

PRME Steering Committee
c/o Jonas Haertle
PRME Secretariat, UN Global Compact Office
United Nations DC2-612 2
United Nations Plaza
New York
NY 10017
USA

13 October 2014

Dear Jonas

Renewal of the commitment to Principles for Responsible Management Education

As an institution of higher learning involved in the education of current and future leaders, Aston University is committed to upholding the UN backed Global Compact Principles of Responsible Management Education and to engaging in a continuous process of improvement in the application of the Principles for Responsible Management Education. We undertake to report on progress to all stakeholders and to exchange effective practices with other academic institutions.

Our initial signatory to the Principles in 2008 was as a Business School and Aston Business School has worked to integrate the Principles into all areas of the School's activities. This includes the areas identified in the Principles ie the business school curricula, programme design, courses and learning, research as well as in partnerships and dialogue with all our stakeholders. As a University, we believe that the values of ethics, social responsibility and sustainability are important in to all disciplines and professions and our commitment to PRME should be across all Schools in the University. Therefore, Aston University's 2020 Strategy has Social Responsibility and Sustainability as one of the 8 key strategic aims. The strategy states:

Aim 07 Sustainability and social responsibility are issues our staff, students and stakeholders feel passionately about, and are central to how we work at the University, and how we relate to the world around us. Sustainability and social responsibility are based on ethical values and underpinned by the idea of economic, social and environmental obligations to our range of stakeholders.

07.01 Commitment to the United Nations backed Principles of Responsible Management Education (PRME). Improving the integration of sustainability and social responsibility by embedding our activities in this area into all aspects of University life.

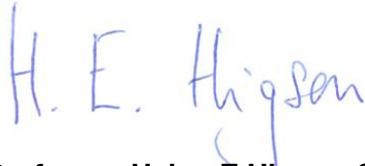
07.03 Social responsibility and sustainability literacy. Extending across the University curriculum changes aimed at enabling all graduates to be 'literate in social responsibility and sustainability.'

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We also understand that our own organizational practices should serve as examples of the values and attitudes we seek to convey to our students.

Through our engagement with the PRME Champions Group, the UK & Ireland PRME Chapter and the PRME working Groups, we continue to encourage other academic institutions, and associations to adopt and support these Principles.

Yours sincerely



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