SHARING INFORMATION ON PROGRESS (SIP) REPORT FOR FUNDACAO DOM CABRAL (FDC)
Introduction

This document offers a succinct report on the major achievements and progresses Fundação Dom Cabral has made with regard to PRME principles and on the related sustainability practices. It also reports on the coming challenges linked to the development of executives and to corporate responsibility and sustainability practices.

As a signatory of United Nations’ Global Compact, FDC is committed to the Principles for Responsible Management Education (PRME), in which it makes part of the team that coordinates the Chapter Brazil, and to the Globally Responsible Leadership Initiative (GRLI), being a founding member of both actions. Therefore, FDC is committed to sustainability, economic and social inclusion, and consciousness raising of leaders on their actual role in the construction of a sustainable world.
Dear Mr. Jonas Haertle,

Fundação Dom Cabral (FDC) has already expressed its commitment to the Principles for Responsible Management Education. We have been engaged in a continuous improvement process to apply the Principles for Responsible Management Education and to report on our progress to all stakeholders while exchanging effective practices with other academic institutions.

We understand that our own organizational practices should serve as an example of the values and attitudes we convey to our students.

We take this opportunity to inform that FDC has become, in 2015, a member of Globally Responsible Leadership Initiative’s (GRLI) board of directors, being the sole Brazilian representative in the International Board. Besides, the institution has taken part in the group that elaborated the Brazilian Chapter of United Nations’ Principles for Responsible Management Education (PRME), the corresponding proposal being submitted to PRME’s Board this year.

Our wish now is to develop our own practices and program curricula in a continuous way, in order to help support the cause of business responsibility.

Sincerely,

Wagner Furtado Veloso
I. Advances Towards PRME Principles:

**Principle 1 | PURPOSE:** We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

This principle is intrinsically linked to Fundação Dom Cabral’s mission, which reads: To contribute to the sustainable development of society by means of education, capability improvement and development of executives, businesspeople and public managers. Year by year, FDC demonstrates the maturity attained by its actions aimed at the achievement of the institutional mission as well as the transversal incorporation of sustainability into its actions.

- In 2013, through the agency of its Sustainability Nucleus, FDC conveyed the subject of sustainability to 1,077 participants in several programs and, in 2014, the number of said participants reached 1,126.

- In 2014, FDC started the conceptual alignment of methods and knowledge generated within the Partnership for Sustainable Growth, in order to keep the partnership’s identity and share such knowledge with other FDC project managers. In partnership with the Sustainability Nucleus, a review of all aspects of Sustainability at PCS was started, taking into consideration how the level of sustainability of participating companies will be evaluated and how the evaluation of the sustainability level will impact the Strategic Planning for Growth.

- Launched in 2014, the CEO’s Legacy partnership gathers presidents of twelve large-size companies (Aperam, Bayer, Camil Alimentos, Contax, Grupo Libra, Grupo Martins, Localiza, Michelin, Novellis do Brasil, Oracle, Unipac and ZF) with the objective of creating an environment of change that provides participants with room to reflect and exchange experiences about the legacy they would like to leave behind, both to the company and to its stakeholders, delivering positive results – both economic, social and environmental.

- The Management Specialization Program, which took place at the São Paulo Campus, was entirely formatted to transversally include sustainability in all its disciplines. Its format is unique in the country and allows a comprehensive approach to the subject based on the Millennium Development Goals (MDGs). The program is now securely established and the number of applicants usually exceeds the maximum number of participants.

- FDC continues to allocate fifty percent of its yearly results to a Development Fund that finances investments in the development of the institution, especially in activities related to sustainability and social responsibility.
Principle 2 | Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

FDC is a business school committed to these values and promotes educational solutions that disseminate such debates within its own environment. In the pursuit of this goal, FDC faces the challenge and has the objective of constantly training its technical body – both the academic and administrative staffs – so that PRME’s principles may manifest transversally throughout its activities.

FDC keeps specific programs that address sustainability such as: Responsible Management for Sustainability Program (GRS), Partnership with Social Organizations (POS) and Game Changers – Intra-entrepreneurship and the future of businesses. The pilot stage of a project to develop Sustainability or Sustainable Competitiveness Indicators was launched in 2014 involving 16 clients of customized programs. An initial product was a diagnosis of how sustainability aspects are included in FDC’s customized programs. Results are being used to call the attention of managers in the area to the importance of introducing the subject into their projects, thus improving indicators in all four pillars: economic perennity, environmental management, social equality and cultural safeguard.

In 2013 and through the agency of its Sustainability Nucleus, FDC provided Customized Programs to the following twelve companies: Samarco, BS Bios, BASF, FHEMIG, APEX, Schneider Electric, Cerpo, Grupo André Maggi, Iguatemi, Michelin, BR Petrobrás and Braskem. In 2014, fourteen companies took part in FDC’s customized programs: Samarco, Conselho Paranaense, Banco do Brasil, CTE, BASF, BB Mapfre, DOW Brasil, Coca-Cola, Dow, Iguatemi, Grupo André Maggi, Michelin, Zurich Seguros and BR Petrobrás.

As for Business Partnerships, the POS – Partnership with Social Organizations - contributed to improve management in seventy-eight organizations of the voluntary sector between 2013 and 2014, in several Brazilian states.

The Partnership for Sustainable Growth (PCS) was developed to help companies interested in growing in an economically and financially sustainable way, managing their social and environmental impacts. Sixteen companies joined the initiative in 2013 and fourteen in 2014, involving a total of one hundred and twenty participants.

FDC keeps offering Ethics as a required discipline in its Specialization Programs and, in 2012, the MBA program was restructured to balance valuation of individuals and companies, in an attempt to make executive development address not only their companies but also society.
One of our objectives is the acquisition of competencies to be used in our educational solutions. These competencies are developed in our Knowledge Development Nuclei and many of our programs emerge from themes explored by these Nuclei. All knowledge acquired is applied either as a discipline or as an innovative or traditional educational solution, always in search of answers to current challenges faced by society and companies in Brazil and in the world. In 2013, FDC’s Nuclei worked according to four premises: Alignment with FDC’s strategic objectives, Use of the technical capabilities of full-time professors, Generation of knowledge progressively more related to social issues, and Knowledge visibility.

The Leadership Development Nucleus promoted in 2013 the dissemination of knowledge on Leadership for the sustainable development of society, organizations and people. One of the research topics is “Sustainable Development and Leadership” and, in 2014, this Research Project checked the conditions of the management for sustainability of an engaged leadership.

The Sustainability Nucleus, aimed exclusively at the subject sustainability, took part, in 2013, in twenty-three national and international events and promoted eleven meetings on the various aspects of sustainability. In 2014, the Nucleus participated in the preparation of the yearly FDC’s International Conference and proposed a debate on how companies may support social inclusion. In addition, it also launched, together with UNDP (United Nations Development Program), the Incluir (Include) initiative, to identify inclusive businesses in Brazil.

In 2014, FDC developed and tested a pilot experience of its first social project using a twenty-hour long e-learning method. The Brazilian Roots stage of the Roots – Social Innovation Program was the chosen theme. It is an attempt of the institution to expand the reach and the impact of its social initiatives.

In 2012 and 2013, the FDC held the Sustainability Cycle Program, attended by 175 people. The project was aimed at teachers and managers and had the goal to provide the shared-oriented appropriation of sustainability in each subject and educational solutions of FDC.
Principle 4 | RESEARCH: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

In 2012, the Sustainability Nucleus participated in the research “The Situation of Management for Sustainability in Brazilian Companies”. This biannual research enabled the measurement of the maturity of the management for sustainability in the companies and of the development of businesspeople. In an attempt to adopt a proven method, a questionnaire developed by the Center for Corporate Citizenship of Boston University (United States), was administered. The Center also carries out this survey biannually since 2002. In 2014, the second edition was published encompassing more than four hundred companies; results indicated that they did not progress much relative to the previous period.

In 2013, the Sustainability Nucleus developed thirteen projects and researches. In 2014, twelve researches were conducted; in special the article entitled Social Intra-entrepreneurism & All That Jazz.

In 2014, Fundação Dom Cabral’s Sustainability Nucleus launched the second edition of the research entitled State of Management for Sustainability in Brazil, in an attempt to track the development of corporate sustainability in the country.

FDC Technical-scientific Production addressing the subject sustainability, in 2013

♦ Caderno de Ideias (Notebook of Ideas)

“Do Brazilian companies have the internal capabilities to respond to the challenges of sustainability? Nova Lima, MG: Fundação Dom Cabral, 2013. 8 p. (Caderno de Ideias; CI1303). BUENO, João Henrique Dutra; LAURIANO, Lucas Amaral.

♦ FDC Executive

♦ “Reflections on the Current Sustainability Stage of Brazilian Corporations” Nova Lima, FDC Executive, FE1302, 4 p., 2013. CARVALHAES, Eduarda Ribeiro; OLIVEIRA, Rafael Augusto Tello; LAURIANO, Lucas Amaral.


♦ Research Report


♦ Articles in Annals of International Congresses


♦ Articles in International Periodicals

♦ “Sustainability as a driver for innovation: towards a model of corporate social entrepreneurship at Odebrecht in Brazil” The International Journal for Business in Society, Cranfield, v. 13, n. 5, p. 613-625, 2013. SPITEZECK, Heiko; BOECHAT, Claudio; LEÃO, Sérgio França

♦ Articles in National Periodicals

♦ “Como as forças do mercado atuam na inclusão social” (How market forces act on social inclusion). DOM: Fundação Dom Cabral’s magazine, Nova Lima, v. 8, n. 22, p. 24-33, nov.2013/feb.2014. BOECHAT, Claudio; FERREIRA, Marília Carneiro.

FDU’s Technical and Scientific Production in 2014 on the subject sustainability

♦ Articles in International Periodicals


♦ Articles in Annals of National Congresses

“As cidades sustentáveis como drivers de inovação corporativa para processos e serviços sustentáveis” (Sustainable cities as drivers of corporate innovation aimed at sustainable services and processes) – SEIXAS, Brener; SPITEZECK, Heiko.


Internal Technical and Scientific Production

♦ Caderno de Ideias (Notebook of Ideas)

“As gerações profissionais e sua percepção sobre sustentabilidade corporativa” (Professional generations and their perception of corporate sustainability) – Nova Lima, M: Fundação Dom Cabral, 2014. (Caderno de Ideias; C1405) – LAURIANO Lucas Amaral; BUENO, João Henrique Dutra; SPITEZECK, Heiko.


“Avaliando as diferenças regionais da gestão para a sustentabilidade no Brasil” (Evaluating regional differences in management for sustainability in Brazil) - Nova


♦ FDC Executive

- “Intraempreendedorismo e sua conexão com o Jazz” (Intraentrepreneurship and its links to Jazz) – Nova Lima, Fundação Dom Cabral, FDC Executive, FE1402. 4p. – SPITEZECK, Heiko.

♦ Research Report


- “Stage of Management for Sustainability by Engaged Leaderships 2014” – Nova Lima, MG: FDC Sustainability Nucleus, 2014 – Et al

**Principle 5 | PARTNERSHIP:** We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Being one of Fundação Dom Cabral’s fundamental principles, the establishment of partnerships - a fruit of the interaction between the institution, people, organizations and companies – is the option chosen to overcome limitations and to reach solutions. Several of our actions related to sustainability and social responsibility are carried out through partnerships with companies and leaders. Here are some examples:

- **Student Experiences:** FDC and Common Purpose, an English non-governmental institution that prepares leaders throughout the world, brought the program to Brazil in 2014, when one hundred young men and women participated in it.

- **Women’s Global Leaders Program** – In partnership with the Smith College (USA), FDC hosted a program conducted exclusively for women, a novel initiative in South America, wholly focused on the executive development of high-level feminine leaderships.

It is worthwhile to mention that the Knowledge Development Nuclei and their centers work in partnership with companies in building solutions also in the field of sustainability. The Responsible Management for Sustainability Reference Center convenes meetings among their associates to discuss managerial challenges and solutions on sustainability relevant subjects. The following companies currently take part in the center’s activities: Samarco, Itaú, Braskem, Odebrecht Agroindustrial, Andrade Gutierrez, Novelis and Arcelor Mittal.

The Integrated Social Governance Reference Center aims at the production of useful, applicable and innovative knowledge on issues involving the dialogue between the public and private sectors and the organized civil society, focusing on local development. The Center was developed in 2014 with the support of BNDES and of associated partners: Fundação ArcelorMittal, Fundação Telefônica, CEMIG, Instituto Camargo Corrêa and CCR. The Center is now developing a method for evaluating social projects and has created a virtual platform to share the knowledge acquired.

The Retail Sustainability Development Center is aimed at the generation of knowledge that may be adopted by retail, consumer goods, and mass services companies and by participants in their supply chains, in search of ethic behavior and commitment to the biggest issues raised by society. As for 2015, the Center has two partners: Accenture e Fecomércio-SP.
Principle 6 | DIALOGUE: We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

FDC wants to develop its role as a facilitator for the discussion on sustainability among the many segments it relates with. To achieve that, it participates in forums, associations and partnerships to fulfill its objective of debating and divulging issues related to sustainability and social inclusion, always in alignment with one of its principles, namely that of being useful for the construction of society, raison d’être of Fundação Dom Cabral.

In 2013, FDC hosted its Rio de Janeiro International Conference to celebrate the launch of another campus in Brazil. The Conference addressed business management’s and capitalism’s contemporary dilemmas, debating the subject of “Leveraging profits by means of ethics and social inclusion: a leadership’s new mission or eternal dilemma.” During the Conference, three panels have been conducted: “Capitalism: sunset or dawning of an economic system”, “Inclusive markets, inclusive management and ethics” and “Correcting capitalism: businesses as drivers of change”.

In 2014, at the Aloysio Faria Campus, the theme addressed was “Developing society by means of management and relevant businesses”, also presented in three panels: “Improving society: the dilemma of public and private roles”, “Trust – are businesses trusted entities to improve society?” and “Technology – Disruptive Technologies setting new paradigms of social improvement and business”.

They have, together, gathered approximately three hundred people in each edition.

♦ Prêmio Bom Exemplo (Good Example Award): The Award is conducted in Minas Gerais and in Paraná. In Minas Gerais, FDC has established partnerships with Globo Minas TV, Federação das Indústrias de Minas Gerais and the newspaper O Tempo, and in Paraná with RPC TV. The Award seeks to value people and institutions and encourage initiatives that contribute to society’s participation in civic initiatives.

♦ Prêmio Fecomercio de Sustentabilidade (Fecomércio Sustainability Award): As a method for evaluating projects, the award adopts the Sixteen Principles of Sustainable Retail, developed by FDC’s Retail Sustainability Development Center;
♦ **Prêmio José Costa** (José Costa Award): sponsored in partnership with *Diário do Comércio* newspaper, the Award tries to highlight actions in several fields that bring sustainability with them;

♦ **Prêmio Eco** (Eco Award): released by Amcham (American Chamber of Commerce for Brazil), this is an award that acknowledges national and international companies headed for sustainability by means of responsible ecological and social practices. The Award represents an important landmark in the country’s sustainable activities, both promoting relevant figures in the national scenario and advertising important actions carried out in the segment.

♦ **Prêmio Empreendedor Social** (Social Entrepreneur Award): The Award, sponsored by the *Folha de São Paulo* newspaper is an attempt to give visibility to social entrepreneurs who come up with innovative ideas on the subject.

♦ **Baanko Challenge**: It aims to facilitate contact between professionals and start-up companies that need support to develop their ideas and cause positive social impacts. FDC participated in 2014 editions at Rio de Janeiro and Belo Horizonte evaluating projects and giving hours of monitoring management to the best ideas.

Fundação Dom Cabral remains signatory to the Global Compact and to GRLI – Globally Responsible Leadership Initiative. In 2014, it assumed the coordination of PRME’s Brazilian Chapter together with other Brazilian business schools. It also became a board member of the Globally Responsible Leadership Initiative (GRLI), being, with a two-year mandate, the sole Brazilian representative to the International Council.

In 2013, FDC created the Sustainability Strategic Planning in the realm of the Social Inclusion and Sustainability Committee it created to promote synergy and integrate different areas of the institution, in order to support strategic actions related to several programs and projects associated with sustainability. It was implemented in the following year. The initiative defined the sustainability vision for 2026, the year of FDC’s 50th anniversary, which reads: “To shift sustainability to the very center of our business and become a reference to the world, by means of executive education and generation of applicable knowledge, as an agent of change and articulation between businessmen, public managers and social organizations, always aiming at building a sustainable world.” Four strategic objectives were unfolded and now serve to guide the Committee’s actions:

1. **TO PRACTICE**: To be an example of the practice of sustainability throughout the organization.

2. **TO EDUCATE**: To educate organizations, executives and public managers for the generation of sustainable value both in businesses and in society.
3. **TO KNOW:** To generate and add knowledge on sustainability to the various management areas of companies, governments and organizations.

4. **TO ARTICULATE:** To promote articulation and integration between government, organizations and the society in matters related to sustainability.

To disseminate knowledge, to provide opportunities and to contribute to businesses, projects and social entrepreneurs capacitation and growth, are parts of our belief in a more sustainable world. Therefore, we support and sponsor several initiatives focused on education, management, social inclusion and citizenship. Every year we reserve two per cent of our revenues to support these projects.

- **Raízes – Programa de Inovação Social (Roots – Social Innovation Program):** It was developed for young people between 16 and 18 years of age and coming from public schools or in vulnerable social conditions. The Program eases access to humanist contents and knowledge on different areas usually not accessible in traditional schools, in the hope that young people are able not only to sharpen their vision of the world around, but also become players and authors of their own process of inclusion. It adopts an interactive and dialogical method where the previous knowledge of each participant is valorized and participants undergo experiences that later contribute to the development of citizens who are more conscious of their duties and roles in society. In 2013 the class comprised 15 and, in 2014, 18 young people, including FDC’s Teenager Collaborators and students at the Maria Josefina Sales Wardi State School, in the Jardim Canadá district, in Nova Lima (MG - Brazil).

- **Programa Dignidade (Dignity Program):** This refers to an educational solution that capacitates social entrepreneurs - who own businesses or undertake projects that contribute to reduce inequalities in Brazil - to more efficiently manage and monitor their activities. The Dignity Program contributes to change incipient projects into ventures that are efficacious, self-sustainable and have higher probability of growth and generation of additional businesses and, consequently, impact people more powerfully. Entrepreneurs develop their businesses and initiatives together with professors and specialists, and participate in an environment where experiences in the world’s most advanced knowledge on business management, social businesses and inclusive markets are constantly exchanged. The first class started in 2012, in Minas Gerais, and finished in 2014 with fourteen social entrepreneurs who, taken together and in one year, benefitted more than ten thousand people in their respective fields of action. The second class, also in Minas Gerais, started in 2013 with twenty-one entrepreneurs and is scheduled to finish in 2015. In 2014, the third Dignity class was launched in São Paulo, gathering entrepreneurs from São Paulo, Rio de Janeiro, Bahia and Paraná, one of them
being the winner of the Folha de São Paulo’s 2015 Social Entrepreneur Award. This third class, which is taking place at São Paulo Campus, is scheduled to end in the second semester of 2015 and is the initial milestone of the territorial expansion of FDC’s social initiatives.

- **Jardim de Oportunidades (Garden of Opportunities):** FDC is developing a series of structuring projects focused on education, social innovation and management in the Jardim Canadá district, in Nova Lima, Minas Gerais, Brazil, a neighboring community. The major projects are the Jardim Canadá Observatory (Observatório do Jardim Canadá) and the Companies and Social Organizations Development Program (PDEOS - *Programa de Desenvolvimento de Empresas e Organizações Sociais*). FDC also supports the Social Value Program (*Programa Valor Social*) and the maintenance of the Jardim Canadá Library (Biblioteca do Jardim Canadá).

  - **Observatório do Jardim Canadá e Região (Jardim Canadá and Region Observatory):** the permanent dialogue between FDC and ACH – *Associação dos Condomínios Horizontais* (Horizontal Condominiums Association) resulted in the creation of an “observatory”, named *Observatório do Jardim Canadá e Região* to generate knowledge on the local area that may contribute to social dialogue and sustainable development. A Forum on Urban Mobility in June 2013 gathered more than fifty attendants such as specialists, businesspeople, public administration and dwellers to debate how to address local issues and to propose solutions to improve welfare. The expectation is to create in the future a collaborative network to track local issues.

  - **Programa de Desenvolvimento de Empresas e Organizações Sociais - PDEOS (Companies and Social Organizations Development Program):** the program stimulates local sustainable development in the Jardim Canadá district and neighboring areas by conveying responsible management concepts to community and business leaderships. Support to local businesses includes the shaping of social investment policies, while social organizations are helped in the development of strategic planning, mobilization of resources and preparation of monitoring and result-evaluation plans. In 2013, twelve businesses and twelve social organizations together generated seventy partnerships, grouped into three types: financial resources, diverse resources and articulation. In 2014, the group grew to include sixteen businesses and fifteen social organizations, enabling the creation of one hundred and four partnerships.

  - **Programa Valor Social (Social Value Program):** FDC is a partner of Instituto Cultural Flávio Gutierrez in the *Programa Valor Social – Qualification in Conservation Techniques* Course for the Youth. The course is intended to technically qualify
young people coming from public schools and low-income families to perform artistic legacy conservation activities. Students are selected in Belo Horizonte and Nova Lima, including the Jardim Canadá district, and participate in activities during their time off school. FDC supports the program both by contributing with 40 hours of its professors, who present contents complementary to the technical education, and by hosting young people participating in the Programa Raízes. In 2013 and 2014, two classes of thirty young people each were conducted.

- **Biblioteca do Jardim Canadá** (Jardim Canadá Library): in another partnership with the Associação dos Condomínios Horizontais – ACH, FDC maintains the district’s library, which opens Mondays through Fridays and serves the whole community. FDC’s volunteers help organize the books and stimulate donations.

- In 2014, FDC, together with partners Associação dos Condomínios Horizontais – ACH and Associação Industrial e Comercial do Jardim Canadá (Industrial and Commercial Association of Jardim Canadá - AICJC), handed the more than one hundred résumés registered at the Balcão de Oportunidades de Emprego – BOE (Employment Opportunities Board) to the Nova Lima Municipal Administration, which announced the opening of an agency of the Sistema Nacional de Empregos - SINE (National Employment System) in the area. BOE had been created in 2012 to create job and income opportunities in the Jardim Canadá district by implementing an on-line register of professionals and a list of available positions in local businesses.

- **Programa Bolsa de Estudos** (Scholarship Program): FDC sponsors a scholarship program that offers scholarships to students willing to participate in the Specialization in Management Program at the Belo Horizonte Campus. The selection process takes place annually and preferentially benefits professionals that work for social organizations that participate in the Parceria com Organizações Sociais – POS (Partnership with Social Organizations) initiative. Along the program, the student, supported by an FDC professor, develops an application project to be adopted by the organization to which he or she belongs. At the end of the cycle, the project is submitted to the evaluation of a collaborative board. In 2013, six students were selected for the scholarship; in 2014, the selected students totaled four. From 2009 to 2014, 25 students have benefitted from this Program.

- **Fundação José Fernandes de Araújo**: FDC reserves 50% of all investment in social projects for the Fundação José Fernandes de Araújo. The Foundation awards scholarships for low-income students wishing to pursue graduation in several courses at Pontifícia Universidade Católica de Minas Gerais – PUC Minas.
Instituto Cultural Inhoré: The Institute was created to stimulate the social, cultural and economic development of the Capão Grosso community in the city of Jaboticatubas, Minas Gerais, Brazil. In 2013, FDC sponsored the I Encontro Cultural do Instituto Inhoré (1st Tinhoré Institute Cultural Meeting) that gathered approximately three hundred people living in the region. Activities lasted for one whole day and the most relevant participations included presentations by students from local municipal schools, the exhibit Paisagens Mineiras (Minas Gerais’ Landscapes) and the robotics workshop, the latter conducted by an entrepreneur who had previously participated in the Programa Dignidade. In 2014 the II Encontro Cultural do Instituto Inhoré (2nd Tinhoré Institute Cultural Meeting) gathered more than 200 people who participated in several activities, including the Crayon Painting Workshop conducted in partnership with the Escola Móvel Sesi/Senai (Sesi/Senai Mobile School). Towards the end of 2014, a new partnership with the Escola Móvel Sesi/Senai enabled the offer of a professionalization course to train Assistant Quarrymen. Thirty-two residents participated in the program, thus contributing to improve their chances and to increase family incomes. Still in 2014, the Parque Ecológico Geraldino José de Almeida (Geraldino José de Almeida Ecological Park), located within the premises of the Instituto Cultural Inhoré, had more than thirty native flora species catalogued.

Projeto Brasileirinho (Brasileirinho Project): in order to contribute to the improvement of teaching conditions in public rural schools of the Capão Grosso, Serra and Cipó communities and to an increase in their Índice de Educação Básica – IDEB (Basic Education Index), FDC conducts periodical pedagogic meetings with professors. In 2013 seven of such meetings were held and, in 2014, a presential meeting was convened, gathering more than one hundred and fifty students.

Raízes (Roots) Online and Student Experiences: both of them are parts of FDC’s portfolio of social initiatives and have been already mentioned in Principles 3 and 4, respectively.

It is also important to mention the creation, in 2013, of the new Programa de Voluntariado Corporativo (Corporate Volunteers Program) that includes the participation of FDC collaborators in education and management initiatives, especially those related to the several social projects being conducted by the institution. In its first year of implementation, ninety-six collaborators took part in it and in 2014 sixty-three people participated, thus contributing to make a difference, which is the program’s motto.

Still in 2013, the Administrative and Human Resources areas started a joint initiative – expanded in the following year - to review and include, in all service provision contracts,
clauses inspired by the Global Compact and to start systematic tracking and control of supply contracts, in order to make sure the current labor and social security legislation are being followed. In 2014, FDC’s volunteers delivered a lecture on Personal Finance to more than fifty collaborators of local suppliers at the Aloysio Faria Campus.
II. Future Perspectives and Key Objectives

♦ To stimulate the practice of volunteerism among all collaborators in order to contribute to the increase in adhesion and in the number of actions aimed at education and impact management, in compliance with the program’s guidelines.

♦ To ensure the implementation of social projects and gradually expand them territorially, bringing their benefits to the largest possible number of people.

♦ To stimulate sustainable consumption practices in all operations, thus contributing to reduce impacts on the environment and society.

♦ To guarantee that all collaborators are engaged in contributing to the advancement of sustainability in their respective fields of action.

♦ To conduct research that supports the programs and the debate on the subject within society.

♦ To implement the Diagnóstico de Competitividade Sustentável/Sustentabilidade (Sustainability and Sustainable Competitiveness Diagnosis) in 50% of all FDC’s Customized Projects in order to measure advancements and adherence to practices in 2015.

♦ To stimulate the adoption of sustainable practices related to the Global Compact in our supply chain.
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