CENTRE FOR RESEARCH AND DEVELOPMENT (CRD)

Sree Saraswathi Thyagaraja College, Pollachi, was established in the year 1997 by the VSV Vidhya Mandhir Trust. This is an Arts and Science college affiliated to Bharathiar University, Coimbatore. It got the NAAC accreditation in 2007 and UGC has granted autonomous status in 2008. It has been awarded with ISO 9001-2008 certification as well as AICTE approval for MBA and MCA Programmes. The college has more than 3000 students, 140 faculties and 48 staffs.

The Centre for Research and Development (CRD) in Sree Saraswathi Thyagaraja College (STC) is a unique Centre specially created to foster research and development activities. This Centre is specially designed to promote research activities of the faculties and students of the College as well as to initiate socio economic researches and development projects in order to open up the vistas of academic institutions to contribute its knowledge for the benefit of the society.

As the college has various departments on different subjects like Business Management Studies, Mathematics, Computer Science and Applications, Information and Computer Technology, Commerce, International Business and Social Work, CRD has enormous potential of involving scholars from all these departments to carry out researches and studies. It is also aiming at building up collaborating partnerships with Community Based organisations (CBOs), Non Governmental Organisations (NGOs), academic institutions, Research and Development (R&D) institutions to commit themselves in various activities to achieve multi faceted targets.

VISION
‘To Emerge as a Centre of Excellence through Research and Development’

MISSION
‘Synergise Academia for the Development and Welfare of the society’

GOAL
‘Achieve Millennium Development Goals of UN’
OBJECTIVES

- To address the development challenges in tune with the changing needs of the economy and society.
- To foster research culture in the institution
- To address the problems of deprived sections in the society like Tribes, women, children and geriatric
- To identify potential resources to promote sustainable local economic development
- Organising and conducting capacity building, training and outreach programs
- Create links with national and international agencies to do Research Projects
- To undertake policy related studies and thereby support policy formulation by the government
- Promote activities to address the issues of global warming, water scarcity, Plastic, waste disposal, pollution etc and evolve remedial measures
- To strengthen the functioning of local self government institutions
- Resource mobilisation to strengthen the research activities

EXISTING ACADEMIC POTENTIAL

Thrust areas are considered on the basis of existing academic potential of the institution.

- Economics
- Commerce & International Business
- Computer Science & Information Technology
- Social Work
- Business Management
- Centre for Counselling & Guidance
- Centre for Research & Development

KEY RESEARCH AREAS

- Commerce, Business and Industry
- Technology and Development
- Information Technology for Development
- Globalisation and Economic Development
• Policy Research and Reforms
• Poverty, Vulnerability and Social Security
• Sustainable development
• Local Economic Development
• Decentralisation Support Research
• Gender and Development
• Participatory Planning strategies
• Agriculture, Water and Natural Resources in Sustainable Development
• Forest, Wild Life and Environmental Issues
• Indigenous knowledge, Heritage and Culture
• Sustainable Livelihood Issues
• Communication and Media Research

**Research Advisory Board**

It is very essential to have associations with experts from industry, research, academia and social development sectors to strengthen the research and development activities of CRD. A body of expert resource persons from different walks of life was constituted for the empowerment of CRD. This body is known as the Research Advisory Board of CRD and successfully conducted its first meeting on 27th August 2011 at 11:00 AM at Sree Saraswathi Thyagaraja College campus in Pollachi. Besides this an internal research strengthening cell is also functioning in STC constituting all the Heads of the Departments and Directors.

**RESEARCH ADVISORY BOARD (EXTERNAL MEMBERS)**

**Dr. L S Ganesh**

Professor & Head
Department of Management Studies,
IIT Madras,
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Dr. R Nandagopal
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karaikkudi
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**Dr. G Palanithurai**  
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Rajiv Gandhi Chair for Panchayati Raj Studies,  
Dept. of Political Science and Development Administration,  
The Gandhigram Rural University,  
Gandhigram - 624 302,  
Dindigul District, Tamil Nadu  
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**Dr. S Sudhakar**  
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R.K.G. Industrial Estate,  
Ganapathy, Coimbatore-641 006.  
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**Dr. V. Kulandaiswamy**  
Former-Principal  
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Coimbatore – 641007  
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**Dr. Suman Kapur**  
Professor of biological Sciences &
Dean, Research & Consultancy  
Birla Institute of Technology & Sciences,  
Pilani,  
Hyderabad Campus,  
Jawahar Nagar,  
Shameerpet Mandal,  
R R District,  
Andhra Pradesh-500078  
04066303563, 09010202863

RESEARCH ADVISORY BOARD (INTERNAL MEMBERS)

Prof. R. Padmanabhan  
Dean, Academic Affairs  
Sree Saraswathi Thyagaraja College, Pollachi

Prof. K. Sivaswamy  
Dean, Sciences  
Sree Saraswathi Thyagaraja College, Pollachi

Dr. A. Venkatachalam  
Dean, Commerce  
Sree Saraswathi Thyagaraja College, Pollachi

Dr. S. Mani  
Dean, Corporate and International Relations  
Sree Saraswathi Thyagaraja College, Pollachi

Dr. P. Radhakrishnan  
Director, MBA  
Sree Saraswathi Thyagaraja College, Pollachi

Prof. P. Manickam  
Director, UG Commerce  
Sree Saraswathi Thyagaraja College, Pollachi

Mrs. Suganya Devi  
Director, MCA  
Sree Saraswathi Thyagaraja College, Pollachi
Dr. Janetius  
Director, Centre for Counselling and Guidance  
Sree Saraswathi Thyagaraja College, Pollachi

Dr. Lekha G  
Director, CRD  
Sree Saraswathi Thyagaraja College, Pollachi.  

: Member Secretary

Memorandum of Understanding (MoU)

Entering into MoU is a vital part in the development process of any institution. CRD entered into MoU with Global Management, UK, to widen its area of function into international arena. Both parties are mutually agreed to function in collaboration to gain international research projects.

Research Activities

National/International Projects Submitted by CRD

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Project Proposal/EoI</th>
<th>Agency</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Expression of Interest to be Collaborative partner in training programmes</td>
<td>Rajiv Gandhi National Institute of Youth Development</td>
<td>Sent in the month of October 2010</td>
</tr>
<tr>
<td>2</td>
<td>Status of Local Self Government Institutions in Tamil Nadu State: With Special Reference to Roles and responsibilities of Elected Representatives</td>
<td>Union Ministry of Panchayati Raj</td>
<td>Sent on 29.09.2010</td>
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<tr>
<td>3</td>
<td>To Develop a Guiding Document for Monitoring and Evaluation System for PRI Capacity Building and training Programmes.</td>
<td>UNDP (United Nations development Programme)</td>
<td>Sent in 13.10.2010</td>
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<td>4</td>
<td>Impact of existing government policies on protection of Street Children</td>
<td>UK Aid and Australian Fund</td>
<td>Sent in November 2010</td>
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<tr>
<td>5</td>
<td>Expression of Interest to be a Consultant to the Ministry</td>
<td>Ministry of housing and urban Poverty Alleviation (MoHUPA)</td>
<td>Sent on 31st December 2010</td>
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<tr>
<td>6</td>
<td>Violence Against Women: Multifarious aspects and reliable solutions-An analytical study in selected Districts in</td>
<td>UN Trust Fund to End Violence Against Women</td>
<td>Sent online on 19th January 2011</td>
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<tr>
<td>Sl. No</td>
<td>Name of the Faculty</td>
<td>Title</td>
<td>Department</td>
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<tr>
<td>1</td>
<td>Dr. Mythili</td>
<td>Women Entrepreneur’s In Export Business at Tirupur District</td>
<td>Commerce</td>
</tr>
<tr>
<td>2</td>
<td>Dr. Gayathiri</td>
<td>Economic Imbalance Among</td>
<td>Commerce</td>
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</table>

**UGC Projects submitted through CRD**
### Outreach Programme

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Activity</th>
<th>Date</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>General Medical Camp for Narikurava Nomadic Tribes in Sathyaraj Narikurava Colony in R. Ponnapuram, Pollachi</td>
<td>4th October 2011</td>
<td>Conducted with the active participation of PG Department of Social Work, Centre for Counselling and Guidance and IMA Pollachi,</td>
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</table>
## Memberships in international agencies

<table>
<thead>
<tr>
<th>Sl No.</th>
<th>Agency</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>United Nations Trust Fund for Violence Against Violence</td>
<td>New York (USA)</td>
</tr>
<tr>
<td>2</td>
<td>US Aid (DUNS Number 864151179) (United States Agency for International Development)</td>
<td>Washington DC (USA)</td>
</tr>
<tr>
<td>3</td>
<td>Global Development Network</td>
<td>New Delhi</td>
</tr>
<tr>
<td>4</td>
<td>Water Supply and Sanitation Collaborative Council</td>
<td>Geneva (Switzerland)</td>
</tr>
<tr>
<td>5</td>
<td>Connect Aid</td>
<td>Germany</td>
</tr>
<tr>
<td>6</td>
<td>European Commission</td>
<td>Belgium</td>
</tr>
<tr>
<td>7</td>
<td>Department for International Development (ID 42722)</td>
<td>London (UK)</td>
</tr>
<tr>
<td>8</td>
<td>International Initiative for Impact Evaluation</td>
<td>Washington DC (USA)</td>
</tr>
</tbody>
</table>