“CFVG has been active in Vietnam as the first business and management school in internationalization, quality accreditation and commitment in embedding and development the responsible management in its curriculum and the economy through its research, policy advocacy, training and public awareness raising. We commit to continue this journey by developing deeper relationship with our partners, stakeholders, consciously integrate different angles of responsible in our teaching, research and management practices for the years to come”

Prof. Dr. Jean Louis Paré

Director of CFVG
Activities in 2015

In 2015, CFVG is active in developing responsible management in its education, training, research and social activities.

The corporate governance and social responsibilities are included into the curriculum of the MBA program with a new timing structure of 30 hours, where 24 delivered by CFVG professor and 6 supporting hours delivered by professionals. This course was delivered both in Hanoi and Hochiminh city to 140 Vietnamese and exchange students. The course discussed the concept of responsible management

CFVG Faculty involved in international seminar in Kedge Business School in Bordeaux France and the workshop of corporate governance and social responsibilities was delivered to 33 students of Master program in KEDGE Bordeaux. The course focused on international comparison of corporate governance systems in the worlds, and how students from developed world can see the opportunity of developing social business venture in their own context and from developing world which can generate both financial return and social impacts.

Picture 1: Welcome dinner of international faculty at international seminar week at KEDGE Business School Bordeaux, March 2015

CFVG organize monthly workshop on different topics of management. In September 2015, this is the 2nd time CFVG delivered an public workshop on “Start up social enterprise from zero to hero”. The workshop attracted 350 participants from social entrepreneurs, commercial business managers to business students. The keynote presenters included CFVG faculty member as facilitators, LGTP Venture Philanthropy – an impact investor, Tohe, Sfora Art School for Children with autism, Dichung.net – shared vehicle online platform, Volunteer for Education – student volunteer hub, Vietnam Social Enterprise Network and British Council Vietnam representatives. They shared their stories, success and challenges.
CFVG faculty involved actively in different research activities in corporate governance, corporate social responsibility and social entrepreneurship area. CFVG has been member of organizing committee of the international conference on social enterprise co-organized by British Council Vietnam and the National Economics University in March 2015. The conference was organized on 2 days which attracted the participation of 120 scholars, researchers and students. A conference proceeding with contribution of 25 papers was published as outcome of the conference. International scholars from UK and Hongkong were among keynote presenters. Another outcome of the conference was the launch of the Vietnam Network of Social Enterprise Scholars (VSES) where Associate Professor Doctor Truong Thi Nam nominated as chair.
CFVG faculty has involved in field study in April 2015 to visit universities and social enterprises in UK. Southampton University, Oxford Brookes University and Northampton University were visited. Partnerships between universities and case studies were developed as outcomes of the visit.

*Picture 4: Field Visit Delegation from Vietnam in front of Oxford Brookes University, UK April 2015*

CFVG faculty actively participated in contributing and presenting papers on in the International Conference of ATLAS 2015 organized for the first time in Hanoi. The papers included corporate governance in transition economies, corporate social responsibilities, human resource management, marketing and entrepreneurship.

*Picture 5: CFVG faculty members participated in Atlas International Conference*
In May 2015, CFVG faculty member was invited to deliver key note presentation on the Ecosystem for Social Enterprise in Vietnam at the Annual International Conference on Social Enterprise co-organized by the Pusan National University and the Research Center on Social Enterprise (RISE) of Korea. During this conference, 5 presentations were delivered from scholars of Korea, Russia, USA, France and Vietnam.

*Picture 5: CFVG Faculty participated as keynote speaker at International Conference on Social Enterprise in Pusan, Korea, May 2015*

CFVG Faculty has cooperated with CFVG Alumni to organize an internal roundtable to discuss about the opportunities with social enterprise. The event attracted 20 Alumni and a face book group of over 50 members which was called CFVG Alumni Social Enterprise Support Group. The objective of the group is to promote social entrepreneurship among CFVG Alumni and support the current social enterprises owned by CFVG Alumni in networking and connecting with the supply chain from the network itself.

*Picture 6: CFVG Alumni Workshop of Social Enterprise*
By the beginning of October, for the first time, British Council UK organized the training of master trainers on social enterprises using the approach and methodology of the active citizen global program. Over 50 social entrepreneurs, British Council program managers, university professors participated in this 5 days training program. CFVG faculty was among this network of participants. The purpose of the program is to develop the social entrepreneurship and community mindset among young people of the countries, especially from developing world.

*Picture 7: CFVG Faculty participated in Active Citizen/Social Enterprise TOTs, London, October 2015*

In 2015, British Council Vietnam has donated 20 books on social enterprise and social entrepreneurship to create Social Enterprise Corner at CFVG Library. This library is open to public and audience of interest.

*Picture 8: Social Enterprise Corner at CFVG Library, November 2015*
CFVG staff, CFVG alumni and its current students keep its annual activities by participating in “Run for Children” to raise funds for sick children, to go for charity trips. In 2015, CFVG Alumni has organized 2 trips to remote primary schools in mountainous areas to donate books, clothes and beds for the students and their teachers.

*Picture 8: Charity Trip of CFVG Alumni to Son La Province, Northern of Vietnam, January 2015*
Perspectives for the year of 2016

Before the starting of 2016, CFVG has signed with its hosting university National Economics University and British Council Vietnam in a tripartite agreement on developing and embedding social enterprise and innovation into teaching and research activities of universities and business schools. This agreement covers five activities to be developed by partner institutions:

1. Developing a master program in social entrepreneurship
2. Organizing an international conference
3. Conducting a social enterprise mapping report at national level
4. Implementing the Business Readiness and Investment for social enterprises in Vietnam
5. Opening a center of research on social innovation and entrepreneurship.

Picture 9: Visit of British Council to sign the agreement between National Economics University, CFVG and British Council Vietnam

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THE CFVG IS AN OPPORTUNITY TO GAIN AN ADVANCED QUALIFICATION THAT WILL BRING YOU PERSONAL SATISFACTION AND PROVIDE THE FOUNDATION FOR YOUR FUTURE PROFESSIONAL DEVELOPMENT

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