GMcC/JM

24 April 2017

PRME Steering Committee
c/o PRME Secretariat
United Nations Global Compact Office
685 3rd Avenue, 12th Floor
New York, New York 10017

Dear Sir/Madam

Adoption of the Principles for Responsible Management Education

As an institution of higher education involved in the development of current and future managers, Stirling Management School, University of Stirling is committed to implementing the Principles for Responsible Management Education—starting with those that are more relevant to our capacities and mission, report on progress to all our stakeholders, and exchange effective practices related to these Principles with other academic institutions.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.

We encourage other academic institutions and associations to adopt and support these Principles.

Yours sincerely

[Signature]

Professor Gerry McCormac
Principal & Vice-Chancellor