2017
SHARING INFORMATION ON PROGRESS
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Renewal of Commitment
Br. August Boquer, FSC

“Moving forward with our vision of an inclusive economy and a sustainable life for the communities we serve, we are renewing our commitment to the UNPRME.”
June 8, 2018

PRME Steering Committee
C/o Mr. Jonas Heartle
Head, PRME Secretariat
United Nations Global Compact Office
801 2nd Avenue, 2nd Floor
New York, New York 10017

Dear Mr. Heartle:

Renewal of Commitment to the Principles of Responsible Management Education (PRME)

Moving forward with our vision of an inclusive economy and a sustainable life for the communities we serve, we are renewing our commitment to the UNPRME. The De La Salle University - Dasmariñas will continue to be guided by the Principles of Responsible Management Education in realizing our mission and sustaining partnerships with our stakeholders.

Br. Augustine L. Boquer FSC, EdD
President/Chancellor
Message Board

It is important to highlight the efforts of DLSUD in driving students towards a life that answers the needs of the times. The framework that UN PRME offers through its six principle goals that revolve around purpose, value, method, research, partnerships, and dialogue, provides an efficient, cohesive, and sustainable direction that will lead all university efforts to fruition.

Admittedly, the current report allows many opportunities for improvement. We are optimistic however that these opportunities would fuel us to explore further, realize, and create more innovative and engaging learning experiences for our students.

Ultimately, we are hopeful that readers will consider this report as a testament to DLSUD and UN PRME’s shared vision of developing responsible and responsive leaders of tomorrow.

Dr. Marco S. Saez
Vice Chancellor for Academics and Research

The De La Salle University - Dasmariñas is mindful of the political, economic and social realities of the country and its impact on the day-to-day lives of the communities we serve. As a higher institution of learning, we take it upon ourselves to make a difference by shaping the new leaders of the country.

In this second SIP are the programs the University sustained and the activities initiated to uphold the six principles of the UNPRME.

Many of the programs and activities are institutional because we believe that business leadership is the responsibility of everyone.

Dr. Mary Felidora Florinor M. Amparo
College of Business Administration and Accountancy
VISION

De La Salle University-Dasmariñas is a Filipino Catholic University established and managed by the De La Salle Brothers and their lay partners in the historic province of Cavite in response to the needs of the Church and the Nation for human and Christian education, particularly the youth at risk.

Guided by the Lasallian values of Faith, Zeal and Communion, the University participates meaningfully in the process of social transformation by forming God-centered, people-oriented, and patriotic persons who serve as responsible and professionally competent stewards of God’s creation.

MISSION

To realize this vision, the University shall strive to become a leading institution nationally and globally in the integral formation of the youth by offering relevant, responsive, and community-oriented academic programs, research and extension services, and promoting a keen sense of history, arts and culture.

Following the footsteps of Saint John Baptist de La Salle, the University shall continue transforming itself into a caring community guided by Gospel values, with a fervent spirit of service, love for learning and excellence through a holistic formation of its members.
INTRODUCTION

The 2015 SIP ended with two objectives:
1. The business programs will integrate the OBE framework and its principles in its courses to enable active learning experiences for responsible leadership.

2. The College of Business Administration and Accountancy will increase partnerships with business corporations and other sectors to explore jointly effective approaches to meeting social and environmental responsibilities.

We reviewed the past two years based on the objectives we set, and asked ourselves these three questions:
1. What have we done in 2015 to 2017 that contributed to the growth of the communities around us?

2. How did we secure a place for the neglected sector where they have an equal fighting chance for a better life?

3. How did we promote human dignity and sustainability in the Lasallian community?

The choices we made and actions we took to achieve the objectives we set used the three essential roles of an educator namely: instruction, community service, and research.

It is also imperative for us to recognize the power of collaborative learning. As a community, we believe that human development and social transformation take place according to the environment in which we interact.
Suffice to say, the development of our future business leaders is according to the quality of the learning environment and social interactions we provided. We do our best to shape our students into Lasallian leaders with the intellectual faculty capable of creating sustainable business decisions, the social sensitivity to the realities around us, and the moral compass to lead a nation.
Inclusive growth is collectively creating an opportunity for a better life.
Principle 1 | Purpose:
We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

By this time, we consider community service as the bedrock of our Lasallian education. The best feature of the University has been the spirit of volunteerism. There are four ways that we accomplish this mission: 1.) Lasallian Community Development Center, 2.) The Balik-Aral Program (Back-to-School), 3.) DLSU-D Night College Program, and 4.) The Bahay Pag-Asa (Home of Hope).

Lasallian Community Development Center (LCDC)

The Lasallian Community Development Center (LCDC) delivers capacity-building engagements for the communities in the CALABARZON.

It collaborates with the sectors of the University and partner communities in facilitating socially responsive and relevant services to various communities with development needs.

The faculty members of the College of Business Administration and Accountancy and students of the Graduate Studies in Business are active volunteers to the capacity-building programs of the center.
The Balik-Aral Program (Back-to-School)

The Balik-Aral Program is a particular curriculum that prepares the out-of-school youth and dropouts for their primary and secondary education.

The Department of Education designed an Alternative Learning System (ALS), which is a non-formal education program and using informal sources of knowledge and skills (http://www.deped.gov.ph/als).

In 1993 the Lasallian Brothers endorsed the program to the Professional Education Department under the College of Education (CoED). In June 1995, the Department of Education recognized the University as a service provider of the Alternative Learning System (ALS). The College of Education faculty, staff, and student volunteers collectively facilitate the program after their works and regular class schedules.

Annually, the program provides an opportunity for deserving Filipino youth the following:

- Academic instruction
- Regional Sports Competitions
- Sports Cluster Meet
- Brigada Eskwela (School Brigade)
- Acceleration and Equivalency Registration, Review, and Examination
- Buwan ng Wika (Language Month)
- Festival of Talents
- Mapping of Learners

Today, the Balik-Aral Program has produced graduates. Many of these graduates proceeded to earn college degrees from the DLSU-D Night College.
DLSU-D Night College

As a crucial member of the society, the University has consciously taken part in the sustainable and inclusive development of the country. According to the Philippine Labor and Employment Plan 2011-2016, one of the essential elements of inclusive growth is the availability and access to decent work. But to this day, the country is painstakingly trying to attain inclusive growth due to reasons, most relevant to us is lacking skills and job mismatch.

For 30 years now, the DLSUD Night College has been giving quality education to the deserving, underserved members of our community through the College of Business Administration and Accountancy. The community extension program has produced 143 graduates of Bachelor of Science in Business Administration with majors in Management, Human Resources Development, and Business Operations Management. To date, there are 70 faculty members from different colleges, who unselfishly provide their knowledge, share their time, and effort as volunteer teachers.

Many of the graduates are now gainfully employed and holding important supervisory and managerial positions in banks, academic institutions, BPO companies, etc.
The DLSU-D Night College is also one of the best features of the University.

- **2015 Highlights**
  - CBAA offered BSBA Business Operations Management as an additional program. The new program opened doors to other 45 scholars.
  - NYT41 (BSBA Human Resource Development) graduated.
  - The total scholars served were 232.

- **2016 Highlights**
  - CBAA offered BSBA Marketing Management, adding 45 scholars.
  - The total scholars served were 236.

- **2017 Highlights**
  - EVE21 (BSBA Business Operations Management) graduated.
  - The total scholars served were 159.
  - This year marks the appointment of the DLSU-D Night College as an institutional community extension program, offering more academic programs to more scholars in the country.

**Bahay Pag-Asa (Home of Hope)**

The De La Salle Brothers created Bahay Pag-Asa (Home for Hope) to respond to the pressing need for the juvenile justice system. It is a transformation center for children in conflict with the law. Instead of detaining them, the facility cares for them in a monastery-type center inside the 27-hectare campus of De La Salle University-Dasmariñas.

The Bahay Pag-Asa is one of the many opportunities for the Lasallian community to do volunteer work. Through this facility, the DLSU-Dasmariñas students in the undergraduate and graduate studies realize the social realities and challenges outside the comforts of their homes.
Through Lasallian volunteers, the Bahay Pag-Asa can provide its residents the following:

- Holistic formation program
- Competent and committed legal assistance
- Post-release program

The residents of Bahay Pag-Asa take part in the following programs:

- Basic Education
- Spiritual Formation and Values Education
- Livelihood and Skills Training Program
- Post Release Program – parent education, family counseling, home visits, job referrals and placement, scholarships, guardianship, hotline services, cooperative learning groups, legal assistance, peer support networking, entrepreneurial skills, and homecomings.
Principle 6 | Dialogue:
We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

The University Research Office is successful in encouraging the community to engage in discourse and regularly creating an opportunity for such exchange. Annually, students and faculty members from various educational institutions, government agencies, and occasionally corporate partners participate in a week-long research week. At which time, the community and guests learn about new insights, challenge their belief, and engage in intellectual exchanges. Separately, our students produce research works as a typical academic requirement.

### SELECTED ACTIVITIES

<table>
<thead>
<tr>
<th>Activity</th>
<th>Title</th>
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<tbody>
<tr>
<td>DLSU-D RESEARCH WEEK 2015</td>
<td>Theme: Advancing Knowledge-creation for 21st Century Competencies</td>
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<tr>
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<td>Keynote Speech:</td>
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<td></td>
<td>Ashley Tan, PhD</td>
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<td>Head, Centre for e-Learning</td>
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<td>National Institute of Education Singapore</td>
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<td>How Do We Redefine 21st Century Learning</td>
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<td>First Plenary Talk:</td>
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<td>Fernando L. Paragas, PhD</td>
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<td>Dean, College of Communication Research</td>
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<td>University of the Philippines – Diliman</td>
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<td>Knowledge as Mediated Practice</td>
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<td>Activity</td>
<td>SELECTED ACTIVITIES</td>
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</tbody>
</table>
| DLSU-D RESEARCH WEEK 2015        | Second Plenary Talk:  
Dr. See Diu Seng  
Solution Consultant  
Intellectual Property and Science  
Thomson Reuters  
**Turning Passion into Research**  
Third Plenary Talk:  
**Tereso S. Tullao, Jr. PhD**  
Professor of Economics, De La Salle University Manila  
**Pagbubungkal ng Kultura ng Pananaliksik sa mga Pamantasan**  
(Evaluation and Analysis of the Research Culture in Universities) |
| DLSU-D RESEARCH WEEK 2017        | Theme: Linking Research Utilization and Inclusive Growth  
Keynote Speech:  
Dr. Jaime Montoya, Jr.  
Executive Director, Philippine Council for Health Research and Development  
First Plenary Talk:  
**Dr. Ricardo A. Lim**  
Chair, Department of Analytics, Information and Operations, Asian Institute of Management  
**Research and Innovation**  
Second Plenary Talk:  
**Dr. Isagani Padolina**  
Director for Research and Development, Pascual Pharma Corporation  
**Research and Utilization**  
Third Plenary Talk:  
**Dr. Gonzalo A. Campoamor II**  
Director, Research Dissemination and Utilization Office, University of the Philippines – Diliman  
**Predatory Journals and Conferences in the Academe** |
The most rewarding is when our student-leaders organize activities that contribute to the development and transformation of their fellow students. The choices of activities they consider as a priority is a testament to the quality of education they receive from the institution.

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<tr>
<td><strong>TITLE OF THE ACTIVITY</strong></td>
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<tr>
<td>TRIUMPH: THE CBAA LEADERSHIP TRAINING SEMINAR</td>
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<tr>
<td>THE BOOK PROJECT: THE 2015 CBAASC BOOK SALLE VERSION 2.0</td>
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<td>&quot;BUSILAK: THE CBAASC CHRISTMAS OUTREACH ACTIVITY&quot;</td>
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<tr>
<td>NEGOSYO LASALYANO: HANDOG PAGSASANAY PARA SA LEDC STAFF</td>
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<td>NEGOSYO LASALYANO: HANDOG PAGSASANAY PARA SA LEDC PALIPARAN</td>
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<td>LASALYANONG SANDUGO-AN: THE LCDC AND CBAASC BLOOD LETTING ACTIVITY</td>
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<tr>
<td>THE TREE PLANTING ACTIVITY AND SEMINAR ON SUSTAINABLE BUSINESS: IMPACT ON CLIMATE CHANGE OF TEAM BUILDING</td>
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SELECTED ACTIVITIES

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<thead>
<tr>
<th>TITLE OF THE ACTIVITY</th>
<th>DATE OF ACTIVITY</th>
<th>TIME</th>
<th>VENUE</th>
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</thead>
<tbody>
<tr>
<td>Back to School Book Sale: CBAASC Book Selling 2016</td>
<td>AUGUST 15 - SEPTEMBER 9, 2016</td>
<td>0900-1700</td>
<td>CBAA LOBBY</td>
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<tr>
<td>PARAMOUNT CBAA Leadership Training Seminar</td>
<td>August 6, 2016</td>
<td>0700-1900</td>
<td>CBAA</td>
</tr>
<tr>
<td>Gift Giving CBAA shares their blessings</td>
<td>December 4, 2016</td>
<td>0700-1300</td>
<td>TAHANAN VEDRUNA, TAGAYTAY</td>
</tr>
<tr>
<td>SANDUGUAN - Achievers Bloodletting Activity</td>
<td>March 29, 2017</td>
<td>0800-1700</td>
<td>POLCA HALL</td>
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<tr>
<td>Seminar on Handling Relationship and Depression</td>
<td>March 1, 2017</td>
<td>1000-1300</td>
<td>ALUMNI AUDITORIUM</td>
</tr>
</tbody>
</table>

OTHER ACCOMPLISHMENTS

- Research Colloquium & MOU signing with Hannam University
- ASEAN University Youth Summit Conference
- Media and Information Literacy
- Launch of UN Global Goals Inspired Projects
- Herbal Training with the Senior Citizens of Barangay Tua Magallanes Cavite

The University is always actively searching for ways to provide an opportunity for dialogues, debates and social-intellectual interactions.
We find ways to expand intellectual discourse and avoid the pitfall of the limited classroom interaction.

An institutional research week is an annual event for both the ones with research outputs and those who are actively curious. Another research colloquium was also available and used as an opportunity to meet partners from other universities outside the country.

One of the anchors of our Lasallian values is the belief on the interconnectedness through a web of relationships.

We are critical of how our students engage the information from various media.

It is essential for us to ensure they understand the sources and nature of information available.
and make them critical active users.

Other times, reaching out to the underserved sectors, e.g., the senior citizens, is another meaningful way of creating awareness and knowledge about the social realities and opportunities available outside the comfort of our campus and homes.

Another is to make them realize that the actions we make in our communities lend the world the difference it desires and that social involvement is essential in making the world a better place.
Expected Lasallian Graduate Attributes: intellectually competent, socially aware, and morally upright leaders
Principle 2 | Values:
We will incorporate into our academic activities, curricula, and organisational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

The initial steps we took to live up to our commitment to the principles of the UNPRME is apparent in our curriculum, course syllabi, learning pedagogy, and specific student output.

We are privileged because of the Expected Lasallian Graduate Attributes (ELGA), that served as a rubric for both the faculty members and the students. The ELGA forces us to rethink the way we prepare the instructional materials and guides us in identifying the appropriate learning activities and output.
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COURSE SYLLABUS

DEGREE: MANAGEMENT

COURSE CODE: GMSH
COURSE TITLE: LEADERSHIP, ORGANIZATIONAL BEHAVIOR AND SOCIAL RESPONSIBILITY
COURSE TYPE: SEMINAR
CREDIT HOURS: 3
PREREQUISITE: WBB 7100: BUSINESS ETHICS AND SOCIAL RESPONSIBILITY

COURSE DESCRIPTION:
This course aims to introduce students to the concepts of leadership and organizational behavior, focusing on how leaders and managers influence organizational outcomes and social responsibility. Students will learn about various theories of leadership, the psychological processes involved in decision-making, and the impact of social responsibility on business operations. The course will also cover the ethical dilemmas faced by managers and the role of leadership in resolving these dilemmas. Students will develop skills in critical thinking, problem-solving, and decision-making in the context of social responsibility.

COURSE OUTCOMES:
1. Understand the role of leadership in organizational behavior and social responsibility.
2. Analyze different theories of leadership and their application in organizational settings.
3. Evaluate the impact of social responsibility on business decisions and outcomes.
4. Develop critical thinking skills to identify ethical dilemmas and propose solutions.

LEARNING RESOURCES:
Textbooks:
- "Leadership: Theory and Practice" by John S. Kotter and Kaufman, 4th Edition
- "Organizational Behavior" by Robin A. J.ech, 14th Edition

Research Articles:
- "The role of leadership in promoting organizational social responsibility" by J. Smith, 2019
- "Ethical decision-making in business organizations" by K. Lee, 2018

Online Resources:
- Coursera: Leadership and Organizational Behavior

Assessment:
- Midterm Exam: 30%
- Final Exam: 30%
- Assignments: 20%
- Group Project: 20%

Grading Scale:
A: 90-100%
B: 80-89%
C: 70-79%
D: 60-69%
F: Below 60%

Course Instructor:
Dr. Jane Doe
Office Hours: Mon - Wed, 10:00 AM - 12:00 PM
Office Location: Business Building, Room 202

Student Support:
For any questions or concerns, please contact the Student Support Center at 123-456-7890 or via email at support@example.com.
The undergraduate programs namely: Bachelor of Science in Accountancy, Bachelor of Science in Business Administration, Bachelor of Science in Entrepreneurial Management, and Bachelor of Science in Office Administration have a 3-unit credit course in Business Ethics, Corporate Social Responsibility and Creating Shared Value, Environmental Management, Green Marketing.

Consistent with our Catholic faith, all academic programs have 12-unit credit courses in Religious Education; while strengthening our Lasallian core values, we also included a course on the Life and Works of St. La Salle.

We also give importance to our culture, tradition, and history and recognize our roots with 9-unit credit courses on Social Sciences.

We gave the same focus on the kind of business leaders we produced in the graduate studies and included a 3-unit credit course in the Life of St. John Baptiste De La Salle, Corporate Social Responsibility, Environmental Management.

The additional courses we require from our students both in the undergraduate and graduate programs intended to develop Lasallian leaders that are aware, sensitive, and responsive to the needs of the community we serve and the nation we envision to live to the next generation.
Principle 3 | Method:
We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Student Development and Activities Office (SDAO)

The Student Development and Activities Office (SDAO) provides opportunities for students to acquire the necessary skills, knowledge, attitude and other qualities essential to interact constructively with the educational environment. SDAO encourages the students to take full advantage of the University’s different means to aid their total development.

Annually, the students experience the following learning programs:

Program for Lasallian Student Leaders (PRO La Salle)
It is a three (3) day leadership training for all elected officers, particularly the presidents and vice presidents of all student organizations.

Basic University Training in Lasallian Leadership (BUTIL Lasalyano)
It is a two (2) day training for a select group of sophomore students who exhibit strong leadership potential. Participation in this training is by application, but members of the academic community may recommend potential participants.

Supplemental Initiative for Balance and Optimal Leadership (SIBOL)
It is a two (2) day training for a select group of third-year students who are interested in extending their service to the Lasallian community up to their senior year in college education. Participation in this training is by application, but members of the academic community may recommend potential participants.

Series of Advancement Workshop (SAW) spearhead by Student Activities Office (SAO)
It is a four-hour training workshop on a variety of topics essential to the leadership development of a student. SDAO conducts SAW-SAO throughout the academic year.

We hold institutional activities that are relevant and inspire collaboration, teamwork, and Lasallian work ethic.
2015

- Investment Seminar with Andrew Stotz
- Leadership, Volunteerism & ASEAN Integration (2nd Asian Students Encounter Camp)
- Lasallian Festival

Developing the skills needed to do the work competently requires us to allow our students to interact with industry experts. The investment seminar conducted provided the needed insights while learning the responsibilities of business as it performs its role as the custodian of stakeholders' wealth.
We envision our students to be servant leaders of tomorrow. It has become integral in our leadership development to include vigilance and social sensitivity as critical traits of a responsive leader. We see our graduates leading with a heart for service to others.

Over time, we have found the role of our culture as a crucial ingredient in defining our leadership values; and we always find a way to include the experience of our colorful culture and tradition to remind our students of our roots from which we anchor our core values.
2016
- LS for Peace and Human Rights Activity
- Lasallian L.I.G.H.T. 2016 (Lasallian Leadership Institute for Governance and Human Transformation Program)

The learning environment encourages the exercise of our fundamental human rights, freedom of expression; and the educational methodology challenges students to form and express one's opinion and respect opposing viewpoints.
Leadership takes form in every aspect of our day-to-day life.

We provide the opportunity for meaningful discernment to a lifelong mission, whatever the form it takes.

L.I.G.H.T is one of the leadership activities that gives an opportunity for the males students to explore their spiritual calling to serve through leadership in the service of our faith.

2017
- Kapihan Milenyal (Coffee Time with the Millennials)
- Lasallian Youth Summit 2017

The social media is the most popular communication technology today. We observed that the youth uses the new media as a freedom wall where they express themselves in probably the most liberating fashion.

We took it upon ourselves to ensure that they understand well how, where, and from whom to source information and
manner to converse without compromising themselves.

Kapihan Milenyal (Coffee Time with Millennials), is a forum where students learned how to identify reputable sources of information and the ways to protect their identity each time they post information about themselves on social media. The forum taught them how to use the social media responsibly.

We never run out of ways to make the youth realize their potential and power to effect change in the lives of so many people. The Lasallian Youth Summit is one of the many opportunities created for them to liberate their young minds and realize what they can explore and contribute to the development of our nation.
We exhaust the use of the present technology to reach out to our generation of students and influence their behavior positively and productively. Online classes and other learning portals take an active part in the learning discourse.

We are cognizant of the role of online engagement in today’s social dynamics.
We acknowledge the presence of social media in today's way of life, and we intend to sustain our presence in the lives of our students by maximizing the opportunities provided by the new media.
We try our best to stay relevant in ways that today’s generation finds useful that way we teach them adaptability and responsiveness, as expected from a 21st-century leader.
Meaningful growth is searching for ways to make life better.
**Principle 4 | Research:**
*We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.*

We have been consistently producing research works. Noticeably, there is an increasing focus on sustainability and the natural environment. We considered sharing the findings and learnings from the studies completed by a presentation, publication and used as part of instruction.

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<th>SELECTED RESEARCH TITLES</th>
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<tbody>
<tr>
<td><strong>Author</strong></td>
</tr>
<tr>
<td>Crispina R. Corpuz</td>
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<tr>
<td>Willington O. Onuh</td>
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<tr>
<td>Evelyn Perez</td>
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<tr>
<td>Federico Besa, Jr.</td>
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<tr>
<td>Renylyn N. Carranza</td>
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<tr>
<td>Susan Mostajo</td>
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<tr>
<td>Cynthia Ortega</td>
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<td>Rowell Paras</td>
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<td>Susan Mostajo</td>
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<tr>
<td>Jesus Alcoba</td>
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<tr>
<td>Romano Angelico Ebron</td>
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<tr>
<td>Author</td>
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<tr>
<td>Marlon Pareja, Ma. Luisa Cuaremsa, Jocelyn Luyon, Ruth America</td>
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Principle 5 | Partnership:
We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

By way of the research works completed, we connected with different stakeholders and community partners, and together we can explore ways to institute improvements in our way of life.

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<tbody>
<tr>
<td><strong>Author</strong></td>
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<tr>
<td>Emerico Rasing</td>
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<td>Susan T. Mostajo</td>
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<tr>
<td>Rowena Flores</td>
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<tr>
<td>Mariano Thomas Ramirez</td>
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<td>Teresita Pareja</td>
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Focus is essential to achieving our goals.
Objectives for 2018 to 2020

The entire country is in transition years from K-10 to K-12, we are taking this as an opportunity to innovate the learning pedagogy in the higher education. For the next 24 months, all our efforts are intended to achieve the following:

1. We will develop and implement curricula that are responsive to the expectations from a 21st-century leader. The UNPRME principles and the Lasallian core values will serve as the anchor for all program objectives.

2. We will initiate activities that will spark social involvement and open opportunities for the creation of social enterprises.

3. We will exert effort in establishing partnerships with the local governments, NGOs, professional organizations, businesses, and local communities through community extension programs and research.

4. We will search for international best practices that will serve as a model of sustainable educational management.