To:
PRME Steering Committee  
c/o PRME Secretariat  
United Nations Global Compact Office  
685 3rd Avenue, 12th Floor  
New York, New York 10017

2nd March 2016

Adoption of the Principles for Responsible Management Education

LETTER OF RENEWED COMMITMENT

At EADA Business School, as an institution of higher education involved in the development of professionals, we declare our willingness to progress in the implementation of the 6 Principles for Responsible Management Education, starting with those that are more relevant to our capacities and mission.

Our institution is focused on people as the key element in any organisation and seeks to develop future and current managers who are open to a cosmopolitan view, interested in their surrounding cultures and respectful of diversity, with a deep understanding of the impact which their behaviour and places of work will have in the wider societal setting in which they operate.

Our focus on people is and must be a key and central underpinning of all our programmes, as is the necessary awareness of the effect that management practices have on people and society.

We will report on progress to all our stakeholders and exchange effective practices related to these principles with other academic institutions. At the same time, as a signatory of the Global Compact since 2010, EADA is committed to prepare and send the corresponding progress reports.

EADA is a place “Where business People Grow” professionally and personally

Miquel Espinosa  
Director General