Principles for Responsible Management Education (PRME)

Sharing Information-In-Progress (SIP) Report

We Support:

PRME Coordination Team
Canara Bank School of Management Studies
Central College Campus, Bangalore University
Bangalore, India
(http://bangaloreuniversity.ac.in/) (http://www.cbsms.co.in/)
A. About Bangalore University

Bangalore University, located in the Garden City of Bangalore, aptly hailed as IT Capital of India, was established in July 1964. Bangalore University has grown both in size and strength to include a large number of affiliated colleges, P.G. Centers with a rich diversity of programme options. In consonance with this expansion, in 1973, the University moved into a new campus named ‘Jnana Bharathi’ (JB) located on a sprawling 1100 acres of land and shifted many of its post graduate departments to this newly established campus. Academically, the University is structured into six faculties- Arts, Science, Commerce & Management, Education, Law and Engineering. It has 43 Post Graduate Departments, One post graduate Centre at Kolar, (Started during 1994-95), three constituent colleges, 665 affiliated colleges (of which 115 have PG Courses) and several other Centre’s and Directorates of higher learning and research under its purview.

Bangalore University has completed Fifty years of fruitful existence and has come to be hailed as one of the largest universities of Asia. Though originally intended to be a federal university, it has eventually emerged as an affiliating University. The University was first accredited in 2002 by NAAC with Five Star Status and was re-accredited in the year 2008 with ‘A’ Grade. According to India Today - Nielsen survey of May 31st 2010, Bangalore University ranks 13th in the list of 50 top Universities in the Country.

About Canara Bank School of Management Studies (CBSMS)

Started in 1998, the Canara Bank School of Management Studies has become the hub of management education in Bangalore University. Being the post graduate department of management, CBSMS designs, monitors and regulates the MBA program of Bangalore University. It also is the apex body for the 63 MBA colleges affiliated to Bangalore University who have a total student strength of 6000 plus. In fact, it is a novel experiment in Industry academic collaboration with public sector doyen, Canara Bank coming forward with a huge corpus. CBSMS is committed to offer quality, ethical and globally enriching experience to its students and is able to produce top class business leaders, entrepreneurs and great researchers in the field of Management Education. CBSMS has been the first and only business school in the country to pilot Principles for Responsible Management Education (PRME) anti-corruption toolkit in MBA programme curriculum. CBSMS was one amongst 14 business school worldwide selected by PRME.

Vision

Rejuvenate and Make CBSMS a trend setting PG Department among State University of Karnataka

Mission

Department of Management aims at making its students competent to face the challenges of the Globalised Corporate World, by imparting quality and value based Management Education. The Department strives to enhance Knowledge, Skills, Competence and Creativity with an emphasis on a Humane Approach based on Dedication and Selfless Commitment.
PRME Principles Implementation at CBSMS, BU

We believe in integration of different PRME Principles in our different activities and, therefore, the report is organized in series of activities, which reflect how we approached adoption of PRME Principles.

For the last 4 and half years Bangalore university is striving hard to make sure it implements various management practices and tool kit given by PRME. We have organized various programme and seminars related to PRME. Bangalore university has been of on the pilot site for Anti-corruption in Management tool kit since the year 2012 . We have made remarkable steps in this implementation

1. Sensitization of Anti corruption issues with the stake holders  at Bangalore University

This programme was organized in February, 2012 to mainly sensitize business school Directors and Deans about anti-corruption in management curriculum. International experts Prof. Ronald E. Berenbiem, Prof. Devleena Ghosh and Prof. Shiv K. Tripathi participated in the event as facilitator. Mr. Pooran Chandra Pandey joined the event as special guest from Global Compact Network India. We created beyond multi-stakeholder dialogue and partnership to bring change in relevant research-based curriculum.

2. Training programme for school teachers at a remote village in Chittor Dist. AP India

This programme was mainly organized to train the school teachers of how anti-corruption principles can be taught in the elementary school level and make students aware of anti-corruption practices in day to day activity. This helped in promoting dialogue to realize social responsibility of the business school.

In addition, we also organized, a tree plantation program and dedication of bus shelter for public in implementation of PRME. This was opened by Prof. Ronald E. Berenbiem
3. **Directors meeting in CBSMS about implementation of PRME Tool Kit particularly Anti-Corruption**

Decision regarding anti-corruption practices was discussed and the PRME tool kit was approved and forwarded for Approval in BOS. We believe that the change in b-school require involvement of different stakeholders to make the curriculum relevant and contextual. Accordingly we organized a series of review meetings during 2012-2013 to review and update curriculum after incorporating feedback from stakeholder workshop.

4. **Submission of syllabus including anticorruption issues for approval in Board of the Studies**

The approved PRME Toolkit with syllabus including anti corruption issues in management was approved and a few modules were exclusively designed to teach anti corruption

5. **Meeting with Spiritual Guru Sri Sri Ravi Shankar Guruji and taken his consent**
We initiated dialogue and met Sri Sri Ravi Shankar to understand the type of issues to be included in the anti-corruption teaching to MBAs.

5. **Organized discussion with Bangalore University Vice Chancellor for implementation of anticorruption Issues in Bangalore**

6. **Met His Excellency Governor of the state Sri. Hansa Raj Bharadwaj for implementation of anticorruption Issues**

7. **Research on Anti-corruption and other responsible management education related issues.**

   We have initiated collaborative research on writing cases and other study material for effective responsible management education approach. Also we submitted a research proposal for financial assistance to do research on anti corruption teaching in universities. We also discussed the implementation issues with Deans and Directors during Mr. Jonas Haertle’s visit to Bangalore.
8. INTERNATIONAL CONFERENCE 2015

We organized international conference during 25-26 November 2016 with special Responsible Management Education Session
9. **Case writing workshop on Responsible Management Education**

We believe that the role of faculty is very important in creating context specific study material and cases. Accordingly we organized a case writing workshop on 4th June 2016 as a part of our focused faculty development efforts on responsible management. Workshop was facilitated by Prof. Wolfgang C. Amann.

**PRME @ CBSMS, Bangalore: Key Specific Objectives (for next 24 months):**

Based on initial PRME implementation experiences in Indian public sector universities context, our PRME implementation advisory board has set specific objectives for strengthening our commitment to PRME in next 24 months. The objectives are to:

- Enhance research capacity building at CBSMS and all its’ affiliating B-schools by organizing 2 capacity building workshops;
- Create at least 5 context-specific cases, dilemmas and other relevant learning material;
- Organize one international conference; and
- Establish and award one best responsible education: student, teaching faculty, researcher, institution, and promoter of responsible management education in Indian University context.
This is just the beginning!! Look forward to more committed PRME efforts at CBSMS with the help of PRME fraternity!!!!

Welcome to CBSMS Bangalore University

Prof. K Janardhanam
Director

WE SUPPORT

This is our Sharing Information on Progress (SIP) Report on the Implementation of the Principles for Responsible Management Education
To:
PRME Steering Committee
c/o PRME Secretariat
United Nations Global Compact Office
685 3rd Avenue, 12th Floor
New York, New York 10017

21-07-2016

Adoption of the Principles for Responsible Management Education

As an institution of higher education involved in the development of current and future managers, Canara Bank School of Management Studies, Bangalore University, Bengaluru is committed to implementing the Principles for Responsible Management Education—starting with those that are more relevant to our capacities and mission, report on progress to all our stakeholders, and exchange effective practices related to these Principles with other academic institutions.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.

We encourage other academic institutions and associations to adopt and support these Principles.

Director CBSMS