panels, symposia and discussions, providing a platform for policymakers, professionals, and practitioners from the media, NGOs, and business to engage with academia. These events promote intersectoral exchange and aim at jointly addressing the pressing questions of today’s global world order and society. During these events and discussion questions of global social responsibility and sustainability are regularly addressed. For an overview of the Hertie School’s outreach activities please consult our website: https://www.hertie-school.org/en/events/ and https://www.hertie-school.org/en/debate/

In addition to events and debates organized by the Hertie School our active student body with its various clubs organizes events to discuss pressing challenges related to global social responsibility and sustainability. Moreover, the Hertie School provides a platform for student and alumni views as well as a blog organized by students, The Governance Post. For more information, please see: https://www.hertie-school.org/en/debate/students-and-alumni/ and https://www.hertie-school.org/the-governance-post/
3. **Key objectives for the next two years**

The Hertie School will continue to promote and practice the values of responsible leadership and sustainability in research, teaching and outreach activities. In the next two years, the Center for Fundamental Rights, the Center for Digital Governance and the Center for Sustainability will be developed and launched. As outlined above, the Hertie School will thereby substantially expand its expertise on governance challenges that are pivotal for the coming decades. We aim to advance social science research, foster public discourse, and educate future responsible leaders in order to create novel approaches and sustainable solutions to major societal problems of today and tomorrow.

4. **About the Hertie School of Governance**

The Hertie School of Governance prepares exceptional students for leadership positions in government, business, and civil society. The School also offers experienced professionals the opportunity to deepen their skills in the field of public management. A renowned international faculty with expertise in economics, business, law, political and social science take an interdisciplinary, policy-oriented approach to the School's teaching and research agenda. The Hertie School is an international centre, with a variety of first-rate academic projects and a diverse student body. The School actively engages in public debate with its wide range of events bringing together experts from theory and practice. The School was founded in 2003 as a project of the Hertie Foundation, which remains the major partner.