STATEMENT OF COMMITMENT

The British University in Dubai (BUiD) was established in 2003 to be the Middle East’s leading research-based postgraduate university, facilitating world-class education, training and research. It provides an important and growing community and resource for young professionals, leading academics, corporate managers and aspiring leaders of all description.

BUiD is locally accredited by the Ministry of Higher Education and Scientific Research (MOHESR) in the United Arab Emirates and internationally accredited by NARIC. BUiD has strategic alliance partnerships with UK-based universities, including the University of Edinburgh, the University of Glasgow, the University of Manchester and The University of Cardiff. These arrangements secure and assure standards of international equivalence.

It is essential for one of the leading research-based higher education institutions in the region to express our commitment to the objectives of the United Nation’s ‘Principles for Responsible management Education (PRME)’. Your objectives are similar to our own. We not only focus on the development of students’ capabilities but are also dedicated to the social and cultural development of the nation and region, and the creation of a knowledge-base for the economy. Evidence for this commitment is found in the curriculum and pedagogy of our academic programmes in Education, Engineering, IT and Business Management. Our commitment is also evident in the work our academic experts carry out with industry, government and social organizations.

Prof. Abdullah Alshamsi
Vice Chancellor
About The British University in Dubai

BUiD was founded by the Al Maktoum Foundation, the Dubai Development and Investment Authority, Rolls-Royce, the British Business Group and National Bank of Dubai. The University is governed by a Council under the chancellorship of His Highness Sheikh Ahmed bin Saeed Al Maktoum.


The university works with academic partners to develop regionally tailored programmes that require students to extend and challenge the boundaries of knowledge and understanding in that area.

BUiD works in collaboration with leading organization and institutions including Atkins, Emirates Green Building Council, the federal Ministry of Education, government and associated bodies, Human Resource Forums and agencies for Academic and professional development across the UAE’s public and private sectors.

BUiD’s Vision
The University’s will be recognised and supported as Dubai’s premier resource and focus for the reflective pursuit, inclusive accessibility, effective transfer and liberal application of scientific, academic and professional knowledge.

BUiD’s Mission
Our mission is to establish BUiD as a provider of world-class scholarship, education and research. In particular we aim to:

- make a distinctive British contribution to the higher educational system in the United Arab Emirates through the creation of a high quality research-led university;
- offer the highest international competitive levels of research-informed education in key modern disciplines;
- develop leading-edge research capabilities in key disciplines;
- interact with regional industry and play a role in stimulating a knowledge-based economy in Dubai and the Emirates; and
- support the aspirations of the Dubai Government to become a hub for education and research in the region.
BUiD and the Principles

Principle 1 | Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

BUiD offers unique programmes that provide the market with high-caliber graduates equipped with the right knowledge and skills to support the knowledge-based economy in the UAE. It also develops leading-edge research capabilities in key disciplines. BUiD has three faculties, Faculty of Education, Faculty of Business and Law, and Faculty of Engineering and IT. Below is the list of the different postgraduates programmes offered at BUiD that relate to the UN Quality Education Goal and other goals.

- PhD in Project Management
- PhD/Doctorate of Education
- PhD in Architecture and Sustainable Built Environment
- PhD in Computer Science
- PhD in Business Management
- Master of Business Administration
- MSc in Construction Law and Dispute Resolution
- MSc in Construction Management
- Master of Education
- MSc in Engineering Management
- MSc in Finance
- MSc in Human Resource Management
- MSc in Informatics (Knowledge and Data Management)
- MSc in Information Technology Management
- MSc in Intelligent Buildings Design and Automation
- MSc in Project Management
- MSc in Structural Engineering
- MSc in Sustainable Design of Built Environment
- MSc in Systems Engineering
BUiD has adopted a Sustainability and Community Engagement Policy since 2012:

The purpose of the Policy is to:

1. Clarify how the University interprets the notion of sustainability and community engagement in a socially responsible manner

2. Ensure that on-going sustainability and community engagement activities are identified and communicated to staff, students and the wider community

3. Promote sustainability and community engagement as a form of higher education transformation, both in relation to working with the community towards a better future and generating graduates who have a sense of civic responsibility

4. Promote the inclusion of sustainability and community-engaged learning in academic programmes, where appropriate, in order to benefit the community as well as provide students with the opportunity to apply the theory of their discipline to local, regional and national and global development issues.

BUiD encourages its students to take part of international conferences. Examples are:

- BUiD staff and students participated in the “Commonwealth Educational Leadership at a Time of Demographic Change” Conference in New Brunswick, Canada. 4 June 2014.

- 18 students from the Sustainable Design of the Built Environment programme participated and presented research papers at the 7th Sustainable Development and Planning Conference scheduled in Turkey -19-21 May 2015.

- BUiD’s Professor and students presented at the 4th Annual Conference of the Zero Energy Mass Custom Home (ZEMCH) Network in Lecce, Italy from 22-25 September 2015. They have presented their research work related to sustainable development, social sustainability, building indoor environments and energy performance evaluation.

Awards Given to BUiD Students:

- Meera Al-Reyaysa , MSc. Project Management graduate from BUiD, won the Young Emirati Researcher prize 2013 (YERP) for her Masters Dissertation titled “Corporate Social Responsibility in a Professional Services Firm.”
• Sustainable Design of the Built Environment Masters’ Student Arghavan Nik Won the RTA Dubai Award for Sustainable Transport (DAST) in the Best Academic Research Category on 18 February, 2014. This was co-authored with the Dean of Engineering and IT.

• Dania Tachouali, MSc. Sustainable Design in the Built Environment (SDBE) student, won the Best Paper Award at the International Conference of Architecture and Civil Engineering (ICAACE' 14- Dubai) on her paper “Flamingo Strategies in Approaching Sustainable Design in Built Environment: Case Study in Dubai”. This was co-authored with BUiD’s Assistant Professor SDBE.

• The British University in Dubai’s sustainability staff and students won Green Building Research awards for Outstanding Research in 2014:
  o The winning research paper was “Refurbishment of Federal Public Housing Villas in the UAE: Energy Savings and Economic Analysis.” The research was led by Prof Bassam Abu-Hijleh, Dean of Engineering & IT and three of BUiD’s graduates: Abeer Manneh, Athari Al Naqbi and Wafa AlAwadhi. Dr. Ayoub Kazim from DIAC also collaborated on this research.
  o Omair Awadh, a graduate of BUiD’s MSc Sustainable Design of the Built Environment programme won the special Dr. Sadek Owainati Award for a University student with exceptional research work on a subject related to green buildings in the Middle East.

• Dr. Tarifa Al Zaabi, BUiD’s Doctorate of Education graduate 2014, won Entrepreneurial Personality of the Year at the 8th Mohammed Bin Rashid Award for Young Business Leaders (YBL) ceremony 2015.

• Miss Vandana Gandhi, a PhD in Education student at BUiD, won H.H. Sheikh Mohammed Bin Rashid Al Maktoum Award, 2015 for outstanding performance for organisations.

• Fadi Alfaris BUiD Student won a golden award at Emirates Energy Award under the category of energy saving projects for the private sector.
Principle 2 | Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

BUiD has a multicultural environment as it adopts a proactive approach in recruiting high quality staff, without discrimination based on age, colour, disability, marital status, nationality, religion or sex. BUiD’s Students come from different nationalities, which adds value to the students learning experience.

BUiD supports the UAE’s vision of a knowledge-based economy and sustainability; the University promotes green initiatives and sustainable environment. It has a number of programmes that incorporate these notions in its curriculum. All programmes are designed to be research-based to ensure stronger involvement of the students with the society and the real world such as:

**MSc in Sustainable Design of Built Environment**
The main aim of the Sustainable Design of the Built Environment programme is to provide the design team members with the knowledge, skills and tools to enable them to undertake an innovative approach to sustainable design, integrating architectural and engineering solutions.

**MSc in Intelligent Buildings Design and Automation**
The programme’s focus is on the building infrastructure and the inclusion of controls and automation, which ensure the creation of acceptable indoor environmental quality and the frugal use of energy during construction and throughout the working life of the building. The course will also give you a thorough understanding of the key, specific tools and techniques in intelligent building design, modelling, simulation, optimisation and operation and provide you with relevant, practical and transferable skills for career advancement.

**Master of Education -Management Leadership & Policy**
This has the following core modules:
- Leadership for School Improvement
- Citizenship, Environmental & Human Rights Education
- Education, Innovation and Curriculum
- Organisational Behaviour
- School Observation, Evaluation and Supervision

Conferences Organized by BUiD and International Conference hosted and organized. BUiD’s Students were encouraged to participate and take part in these conferences

1. BUiD hosted on November 23 2014 the **7th International Conference on Sustainable Energy and Environmental Protection (SEEP)**. The 3-day conference provided a forum
for researchers and practitioners, academics as well as industry to explore and develop the latest thinking on the conference subjects. This conference highlighted the latest, relevant international and regional technologies, practices, innovations, experiences and policies. It provided a focus on the intellectual rigour and debate required for transition to a more sustainable lifestyle as well as a greener economy”.

2. BUiD held the first **Doctoral Research Conference on Saturday 16 May 2015**. More than 40 BUiD Doctoral students presented academic papers and posters reflecting their scientific research in such diverse areas as Sustainability, Innovation, Knowledge Management in Health Care, Organising Complex Projects, and Education at the event.

3. **The 4th BUiD International Education Conference** May 14-15, 2015. The conference addressed Current Trends in Teacher Education. It enabled participants to share research experiences and explore good practices, in order to develop their knowledge and awareness across the field of teacher education. This conference is the fourth in a series of yearly conferences in the area of teacher education. This year’s themes were Cultural Conceptualization and Language, Lifelong Learning, Teacher Development, and Research Relevant to the Language Classroom. Previous conferences have focused on Observation & Feedback.

4. BUiD and Emirates Green Building Council hosted the **International Conference on Sustainable Building (SB13)** from 8-10 December 2013. The SB13 Dubai conference’s theme is advancing the Green Agenda: Technology, Practices and Policies. It aimed to engage experts in the field regionally and internationally.

**Participation of BUiD’s Academics in Internationals Conferences**

1. Prof. Eman Gaad, Dean of Faculty of Education and Inclusive Education expert gave presentations in:
   a. Sharjah Humanitarian City on” **Support the Early Intervention Week in UAE”** on 26 November 2013 in Sharjah, UAE
   b. Education 2020 conference on “**Special Needs at Tertiary”** on 29 January 2014 in Abu Dhabi- UAE
   c. International Conference on Economics & Social sciences on “**Assessing the needs of people with disabilities in the Emirate of Abu Dhabi”** on February 1, 2014 – Bangkok, Thailand
   d. Abilities ME Conference on” **Emirati Quest for Inclusive Education: Good Practice and What More can be Done”** on 24 March 2014 in Abu Dhabi, UAE
   e. Fourth Gulf Education Conference on” **status of students with special needs in higher education in Gulf countries and issues and challenges related to their access to higher education”** on March 31st in London- UK.
f. Prof. Eman Gaad was a jury member for the Provisional Programme - UNESCO/Emir Jaber Prize in Kuwait 26 May 2014

g. 8th Inclusive and Supportive Education Congress on “The Arabian Gulf Quest for Inclusion and adopting the right-based approach: anxiety, challenges and the way forward” on July 28 2015 in Lisbon

h. 1st Keynote speaker in: International Conference on Inclusive Education 2015 (ICIE 2015) on 3-4 November 2015

2. Professor Mohammed Dulaimi, Professor of Project Management and Innovation at BUiD was invited to join a panel of experts in the First Intellectual Property Forum, entitled “Towards a Fair and Safe Trade for Sustainable Development” on 11-12 December 2013, Dubai

3. Dr. Hasim Altan, Associate Professor of Sustainable Design in the Built environment, presented “Indoor Environment in a University Office Building with a Double-skin Facade” At the 2nd IBPSA-England Conference in association with CIBSE, Building Simulation and Optimisation (BSO 2014), 23rd-24th June 2014 in London, UK.

4. Prof. Bassam Abu Hijleh, Dean of Engineering and IT at BUiD, gave a presentation about “The Prospects and Future of Green Careers” during the Sustainability Business Network Breakfast which took place in BUiD on October 27th, 2014

5. Prof. Ashly Pinnington, Dean of Research at BUiD, presented a paper on the Project Management of Corporate Social Responsibility (CSR), co-authored with Meera Al-Reyaysa, PhD in Project Management student at BUiD, and academics from the University of Southampton and Strathclyde University (Abu Dhabi) at the Corporate Responsibility Research Conference (CRR) 2015.

6. Prof. Abid Abu Tair, Professor of Structural Engineering at BUiD, presented on “Durability, Sustainability and the Role of Structural Health Monitoring of Concrete Structures.” at the All in One International Conference (AIOC’15) Sharjah-UAE.

Some examples of BUiD’s Students Dissertations that are related to the UN Sustainable Development Goals are:

- The Journey Into Inclusive Education: A Case Study Of Three Emirati Government Primary Schools – Nadera Emran Alborne, 2013, Doctor of Education
• Corporate Social Responsibility (CSR) in the United Arab Emirates- Vajiheh Sajadifar 2013, MSc. Human Resource Management
• Investigating Savings Due to Implementing a Green Roof on Existing Residential Building’s in the UAE - Athari Khamis AL-naqbi ,2013 (MSc. Sustainable Design of the Built Environment
• Green Procurement of Construction Industry in United Arab Emirates- Ahmed Omar Al Kukhun 2013, MSc. Project Management
• Knowledge Management: Understanding The Emerging Role And Contribution Of Knowledge Management In Project Management Practice In The UAE - Halima Ahmed Aljasmi, 2014 MSc Project Management
• Student Perception of Individual and Social Responsibility Education and Engagement in Higher Education of United Arab Emirates: Higher Colleges of Technology (Shjarjah College) - Tarifa Al Zaabi, 2014 Doctor of Education
**Principle 3 | Method:** We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

One of the objectives of the **University Strategic plan for 2013-18** is, “To prepare and train the qualified national cadres from the scientific and theoretical aspects in all spheres of science and knowledge through advanced curricula and training programmes.”

There are some modules which are shared in more than one programme and that enables effective learning experiences such as:

- **Governance and Corporate Social Responsibility**
  This module defines the components in Corporate Social Responsibility (CSR) and the relevant dependencies and areas of overlap. The combined strategic approach in socio-environmental analysis from the economic perspective will define a baseline. The module introduces the fundamental principles guiding sustainable development best practices at the global level and its operational examples and focuses on the three thematic areas of Triple Bottom Line (TBL), namely people, planet and profits. The socio-developmental aspect will map the cultural change in society over the last decade and how the international community has responded with shifts in policy and culture, as well as practices. The environmental approach will utilize the carbon (or environmental) footprint as the core competency to assess different applications of environmental policy in reference to project and program environments. The economic dimension will consolidate the socio-environmental practices in different economic models to demonstrate the value proposition of engaging in long term CSR strategies within corporate environment.

- **Citizenship, Environmental & Human Rights Education**
  This module examines some of the important, if sometimes controversial, areas of education in a globalised world: citizenship, responsibility for the environment, and the impact of human rights. The module tackles both conceptual and practical issues, looking at the meanings of being an active citizen and the implications for leadership, policy, management, and planning in educational organizations for the Gulf region, as well as principles for curricular goals and guidelines.

- **Education, Innovation and Curriculum**
  Curriculum models and curriculum design and development procedures are explicated and explored, and practical exercises in curriculum development undertaken. Issues of power and control of the curriculum, as well as transfer across national contexts, are explored. The nature of innovation in the curriculum and teaching is critically evaluated in relation to a range of international case studies including contemporary initiatives in areas such as adult literacy, health education, peace education, community extension, vocational education and learner-centered learning.
• **Organisational Behaviour**
The global economy, borderlines, technology and communication patterns inter alia have changed considerably over the last thirty years resulting in differing expectations at both the organisation and human levels. Leaders and managers now work in organisations replete with cultural diversity; the nature of the workforce has changed and old ways and standards no longer apply. Therefore, organisational behaviour is not only an important subject in its own right but also an essential area of study for anyone heading into business, public service, non-governmental organisations, and especially education.

• **School Observation, Evaluation and Supervision**
A thorough study of leadership, its various definitions and forms and a systematic analysis of the effects of leadership on school variables such as student achievement, teacher professional behaviour, educational administration, curriculum selection and development as well as a venture to identify and develop the leadership capabilities of each participant. Careful attention is given to:
  - Empirical research studies on the effectiveness of various approaches to leadership.
  - The development and application of research methods for study of leadership in the local context.
  - Understanding of cross-cultural variables in leadership such as norms and religion, modernization, cultural convergence, issues such as power distance, individualization, and development of the role of women in leadership.

• **Teaching and Learning**
This module helps students to gain knowledge of the nature of learning and what implications this has for teaching and learning environments. The main themes are theories of developmental and cognitive psychology, memory and the structure of knowledge, analysis of problem solving and reasoning, metacognitive processes, cultural experience and situated learning. Expert vs novice performance, issues in transfer of learning, children as learners, and effective teaching and assessment for learning will be reviewed in the light of learning theories and the implications for various instructional strategies of subjects and student achievement.
Principle 4 | Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

BUiD was established in 2003 to be the leading postgraduate research-based university in the region. One of the goals in the University Strategy is to make a distinctive British contribution to the higher educational system in the United Arab Emirates (UAE) through the creation of a high quality research-led university having effective governance, management and operations, which draws upon British models of institutional effectiveness and efficiency.

In its Research Policy, BUiD sets the principles of good practice:
BUiD expects those engaged in research to act with the highest standards of integrity whether they are employees of BUiD, students or researchers, and irrespective of the source from which their posts or research is funded, whether this is internal or external to BUiD. It is important that a culture of honesty and integrity in research should be fostered and maintained within BUiD. This culture should be inculcated in inexperienced researchers and students.

The principles of good research practice include the following aspects:
- Fundamentals of research such as: maintaining open and honest professional standards, documenting results, and questioning one’s own findings
- Acknowledging honestly the contribution of others
- Leadership, organisation and cooperation in research groups
- Taking special account of the needs of inexperienced researchers
- Securing and storing primary data
- Taking appropriate measures to protect intellectual assets
- Acting in accordance with the University Ethics Policy

Ethics in Educational Research at BUiD

Three basic ethical principles underlie the Guidelines for Ethics in Educational Research:

a) Respect for persons, that is, that persons should be treated as autonomous individuals, and that persons with diminished autonomy are entitled to protection.

b) Beneficence, that is, that there is an over-riding obligation to maximise possible benefits and minimise possible harms. Harm, in this context, includes psychological or emotional distress, discomfort and economic or social disadvantages. Researchers exercise beneficence in assessing the risks of harm and potential benefits to participants, in being sensitive to the rights and interests of people involved in their research, and in reflecting on the social and cultural implications of their work; and
c) Justice, that is, that the question of who ought to receive the benefits of research and bear its burdens should be explicitly addressed.

**BUID has created the Deanship of Research in order to strengthen its commitment to research. In addition, a Doctoral Training Centre was created.**

**Doctoral Training Centre**

For 6 years, the British University in Dubai has been running doctoral programmes. In addition, to delivering taught core modules in research methods and specialist subject electives, a Doctoral Training Centre (DTC) was established in September 2014. The DTC has been engaged in a wide range of tasks related to enhancing the research experience of postgraduate students and academic staff.

Improvements to the staff/student support systems on doctoral programmes have been made, and a set of expert and specialist portfolio of advanced training modules/workshops have been designed. These include the design and launch of a Dubai Centre for Risk Management and open workshops run by guest speakers, visiting professors and students visiting from other universities. Workshop sessions in the areas of Decent Work, Sustainable Supply Chain Management, and Qualitative Research Methods have been delivered in Autumn 2015 by staff and students from the University of Manchester, Sheffield University, Monash University, and the University of Technology, Sydney.

The DTC has a full-time dedicated member of administrative staff who is working on evaluation of research work and staff and student support. The main aim is to increase research achievement at multiple levels of the University, Faculties, Project Teams and Individuals. A Student Forum has been established to achieve outcomes that are designed, led and implemented by students. This includes the delivery of the BUiD Annual Doctoral Research Conference with participation from academics and students from Associated Universities in BUiD’s UK Concordat. The DTC has also been developing new systems for administrating, monitoring and supporting student academic research publication in conferences, journals, books and other outlets.

**Faculty and Student Research Related to the UN Sustainable Development Goals**


5) Project to design and build Zero Net Energy house in the UAE - Professor Mohammed Dulaimi, Director of Project, Partners: MASDAR City, BUiD, Heriot Watt University Dubai Campus, Masdar Institute


8) “Protection of Critical Infrastructure: Readiness of Dubai Metro for Expo 2020” Professor Mohammed Dulaimi (British University in Dubai), Dr Bashar Taha (Road and Transport Authority), Dr Ela Yazici (Research Fellow), Engineer Saif Dulaimi (Research Assistant) April 2014


14) Research Project: Environmental Rating System for Assessing Infrastructure Projects in the Middle East - Professor Mohammed Dulaimi and Dr Thilini Jayawickrama (Research Fellow) and Professor George Ofori (National University in Singapore) - to be completed December 2015

**Principle 5 | Partnership:** We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

BUiD is very active and it has established strong partnerships with Leading UK Universities and key stakeholders in the UAE to meet its social and environmental social responsibilities.

**UK Universities Association**
BUiD and its UK partners have maintained a commitment to high quality research and research-led teaching. From relatively modest beginnings, BUiD has created a portfolio of master and doctoral level programmes that attract some of the most talented students in the Emirates. In the year 2013-14, BUiD with the UK associate Universities established an agreement (Concordat) which provides a comprehensive framework for the strategic direction and governance of the UK Universities alliance with BUiD.

**Concordat principles**
- Ensuring that excellence in research, teaching, external/ industrial engagement and professional support services underpins all that is done.
- Supporting a research environment that influences and responds to the local and national agenda and which is underpinned by a culture of high ethical conduct and support for the development of researchers.
- Using transparent, rigorous and fair approaches to the quality assurance assessment of BUiD taught and research programmes.
- Working in unison to strengthen BUiD and the reputation of UK higher education in the Gulf region
- Maintaining the highest standards of ethical conduct and integrity in all decisions that are taken.
BUiD Sustainability Summer School (BUiD SSS)

BUiD SSS is an Annual event since 2012, where Universities students are invited to participate in the one-week activities. It is designed to give the students an understanding of sustainability as a whole and of pathways to achieving a sustainable future.

- The participants engage in a wide range of activities including seminars, debates, round table discussions, competitions and, site visits and presentations.
- Explore the political, economic, social and technological challenges of sustainable development, from both global and local perspectives.
- Engage in high-level debates on sustainability-related subjects including current and future research priorities for achieving sustainability.
- Have the opportunity to network with key academics and researchers in the field of sustainable development.
- Develop the professional skills needed to research, negotiate and present a collective vision for achieving sustainable development.

[Image of participants at BUiD SSS]

2012 BUiD SSS

https://www.youtube.com/watch?v=7kUMpn8n96w

Teacher Assistant Programme.

In Collaboration with the Emirates Foundation for Youth Development, Kayani™ imitative, the training programme was created and delivered by BUiD’s Faculty of Education led by Prof. Eman Gaad, the Dean of Faculty of Education. The overall goal of this project is to train Emirati females, who have at least a secondary school certificate, to become teacher assistants. The Teacher Assistant Programme was launched in 2012. The programme aims to empower and train non-employed Emirati women who have
not completed their university education to be able to work in public schools. The participants were divided into training groups in Abu Dhabi, Al Ain, Dubai and Fujairah.

https://www.youtube.com/watch?v=gL1x8RiHCr0

http://www.youtube.com/watch?v=Nf1XREjPF4&feature=youtu.be

On 14/11/2013 Teacher Assistant Programme recognition: 5 Teacher Assistants graduates have been awarded for their commitment to the development of the community.
Parents’ Training
The Parent Training Programme started as a result of the memorandum of understanding between Al Jalila Foundation and the British University in Dubai under the Ta’alouf initiative and was launched in 2013 and will be running for 4 years. The programme, aims to give behavioural training for parents of children with disabilities. General behavioural trainings and specific trainings for Autism and Down Syndrome were given in both English and Arabic in different Emirates in the UAE. The programme has reached out to parents in Dubai, Sharjah, Ras Alkhaimeh, and, AlAin. It includes practical workshops to support parents understanding of the key issues presented and take home assignment to apply in the natural environment to ensure the programme’s learning outcomes were met.

Second group graduation

BUiD as a Learning Affiliate of the Energy Institute
The British University in Dubai is a Learning Affiliate of the Energy Institute (EI), which is a professional body for the energy industry. The Energy Institute is the leading Chartered professional body with over 19,000 individuals working in or studying energy. As an EI Learning Affiliate Member BUiD students can gain a free membership and benefit from the learning and networking opportunities for professional development, as well as professional recognition and technical and scientific knowledge resources on energy in all its forms and applications.
Memorandum of Understanding (MoU)

BUiD has signed different Memoranda of Understanding (MoU) with key stakeholders to contribute to the UAE’s knowledge–based economy and provide BUiD students with scholarships, training, and opportunities to do research. Some of these organisations are mentioned below.

- Emirates Green Building Council
- Abu Dhabi International Centre for Organizational Excellence (ADICOE)
- Roads & Transport Authority
- Community Development Authority (CDA)
- Maktoum Bin Mohammed Al Maktoum Initiatives for Legal Excellence
- The Information and Communication Technology (ICT) Fund
- SEDRA (Services for Educational Development, Research and Awareness for Inclusion)

- Principle 6 | Dialogue: We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Knowledge Sharing Week

The Knowledge Sharing Week is organized annually by BUiD where students and the public are invited to attend the series of talks by BUiD Academics in areas of Leadership, Business Management, Project Management and Engineering. The talks include the latest trends in areas of Economics & Finance, Information & Communication Technology, and best practices in the area of Innovation, Construction Management, Sustainability, UAE Construction Law and Special Needs Education.

Knowledge Sharing Week is an innovative concept initiated by The British University in Dubai to foster an advanced learning environment based on well-informed students, faculty members, staff and the public. BUiD sees it as its responsibility to develop the agenda of nurturing thought leadership and the knowledge-based society, engaging academics, policy-makers, employers, business professionals and students.
**BUiD- Industry Collaboration**

- **BUiD and Du (Emirates Integrated Telecommunications Company) Research Collaboration** BUiD and Du were honoured by His Highness Sheikh Hamdan Bin Mubarak Al Nahyan, Minister of Higher Education and Scientific Research, as the recipients of the National Research Foundation (NRF) grant on June 5th 2014. The grant was for Dr. Paul Gardiner’s (Project Management professor) research titled “Understanding the influence of dynamic capabilities, knowledge management and learning processes on the contribution of project management to organisational performance.

- **The Innovative Triple Helix Model for Research and Development in the United Arab Emirates** The National Research Foundation has approved BUiD’s research under the “University-Industry Research Collaboration Award (U-IRCA) 2014” category. This project is conducted by Mr. Martin Prince and Ms. Sangeeta Tewar under the supervision of Prof. Abdullah Alshamsi. It outlines the key characteristics of the University-Industry-Government Triple Helix interaction model for research, development and innovation, with the University being a key component. The study will help in identifying gaps and obstacles in the development of the Knowledge Society and accordingly help address future development and innovation needs.

**Workshops and open lectures**

- Jessica Fries- Pearl Initiative open lecture about *Sustainable business models: fit for the future* at BUiD on 12th March 2014
- Prof. Joe McGeough from University of Edinburgh talked about “Engineering the Future” at BUiD on 19-May 2014
- Theoretical and Empirical Insights from Research on Hospitals and Airlines: Decent Work. Open Workshop - Professor Greg Bamber, Monash University. 3rd October 2015- BUiD
- Prof. Eman Gaad, Dean of Faculty of Education gave a Workshop for AlThuraya School staff on How Inclusion Works on 15 September 2014- Dubai
A group of 25 students, with Dr. Hasim Altan from (BUiD), visited the UK from 14th - 21st June 2014. This academic visit was sponsored by Atkins, who is also the sponsor of two leading Engineering programmes at BUiD: Sustainable Design of the Built Environment (SDBE) and Intelligent Building Design and Automation (IBDAA). The students visited the Welsh School of Architecture at Cardiff University. During the 3-day visit, students were able to use the library facilities and carry out visits to both research laboratories and to ongoing on-site projects.
Prof. Eman Gaad, Dean of Faculty of Education, led a group of Education Master and Doctorate students on an experiential trip to UK to visit University of Glasgow one of our associate Universities and the University of East London. The students attended presentations by several professors at University of Glasgow. Prof. Eman gave a presentation on inclusive education in the UAE to University of Glasgow students and staff. In the last two days of the trip, the students attended presentations at the University of East London.

**Dialogue with media sector**

BUiD was instrumental in creating a new and innovative way of marketing research-based higher Education. Head of Marketing Department of The British University in Dubai presented a case-study on BUiD’s Content Marketing strategy and shared best practices with other professionals from UAE and GCC in the “Outreach 2015 - The Digital Marketing Summit” 09-10 March 2015.