STATEMENT OF COMMITMENT

The British University in Dubai (BUiD) was established in 2003 to be the Middle East’s leading research-based postgraduate university, facilitating world-class education, training and research. It provides an important and growing community and resource for young professionals, leading academics, corporate managers and aspiring leaders of all description.

BUiD is locally accredited by the Ministry of in the United Arab Emirates and internationally accredited by NARIC. BUiD has strategic alliance partnerships with UK-based universities, including the University of Edinburgh, the University of Glasgow, the University of Manchester and The University of Cardiff. These arrangements secure and assure standards of international equivalence.

In 2015, we had expressed our commitment to the objectives of the United Nation’s ‘Principles for Responsible management Education (PRME)’. This year we renew this commitment to achieve our objectives, which are similar to yours. We are dedicated to the social and cultural development of the nation and region, and the creation of a knowledge-based for the economy. The University serves market needs by educating high-calibre knowledge-conscious graduates who have the necessary knowledge and skills to work at senior levels in the whole range of different organizations – public, private, Multinational Corporation or SME.

Prof. Abdullah Alshamsi
Vice Chancellor
Introduction

The British University in Dubai was established in 2003 by the government of Dubai to be a leading research based university in the region. For just over thirteen years, the British University in Dubai (BUID) has worked towards achieving such goals in different fields of knowledge through its innovative academic research, by building capacity and awareness, and by offering educational programmes in which relevant skills and knowledge are developed. BUID has achieved a lot in little over a decade in terms of graduating the qualified human capital that is equipped with the knowledge and skills required for a changing and challenging world. While achieving this, BUID has created and disseminated knowledge by our students and academic staff. BUID has also organized academic conferences and events related to this. BUID has also participated in numerous international, regional and local gatherings and conferences. Our external relationships UK universities and various additional government, industry, and academic entities, contributed to clear and consistent value and driver for all that we do. Our aim is to inspire staff, students, and partners to develop sustainable practices and make positive contributions to social, environmental, and economic welfare of the nation and the wider world.

University Vision

The University’s vision is to be recognised and supported as Dubai’s premier resource and focus for the reflective pursuit, effective transfer, and useful application of scientific, academic and professional knowledge.

University Goals

1. Make a distinctive British contribution to the higher educational system in the United Arab Emirates (UAE) through the creation of a high-quality research-led university

2. Develop leading-edge research capabilities in key disciplines

3. Offer the highest international competitive level of research-informed education in key modern disciplines

4. Interact with regional industry and play a leading role in stimulating a knowledge-based economy in Dubai and the Emirates
5. Provide opportunities for study and research for the purpose of gaining degrees in arts and sciences

6. Apply the systems of study and research that are used in distinguished British universities with the aim of enhancing the standard of university education in the U.A.E.

7. Qualify and educate nationals who are scientifically and practically trained in all fields of knowledge, through advanced educational and training programmes

8. Serve the various sectors of society, especially the commercial and industrial sectors, by providing consultation, technical services and research in the various fields of science and technology and the other disciplines, which will be offered by BUiD

9. Consolidate educational, scientific and cultural links with distinguished British universities and institutions, and with other internationally distinguished universities

**BUiD and the Principles**

**Principle 1 | Purpose:** We will develop the capabilities of students to be future generators of sustainable value for business and society and to work for an inclusive and sustainable global economy.

BUiD offers unique postgraduate programmes that provide the market with high-caliber graduates equipped with the right knowledge and skills to support the knowledge-based economy in the UAE. It also develops leading-edge research capabilities in key disciplines. BUiD has three faculties, Faculty of Education, Faculty of Business and Law, and Faculty of Engineering and IT. Below is the list of the new programmes added since our last report in **November 2015.**

**Master of Business Administration**

**Master of Business Administration - Finance**

This programme is designed to provide students with a solid managerial foundation with more focus on the field of finance. The programme will equip students with the necessary skills to work in a wide range of industries including financial institutions and markets. The MBA with Finance concentration covers various courses in business management and finance. Students will gain knowledge in quantitative methods for finance, financial markets and institutions, accounting and finance for managers.

- **Master of Business Administration - Human Resource Management**
This programme is aimed at students with careers in human resource or general management. The programme will provide a solid understanding of the nature and content of HRM practices, and their application across a range of activities in different organisational and national contexts. The programme also teaches skills to identify and solve problems in the management of human resources and the role of HRM as a strategic change agent for successful organisations in the competitive environment.

- **Master of Business Administration - Marketing**

The programme will provide a solid understanding of the role of the marketing function within an organisation in a competitive environment. Students will gain knowledge of the key concepts and processes of marketing management, consumer behaviour, and marketing research. The programme will cover different theories on marketing, including theories of psychology and other behavioural sciences theories, to understand the function of marketing in both consumer and business markets.

- **Master of Business Administration - Sustainability**

This programme will prepare students for a wide range of careers in modern organisations that focus on sustainable practices and solutions as part of their operations. This programme will provide a solid understanding of global business knowledge on the fundamental principles on Corporate Social Responsibility (CSR), and the best practices of sustainable development guiding organisations, societies and the built environment.

**Portfolio of Master Programmes in Project Management**

The British university is about empowering to learn and acquire skills and insights that equip professionals become inspiring champions in the project management world. The aim of our programmes is to develop a professional Project Manager who possesses the technical, behavioural and contextual ability to manage complex projects. Our programs are flexibly designed to allow students to carry on working while they acquire the state of art knowledge. We have built local and regional reputation and status for the quality and professional relevance of our master courses.

The Masters programmes offered in Project Management are:

- Management of Projects (PM)
- Construction Project Management (CPM)
- Enterprise Project Risk Management (ERM)
- Infrastructure Project Management (IPM)
- IT Project Management (ITPM)
BUiD has adopted a Sustainability and Community Engagement Policy since 2012; the Policy has been revised in September 2017

Rationale and Principles which this Policy Seeks to Uphold

- The University recognizes that its activities and wider influences have various social and environmental impacts, locally and regionally.
- Thus within its business operations and interactions with direct and indirect stakeholders the University is concerned to account for its impact, to mitigate costs and risks, and promote benefits and gains.
- The University wishes to promote understanding amongst staff, students and the wider community of how, at an operational level, it seeks to minimize risks and maximise benefits.
- The University wishes to demonstrate how higher education institutions can operate to positive transformative effect in their locality.
- The University intends that all its academic programmes enable graduates to understand how to mitigate impact and take measures to maximise benefits to community and environment, to interpret this ethic in the context of their discipline, and apply appropriate strategies in their professional work.

Students are encouraged to participate in internal and regional conferences where they present their research findings and debate the impact of new knowledge on society and profession. The following are only a sample:

BUiD’s Students Attend the International Construction Law Association (ICLA) Seminar

Students from MSc. Construction Law and Dispute Resolution programme attended the International Construction Law Association (ICLA) Seminar in Paris on 24 June 2016. BUiD’s student, Ferdimar P. Vargas, commented on the event: “I am very thankful to BUiD for giving me the opportunity to attend this seminar. The experience enriched my knowledge on construction law and validated the knowledge I have acquired during my study of CLDR at BUiD”.

E-Portfolios for Assessment and Learning at Universities
Dr Sufian Forawi, BUiD’s Associate Professor of Education and his doctoral students Marwa Eltanahy and Nesrin Tantawy all presented their research at the International Conference on Higher Education, Teaching and Lifelong Learning in January. Dr Sufian described the results of his research on the use of online tools for assessment and reflective learning in the UAE and the USA. Marwa and Nesrin’s research on ‘Differentiating types of inquiry practices that are implemented in Chemistry and mathematics classes in Dubai’ and “What is the role of L1 in L2 settings?’ were published in the International Journal of Multidisciplinary Research.

BUiD Student Presents a Paper at the International Knowledge Management in Organizations (KMO) Conference

BUiD PhD in Project Management Student, Sahar Mansour, presented a paper on corporate social responsibility (CSR) at the International Knowledge Management in Organizations (KMO) Conference 2017. Her paper titled Global Studies about the Corporate Social Responsibility (CSR), in which she talked about the modern theories of CSR and the development of notion of CSR practices among the Western, Asian, Middle East, and African countries.

Oxford Women’s Leadership Symposium

BUiD’s PhD Education graduate, Dr. Amna Al Obaidli, participated in the Women’s Leadership Symposium that took place on 2-4 August 2017 at Somerville College, Oxford. In her paper “Promoting positive attitudes of female teachers in Dubai towards inclusion in schools”, Dr Amna investigates the attitudes of female teachers in government schools in Dubai toward the inclusion of children with disabilities. She also explores the factors affecting the female teachers’ attitudes and how to promote positive attitudes to enhance the inclusive education in Dubai.

BUiD students won awards on their research in areas of sustainability and education as well as awards for their leadership roles at workplace, below are some examples:

- Enas Alkhateeb, MSc Sustainable Design of the Built Environment graduate, won on 17 May 2017 the special Dr. Sadek Owainati Award 2017 at the Emirates Green Building Council (EGBC) Awards ceremony for her research ‘Potentials of Retrofitting the Federal Buildings in the UAE to Net Zero Electricity Cost Building.’
• Yacoub Petro, PhD Project Management student, was awarded a scholarship by the Project Management Institute under the 2017 Thesis Grant Programme. He also won the Global Alliance for the Project Professions (GAPPS) Leaders of the Future award for 2016.

• Meera Al-Reyaysa, PhD Project Management, won on 6 March 2017 the” Kondo Research Prize: People and Organizational Culture Perspective” from Hamdan Bin Mohammed Smart University on her Master’s dissertation “CSR in a Professional Services Firm” -

• Wafa Al Awadi ,MSc. Intelligent Building Design and Automation, won The Prime Minister’s Medal for Best Technical/Technological Employee - The Mohammed Bin Rashid Government Excellence Awards 2017

• Dr. Amira Husein Traish , Doctorate of Education, won first place in the Anwar Al-Nouri Award for Best Thesis in Education 2016

• Aia Sherif, MSc. Sustainable Design of the Built Environment (SDBE), research (Towards the 2nd Sustainable City in the Middle East: Retransforming Ras Al Khaimah Costal City with the Estidama 1st Model of Abu Dhabi Master Plan 2030) was selected as one of the sponsored top 20 Research Papers at the 4th Ajman International Environment Conference (AIEC 2016) on 2 March 2016. Co-authors were Hagar Shalaby, Alexandria University and Dr. Hasim Altan .

• Jumah AL-Mazrouie , PhD Student - Project Management, won the Best Supervisory Employee Award under the Dubai Government Excellence Program Award on 30 April 2017.

**Principle 2 | Values:** We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

BUiD supports the UAE’s vision of a knowledge-based economy and sustainability; the University promotes green initiatives and sustainable environment. It has many programmes that incorporate these notions in its curriculum. All programmes are designed to be research-based to ensure stronger involvement of the students with the society and the real world. In Addition to MSc in Sustainable Design of Built Environment, BUiD offers the programme on a doctoral level.

**The PhD in Architecture and Sustainable Built Environment:**
This programme meets an important skill/knowledge need in the increasingly important area of environmentally responsive design. Operation, energy and policy requirements where sustainable and environmentally conscious practices are becoming an integral part of current practices as well as future strategies worldwide. This is especially important for this region as most GCC countries are trying to move away from current fossil-based economies and work on establishing a more sustainable future in terms of energy resources, advanced technologies as well as a healthier and more productive environment.
MSc. Engineering Management: One of the concentrations in this programme is Energy Management where two modules on Energy Management are taught, they cover the concepts and applications of modern energy management practices, the need and impact of energy management, identification, evaluation and improving systems that are the major energy users.

Renewable and Sustainable Resources: This module focuses on the resources needed to construct and operate buildings and on their significance for a sustainable future.

Efficient Building Services: This module explores the principles behind current low energy solutions to servicing strategies, and deals with basic application information and strategies.

The Sustainable Built Environments module is taught also in other Master programmes. This Module emphasizes the need for a symbiotic and functional relationship in which ecology, culture and technology evolve and adapt. The module introduces the fundamental principles guiding sustainable development of the built environment including avoidance or minimization of negative impacts on the environment; Conservation and efficient use of natural resources; preservation of cultural patterns; and Ecological harmony and respect for biodiversity.

BUiD has organised and co-hosted joint conferences with international universities and organisations in areas of Education, Special Education, Energy, and Sustainability among other topics. BUiD’s Students are always encouraged to participate and take part in these conferences.

The University had organized its Second and Third Doctoral Research Conferences in 2016 and 2017. In the Third Conference, BUiD welcomed more than 70 postgraduate students who participated in the conference from different universities from the UAE and UK. Students’ research presentations covered different areas of sustainability, project management, finance, IT and education. These Conferences provide an excellent opportunity for our students to showcase their research and share their findings with postgraduate students from other universities from the UAE and UK. Participating in specialist doctoral conferences is important for refining high-level skills and gaining more experience in presenting and discussing scientific research.

On 15 - 17 March 2017, the University organised the Third International Sustainable Building Symposium-ISBS 2017 in collaboration with Gazi University from Turkey. The Symposium attracted experts from Turkey, United Arab Emirates, United States of America and United Kingdom to discuss sustainable buildings issues and to share their knowledge and expertise in the field. The Symposium included several specialized sessions with participation from local and international academic institutions. In these sessions, 135 papers were submitted discussing energy and environment, sustainable buildings and smart cities, environmental policies and practices, sustainable planning, and climate change and its impact on the built environment.

The Symposium gave recommendations to focus on renewable energy sources like solar and wind energy, which will support energy production in the country. It also recommended the focus on developing the necessary materials required for buildings insulation, which leads to less energy consumption required for maintaining the desired room temperature. Furthermore, the
recommendations called for the development of energy efficient air conditioning to avoid the harmful impact on the environment.

The British University in Dubai organized the **Third International Conference on Arabic Computational Linguistics (ACLing 2017)** in collaboration with Al Nile University. The 2-day conference, which aimed to promote Arabic language and coordinate efforts in this area of research, included several specialised sessions with participation from local and international academics and researchers. The conference aimed to bring together leading academics, scientists, researchers, practitioners and linguistics professionals from all over the world to exchange new ideas and the latest results in Arabic Computational Linguistics and Natural language processing (NLP). This field has become increasingly important, as more and more Arabic information is now available through the Web, Social Media and Intranet services.

On 17-18 January 2016 BUiD hosted **the international Sustainable Built Environment Conference 2016 – Dubai (SBE16)**. The conference was part of a series of events taking place in different countries, supported by the United Nations Environment Programme’s Sustainable Buildings and Climate Initiative, the International Initiative for a Sustainable Built Environment, the International Federation of Consulting Engineers, and the International Council for Building. It provides a platform for professionals in the fields of engineering, building, design and construction to develop sustainable practices and to discuss how strategies that lead to sustainability will differ according to variations in ecological, social, economic and political contexts. The Conference’s papers covered the outcomes of the Paris 2015 Conference of Parties to the UN Convention on Climate Change, methods of delivering sustainability in the Gulf region, the role of the built environment in the UAE’s policy on sustainability, and activities of the International Initiative for Sustainable Built Environment. Additional papers covered green technologies and innovations, future prospects of the renewable energy sector and sustainability strategies, climate-adaptive building shells for offices, and indoor environmental quality.

**Faculty at BUiD share their expertise in international conferences.** The employment policies of the University are intended to support dissemination of knowledge through participation in conferences and other substantial collaborative activity within the research interests of the academic staff member. Below are some examples:

- **Dr Stephen Wilkins**, Associate professor in the BUiD Faculty of Business & Law, presented two papers at the Academy of International Business's 59th Annual Conference (AIB 2017 Dubai) on 1 July 2017.
- **Dr Katariina Juusola**, Assistant Professor of Business Administration at BUiD, participated in the annual EGOS conference on July 6-8, 2017 that took place at Copenhagen Business School, Denmark. The conference theme focused on the ideas and debates over what defines a ‘good organisation’
- **Prof. Eman Gaad**, Dean of the Faculty of Education, is very active in the area of special and inclusive education. Representing BUiD, Prof. Gaad participated on 18 July in the **2017 Global Forum for Responsible Management Education (PRME)** in New York.
BUiD has signed as a signatory for the PRME in 2015 and announced its commitment to the UN Principles for Responsible Management Education (PRME). Prof. Gaad has shared her expertise locally and internationally. Some examples are below:

- She participated in a brainstorming workshop on 4 October 2017 organised by the Community Development Authority (CDA) to discuss its 2017-2021 strategy.
- She was keynote speaker in The Accessibility, Rehabilitation and Disability Conference on 19th – 20th October 2017 in Dubai.
- Spoke at the 2nd Forum for Special Needs in Oman on 3 May 2017. She talked about the challenges faced by People with special needs.
- Moderated sessions in the Future Accessibility Summit 2017 in Dubai on 8-9 October 2017.
- Was invited to teach staff mainly middle managers innovative teaching skills in inclusive settings at Repton School Dubai

Some examples of BUiD’s Students Dissertations and Theses, which cover Corporate Social responsibility areas:

- Corporate social responsibility: tools, drivers, and enablers in the emirate of Dubai
- Impact of Leadership on the practice of Corporate Social Responsibility: A study in the private sector: United Arab Emirates
- Corporate Social Responsibility in the UAE: A comparison of two different industry sectors – Construction and Education
- Corporate Social Responsibility (CSR) in the United Arab Emirates
- Corporate Social Responsibility in UAE: A Case Study of Jumeirah Group’s CSR Practices
- Leadership and Employer Branding Impact on Corporate Social Responsibility (CSR) in the Public Sector of the United Arab Emirates
- Corporate Social Responsibility in a Big 4 Accounting Firm: Employee Engagement in Blood Donation Drives in Developing Countries
- Corporate Social Responsibility in a Professional Services Firm
- Corporate Social Responsibility in the UAE Construction and Education Sectors

Principle 3 | Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

One of the objectives of the University Strategic plan for 2013-18 is, “To prepare and train the qualified national cadres from the scientific and theoretical aspects in all spheres of science and knowledge through advanced curricula and training programmes.”

In the Master of Education programme, the Management Leadership and Policy concentration aims to explore management of education at several levels: international, national, regional, and institutional
and classroom. It considers recent and relevant management and policy theory and practice, encouraging students to deepen their understanding of current management thinking and improve personal and professional management. A particular focus is social justice in school policy and practice; including human rights, citizenship and democracy and effective leadership including curriculum and innovation as well as personal skills for managers.

The British University in Dubai Supports the UAE’s Workforce for the Green Economy with Highly Skilled Graduates. Prof. Bassam Abu Hijleh, Dean of the Faculty of Engineering and IT at BUiD, participated in the Green Leadership Series on 3 October 2017, which was under the theme ‘Transitioning towards a Green Economy: Attracting and developing the talent for a sustainable future” Prof. Bassam was a panel member in a discussion about “Priming the Workforce for the Green Economy. He stressed the University’s lead in the area of sustainability as it offers programmes at the masters and doctoral level in Sustainable Design and Energy Management and how the University is supporting the UAE’s workforce with highly capable and skilled graduates. In addition, the University has close relation with relevant industries through its advisory boards for the programmes and the research done in collaboration with such industries.

Professor Eman Gaad, Dean of Faculty of Education, was invited as a keynote speaker at the International Conference on Responsible Research and Transformation in Education, which was organized by The London School of Management Education. The event took place from 5th to 7th April 2017.

Prof. Eman’s keynote address was “Three Birds in One Stone: Empower, Include, and Sustain the Emirati Community Programme; Kayani” where she presented the findings of the nationally funded project to support the inclusion of learners with disabilities in government schools in the United Arab Emirates. The Training was designed and delivered by BUiD. The project helped at the same time to enable non-working Emirati women to gain knowledge and skills needed to become teacher assistants across the UAE. The research-based project turned the non-working Emirati women into productive employees who contribute to the development of their nation and support the inclusive education policy that the UAE is adopting following the ratification of United Nation’s Convention on the Rights of Persons with Disabilities (UNCRPD).
The University has shared its expertise in Inclusive Education at a global level. Prof. Eman Gaad, Dean of the Faculty of Education, was invited to participate in the Experts’ Consultation Meeting on Inclusion in Education hosted in Paris by UNESCO’s Division for Inclusion, Peace and Sustainable Development and the International Bureau of Education on 23-24 May 2016.

Since the 90s and within the framework of Education for All that focused on access to education for all children, UNESCO has prioritized inclusive education. UNESCO’s 2030 Education Agenda “commits to addressing all forms of exclusion and marginalization, disparities and inequalities in access, participation and learning outcomes”. The Experts Consultation Meeting brought together fifteen academics and practitioners with internationally recognized expertise in different areas of the field of inclusion to:

- agree the new “UNESCO Policy Guidelines on Inclusion and Equity in Education’ which are designed to help national education policies best respond to the needs of all learners.
- propose strategies for the dissemination, validation and adoption of the UNESCO guidelines at the national policy level; and,
- propose key performance indicators and other monitoring mechanisms to review and evaluate national policies and practices of equity and inclusion in education.

The UNESCO report has been published:


Principle 4 | Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.
The British University in Dubai (BUiD) has an important role to play in developing research in the United Arab Emirates (UAE) and the Gulf region. Not only does it have to enhance its own research infrastructure but it has the equally important role of championing the development of a UK-influenced research base that spans across many countries. To achieve this objective BUiD has to devote its resources to achieving the following:

- A first-class research infrastructure where staff are given the time and the necessary support to deliver world class research.
- Collaborations with high-level parties who are interested in promoting BUiD's mission which include the associate universities, local and regional universities and Government bodies.
- The operation of the University Research Committee, which identifies cross-Faculty research clusters, pools resources from all programmes and their respective associates, enables major research initiatives, and assesses research proposals, aligning student and early research activity with that of established academic researchers.
- Enhancing research in key strategic research themes covering each faculty area, namely business, education, engineering (incl. sustainable design) and informatics.
- Accelerating, as practicable in the global economic circumstances, the investment in research, which is vital for maintaining BUiD’s quality of research output and the formation of a critical mass of researchers who will establish BUiD as a world leading research institution.
- Placing doctoral studies at the heart of research activity
- Dissemination of BUiD’s research mission so that government, business and academia work together for public understanding and commitment for the economic and social development of Dubai as a knowledge society.

Education and research are interconnected in BUiD. All of our educational programmes are research based. Students are not only assessed in terms of exams, they are also assessed through original research, which is benchmarked to international standards by the aid of the external examiners of the programme. Students are required to apply skills and knowledge to develop research questions, and then conduct studies that accord with the rigor of scientific principles. Research however is fundamental when it comes to Doctoral programmes. At least 75% of the programme is pure academic research. The taught modules in the first year are also research oriented. Hence, Theses and dissertations are primary part of the educational programmes that cover a wide range of issues relating to social, environmental, and economic sustainability, renewable energy, waste management, resource management, energy efficiency, projects management, risk management, education, special and inclusive education, leadership and management, Engineering, IT, finance, construction, law and arbitration.

Below are samples of students’ dissertations in area of sustainability, energy and leadership management:

- Green Procurement of Construction Industry in United Arab Emirates
- The Value and Impact of Respect on Construction Projects Relationships and Performance
- Sustainable IT Implementation in UAE
- Innovation Strategies to design and deliver Resilient Critical Infrastructure Projects
- Student Perceptions of Individual and Social Responsibility Education and Engagement in Higher Education of United Arab Emirates Higher Colleges of Technology – Sharjah Colleges
- Greening Existing Buildings in the United Arab Emirates
- Evaluating leadership development in the UAE
- Is the United Arab Emirates Capable to Create a Green and Sustainable Future?
- Sustainable Leadership: The Key to Business Excellence and Innovation
- The Implementation of the Inclusive New School Model in the Emirate of Abu Dhabi; a School’s Tale from a Teacher Perspective
- The Impact of participative leadership on employee's motivation, job satisfaction and innovation
- Techno-Economic and Environmental Evaluation of Introducing Renewable Energy Systems in a Reverse Osmosis Desalination Plant
- Design, Evaluation and Techno-Economic Analysis of a Demand Controlled Ventilation in Hot and Humid Climate
- Exploring differences in work values among multigenerational workforce: Leadership approaches in selected higher educational institutions in the UAE
- A Comparative Snapshot of the Inclusion Jigsaw: Learning Support Provision for Primary Learners with Special Educational Needs within Three Private Mainstream Schools in Dubai
- Insights into the Leadership Styles and Their Influence on Projects’ Success - A Case Study within the Emirate of Abu Dhabi
- Emirati Women’s Leadership Development: Biographical Narratives of Culture and Learning
- The Sustainable Development of Local Housing Units in UAE
- Integration of Wind Catchers in Modern Residential Buildings in the UAE as a Means of Providing Thermal Comfort
- Decreasing the CO2 emissions and the embodied energy in the UAE through the selection of sustainable building materials in the construction phase

**Principle 5 | Partnership:** We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges

BUIID is very active and it has established strong partnerships with Leading UK Universities and key stakeholders in the UAE to meet its social and environmental social responsibilities While being an academic institution, BUIID did not overlook the need to have active links with the community, Industry and professional bodies. Below are some examples:
• Parents’ Awareness Training in Collaboration with Aljalila Foundation

The Parent Training Programme started as a result of the memorandum of understanding between Al Jalila Foundation and the British University in Dubai under the Ta’alouf initiative and was launched in 2013. On 22 November 2017, 80 parents have graduated from the programme bringing the total number of graduates since inception of the programme to 500.

The programme, aimed to give behavioural training for parents of children with disabilities. General behavioural trainings and specific trainings for Autism and Down Syndrome were given in both English and Arabic in different Emirates in the UAE. The programme has reached out to parents in Dubai, Sharjah, Ras Al-Khaimah, and, Al Ain

• Memorandum of Understanding (MoU) with Community Development Authority (CDA)

The two organization agreed that the BUiD would be the official body for qualifying and testing the social and community development professionals seeking a license to practice in Dubai such as Counsellors, Psychologists/Psychotherapists, Social workers, Case managers. The licensing will be provided by the Community Development Authority in Dubai, Noting that the legalization of social workers is the first of its kind in the Middle East. The University will also implement the licensure examinations and will suggest and offer bridging courses for those not meeting the criteria.
Memorandum of Understanding (MoU) between BUiD and UAE Federal Electricity and Water Authority (FEWA) to Enhance Collaboration in Areas of Sustainability and Innovation.

BUiD signed a Memorandum of Understanding (MoU) with the UAE Federal Electricity and Water Authority (FEWA) on 10 April 2016. Both parties expressed their readiness to work together for mutual advantage, cooperating in investigations of technical issues and broader questions of innovation, sustainability, and renewable energy. The two organisations seek to exchange experiences, stimulate knowledge transfer, host educational activities and professional development, and progress research. The MoU aims to recognize and foster closer relations between the two organizations.

BUiD has signed different Memorandum of Understanding (MoU) with key stakeholders to contribute to the UAE’s knowledge–based economy and provide BUiD students with scholarships, training, and opportunities to do research. Some of these organisations are mentioned below.

- Emirates Green Building Council
- Abu Dhabi International Centre for Organizational Excellence (ADICOE)
- Roads & Transport Authority
- Maktoum Bin Mohammed Al Maktoum Initiatives for Legal Excellence
- The Information and Communication Technology (ICT) Fund
- SEDRA (Services for Educational Development, Research and Awareness for Inclusion)

- Principle 6 | Dialogue: We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.
BUiD has encouraged sustainability via its internal academic and non-academic programmes, community outreach, its industrial partnerships and government networks, and its own organizational operation. In June 2012, BUiD held its first Sustainability Summer School (BUiD SSS) and subsequently built on its success in the following three years. The event was free of charge and open to university students in the UAE and abroad. The school included a range of activities such as lectures, workshops and field trips. In 2016, based on the success of BUiD SSS, the Sustainability Trip to Scandinavia was organised.

**Sustainability Trip to Scandinavia**

In order to gain insight into global ideas on environmental matters, academics from the Faculty of Engineering & IT organized a trip to Scandinavia (Sweden, Norway & Denmark) for 17 of its students and a selected group of professionals from Dubai Municipality, DEWA, Masdar, ENOC, Society of Engineers and Abu Dhabi Farmers’ Service Centre. The trip, “Path to Sustainability”, was an opportunity to learn from international experiences in the field of sustainability, stimulate scientific and cultural knowledge, develop environmental awareness, and transfer knowledge of sustainability from theory to local practice, and propose green recommendations for policy development.

Over twelve days, from April 5-17, 2016, participants visited energy centers in Norway, green towns, and learned about district heating and energy sources. In Sweden, they had the chance to see nature reservations in the countryside, rooftop fields with meadow seed mixture and nectar flower gardens made to help the repopulation of butterflies, and green furniture sustainably designed for public indoor areas. In addition, they visited a recycling plant to see how waste is transformed to energy. They visited an offshore wind farm in Denmark to see power-generating windmills. A visit to the Experimentarium to see the permanent exhibition for energy, and a wind turbine manufacturer also was organized. 
https://www.youtube.com/watch?v=ZEj1hiRW-o0

**Green Forum**

The British University in Dubai hosted the Green Forum on 17 May 2016 to celebrate the success of a university-industry-government collaboration in a study trip to Scandinavia and discuss the feasibility of applying innovative green concepts in the UAE. Presentations discussed urban planning, transportations, waste management and energy in which they key issues such as global warming, climate...
change, alternatives to fossil fuel, national energy security, the environmental impact of transportation, and the need for proper urban planning taking into consideration improved energy efficiency and reduced CO2 emissions. The impact of waste on the environment, the use of waste as a source of energy, and the implementation of waste management were also discussed.

- **Sustainability and the Triple Helix Forum**
  BUiD hosted the Sustainability and the Triple Helix Forum on 21st November 2016. The event stimulated collaboration between government, industry and academia. This collaboration is essential to integration of different perspectives on ‘sustainability’ and identification of research issues.

  The forum was divided into three panels: “Context of Sustainability in the UAE”, “The Triple Helix and Sustainability”, and “The Research Agenda. The forum:
  - identified UAE sustainability requirements/issues/priorities/stakeholders;
  - identified conditions likely to bring about collaboration between different stakeholders and generate funds for research and innovation in ‘sustainability’;
  - identify specific research needs/targets and set out a range of practicable projects and plans forward;
  - selected a few projects to kick-start collaboration in research.

**BUiD Students Educational Trips**
As part of BUiD support to research and knowledge activities, students are encouraged to actively involve in research visits to universities and research centers around the world. Students are also encouraged to participate in internal and regional conferences where they present their research findings and debate the impact of new knowledge on society and profession. The following are only a sample:

**BUiD’s Students Visit Rolls Royce for an Educational Experience**

A group of 12 BUiD students along with Dr. Alaa Ameer, Associate Professor at the Faculty of Engineering and IT, visited the United Kingdom for an educational trip. The purpose of the visit, which lasted from 20 October to 28 October, was to provide the students with the opportunity to gain practical awareness...
through direct interaction with industrial manufacturing plants in the UK. The students visited Rolls Royce site in Derby, Craft-Heinz food factory in Wigan, and the University of Manchester.

BUiD Students Trip to UK

On 15 March 2017, 23 of BUiD students visited the Universities of Glasgow, Edinburgh and Manchester. In Manchester University, the focus was on project management while in the Universities of Glasgow and Edinburgh, BUiD’s students were exposed to a more diverse programmes targeting students with business, project management and engineering backgrounds. The Trip gave the students a good overview of research and internationalization activities at UK Russell Group universities.

BUiD’s Students Visit the University of Glasgow

Prof. Eman Gaad, Dean of Faculty of Education, along with a group of BUiD’s students visited the University of Glasgow for an educational trip on 29 March 2017. At Glasgow, the students got the informed about the University and its areas of research. Visits to a high-school and a primary school were scheduled. At school, they had the opportunity to see at first-hand how inclusion is done in the school and learned from the school’s experience in this area.

BUiD Students at Al-Maktoum College Dundee, Scotland for Training
Al-Maktoum College of Higher Education in Dundee received students from The British University in Dubai along with other female students from local and federal universities in the UAE, Egypt and Malaysia. Academic Training Programme concluded on February 26, 2016. The programme aims to prepare the students in the key contemporary global issues of **multiculturalism, leadership, cultural engagement and global awareness**. BUiD students participate regularly in the training, which takes part twice a year.

**MBA students participated in an educational trip to India**

Twelve MBA students participated in an educational tour to India on August 17-21, 2016. They were hosted by Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD). The students attended different academic sessions, which discussed several topics about Leadership, Business Analytics, Quality Management, International Business, and HR Management.