

UNITED NATIONS



NATIONS UNIES

THE SECRETARY-GENERAL

--

**MESSAGE TO 2017 PRINCIPLES FOR RESPONSIBLE
MANAGEMENT EDUCATION GLOBAL FORUM**

New York, 18 July 2017

I am pleased to send greetings to the 2017 Global Forum for Responsible Management Education, and I congratulate you on a decade of promoting the values of sustainability and responsibility through higher education.

The Principles for Responsible Management Education (PRME) initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

I welcome the theme of this year's PRME Global Forum: "Making global goals local business, bringing the SDGs to every classroom." Business and management-related higher education institutions are important partners in communicating the global Goals to the next generation of executives, managers, politicians and policymakers. Students who understand the values of corporate responsibility, sustainability and ethics can be more effective change-makers, and their work can advance the common good.

As the High-level Political Forum on Sustainable Development convenes this week, a wide variety of stakeholders will share experiences. Business and management education has an important role. I urge you to continue to make the Sustainable Development Goals part of your institution's teaching, research and thought leadership and to encourage others who are not yet signatories to sign on to the principles and integrate universal values into their curriculum and research.

I wish you a productive Forum.

Handwritten signature of António Guterres.

António Guterres

Handwritten signature of António Guterres, with a long horizontal line extending from the end.